The Evening Herald

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MEMBER AUDIT BUREAU OF CIRCULATION

How to Help It Now

WHEN traffic jams up on Main street, or a pedestrian has trouble getting across an intersection, people do a great deal of talking about signals, painted lanes or other suggested solutions to the traffic problem.

These possible improvements cannot be immediately realized. Signals, the favorite proposal, must wait for a vote of the people for financing. There is no chance that anything like that will be done this summer and fall, which are certain to be periods of heavy traffic on Main street.

But in the meantime, there are things that can be done immediately that deserve more attention than they are getting.

There is, for instance, a good deal of unnecessary cruising on Main street in busy traffic periods. This builds up the traffic volume and creates delay for those who have actual business that requires travel on the street. Cruisers, with no particular place to go, are prone to move at snail's pace, and they frequently double park to greet a friend on the sidewalk. If the pleasure drivers would use other streets in the busy periods, the situation would be much improved.

Even more important is the injection of more courtesy into downtown driving. The man driving on Main street should realize that those entering from side streets have some rights. At present, there is a rush by Main street cars to keep the intersection full and thus prevent entry from the side streets. Timid drivers on the side streets wait indefinitely for a break on the main stem, and meanwhile traffic piles up behind them. Signals would solve that problem, but a little common decency would help solve it without waiting for signals.

A similar condition exists in the case of pedestrians. Arrogance is deplorably common among automobile operators so far as pedestrians are concerned. One after another, Main street cars nose out the foot travelers attempting to get across. It is only occasionally that you see a motorist actually stop and wave a knot of pedestrians by. The miracle is the cause of much comment among them.

And so it goes. By cooperation and courtesy, a lot can be accomplished in the downtown traffic situation right now, whereas such solutions as signals must wait for at least several months.

The Astrologer

William Dawson, resident of the Willard hotel, a teacher of astrology, is answering questions from The News and Herald subscribers concerning children born in 1918, 1919, 1920 and 1921. Questions should be addressed to Mr. Dawson at the hotel, where he also can be reached by those interested in further information. No real names will be used in the published answers, and for that reason those asking questions should give an identification name.

Give the birth time, place of birth, and ask only one question. Address William Dawson, Willard hotel. Be sure to give the correct name and address of the sender although this will not be used in the published item.

ANSWERS

Honest Abe. Born June 14, 1919, at 6:30 a. m. at Medford, Ore. The Sun being in conjunction with the planet Mars gives to you an abundance of energy, but you are inclined to direct your energy toward fanciful and imaginative pursuits, you should cultivate a practical continuity of purpose. Your tendency to change your opinion and to entertain from time to time contradictory ones retards your progress. You are possessed with an adaptability for public speaking. You could master languages and as a dramatic orator, you would excel. You are very desirous of public recognition, but within you there is an innate timidity which influences you to hide your light under a bushel, and expect fame to come to you, instead of you going after it. Your lamentations make your intellect muscle bound and this reflects upon you a mental attitude which tends toward colorful exaggerations.

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Sonny H. Born Feb. 21, 1924, at 7:30 a. m. at Crescent City, Calif. A sick child receives the attention of a doctor; it should. But a healthy child should not be left to mould its character with its sensations to a degree which distorts its free-will. You should give as much care to the moulding of your son's character as you would give to his health. Your son is restless, anxious and impressionable and he is inclined to encourage the romantic and sentimental side of his nature. He but rarely understands himself or the emotions that play through him from time to time. He is easily psychologized and suffers from varying moods, being very receptive to the mental atmosphere around him. His danger zones are duplicity and deception, an aptitude to act in a sudden impulsive, erratic or unexpected manner, also an intolerance of opposition or control and a dislike of all restraint.

Ten Years Ago in Klamath

THE Ewauna Lumber company will soon complete the laying of steel on its logging road into Sprague River, connecting with the O. C. and E. line extending from Bly to Klamath Falls. The firm is also building into its timber holdings in the Quartz mountain district, equipping the roadbed with heavy rails indicating the lines will be kept in use over a long period of time.

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Opening one of the most modern and complete billiard parlors in southern Oregon will be an event of about September 1, according to C. A. Shafer this morning. The old Golden Rule location on Main between Sixth and Seventh is being remodeled for this purpose.

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Permit for the erection of a six-story bank building on the corner of Main and Ninth streets to cost in the neighborhood of $200,000 was granted to John P. Duke, president of the Oregon Bank and Trust company, today.

Hager

HAGER — Lester Compton was a visitor at George Kohler's Tuesday.

Mrs. Dick Derry and family visited with Mrs. Roy Roberts Tuesday.

Martin Snyder has returned from his vacation trip to Rocky Point.

Mr. Liebing began binding grain Tuesday.

Loydie Erbes from San Bruno, Calif., is spending the summer with his grandmother and aunt, Mrs. T. E. Erbes and Mrs. Dale Stebbins.

Mr. and Mrs. Webb Kenneth of Klamath Falls were visitors here Monday evening.

Mr. Davis of Klamath Falls was a business visitor in this community Monday morning.

When old Sol is hot . . . WIELAND'S extra pale

NEWS BEHIND THE NEWS

By PAUL MALLON

WASHINGTON, July 31 — A new snowball is getting started from the top of the hill here. The food stamp plan—now quietly working in three cities—is to be extended gradually to 75 or 100 cities in the next few months.

An even further downhill amplification has been arranged. Up to now, the scheme has been restricted to distributing food surpluses to the needy on WPA. That was why it was conceived, no one had any idea originally of going beyond that.

But a small unnoticed provision somehow happened to get into the new agriculture department appropriation bill. A few extra words obscurely inserted in the language appropriating money for the federal surplus commodities corporation gave it authority to try food stamps on any "designated low income groups" anywhere.

So FSCC has designated every citizen of Pottawatomie county (Shawnee) Oklahoma who earns less than $1000 a year as the low income group for the first trial that is to be started at once.

This low income group will be sold through their local banks a book of orange colored government stamps, something like a soda fountain booklet. Only this book will cost $1.00 to $1.50 and will be good for exactly that amount of food purchases at any grocery. The attractive part of it for the purchaser is that he will get free a second book of blue government stamps, good for 50 to 75 cents worth of a limited few foodstuffs designated by FSCC. These are foodstuffs in which surpluses exist. The current list of blue stamp surpluses includes about 13 commodities: butter, eggs, corn meal, flour, prunes, beans, rice, cabbage, peaches, tomatoes, peas, onions, pears.

It is an ingenious scheme, and it sounds as if it were doing everyone good—the farmer because it disposes of some surpluses; the poor man because it gives him food; the grocer, because he makes a profit. And everyone seems to get his benefit for nothing as no money seems to change hands.

This last benefit is an illusion, of course. FSCC collects $1.50 from the recipient for the first (orange) book and pays this $1.50 to the grocer who cashes orange stamps. But no one pays any money for the 75 cent free book of blues—except the U. S. treasury. FSCC hands government money to the grocer who cashes the blue script.

So what the scheme boils down to is simply: the government is giving away money to people to buy certain foods.

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REVOLUTIONARY

There was nothing astounding about it as long as it was restricted to WPA rolls. But when applied to all people of small income, it becomes a revolutionary experiment, the outcome of which is not yet apparent to anyone who will talk about it here.

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BUMPS IN WAY

Some now envision the day when one-third of the population of the United States might be fed and clothed partly and the whole surplus farm problem solved by this means—but it cannot be soon. The snowball will have to get over a few bumps before then.

Apparently the scheme is working well enough in Rochester, Dayton and Seattle, where it is restricted to WPA. You can take the FSCC's word for it that chiseling is at a minimum (i. e. grocers allowing purchases of other commodities beside food for stamps) and everyone is satisfied. But now it is restricted to a few vegetables and fruits.

It cannot easily be expanded to apply to the big farm surpluses in cotton, corn and wheat without tremendous expense. FSCC may try it on lard (corn), will probably put it into effect on textiles because of the law requiring that every $1 spent for the cotton export subsidy must be matched by a dollar spent domestically for surplus cotton consumption. But FSCC figures it will cost $5 of federal expenditure to dispose of every $1 of cotton surplus in this way (manufacturing into sheets, towels, mattresses, etc.) if the plan were extended to clothes, it might cost the government $15 to move $1 of raw cotton surplus. Bread is in the same troublesome category because the wheat cost is small in a loaf of bread.

Even the magically inclined Mr. Morgenthau could not conjure enough dollars to handle the surplus farm problem in this way.

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PLAY LIMITED

For this fiscal year, now beginning, FSCC has $203,000,000 to play with. Other obligations will limit the playable possibilities of the food stamp plan to a maximum of $60,000,000 until next July 1.

So the snowball will not arrive this year, but it is certainly on the roll.

SIDE GLANCES

"You'll have to give me a little more time on this book on child behavior—I don't seem to be able to concentrate."

The Family Doctor

By DR. MORRIS FISHBEIN
Editor, Journal of the American Medical Association, and of Hygeia, the Health Magazine

WITH the coming of the hot weather, people are accustomed to drink far more fluids than are normally taken into the body in the cooler season. In general, it is said that the average person requires eight glasses of water daily—three at meals, three between meals, one on arising, and one on going to bed.

In exceedingly hot weather we lose both water and salt from the body. As a preventive of heat stroke, it is now customary to recommend the taking of additional salt.

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Very few people outside of those in the United States drink water containing ice — probably because ice is much harder to get in other countries. There is a sort of vague impression that the taking of ice water causes harmful effects. However, there is no reliable evidence to this effect. If large quantities of cold water are taken during a meal, the cooling effect may tend to slow down digestion in the stomach for a while. However, the stomach promptly warms up to body temperature any fluid that is put within it.

Most people in this country have developed the practice of drinking water so much cooler than the normal body temperature that a distinct and usually pleasant sensation of cold in the mouth, throat and the tube that passes to the stomach may be produced. This tends to develop the impression that thirst is stopped better with cold water than with lukewarm or warm water. However, this impression is not scientifically correct. When the body needs water, warm water will satisfy that need as well as ice-cold water.

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Very large amounts of exceedingly cold water taken suddenly may induce a temporary spasm of the muscles of the gastro-intestinal tract. Beyond such minor hazards, however, there is no danger whatever from drinking cold drinks during the summer season.

Experts point out that whereas we eat ice cream in the summer, the Eskimo eats frozen meat in the winter, with about the same amount of pleasure and with a lack of any inconvenience. The temperature of water and other drinks taken into the body is a matter of habit and convenience and not a matter particularly related to health.

MIDLAND

MIDLAND — Midland grange held its annual picnic at Spencer creek on Sunday. Quite a number of grangers attended the affair.

Mrs. J. B. Burnett entertained at her home on Friday evening in honor of her husband's birthday. Those attending the affair were: Mr. and Mrs. Jess Walker, Mr. and Mrs. Harry Court, Mr. and Mrs. Lyle Hickman, Maynard Fisher, Mr. and Mrs. Phil Motschenbacker and Mr. and Mrs. J. B. Burnett.

Mr. and Mrs. Oral Heavlin spent Thursday picnicking and swimming at Lake o' the Woods and while there they visited with Jean Burnett and Ruth and Eva Furber, who are among the girls of the 4-H summer camp at the lake.

Friends of Mrs. Ed Gravelle will be glad to learn that she is improving at her home after an illness of three weeks.

Mr. and Mrs. Hilbert Largent and daughters, Helen and Betty, are enjoying a vacation trip to San Francisco and bay cities. They also plan to enjoy the world's fair while there.

Misses June, Joyce and Bernice Pivelli and Mrs. Oral Heavlin called at the home of Miss Marjorie Britton on Friday afternoon.

J. B. Burnett was a Klamath Falls visitor Saturday.

Miss Verda Huff is spending several weeks at Merrill.

A severe hail and rain storm struck this district Friday evening about 5 o'clock, badly damaging crops on a number of farms and breaking off tree tops.

Weather

NORTHERN CALIFORNIA: Fair tonight and Tuesday; fog along the coast; rising temperature in interior Tuesday; moderate northerly wind off coast.

OREGON: Fair tonight and Tuesday; cooler interior northwest portion tonight; moderate northwest to north wind off the coast.

ANIMAL LIFE BADLY HIT BY FIRE, STORM

Animal life hereabouts was hard hit last week by fire and storms.

Observers in the Weyerhaeuser Timber company fire area reported finding a number of carcasses of deer, burned to death in the conflagration that swept some 20,000 acres there.

One man reported seeing a small fawn stagger out of the brush, not a hair left on his body. The badly burned animal was put out of its misery.

The 10 rams killed on the Earl Reynolds ranch were grouped with other animals under a tree when struck by a bolt of lightning. Large burned splotches were found on their bodies.

Two rams of a much higher value were in the group of animals under the tree but escaped unscathed. Reynolds counted his loss at about $250.

At the time of the storm, Reynolds, secretary of the chamber of commerce, was at San Francisco. He had been attending the commercial secretaries' meeting at Stanford university.

"I don't know whether I will ever go to Stanford again," said Reynolds. "Two years ago I got back to find the valley frozen down with an August 1 frost. This year I came home to find 10 rams electrocuted."

CRESCENT

CRESCENT — Norris Ames of the Ames Hardware company at Silverton, Ore., was a business visitor in Crescent the first part of the week.

The many friends of Mr. B. G. Stevens will be glad to know that Mr. Stevens has purchased the Fred La Follette homestead at South Crescent and has had the land surveyed and selling town lots.

A. E. Follett and wife just returned from Salem where Mr. Follett was sent by the industrial accident commission for an examination before Dr. E. A. Lebold. Dr. Lebold ordered Mr. Follett returned to the hospital in Klamath Falls.

Roy Campbell and wife of the Crescent Recreation parlor spent Thursday shopping in Klamath Falls.

The Mohawk motion picture theatre is open again under new management. Wednesday night's show was largely attended.

E. E. Holland, superintendent of the Deschutes Lumber company of Mowich, is the owner of a new coupe.

Mrs. Ben Tooms of Mowich has been quite ill for some time but is now much improved.

E. C. Denslinger and his wife and daughter have moved to Bend where Denslinger has accepted a position as carpenter.

The hesperonis, a bird which depended on water for its very existence, once lived in what is now the state of Kansas.

TULELAKE CLUB WILL ENTERTAIN 20-30 VISITORS

TULELAKE — Twenty-Thirtians of Tulelake will entertain members of clubs from Klamath Falls, Lakeview, Alturas and other towns in the district at an installation party and dinner at the Embassy club in Klamath Falls the evening of August 5. Dinner will be served at eight o'clock followed by dancing.

The club, sponsors of a number of civic improvement projects, is negotiating for a tent show to be brought to Tulelake in the near future, proceeds from the venture to be used for city park improvements. The organization also sponsored a Farmer Jones night at the Marcha theatre this week.

Officers who will be installed by the Alturas club are Jack Chapman, president; Al Porter, vice president; Henry Friliers, secretary and treasurer; Francis O'Conner, sergeant-at-arms; Favil West, Bob Royce, Lyle Sherer and Jack Chapman, board of directors.

MEDFORD AND BEND TENNISTS PLAY HERE

Medford tennists defeated Bend, 6 to 5, in a tournament played on Klamath Falls courts Sunday.

The net teams of the two cities chose Klamath Falls because of its intermediate location and the excellence of the Moore park courts, Mayor Clifton Richmond, himself a tennis enthusiast, said Monday.

REPAIRS PLANNED FOR FAIRGROUNDS EXHIBIT HALL

Temporary repairs for the roof on the exhibit building at the fairgrounds were planned at a joint meeting of the county fair board and the county court Monday morning.

It was stated the roof is in bad shape, but that because of the costs, patching would be done this year, followed by probably a new roof next year.

Use of materials salvaged from the partially-burned infirmary for construction of a new caretaker's cottage at the fairgrounds was also discussed.

WELFARE BOARD TO MEET AUGUST 1

The Klamath county welfare commission (relief committee) will meet at 10 a. m. Tuesday, August 1.

This is a change from a previous announcement that the committee would meet August 8. Chairman Peterson called the Tuesday meeting.

Hereafter, the commission will meet on the first Tuesday of the month, instead of the second.

FACILITIES OF CAR FIRM CONSOLIDATED

Announcement of the consolidation of all sales and service facilities of the Studebaker and Pontiac automobile lines at the company's location at 522 South Sixth street, was made Monday by Ralph W. McCulloch, head of the McCulloch Motor company.

McCulloch had taken over the Pontiac franchise early this year and opened an exclusive agency at the old Locke Motor company location. He had handled Studebaker for several years at Sixth and Oak.

"In bringing together the Pontiac and Studebaker lines under one roof, we are taking another step in providing the best possible service facilities for the motoring public," McCulloch said.

Personnel of the combined organizations will be headed by Virgil Beckwith, sales manager; Bob Odell, office manager; Roy Fellows, service manager, and Les Pope, Studebaker specialist.

Pope previously has been a partner in the service firm of Rawlins and Pope. He has had 29 years experience in Studebaker work.

JACKIE FLYNN OF LAKEVIEW PASSES

Jackie Flynn, well-known resident of Lakeview, died in that city Sunday. He was long in the sheep business in Lake county. Flynn had many acquaintances here and a number of relatives in the Merrill vicinity.

Funeral services will be held at 10 a. m. Tuesday at the Catholic church at Lakeview.

Officials of Two Railroads Meet At Bieber Depot

BIEBER—High officials of two railroads were in Bieber terminal together for a brief stay Saturday.

Executive Vice President F. J. Gavin, Vice President C. O. Jenks and General Manager B. A. McCandless of Great Northern lines arrived in a special train. Gavin and his official car returned south on Western Pacific lines.

Western Pacific officials who arrived on a special train on their line were President Charles Elsey, General Manager E. W. Mason and Chief Engineer J. W. Williams.

Cardiff, England, holds the record among British cities for large families. The city has six couples with 20 or more children, and more than 20 couples with between 15 and 20 youngsters.

Everybody's saying Daughters Courageous is one picture I won't miss!
No wonder! The 'Four Daughters' cast is back better than ever!
starring JOHN GARFIELD
CLAUDE RAINS
JEFFREY LYNN • FAY BAINTER
DONALD CRISP • MAY ROBSON
Frank McHugh • Dick Foran
and The "Four Daughters"
PRISCILLA LANE
ROSEMARY LANE
LOLA LANE
GALE PAGE
PINE TREE - FRIDAY

LAST DAY * JAMES CAGNEY "OKLAHOMA KID"
TOMORROW
JEFFREY LYNN
PRISCILLA LANE
IN 'YES, MY DARLING DAUGHTER'
RAINBOW

NOW!
NEW Entertainment GLORY!
Romance... Comedy... and new hit music in the picture of 1001 thrills
Sonja HENIE Tyrone POWER in Irving Berlin's 'SECOND FIDDLE'
RUDY VALLEE
ETHEL MERMAN
ALICE FAYE
JOHN BELOTT
COLOR BREVITY 'QUIET PLACES'
CARTOON "MAMA'S NEW HAT"
UP-TO-MINUTE NEWS FLASHES
PINE TREE

DAY LAST "S.O.S. TIDAL WAVE"
Starts TOMORROW
3 DEAD MEN EACH WITH A TALE TO TELL!
An Amazing New Sleuth!
INSPECTOR HORNLEIGH
starring Gordon HARKER • Alastair SIM
with Hugh WILLIAMS Sleep GERAY
COMPANION HIT!
PRISON WALLS BECAME WALLS OF STRAW... when schoolroom memories tugged at his heart!
BACK DOOR TO HEAVEN
Paramount Picture
with WALLACE FORD PATRICIA ELLIS STUART ERWIN
LATEST NEWS
VOX

LAST DAY "THE KID FROM KOKOMO"
* WAYNE MORRIS - PAT O'BRIEN - JOAN BLONDELL
TOMORROW!
SNOWED UNDER...
...AND HEAD-OVER-HEELS IN LOVE...
It took an Alpine moon to bring them together...and an avalanche to keep them that way!
ANNABELLA and ROBERT YOUNG
"BRIDAL SUITE"
with Walter CONNOLLY
BILLIE BURKE
AN M-G-M PICTURE
"HOLLYWOOD SNAPSHOTS" HARRIET PARSONS
"GOING PLACES" LOWELL THOMAS
MUSICAL "GALS AND GALLOWS"
LATEST NEWS
PELICAN