

Modernizing and Building

JULY PERMITS SOAR TOWARD BUILDING PEAK

The month of July bids fair to hit a new high in summer construction here with the building permits augmented by the \$104,000 figure of the Pacific Telephone and Telegraph company. The permit was obtained by the Oregon Hammond Construction company of Portland, contractors, on July 21 from the building inspector, Henry Schortgen.

The building is now under construction at Pine and Eighth streets and is of Class A type, two stories and basement and specifically located on lots 7 and 8, block 14, Original Town, according to the city plan. The building will be 82 by 74 feet, the permit stated.

Other permits issued by Inspector Schortgen during the week included:

Harvey Martin, 1040 East Main street, addition to store building, \$400.

R. E. Wattenburg, lot 4, block 5, Evans addition, new 5-room residence, \$3000.

L. L. Morris, lot 12, block 304, Darrow addition, residence, \$2,000.

Col. Swigart and sons, 515 Klamath avenue, remodel garage building for use as a roller skating rink, \$2000.

Gus G. Johnson, remodel offices and stockrooms of the Klamath Machine and Locomotive company, Spring and Elm streets, \$2000.

Two new duplex buildings were authorized by the building inspector, each to cost \$4500. The permits were issued to C. M. Held, contractor, one located on lot 8, block 56, Nichols addition, the other lot 8, block 56, Nichols addition. The units will be of four rooms each, the building 40 by 30 feet.

Mrs. Viola Stearns, addition to rear of residence, 630 North Tenth street, \$1000.

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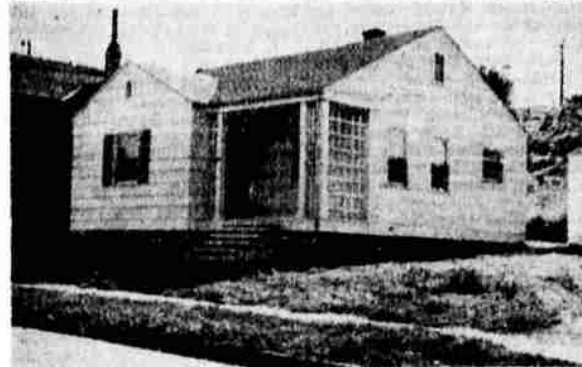
say thousands of home owners
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100% Pure Paint is manufactured in twenty-four attractive colors, as well as Outside White, Inside Gloss White, Flat White, and Black. It covers approximately 350 square feet per gallon, two coats.

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GENERAL PAINT CORPORATION
RETAIL STORE
515 Main Street

With Klamath Pine Overcoats



These three houses, all recently completed, are garbed in Klamath pine overcoats which, according to local builders, is the ideal exterior for homes in this area. At top is the new home of Mr. and Mrs. Carl F. Woods in St. Francis park. Woods is employed by the Weyerhaeuser Timber company, and naturally chose Four-Square pine for his exterior. Center picture shows the C. L. Michael home in the Simmers tract south of Klamath Falls. Michael, a conductor on the O. C. & E., selected Klamath pine siding for the exterior of his new residence. At bottom is the Oregon avenue home of Mr. and Mrs. Ivan Kilgore, store owners. It is the "Carnahan" model national demonstration home, with a Klamath pine overcoat.

KLAMATH HELPS BUILD RECORD

Klamath Falls, with a 14 per cent increase in total building activity during the first half of 1939, is helping northwest cities set a nine-year building record, it is revealed by the semi-annual survey of the Equitable Savings & Loan association's statistical department.

In the past six months, Klamath Falls' total construction amounted to \$316,125, and its residential building was \$108,550.

The 27 key northwest cities included in the semi-annual survey registered a 33 per cent improvement in total building, and a 45 per cent advance in dwelling construction.

Building activity has now surpassed the previous recovery peak of 1937, and is the greatest since 1930, announced A. V. Lindgren, director of the department.

S. F. LIVESTOCK
SOUTH SAN FRANCISCO, July 22 (AP-USA)—Hogs for five days: 1650. Compared Friday last week: Butchers 65c lower, packing 75c down. Early extreme top on butchers \$8.40, 140-160 lbs. and 230-275 lbs. generally discounted 50c from daily tops; medium 155-160 lbs. late \$7.00-15; closing quotable top on good sows \$5.00.
Cattle for five days 1500. Compared Friday last week: Steers mostly steady to strong, spots weak, late; other classes mostly steady. Load good to choice 95 lb. Idaho fed steers \$9.75; medium to good 915-1130 lb. short-fed California steers \$8.00-9.00, weights 1100 lb. and above \$8.50 down; north coast grass fat steers \$8.25; plain light stock steers \$6.25; medium to good grass heifers \$7.25 to mostly \$7.50, medium to good beef cows \$5.50-6.50; few fat dairy cows to \$8.50; bulls \$6.50 down.
Calves 130. Steady; medium to choice vealers and light calves

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LEADERS GAIN ON SATURDAY MARKET RALLY

NEW YORK, July 22 (AP)—The stock market took another rallying stride today and, despite late profit selling, leading issues retained gains running to around 2 points.

Volume picked up appreciably on the extension of Friday's rally, with transfers of approximately 800,000 shares for the two hour proceedings being the best for a Saturday since April 8.

Steel and motors, along with an assortment of specialties, were out in front at the start, but virtually all departments gave a good account of themselves. A number of new year's highs were in evidence at the close.

Domestic business optimism, brokers said, remained the prime speculative and investment stimulant.

Adams Express	8 1/2
Air Reduction	58 1/2
Alaska Juneau	7 1/2
Al Chem & Dye	17 1/2
Allied Stores	9 1/2
American Can	9 1/2
Am Eng Tile	3 1/2
Am For Power	2 1/2
Am Power & Light	5 1/2
Am Rad Sta San	13 1/2
Am Roll Mills	16 1/2
Am Smelt & Ref	47 1/2
Am Tel & Tel	16 1/2
Am Tob "B"	1 1/2
Am Water Works	11 1/2
Am Zinc L & S	5 1/2
Anaconda	27 1/2
Armour III	4 1/2
Atchafalpa	30 1/2
Barnsdall	14 1/2
Balt & Ohio	5 1/2
Bendix Avia	26 1/2
Beth Steel	24 1/2
Boeing	24 1/2
Borden	21 1/2
Borg-Warner	26 1/2
Budd Mfg	6 1/2
Call Packing	20 1/2
Callahan L & S	1 1/2
Calumet Hec	4 1/2
Canadian Pacific	4 1/2
Case (J I)	77 1/2
Cat Tractor	45 1/2
Celanese	25 1/2
Cert-Ted	25 1/2
Ches & Ohio	35 1/2
Chrysler	8 1/2
Col Gas & El	6 1/2
Com'l Solvents	11 1/2
Comm'n'lth & Sou	1 1/2
Consol Aircraft	20 1/2
Consol Edison	20 1/2
Consol Oil	35 1/2
Cont'l Can	35 1/2
Corn Prods	55 1/2
Crown Zellerbach	11 1/2
Curtiss Wright	55 1/2
Doug Aircraft	73 1/2
Dupont de N	158 1/2
Eastman Kodak	169 1/2
El Pow & Lt	3 1/2
Erie R R	18 1/2
General Electric	38 1/2
General Foods	47 1/2
Gen Gas & El "A"	4 1/2
General Motors	45 1/2
Gillette	32 1/2
Goodyear Tire	22 1/2
Gt Nor Ry ptd	27 1/2
Hecker Prod	12 1/2
Hudson Motors	6 1/2
Illinois Central	132 1/2
Insp Copper	12 1/2
Int Harvester	58 1/2
Int Nick Can	50 1/2
Int Pap & P ptd	36 1/2
Int Tel & Tel	12 1/2
Johns Manville	30 1/2
Kennecott	30 1/2
Lib O Ford	52 1/2
Ligg Myers "B"	109 1/2
Loew's	45 1/2
Long-Bell "A"	23 1/2
Lorillard P	24 1/2
Montgomery Ward	55 1/2
Nash-Kelvy	27 1/2
Natl Biscuit	21 1/2
Natl Cash	20 1/2
Natl Dairy Prod	17 1/2
Natl Dist	26 1/2
Natl Pow & Lt	9 1/2
N Y Central	16 1/2
North Amer Co	24 1/2
Northern Pacific	9 1/2
Ohio Oil	71 1/2
Otis Steel	10 1/2
Pac Gas & El	33 1/2
Packard Motor	34 1/2
Penn (J C)	93 1/2
Penna R R	19 1/2
Phelps Dodge	40 1/2
Phillips Pet	36 1/2
Procter & Gamble	61 1/2
Pressed Steel Car	9 1/2
Pub Svc N J	39 1/2
Pullman	29 1/2
Radio	6 1/2
Rem Rand	12 1/2
Republic Steel	18 1/2
Reynolds Tob "B"	40 1/2
Richfield Oil	7 1/2
Safeway Stores	46 1/2
Sears Roebuck	80 1/2
Shell Union	11 1/2
Socony Vacuum	12 1/2
Sou Cal Edison	28 1/2
Southern Pacific	15 1/2
Standard Brands	6 1/2
Standard Gas & El	23 1/2
Stand Oil Calif	26 1/2
Stand Oil Ind	25 1/2
Stand Oil N J	43 1/2
Stone & Webster	12 1/2
Studebaker	8 1/2
Sunshine Mining	10 1/2
Sup Oil	24 1/2
Texas Corp	37 1/2
Texas Gulf Sulphur	30 1/2
Tidewater Asso Oil	12 1/2
Timken Roll Bearing	47 1/2
Trans-America	52 1/2
Union Carbide	83 1/2
Union Oil Calif	16 1/2
Union Pacific	99 1/2
United Aircraft	35 1/2

DROUGHT WITHERS NORTHWEST CROPS

NEW YORK, July 22 (AP)—A crop-withering drought that invited forest fires lay over the northwestern states today as farmers looked anxiously at an overcast sky in which the weather bureau said there was no rain.

Timber and brush fires burned in several areas, water reservoirs dropped to low stages, heavy crop damage was reported, and more threatened and some industrial plants were ordered to curtail operations as the lowest rainfall record in years was chalked up against the first three weeks of July.

Farmers in most northeastern states faced heavy losses from the dry spell and some New Jersey residents had dry wells.

Fire wardens in upstate New York said the fire threat was becoming more serious and milk production was reduced because of destroyed pasturage.

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This week Western Homes Foundation begins publication of four home designs by the National Plan service which were created on the pattern of the home-land projects successfully developed by the Farm Security Administration. The departure from FSA is at the point of family income which may purchase housing and garden land without government aid, the field of FSA being restricted to farm families lacking full means of subsistence.

The first design of the series has been included in the National Plan service's publication, "Low-Cost Homes," and is listed as "The Otter." It contains 5700 cubic feet. At the high figure of 30 cents per cubic foot it would cost \$1710 to build. At 25 cents, the Otter would cost \$1425. Without bathroom and plumbing cost would, of course, be greatly reduced. Built as a shell, to be finished inside later by the owner, the first cost of this home may be met from incomes of the lowest range. The illustration shows that the Otter is attractive in appearance and has a warm home atmosphere.

"With these modern designs for lowest cost dwellings, the building industry is demonstrating that it is equipped and ready to serve all income groups," says W. C. Bell, chairman of Western Homes foundation. "The industry is moving to fill the gap between the group dependent upon the government and the groups with incomes of \$1200 per year or more. This program does not contemplate just the sale of housing and housing materials. It has a social outlook comparable to that guiding FSA activities. So we have christened it 'The Home-Land Program'."

"The building industry's Home-Land program was started this year by retail lumbermen in Evansville, Indiana, led by Mr. Charles Wolfelin. It was focused, not so much upon rural families, but upon industrial breadwinners in cities and towns, particularly upon those subjected to seasonal layoffs, and who in employment were on the job no more than 30 hours per week. Mr. Wolfelin and his fellow lumbermen of Evansville believed that the resident population for many of these families

Packard Motor	34 1/2
Penn (J C)	93 1/2
Penna R R	19 1/2
Phelps Dodge	40 1/2
Phillips Pet	36 1/2
Procter & Gamble	61 1/2
Pressed Steel Car	9 1/2
Pub Svc N J	39 1/2
Pullman	29 1/2
Radio	6 1/2
Rem Rand	12 1/2
Republic Steel	18 1/2
Reynolds Tob "B"	40 1/2
Richfield Oil	7 1/2
Safeway Stores	46 1/2
Sears Roebuck	80 1/2
Shell Union	11 1/2
Socony Vacuum	12 1/2
Sou Cal Edison	28 1/2
Southern Pacific	15 1/2
Standard Brands	6 1/2
Standard Gas & El	23 1/2
Stand Oil Calif	26 1/2
Stand Oil Ind	25 1/2
Stand Oil N J	43 1/2
Stone & Webster	12 1/2
Studebaker	8 1/2
Sunshine Mining	10 1/2
Sup Oil	24 1/2
Texas Corp	37 1/2
Texas Gulf Sulphur	30 1/2
Tidewater Asso Oil	12 1/2
Timken Roll Bearing	47 1/2
Trans-America	52 1/2
Union Carbide	83 1/2
Union Oil Calif	16 1/2
Union Pacific	99 1/2
United Aircraft	35 1/2
United Airlines	12 1/2
United Corporation	21 1/2
United Fruit	80 1/2
United Gas Imp	13 1/2
U S Indust Alcohol	15 1/2
U S Rubber	45 1/2
U S Rubber ptd	110 1/2
U S Steel	53 1/2
Vanadium	24 1/2
Walworth	5 1/2
Warner Pictures	5 1/2
Western Union	26 1/2
Westinghouse	110 1/2
White Motor	9 1/2
Woolworth	45 1/2

COLUMBUS, Ind. (AP)—To have it handy, County Auditor Leonard R. Thayer, wrote the combination of the office safe right on the side.

WPA workers cleaning the courthouse came along and scrubbed the safe, wiping out Thayer's memento.

Now he can't get it open.

AIR CONDITIONING QUALIFIED BY FHA

The use of the term "air conditioning" in many cases has caused so much confusion that the air conditioning industry and the federal housing administration have attempted to define the term.

They have called attention to the following qualifications of complete air conditioning, which they say, involves control over these factors:

1. Air temperature.
2. Air movement.
3. Moisture content of the air.
4. Air purity with the elimination of odor, noise and vibration.

With every furnace installed today having partial air conditioning of some type or another, care should be taken that the buyer does not receive a mistaken impression of what the "conditioning" will do. Any equipment which does not provide for complete conditioning should be labeled "partial air-conditioners," the FHA states.

NEW COLOR USED IN DECORATING

The fashionable new fabric shade, bamboo-beige, has its counterpart in interior decorating. Color insulating panels in a new "wheat" tone closely match the rich new beige shade.

Interior decorators point out that the new color combines both with warm and cool tones in furnishings. In summer, it offers smart contrast to cool green and blue furnishings. In winter, it provides a friendly background for silvers and draperies in brighter colors.

NATURAL COLORS ALWAYS GOOD

Interior decorators have long recognized the beauty of natural colors. You can't make a mistake, they say, in using nature's own color scheme. That's one reason why the new color paneling is so popular with home owners.

Modern color paneling is available in tried and true "outdoor" colors such as wheat, apple green, and sky blue. Wheat is the newest shade and is a "natural" in more than one way. It is neutral enough to combine with any color or colors desired; it is cheerful, yet not too bright; it makes a room look larger; it is always pleasing and is particularly in vogue right now, since wheat-toned furniture is the height of fashion.

BUY A HOUSE
Carl M. Gates purchased a new 5-room house on Thompson street, St. Francis park, from J. K. Richey. The deal was handled through the M. J. Johnson agency.

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