

YOUR OPPORTUNITY

SEE THE PRIZE CAR ON DISPLAY AT
CONTEST HEADQUARTERS LOCATED AT
1210 MAIN IN KLAMATH FALLS

TRADE and WIN

WINNER OF FIRST BIKE WILL BE
ANNOUNCED THURSDAY, AUG. 13TH

\$1427.00 IN PRIZES FREE!!

Boys! Girls! Register Now, Get 10,000 Votes Free

Offer Ends on
Saturday,
Aug. 15th

HERE ARE THE PRIZES FINAL PRIZES

FIRST PRIZE—
Ford V-8 Tudor Touring Sedan
with extras value \$778.00
or if winner chooses they may have a
FARMALL TRACTOR MODEL F-12
Equipped with Steel Wheels.

SECOND PRIZE—
Leonard DeLuxe Refrigerator
..... value \$189.50

THIRD PRIZE
DELTA POWER TOOL SET
Or **JOHNSON OUTBOARD MOTOR**, val. \$65.00
FOURTH PRIZE
BOY OR GIRLS WRIST WATCH.....value \$30.00

FIFTH PRIZE
AGFA CAMERA.....value \$15.00
SIXTH PRIZE
CASH.....\$10.00

7th, 8th, 9th and 10th PRIZES
\$5.00 CASH EACHvalue \$20.00
Final Prizes Total \$1107.50

WEEKLY PRIZES 10 Westfield Bicycles

The Boy or Girl standing highest for the first week will receive a bicycle. Then each week following the highest boy or girl for the individual week will receive a bicycle. The standings based on the current week only.
EXAMPLE—First week a bike—second week a bike, etc., etc. Standings will be taken up to Saturday night at 5:30 each week.
OF COURSE—All votes cast toward the bikes will count on the final prizes. Only one bike will be given to a candidate. In the event a candidate leads more than one week then the next runner-up will receive the bike. At the expiration of each week all candidates will make a fresh start for the next bike.

Value of Bicycles \$319.50
Total Value All Prizes \$1427.00

Ask Your Dealer For The Winning Brands

Crown Best Patent Flour

5 lb. sack 100 votes
10 lb. sack 200 votes
24 1/2 lb. sack 500 votes
49 lb. sack 1000 votes
Crown Cake and Pastry Flours, Whole Wheat, Graham, Farina and Pancake Flour same as above.
Kitchen Queen, MI-Choice, Seal of Oregon, Puritan Brands, 1/2 above vote schedule

Mt. Hood Soap Co.

Borene Soap cartons 250 votes
Borene, White Wonder, Liberty White, Lurine, Feldman's Double Borax, Feldman's Naphtha bar soap wrappers 15 votes

Porter's Products

Prillies and Real Chinese Noodles 100 votes
All other Porter's products 50 votes

Parker's Potato Chips

5c Glassene Bags, 15 votes; 10c bags, 50 votes; 17c bags, 150 votes.
Parker's Honey, 2 1/2 lb. labels, 100 votes; 5 lb. labels, 250 votes.
Edward's Calico Pack Marshmallows, cellophane (stamped Parker's Potato Chips) 8 oz. bags, 100 votes; 16 oz. bags 200 votes
Adam's Chewing Gum—Tutti-Frutti, Spearmint, Peppermint, each stick wrapper 5 votes

Southern Oregon Brewing Co.

Rogue Lager bottle tops, 25 votes; Rogue Lager 1/2 gal. jug labels, 100 votes; 11 oz. 5th Ave. Lime Rickey, Ginger Ale, and Sparkling Water labels 50 votes

Superior Troy Laundry

Lists good for 1 vote for each 1 cent; 1500 votes for each new customer, minimum \$1.00.

Lost River Dairy

Lost River 1 lb. butter wrappers, 100 votes; Lost River cottage cheese cartons, 50 votes; Tarzan Cup Mds. Spanky Pecan Crunch bags, Birley's Orange caps and Grapeade caps, 15 votes.

Miller Paint Co.

1/4 Pint can label, 25 votes; 1 pint can label, 50 votes; 1 quart can label and Muresco Kalsomine pkgs., 100 votes; 1/2 gal. can label, 250 votes; 1 gal. can label, 500 votes.
Pratt and Lambert and Benj. Moore company labels same as above; Sold at Patterson's Paint Store.

IGA Brand Labels

Jell powder cartons, split tins, canned meats, large milk, 15 votes; Small milk, 5 votes; Vegetables, 20 votes; Catsup, extract labels, cereal cartons, 1/2 pint mayonnaise, pickles, and all other IGA labels, not listed, 25 votes; Fruits, fish, 1 lb. peanut butter, 35 votes; 1 lb. Red A coffee bags, and corn syrup labels, 50 votes; 1 lb. IGA coffee tins, 1 lb. Blue G coffee bags, 75 votes; 2 lb. peanut butter, mayonnaise pints, cane and maple syrup labels, 100 votes; IGA broom slips, 150 votes; 3 lb. Red A coffee bags, and mayonnaise quarts, 200 votes.
IGA flour, IGA soap, IGA macaroni do not count for votes.

Royal Club Brand Labels

Jell powder cartons, split tins, 15 votes; vegetables, 20 votes; Extract labels, all other Royal Club labels, 25 votes; Fruits, fish, 1 lb. peanut butter, 35 votes; Olives, 50 votes; 1 lb. Royal Club coffee, 75 votes; 2 lb. peanut butter, 100 votes; 2 lb. Royal Club coffee, 150 votes; 3 lb. Coffee, 250 votes; 5 lb. Coffee, 500 votes.
Morning Brand Milk, large tin labels, 15 votes; small tin labels, 5 votes.

Coca Cola Bottling Company

Kist Lime Rickey, Ginger Ale and Kist Sparkling Water crowns, 50 votes; Coca Cola crowns, Kist crowns, all flavors, and Hire's Root Beer crowns, 15 votes.

Schuss Wine Company

La Croix, Dux, and all other Biscaglia labels good as follows with container: Pints, 100 votes; quarts, 200 votes; 1/2 gal., 500 votes; 1 gal., 1000 votes.

CONTEST RULES

Contest Opened August 1. Contest Closes October 10.
On this page are listed the concerns at which voting coupons are issued on all cash transactions, meaning cash purchases and payment on account, also labels, cartons, etc. Each vote is represented by a purchase equivalent to one cent in value excepting if otherwise stated in this ad, 6 cents being the smallest amount of purchase entitling you to five votes, or a dollar purchase to 100 votes, etc. The ballot box is kept at contest headquarters, where all coupons may be voted.

It is not necessary for the contestant to register to be in the contest. If your candidate does not appear in the published list, just write the person's name on a coupon and drop same in the box; that automatically enters your favorite. No one connected with any contest store or any relative of any one connected with a contest store will be allowed to participate in the contest. This contest is open to all boys and girls and young men and young women between the ages of 10 to 22 who may participate in the contest.

The car will be presented to the boy or girl obtaining the greatest number of votes. Contest and information headquarters located at 1210 Main street in Klamath Falls. Phone 474.

SPECIAL NOTICE—No organization will be allowed to enter the contest or support a candidate as a body, and the award of the Merchants' committee on the presentation of the awards must be accepted as final. No contestant will be allowed to purchase votes or cast votes which knowingly have been bought in his or her support. No contest store or employee of such store is allowed to hold votes or to favor any contestant. Don't ask the contest store to favor you—it is against the regulations. Contest office open at 10:00 a. m. to 1:00 p. m., and 2:00 to 5:30 p. m. No organization as a body will be allowed to designate or go on record in support of a candidate. No votes will be issued on wholesale, city, county, state, federal or industrial purchases. The Merchants' committee reserves the right at all times to disqualify any contestant who violates any of the contest rules.

All labels, etc., are to be delivered to contest headquarters.

Absolutely no soiled, dirty or rusty labels will be accepted. Do not try to bring in filth or your entire turn-in will be refused. Have your labels sorted and counted, keep each count separate. Ask your parents and friends to buy the winning brands.

R. O. Jeannot

NOTICE—No cash purchase coupons given at Retail Grocers

The Following Concerns Offer Votes on Cash Purchases and Payments on Account

Balsiger Motor Co.

FORD DEALER
Phone 2100 or 450
Main and Esplanade
10,000 Votes for a Prospect
For Details Call on Us or at Contest Headquarters

Buffet Sandwich Shop

Phone 2099 822 Main
Meal Time Any Time
GOOD FOOD
EXCELLENT SERVICE
FOUNTAIN SERVICE
ASK FOR YOUR VOTES

Central Super Service Station

9th and Pine Phone 1175
Gas up with us—ride to a winning

Evans' Shoe Repair Shop

1022 Main
Better Service Better Wear
Get your votes. Help your favorite candidate

Golden Rule Stores

"Economists in Distribution"
805 Main Phone 624
YOUR DEPARTMENT STORE IN THE CONTEST
Votes in all departments.

Hardenbrook's

833 Main Phone 2336
• Featured Lines
• Hart Schaffner & Marx
• Clothing
• Stetson Hats
• Arrow Shirts
• Crosby Square Shoes
• Lee O'Alis, Etc.
The best for men all the time.
"Shop Our Windows"

Heilbronner & Rea

Phone 239-W 821 Spring
Wood - Coal Fuel Oils
Hart Automatic Oil Burners
Quaker Oil Heaters
"FUEL THAT SATISFIES"
—PLUS SERVICE

Jeanne - Marie Beauty Shoppe

Phone 2048 1119 Main
You'll be delighted with our Duan Permanent waves. We give votes on all beauty work—Shampoos, Haircuts, Fingerwaves, Manicures, Hot Oils, Facials, Marcella, Etc.
SATISFACTION GUARANTEED

George Metz, Jeweler

837 Main Phone 147
Your Jeweler In the Contest
See the prize Wrist Watch on display in our window

J. W. Kerns

Phone 1053 724 S. 6th
Fertilizer—Seeds—Feeds
McCormick-Deering Implements
International Motor Trucks
10,000 votes for a truck or tractor prospect.

Klamath Furniture Company

Phone 804 721 Main
Floor Coverings and Rugs - Complete Home Furnishings
We offer votes on all cash purchases and cash on account.

G. C. Motley

Phone 2054 620 Klamath
Plumbing and Heating Contractor
Westco Water Systems
Montag Furnaces and Oil Burners
We give votes on all cash purchases and cash on account

May King Studio

801 Klamath Phone 252
Photographs of Distinction
High Class Kodak Finishing
We Make Picture Frames to Please
Ask for your trade and win votes.

Pine Street Market

7th and Pine Phone 322
We Cut the Best
Trade and Win With Us
FREE DELIVERY

Poole's Bicycle Shop

222 S. 7th Phone 1593-W
Hey Kids! We are the only Bicycle Store in the contest.
The prize bikes were purchased from us. See them on display at Contest Headquarters

Roberts & Harvey HARDWARE

1007 Main Phone 173
We give votes on all cash purchases and cash on account. The prize electrically equipped power tool set, purchased from us is now on display at contest headquarters

Shaw Stationery Store

729 Main Phone 602
Office and School Supplies—Typewriters, Desks, Safes—Everything for the Office
Ask For Your Votes

Merle Norman Cosmetics

Phone 2048 1119 Main
Free Demonstration of Merle Norman Antiseptic Cosmetics
Skin Correction Treatment
Come Any Time — Bring a Friend
Votes On All Cash Purchases

Uhlig's Electric Store

1026 Main Phone 234
Attention Candidates—We offer 10,000 extra votes for a refrigerator prospect. Votes given when sale is made. For details see us or contest headquarters. See the prize Leonard Refrigerator on display at contest Headquarters.

Waggoner's Drug Store

831 Main Phone 9 or 1944
COMPLETE DRUG SERVICE
Prescriptions, Toiletries and Cosmetics
Ask For Your Votes

Ray Telford's Sporting Goods

123 N. 6th Phone 1788-J
We carry a complete line of sporting goods. Everything for the sportsman.
Get your trade and win votes here

Mrs. Wright's Confectionery

503 Main Phone 2100
We make our own ice cream and candies
Fountain Service, Luncheonette
Magazines
Ask for your trade and win votes

Contest Phone
474

MAIL PHONE OR BRING

YOUR NAME TO CONTEST HEADQUARTERS

The First Published List of Contestants Will Appear in The News-Herald Thurs., Aug. 13th, Friday, Aug. 14th.

Candidates Get Your Name In Early — Get In the Race NOW! — LET'S GO!

SPECIAL NOTICE TO CANDIDATES: Until Further Notice All 100 Lb. Burlap Feed Bags Are Good for 300 Votes.

Contest Phone
474