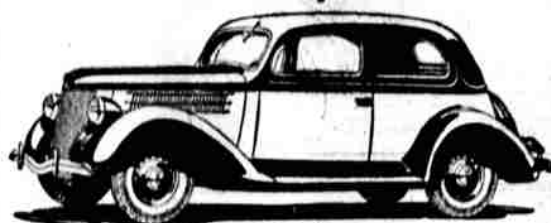


\$1,400 REWARD

In Prizes---Boys-Girls-Parents-Friends

See Prize Car at
Contest Headquarters



First Prize
Ford V-8 Tudor Touring Sedan

HERE ARE THE PRIZES
FINAL PRIZES

FIRST PRIZE—
Ford V-8 Tudor Touring Sedan
with extras value \$778.00
or if winner chooses they may have a
FARMALL TRACTOR MODEL F-12
Equipped with Steel Wheels.

SECOND PRIZE—
Leonard De Luxe Refriger-
ator value \$189.50

THIRD PRIZE
DELTA POWDER TOOL SET
Or **JOHNSON OUTBOARD MOTOR**, value \$65.00

FOURTH PRIZE
BOY OR GIRLS WRIST WATCH value \$30.00

FIFTH PRIZE
AGFA CAMERA value \$15.00

SIXTH PRIZE
CASH \$10.00

7th, 8th, 9th and 10th PRIZES
\$5.00 CASH EACH value \$20.00

Final Prizes **Total \$1107.50**

WEEKLY PRIZES

10 Westfield Bicycles
The Boy or Girl standing highest for the first week will receive a bicycle. Then each week following the highest boy or girl for the individual week will receive a bicycle. The standings based on the current week only.
EXAMPLE—First week a bike—second week a bike, etc., etc. Standings will be taken up to Saturday night at 5:30 each week.
OF COURSE—All votes cast toward the bikes will count on the final prizes. Only one bike will be given to a candidate. In the event a candidate leads more than one week then the next runner-up will receive the bike. At the expiration of each week all candidates will make a fresh start for the next bike.

Value of Bicycles **\$319.50**
Total Value All Prizes **\$1427.00**

REGISTER NOW!

For the Merchant's Big Trade and Win
Contest. 10,000 FREE VOTES If You
Register Before Saturday Night, Aug. 8

Candidates Residing Outside of Klamath Falls are
Especially Invited to Join

THE FOLLOWING CONCERNS

OFFER VOTES IN THE CONTEST

on All Cash Purchases and Cash on Accounts

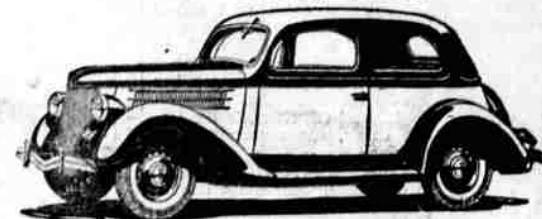
BALSIGER MOTOR CO.
BUFFET SANDWICH SHOP
CENTRAL SUPER SERVICE STATION
EVANS SHOE REPAIR SHOP
GOLDEN RULE STORES
"Economists in Distribution"
HARDENBROOK'S CLOTHING
J. W. KERNS, IMPLEMENTS
KLAMATH FURNITURE CO.
METZ JEWELRY

G. C. MOTLEY
Plumbing and Heating
PINE STREET MARKET
(Meat Dept. Only)
POOLE'S BICYCLE SHOP
ROBERTS & HARVEY HARDWARE
RAY TELFORD'S SPORTING GOODS
SHAW STATIONERY STORE
UHLIG'S ELECTRIC STORE
WAGGONER DRUG STORE
MRS. WRIGHT'S CONFECTIONERY

Watch for Additional Concerns Offering Votes

CONTEST HEADQUARTERS
1210 MAIN PHONE 474

See Prize Car at
Contest Headquarters



First Prize
Ford V-8 Tudor Touring Sedan

CONTEST RULES

Contest Opened August 1. Contest Closes October 10.
On this page are listed the concerns at which voting coupons are issued on all cash transactions, meaning cash purchases and payment of account, also labels, cartons, etc. Each vote is represented by a purchase equivalent to one cent in value excepting if otherwise stated in this ad, 5 cents being the smallest amount of purchase entitling you to five votes, or a dollar purchase to 100 votes, etc. The ballot box is kept at contest headquarters, where all coupons may be voted.

It is not necessary for the contestant to register to be in the contest. If your candidate does not appear in the published list, just write the person's name on a coupon and drop same in the box; that automatically enters your favorite. No one connected with any contest store or any relative of any one connected with a contest store will be allowed to participate in the contest. This contest is open to all boys and girls and young men and young women between the ages of 10 to 22 who may participate in the contest.

The car will be presented to the boy or girl obtaining the greatest number of votes. Contest and information headquarters located at 1210 Main street in Klamath Falls. Phone 474.

SPECIAL NOTICE—No organization will be allowed to enter the contest or support a candidate as a body, and the award of the Merchants' committee on the presentation of the awards must be accepted as final. No contestant will be allowed to purchase votes or cast votes which knowingly have been bought in his or her support. No contest store or employee of such store is allowed to hold votes or to favor any contestant. Don't ask the contest store to favor you—it is against the regulations. Contest office open at 10:00 a. m. to 1:00 p. m. and 2:00 to 5:30 p. m. No organization as a body will be allowed to designate or go on record in support of a candidate.

No votes will be issued on wholesale, city, county, state, federal or industrial purchases. The Merchants' committee reserves the right at all times to disqualify any contestant who violates any of the contest rules.

All labels, etc., are to be delivered to contest headquarters.

Absolutely no soiled, dirty or rusty labels will be accepted. Do not try to bring in fifth or your entire turn-in will be refused. Have your labels sorted and counted, keep each count separate. Ask your parents and friends to buy the winning brands.

The contest manager reserves the right to alter rules and regulations without notice if he finds it necessary at any time during the contest. No contestant, relative or friend will be allowed to stand outside or loiter in any of the contest stores asking for votes. Your candidate will be barred if this is done. (Copyright, 1935 R. O. Jeannot)

ASK YOUR GROCER FOR THE WINNING BRANDS

HELP YOUR FAVORITE CANDIDATE

Crown Mills

CROWN BEST PATENT FLOUR
5 lb. Sack 100 Votes
10 lb. Sack 200 Votes
24½ lb. Sack 500 Votes
49 lb. Sack 1000 Votes
Crown Cake and Pastry Flour
5 lb. Sack 100 Votes
10 lb. Sack 200 Votes
24½ lb. Sack 500 Votes
49 lb. Sack 1000 Votes
CROWN WHOLE WHEAT, GRAHAM, FARINA
PANCAKE—
5 lb. Sack 100 Votes
10 lb. Sack 200 Votes
24½ lb. Sack 500 Votes
49 lb. Sack 1000 Votes
Kitchen Queen-Mi Choice-Seal of Oregon Brands
½ Crown Vote Schedule



Mt. Hood Soap Co.

Borene Granulated Soap
Cartons 250 Votes
Borene Bar Soap
Wrappers 15 Votes
White Wonder Soap Wrappers 15 Votes
Liberty White Soap Wrappers 15 Votes
Lurine Floating Soap Wrappers 15 Votes
Feldman's Double Borax 15 Votes
Feldman's Naptha Soap Wrappers 15 Votes



Porter's Products

Made from 100% Pure A-1
Durum - Semolina
Easy to Prepare
Easy to Digest
Save the Inserts or Labels—
Porter's Frilllets 100 Votes
Porter's Real Chinese Noodles 100 Votes
Porter's Macaroni-Spaghetti 50 Votes
Sea Shell Macaroni 50 Votes
All other Porter's Inserts 50 Votes

Lost River Dairy

Lost River Butter Wrappers, 1 lb. 100 Votes
Tarzan Cup Lids 15 Votes
Lost River Cottage Cheese Cartons 50 Votes
Pecan Crunch Bags 15 Votes
Birleys Orange Caps 15 Votes
Grapeade Caps 15 Votes

Parker's Potato Chips

5c Glassene Bags 15 Votes
10c Glassene Bags 50 Votes
17c Glassene Bags 150 Votes
Parker's Honey, 2½ lb. tins, labels 100 Votes
5 lb. tins, labels 250 Votes
Edward's Calico Pack Marshmallows
Cellophane Bags (Stamped Parker's Potato
Chips)—
8 oz. Bags 100 Votes
16 oz. Bags 200 Votes

Southern Oregon Brewing Co.

Rogue Lager Bottle Tops 25 Votes
Rogue Lager ½ gal. jug Labels 100 Votes
11 oz. 5th Avenue Lime Rickey, Ginger
Ale and Sparkling Water Labels 50 Votes

Superior Troy Laundry

SAVE OUR LAUNDRY LISTS
They are good for 1 vote for each one cent.
SAVE YOUR CLEANING LISTS
They are good for 1 vote for each one cent.
1500 Votes for each New Customer
Minimum \$1.00

Coca Cola Bottling Co.

Coca Cola Crowns 15 Votes
Kist Crowns, all flavors 15 Votes
Hires Root Beer Crowns 15 Votes
Kist Lime Rickey-Ginger Ale Crowns 50 Votes
Kist Sparkling Water Crowns 50 Votes

IGA Brand Labels

Canned Vegetables 20 Votes
Canned Fruits 35 Votes
Canned Fish 35 Votes
Catsup 25 Votes
Peanut Butter, 1 lb., 35 Votes
Peanut Butter, 2 lb. 100 Votes
Jell Powder Cartons 15 Votes



IGA Coffee Tins, 1 lb. 75 Votes
Red A. Coffee, 1 lb. Bags 50 Votes
Red A. Coffee, 3 lb. Bags 200 Votes
Blue G. Coffee, 1 lb. Bags 75 Votes
G.A. Spice, Tins 15 Votes
G.A. Extract Labels 25 Votes

IGA Cereal Cartons 25 Votes

IGA Mayonnaise—Spread, Salad

Dressing and French Dressing—

½ pints, 25 Votes, pints 100 Votes

Quarts 200 Votes

IGA Canned Meats 15 Votes

IGA Pickles 25 Votes

IGA Cane and Maple Syrup Labels 100 Votes

IGA Corn Syrup Labels 50 Votes

IGA Brown Slips 150 Votes

All other I.G.A. Labels not listed 25 Votes

IGA Milk—

Tall 15 Votes

Small 5 Votes

MECO BRAND LABELS ½ I.G.A. Schedule

I.G.A. FLOUR, I.G.A. SOAP, I.G.A. MACARONI

DO NOT COUNT FOR VOTES

Royal Club Brand Labels

Canned Vegetables 20 Votes
Canned Fruits 35 Votes
Canned Fish 35 Votes
Olives 50 Votes
Peanut Butter, 1 lb. 35 Votes
Peanut Butter, 2 lb. 100 Votes
Jell Powder Cartons 15 Votes



Royal Club Coffee

EXTRACTS—SPICES

1 lb. Royal Club Coffee 75 Votes
2 lb. Royal Club Coffee 150 Votes
3 lb. Royal Club Coffee 250 Votes
5 lb. Royal Club Coffee 500 Votes
Extract Labels 25 Votes

Spice Tins 15 Votes

All other Royal Club Labels 25 Votes

MECO BRAND LABELS ½ Royal Club Schedule

MORNING BRAND MILK—

Tall 15 Votes

Small 5 Votes

Schuss Wine Co.

LA CROIX—DUX

AND ALL OTHER BISCEGLIA LABELS

Good as follows, with container

Pints 100 Votes

Quarts 200 Votes

½ gallon 500 Votes

1 gallon 1000 Votes

Bottle or Jug must be redeemed with label

Adams' Chewing Gum

Tutti Frutti, Spearmint, Peppermint, each stick
wrapper 5 Votes