

301 S. 6th Phone 1485

Welcome

Delegates and Visitors of the
Moose to Klamath Falls

Monarch Service Station

Hear ye! Hear ye!



Listen, Moose —(Ladies, too)
We've got something to offer you.
We want you to ride in a new V-8
You're ready to go?—o. k., it's a date!



If in cars you have ridden you never have tried
The luxurious comfort of "Centerpoise Ride"—
If you never have felt at high speed or low
That V-8 engine react 'neath your toe,



THEN it's time that you did! You've a big thrill ahead!
Note the address below or 'phone us instead.
There's no obligation and nothing to pay.
All that we ask is *you call us today!*



Welcome
Ladies and Gents
of Moose Lodges

Balsiger Motor Co.
Main and Esplanade 527 Klamath

Convention Queen Contest Near End

Although receiving a rather late start in the Moose convention queen contest, the contestants are entering the home stretch with Carroll Littlecat in the lead by a small margin.

The votes are decided from the sale of tickets to the dance, also sale of "Howdy PAP" convention helmets.

The three other young ladies taking part in the contest are Betty Woods, Helen Miller and Belle Tompkins.

The winner will be crowned during the convention dance Saturday evening.

I could think of nothing more unfortunate than to have a religious issue dragged into a political campaign.—John D. M. Hamilton, chairman Republican national committee.

Members of
MOOSE Lodge
and Women of the
'MOOSE

May Your Convention This Week Be Most Enjoyable and Beneficial

WELCOME TO KLAMATH FALLS

Lloyd L. Low
Klamath County Sheriff

Dictator



Carl Colvin is dictator of the Klamath lodge of the Loyal Order of Moose. He will preside over the activities of convention week.

VETERANS WILL MARCH

The Veterans' of Foreign Wars plan entering their colors and marching men in Sunday's parade. This organization has its largest membership in years.

No nerve cells are added to the human body after birth.

GREETINGS

BEST WISHES FROM

F. W. BERTRAM

JEWELER

635 Main Phone 223

BENNER GATHERS DATA

The News-Herald staff received splendid co-operation from E. E. (Jack) Benner, who assembled whatever convention items are appearing in this publication.

Benner was largely instrumental in bringing the 1936 convention to this city.

The skin of the mountain devil lizard, a native of western Australia, absorbs water like blotting paper.

Greetings

From

K. Sugarman

"I Ain't Mad at Nobody"

Headquarters for

Society Brand Clothes
Dobbs Hats
Florsheim Shoes
Manhattan Shirts

Klamath Falls

Is Indeed Appreciative to Be Host to the

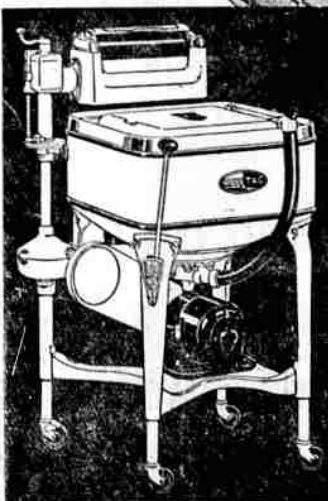
MOOSE LODGE

AND IT'S AUXILIARY

Kirkpatrick & Reeder

NEARLY 1/2 Million Dollars Worth of MAYTAGS

for this territory in 90 days



Second Trainload Shipment Arrives

Prices Still Down

• Maytag demand is setting a new pace. Women by the thousands are hurrying to avail themselves of present low prices for the world's finest washer. The new trend in buying is thrift. Maytag quality is assurance of value—and Maytag savings bring economy to the home.

• Now is the time to get your Maytag—a sound investment at regular prices—a rare opportunity at present low prices. The insistent demand for Maytags indicates new buying power in this territory, and proves that Maytag stands first in the public esteem.

• Remember, only a Maytag gives you the one-piece, cast-aluminum tub, sediment trap, Gyrtator washing action originated by Maytag, Roller Water Remover, and a score of other advantages that result in faster, cleaner, more careful washing for more years. Free trial demonstrations—convenient terms of payment. Visit the dealer near you.

FEDERAL HOUSING ACT—Now includes Maytag Washers on the list for government aid to buyers.

Models equipped with gasoline Multi-Motor for homes without electricity.

Maytag

716 Main Phone 1086

20-F-19

A feature of the convention ball Saturday evening will be the crowning of a queen. Selection of the queen will be made on the basis of sales of Moose helmets and tickets to the ball.

I demand that a person who still refuses to see a horse galloping on a tomato should be looked upon as a cretin.—Andre Breton, leader of the surrealist movement.

MOOSE

and Ladies of the

MOOSE

Visiting Delegates and Visitors Attending the State Moose Convention

WELCOME to Klamath Falls

Here's hoping your visit is a most enjoyable one.

GUS LAMPROPULOS, Prop.

100% Moose,
Nine Years Member Local Lodge

OLYMPIA GROCERY

1128 Main Street
Phone 943

Norge sets the Pace!



10-YEAR WARRANTY

Judge Norge by the experience of Norge owners. On the hottest day of the year, they can show you thoroughly chilled foods—plenty of ice cubes. And the cold-making mechanism in the Norge will be working only a small part of the time.

See the Norge—greatest of a long line of leaders. Compare it in the essential qualities of practical convenience, overall economy, hot-weather performance with any other refrigerator you ever saw. See the Norge before you buy.

NORGE DIVISION Borg-Warner Corp.
Detroit, Michigan

NORGE

Rollator Refrigeration

MOOSE MEMBERS

We wish you a most enjoyable visit July 24-25-26, During Your Convention

BIG BASIN

Appliance Store

716 Main Phone 1086

20-F-19

DOMESTIC AND COMMERCIAL REFRIGERATION • GAS AND ELECTRIC RANGES • WASHERS AND IRONERS • WHIRLPOOL OIL BURNERS • FINE-AIR FURNACES • AIR CONDITIONING • CIRCULATOR ROOM HEATERS

HOTEL WILLARD

has all the cultural distinction of famous hotels

Noted for Their Hospitality

Large Luxuriously Furnished Rooms at Reasonable Cost

Delegates and Visitors Attending the MOOSE State Convention, July 24-25-26

Are Welcome to Make the Willard Their Headquarters

Welcome Moose!

WILLARD HOTEL

2nd & Main Phone 1