

TREMENDOUS SAVINGS IN GOLDEN RULE'S July Clearance!

SALE STARTS SATURDAY JULY 18

Every Department Contributes To This Great Sale - Every Article Meets Our High Standard of Quality - Huge Reductions on Summer Merchandise! You Can't Afford To Miss the Savings, For You Still Have Months to Wear Light Clothes...



SUMMER SUITS

Former values to \$15. White Congo Cloth and Gray Kasha Suits with plain or sport backs—Single or double breasted models. You'll have several months to wear these suits and if you are here early, you can have a \$15.00 suit for \$8.88.

\$8.88

A CLEARANCE OF BETTER DRESSES... \$9.88

Former values to \$19.50. In this lot you'll find Satins and Plain and Printed Crepes. Some with Jackets and many other exclusive styles that are to be had only in better dresses. Choose early and you will have a \$19.50 dress for only \$9.88. One group of Better Knit Dresses formerly selling for \$19.50 now \$9.88. Also included a lot of Formal and Long Dresses formerly selling to \$22.50—Now \$9.88.

House Frocks... \$1.48

Former values to \$1.95. An attractive lot of Frocks in Shirts and Prints. Numerous styles and colors for your selection and only \$1.48.

Summer Hat Clearance \$1.00

Former values to \$3.95. White and Pastels including Maise, Pink, Green and Orchid. Medium and large shapes—Also all dark hats that include a few Catalina and Beth Hats.

Special Table of Corsets \$1.48

Former values to \$2.50. Incomplete size range of better grade Corsets including some Gossards—Another table of Corsets formerly selling at \$1.00 for 75c. EXTRA SPECIAL—ALL BRASSIERES REDUCED 25 PER CENT!

SPECIAL RACK Children's Dresses... 88c

Former values to \$1.95. This rack is an outstanding value—Printed Broadcloth in stripes, plaids and figure designs—Plain cotton suitings with contrasting trims—Sizes 7 to 16.

First Time in Klamath Falls
Exclusively at Golden Rule



BELIEVE IT OR NOT... you can get for a limited time 50 first-quality, double-edge razor blades for the amazing price of one cent each.

- Fit old and new type double-edge safety razors.
- Made of the finest Swedish Surgical Steel, ground and honed to a perfect shaving edge.
- Guaranteed by The Marlin Firearms Company, New Haven, famous for 65 years for fine rifles and shot guns.
- YOUR MONEY BACK. Use ten blades and then... if you want your money back, come in and get it.

BROADCLOTH... YD. 10c

Former values to 15c yard—Twenty-five pieces of plain colored Broadcloth, good quality and weight, in all the new pastel shades—also white.

FAST COLORED PRINTS... YD. 10c

Former values to 15c yard—36 inches wide in new patterns that are fast colors—This is an unusual value!

SUMMER SHEER FABRICS... YD. 19c

Former values to 35c yard—Voiles, Lattices Checks and Fairy Spun Crepe—You can have several dresses at a very low cost and smart looking too!

WAFFLE WEAVE SUITINGS... YD. 39c

Former values to 59c yard—Smart for Jacket Suits—Separate skirts and one-piece frocks—Beautiful pastel shades of pink, blue, green and gold to choose from.

SILK CREPES... YD. 59c

Former values to 98c yard—A large group of Silk and Celanese Crepes in fancy patterns including most colors. You can have a smart frock for a small sum.

TRIPLE SHEER CREPE... YD. 79c

Former values to 98c yard—A beautiful sheer soft fabric that is unusually popular for sheer frocks—The reduced price will be tempting for this quality fabric.

AFGHAN LACE CLOTH... YD. 39c

Former values to 45c yard—A heavy fast-colored fabric that looks like lace—36 inches wide, in green, peach, gold and white.

DRESS LACES... YD. 79c

Former values to \$1.25 yard—A drastic reduction on fine quality dress laces and you can choose from many colors, including beautiful pastel shades.

MEN'S BARREL SWEATERS... 78c

Former values to \$1.00—Ideal for sports wear and to wear with slacks—Colors, white, blue and yellow.

FANCY RAYON SOX... 5 PR. FOR \$1

Former values to 25c pair—Exceptionally good sock for service—This lot includes new summer patterns.

STRAW HATS... ONE-HALF PRICE

Former values to \$1.65—Now you can choose your straw hat and pay just one-half of regular price—But choose early!

MEN'S FROTH PANTS... \$1.88

Former values to \$1.95—Sanforized cloth, will not shrink—Cut on slack style—Very popular for summer—This is a special for a limited time.

MEN'S DRESS SHIRTS... 88c

Former values to \$1.00—A real special offering—New broadcloth shirts in white and fancy patterns—Sizes 14½ to 17.

MEN'S POLO SHIRTS... 68c

Former values to \$1.00—Celanese and cotton in cool mesh weaves with Gaucho collars—Colors, blue, white and canary, and many novelty color combinations.

MEN'S SUMMER SLACKS... \$1.49

Former values to \$1.75—Choose from Sanforized Sutting in several patterns that are used so much now—and you will make a decided saving—All sizes.

WOOL FLANNEL SLACKS... \$3.48

Former values to \$4.50—Fine quality wool flannel in light gray and oxford gray in smart style. Slacks that are superbly tailored and fit perfectly—Men, this is a wonderful value!

KNIT UNION SUITS... 59c

Former values to 75c—Fine comb yarn in an elastic knit, either white or ecru color—Short sleeves, ankle length. Sizes 36 to 46.

BLUE CHAMBRAY SHIRTS... 44c

Former values to 59c—A real good shirt—Made of quality chambray—Cut full and roomy and at 44c a real buy! Sizes 14½ to 17.

MEN'S SUMMER TIES... 29c

Former values to 35c—A bright lot of summer ties in light colors—A real value at 35c—A decided special at 29c—3 for 85c.

MEN'S BROADCLOTH PAJAMAS \$1.19

Former values to \$1.49—Novelty patterns and fine quality broadcloth, either middie or coat style—Sizes A to D.

PIQUE... YD. 39c

Former values to 59c yard—Splendid quality peachy pique and Everfast Wave Cord suitings in new novelty patterns that are fast colors.

POWDER PUFF MUSLIN... YD. 25c

Former values to 39c yard—Powder Puff Muslin is an ideal summer fabric and you may select from plain colors or fancy patterns—and make a decided saving!

BLEACHED MUSLIN... YD. 10c

Former values to 12½c yard—A medium weight, fine woven, soft finish Muslin 36 inches wide.

BATH TOWELS... 25c

Former values to 29c—A large double thread towel size 22x44, a heavy absorbent quality in plain colors with stripe borders—A real value!

SPREADS... EACH 88c

Former values to \$1.19—A good summer weight spread in Jacquard striped patterns—Size 84x105.

SPREADS... \$1.25

Former values to \$1.49—A good heavy spread in green, gold, pink and lavender. Size 80x105.

81X99 SHEETS... 88c

Former values \$1.00—Here is a real quality sheet for a very low price—Good size, 81x99—nice even firm weave, no starch, in fact a real good sheet at a bargain price.

KAYNEE WASH SUITS... 98c

Former values to \$1.75—Most of these wash suits were received in June—They are new in designs and right fresh. Sizes 3 to 8 years. Remember this is Kaynee quality!

KAYNEE BLOUSES... 68c

Former values to \$1.00—Long or short sleeves with sport collars. Some with ties—Ages 3 to 8 years.

POLO SHIRTS... 68c

Kaynee and Tom Sawyer regular \$1.00 quality—Choose from Gaucho, Nautical or Zipper styles—Colors include yellow, white, red, blue, brown and fancy patterns—Sizes 6 to 18 years.

PULL-ON SWEATERS... 98c

Former values to \$1.45—Some with half zipper front, others plain pull-on style—Colors, blue, brown, tan and red—Sizes 28 to 36.

WASH SLACKS... 98c

Former values to \$1.50—Mostly all sanforized slack suitings in medium and light colors—Sizes 6 to 18 years.

JUNGLE HATS... 15c

Former values to 25c—Ideal for hot days—Light weight and ventilated.

BLUE CHAMBRAY SHIRTS... 49c

Former values 65c—An exceptional quality shirt with elbow action sleeves—Lined tailored collar, riveted strain points and cut extra big throughout! Sizes 8 to 12 years—12½ to 14½ neck.

BIB OVERALLS... 72c

Former values to 99c—Blue and white express stripe or plain blue denim—Cut roomy and well made—Sizes 4 to 16 years.

PLAY SUITS... 58c

Former values to 69c—"Big Yank" make—Well tailored, in blue and white stripe, plain, grey, blue or tan Chevrot Chambray cloth—Sizes 2 to 8 years.

BOYS' OXFORDS... \$1.98

Former values to \$3.45—Broken line of sizes in several styles, including brown and tan and plain black—Sizes range from 8½ for little boys up to 5½ for big boys.

BOYS' WHITE OXFORDS... \$1.98

Former values to \$2.50—For sizes 11 to 2 and for big boys, sizes 3 to 5½—Formerly \$3.45—Now \$2.68.

Short Lines of Summer Goods Drastically Reduced for an Immediate Clearance

SHORTS For outdoor sports, white and colors... Now **48c**
Formerly \$1.00

BLOUSES Linen, Silks, Sheers... Now **\$1.88**
Former values to \$2.95

SPORT SHIRTS... Now **78c**
Nautical style in light and dark colors

WHITE SKIRTS Novelty Woolens... Now **\$1.88**
Plain flannels—Values to \$2.95

COATS, SUITS... Now **\$5.00**
Only 12 garments—But what a buy. Values to \$15.00

ONE LOT COLLARS... Now **48c**
Satins, Crepes, Piques—Former values to \$1.00

GLOVES Fabrics in white and colors. Val. to \$1... Now **68c**

PURSES Many styles, many colors. Val. to \$1.50. Now **78c**

SILK UNDERWEAR... Now **\$1.78**
Gowns, Step-ins, Dance Sets. Values to \$2.95

CHILDREN'S DRESSES... Now **88c**
Sizes 1 to 3 and 3 to 6. Prints and Sheers. Values to \$1.69

INFANTS' WEAR Values to \$1.95... Now **58c**
Including Sweaters, Shawls, Dresses, Bonnets

Infants' Sets—Sweater, Boots, Bonnet. Values to \$2.95... Now **\$1.00**
Infants' Pique Hats—White and pastel. Values to 75c... Now **38c**
Infants' Rubber Pants—Close out. Values 50c... Now **20c**

JUNIOR DRESSES... \$1.48

Former values to \$1.95. Cool sheers for summer in sizes 11 to 17. Another special lot of prints and heavier material formerly selling for \$2.95, **\$1.68**

WHITE SHOES REDUCED!

BROKEN LINES FROM A SEASON'S SELLING, GREATLY REDUCED FOR A QUICK CLEARANCE

GROUP 1. Red Cross Shoes \$4.95

- PUMPS—T-STRAPS—WIDE STRAPS—TIES—OXFORDS.
- WHITE KID—WHITE CALF—WHITE BUCKO
- HI HEELS—MEDIUM HEELS—LOW HEELS
- SIZES 4 TO 10—AAAA TO C.

The above were formerly priced \$6.85

Group 2. \$5.50 White Shoes Now \$3.95

SANDALS—WIDE STRAPS—STEP-INS
DRESS TIES—SPORT OXFORDS
MANY STYLES TO SELECT FROM—ALL SIZES IN THE GROUP—BUT NOT IN EACH STYLE

GROUP 3. \$4.00 White Shoes Now \$2.95

- SANDALS—T-STRAPS—PUMPS—OXFORDS—TIES
- HI HEELS—MEDIUM HEELS—LOW HEELS
- STYLES FOR DRESS OR SPORT WEAR

Men's White Oxfords... \$2.95

Former values to \$3.95—Several styles to choose from including Wing Tip, Cap Toe and Plain Toe. A few gray oxfords included in this lot.

Men's Black and Brown Oxfords \$2.95

Former values to \$3.95—Calf oxfords in Wing Tip, Cap Toe and Plain Toe—These oxfords were unusual special values at \$3.95—A real buy at \$2.95.

VENTILATED OXFORDS. \$1.95

Former values \$2.45—Plain white or Brown Suede Cloth with ventilated vamp—Ideal for warm weather.

Golden Rule Stores
ECONOMISTS IN DISTRIBUTION
THE NAME OUR POLICY

Women's Hole Proof Hose \$1.15

Former values to \$1.35. Three thread chiffon in all new summer shades. Regular \$1.15 service or chiffon, now **\$1.00**. Donella Hose, regular 69c, special **59c**.