

IT STARTS TOMORROW! K. SUGARMAN'S GREATEST STOCK REDUCING SALE

**SALE STARTS
THURSDAY, 9 A. M.**

PREP-SUITS

Sizes 14 to 35

Just 18 suits in this group—Every one a steal at this low price. Since the quantity is limited, we suggest early selection at only

\$6

SPORT COATS

Right here in the height of the season we present the most popular sport coats in checks, plaids and plain colors. Newest sport backs.

\$7.85

Formerly priced at \$12.50.

LEATHER JACKETS

Sport styles in genuine leather jackets. They regularly sold for \$6.50 and there are just 24 jackets in this group. If you want one hurry.

\$3.65

SWEATERS

Regular \$12.50 values in Shaker Knit coat style sweaters. Ideal for outings, fishing, etc. Since the sizes are limited to small and medium we've slashed this group to

\$2.98

Straw Hats

95c

Values to \$1.50. New styles and weights. All other Straws Reduced.

MELTON Jackets

\$3.95

Buy for fall at this price. Reg. \$6.50 Melton cloth with leather sleeves. Now only \$3.95.

Cords

\$2.55

Don't miss this bet if you want a real cord pant at a price.

U. S. Rubber Boots

\$2.75

Mr. Farmer—Here's a boot for you — First grade knee-hi. Reg. \$4 boot.

Heavy Fleece Jackets

98c

Size 36 only — but what a value—Sport styles.

POLO Shirts

79c

A smart sport back, long sleeve polo shirt. All the newest styles. All colors.

LUGGAGE

FOR THAT VACATION

The finest made, at prices that will give you Value Plus.

COME AND SEE IT

And We Won't Quit Until We've Reduced It

We bought heavy for spring and summer and the delay in good weather has lowered sales beyond our expectations—so rather than carry this stock over we're going to UNLOAD NOW. IF PRICE WILL DO IT—HERE IT IS



SUITS

Regular values in this big group of suits were \$20.00. Single and double breasted models in sport backs and conservative styles—A value to hurry for.

\$14.85

Group 2 Suits

Practically every new style represented in this sale group—Formerly sold for \$25.00 — Large selection at only

\$18.85

Free Alterations

BY OUR OWN

Tailor

Correct Fitting Guaranteed

SUITS

Here's a big group of our regular \$30 values — All new summer stock included. All sizes and styles. A real value.

\$22.85

Other Suit Values to \$37.50, \$28.85

Genuine

Camels-Hair O'Coats

Regular \$40.00 Coats—Sizes 36 to 40

The most popular coat of the season — Smartly styled, comfortable to wear, the quality is limited but not the value.

\$25.00

(P. S., you might give a thought to fall right now).

SHOE SPECIALS

Work Shoes

Popular leather with composition sole work shoes. Strong and sturdy. Don't miss this special.

\$1.89

Sport, Dress Oxfords

Browns, blacks, two-tones, greys and whites. Reg. \$4 values. All sizes.

\$2.98

ANOTHER GROUP Every style and color in sports and dress oxfords included in this group. Reduced now to

\$4.19

Florsheims

Just 75 pairs of hi-grade Florsheim shoes and oxfords in this group—Not all sizes, so don't delay. All sales in this group final.

\$5.85

Other Florsheims \$7.85 & \$8.85

Work Shoes

\$2.69

Famous Santa Rosa brand. Solid leather work shoes. Genuine elk tops, leather sole and rubber heels. Another 4-star special.

Slippers

\$1.29

66 pairs of all leather opera style house slippers. Smart and comfortable.

Summer Caps

Extra Value At

19c

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Sport Slacks

WASHABLE

Freshrunk summer sport slacks. Big variety of patterns. Ideal for all sports wear, only

\$1.19

GAUCHO Sport Jackets

The newest, smartest sport jacket this season — A Hollywood style that swept the country. Regular \$6.50 values.

\$3.95

DRESS SHIRTS

Shirts—Shirts—Shirts—Hundreds of them. Nationally known, Sugarman quality. All sizes collar styles and patterns.

The biggest value in town

Reg. \$1.00 **79c**

A buy for sure

Reg. \$1.65 **\$1.19**

MANHATTAN and ENRO SHIRTS

Reg. \$1.95 **\$1.69**

NECKTIES

200 KNIT TIES, \$1.00 VAL **30c**

REG. \$1.00 SILK TIES **85c**

PAJAMAS

Better stock up now. Many styles and fabrics to choose from.

Reg. \$1.65 **\$1.29**

Reg. \$1.95 **\$1.69**

Shirts & Shorts

Reg. 35c **19c**

Reg. 50c **39c**

Reg. 75c **59c**

Men's B.V.D. Style Athletic Unions

25c

38 and 40 only

Barrel Sweaters

Reg. \$1.00 **79c**

Reg. \$1.50 **\$1.19**

ONE SPECIAL GROUP

\$2.45

Sweater Coats

HERE'S A REAL VALUE

\$2.45

One Group, \$5 values **\$3.85**

Felt Hats

\$1.69

Young men and men who stay young styles—New summer shades and weights.

Dobbs CROSS COUNTRY FELT HATS

\$3.95

Another group of Dobbs Felts **\$5.85**