

Cut Prices!

Buy Now! Special for Ward Week Only Riverside Tires

100% Pure Pennsylvania Oil

Ward Week Specials on BATTERIES



Guaranteed For 24 Months
 • 15 plates in a 13 plate case!
 • Means extra power—reserve!
 • Specially priced—Ward Week only!
 • Means you get extra savings!

17-Plate Battery \$4.45
 For Ford V-8, sale price

17-Plate Battery \$4.98
 In 15 plate case, sale price

19-Plate Battery \$6.98
 In 17 plate case, sale price

All Above Prices—With Your Old Battery



All from Bradford Allegheny crude! The same top quality selling for 36c to 35c a qt. at leading stations!
WARD WEEK SALE PRICE!

13 1/2¢
 In Your Container

5 qt. can, SALE PRICE **83¢**
 2 gal. can, SALE PRICE **\$1.24**
 5 gal. pail, SALE PRICE **\$2.97**
 RUNRITE OIL—in your container, qt. **7 1/2¢**
 Above Prices Include Federal Tax



Special Ward Week Purchase!

Seat Covers

For Coupes **1.49**
 For Conches or Sedans **3.49**

Heavy woven—long-wearing materials! Neat patterns! Snug-fitting! Tailored! Back of front seats entirely covered. Buy now!

Clean Up at Ward Week Price! Your Choice of These Specials

- Wards Wax or Pre-Wax Cleaner
- Pint Wards Auto Body Polish
- 1/2 Pint Wards Top Dressing
- 10 Yard Bolt Polishing Cloth

24¢
 EACH

18x24 Chamois
 Ward Week Price **75¢**
 Regular 89¢ Full skin. Doubly dressed, soft finish on both sides. Large, 18x24".

Wards Cup Grease
 1-Lb. Can **12 1/2¢**
 Ward Week! Will not clog or harden. For autos, trucks, tractors.
 High Pressure Grease **12 1/2¢**

Large Auto Sponge
 Ward Week **19¢**
 Regular 25¢ value! 7" to 7 1/2" when wet! Selected quality, long-wearing!

Wards Transmission Grease
 5-Lb. Can **54¢**
 Also differential grease. Sale value!
 Semi-Fluid Grease, 5-lb. **54¢**

Verified 65¢ Value! Supreme Spark Plug
 Ward Week Only **25¢**
 Regular low price, 35¢
 • Now in their 4th million!
 • Exceed U. S. Navy requirements!
 • Match S.A.E. specifications!

Wards Brake Shoes
1.48 Exchange
 For Ford A, set of 4. For Plymouth, 29-32 cars. For Chevrolet, 30-32 cars.
 Brake Shoes for Ford V-8—Exchange **1.66**

Handy Wrench Set
 Ward Week Only **78¢**
 Regularly 89¢. Six box and open end wrenches. Needed sizes from 7-16-in. to 1/2-in. Drop forged.

Lined Brake Bands
 Ward Week Only **2.39**
 Reg. \$2.69. Set of 2 for Chev. 1928. Same quality linings as shoes (above)! For Chev. 29; sale, \$2.59!

Rubber Floor Mat
 Ward Week Only **37¢**
 Reg. 49¢. For all cars. Good weight! Molded design.
 Reg. 75¢ felt back mat—Sale Price **59¢**

Tube Repair Kit
 Ward Week Only **24¢**
 Reg. 29¢. Includes 108 sq. inches material—enough for 90 average patch jobs! 2 tubes of cement!

4.51
 4.40-21 Size
 4 ply—vulc 2 treader strip

GUARANTEED In Writing Against Everything!
 Everything that can happen to a tire in service WITHOUT LIMIT as to months or miles!
 • Cuts • Faulty Brakes
 • Bruises • Under Inflation
 • Blowouts • Wheels out of line

WARDS RIVERSIDE STANDARDS
 Reduced prices on Standards! Even at Wards regular low prices you get greater wear and safety than you'd believe possible! Standard's tread of Vitalized rubber gives you extra mileage! Center traction tread minimizes skidding! Latex dipped cords and doubly insulated carcass reduce internal friction—most frequent blowout cause!

SIZE	4 ply Reg. Price	4 ply SALE	6 ply Reg. Price	6 ply SALE
4.50-20	\$5.85	\$4.90	\$7.10	\$6.04
4.50-21	5.85	4.97	7.35	6.25
4.75-19	6.20	5.27	7.60	6.46
5.00-19	6.65	5.65	8.40	7.14
5.25-18	7.40	6.29	9.25	7.86
5.25-21	8.15	6.88	10.10	8.59
5.50-17	8.10	6.80	9.65	8.20
5.50-19	8.50	7.23	10.35	8.80
5.50-18			10.00	8.50
6.00-19			11.50	9.78
6.00-20			11.75	9.98
6.50-19			15.20	11.22

Convenient Terms May Be Arranged

TIRES MOUNTED FREE

WARDS . . . A Complete Sporting Goods Store! You Always Save 1/4 to 1/3 Here!

Ward Week Sale! Bike De Luxe Equipment:



Reduced for Ward Week Only!
Bath Outfit
39.95

Imagine being able to buy your entire new bathroom outfit for this low price! Every piece is first quality; both tub and lavatory are of cast iron covered with First Quality porcelain enamel; the syphon wash-down closet is of First Quality stainless vitreous china! The outfit is good-looking and built for long, satisfactory service! Don't fail to see this unusual value today!

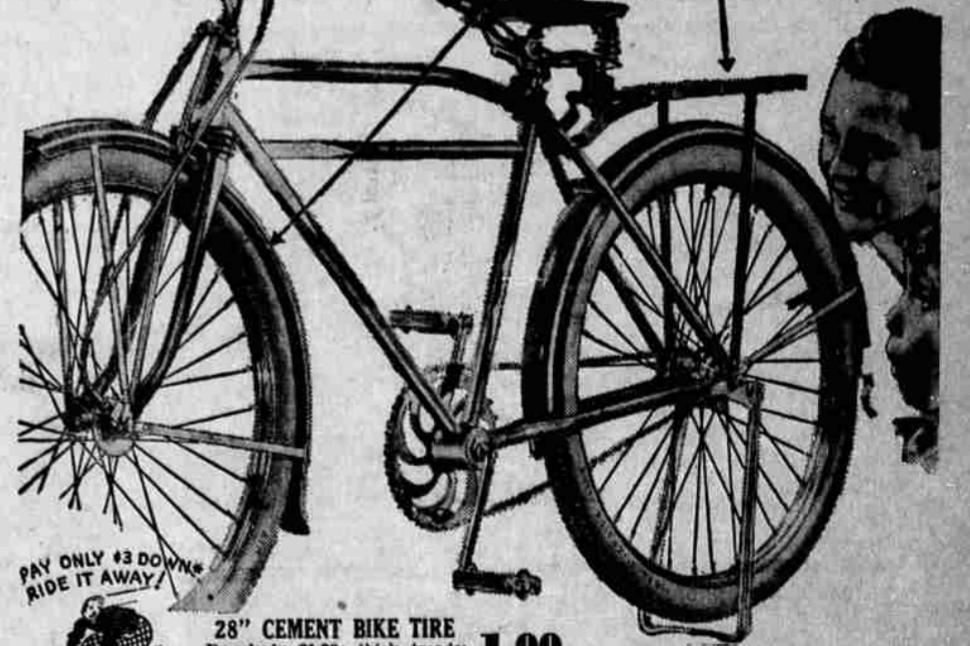
\$5 Down, \$5 Monthly, Small Carrying Charge

Closet Seat
\$1.98
 Special sale price for Ward Week only! Mahogany finish; selected hardwood! Won't split!
 White Closet Seat **2.39**

Cabinet Sink
 43-in. size **37.95**
 \$4 Down, \$5 Monthly, Small Carrying Charge!
 Put this cabinet sink in your kitchen—save money by doing it now! Cast iron sink, porcelain enamel, big steel cabinet!

26 88

you get . . . Roadmaster Twin-Celled HEADLIGHT Powerful Beam . . . Aluminum Case
 Bike SPEEDOMETER . . . Registers up to 50 Miles an Hour! . . . Very Accurate!
 DeLuxe MUDGUARD . . . Extra Long, Extra Wide . . . With Extra Front Support.
 PACKAGE CARRIER . . . Strong Steel.



Kapok Camping Mattress
2.33 EACH
 26 by 76-inch tufted khaki drill cover mattress; softer and lighter than cotton; moisture and insect proof.

Best Skates Under \$1.00!
79¢
 Regularly 98¢. A great dollar value! Ball-bearing, sheepskin ankle pads. Extra sturdy—built for long wear.

Strong Folding Camp Cot
 Ward Week Special! **1.58**
 Strong enough to support 250 pounds safely; folds up and takes down easily; Dundee cloth top; strong hardwood reinforced frame.

Sale! Sleeping Bag
 Ward Week **9.66**
 Filled with virgin wool; 100-inch slide fastener; head flap; drill cover. Full size. You'll save money buying in Ward Week.

28" CEMENT BIKE TIRE
 Regularly \$1.89; thick treads; white side-walls; 3 plies, 1 ply under tread. **1.00**

28" CLINCHER BIKE TIRE
 Regularly \$1.59; 3 plies—one of the plies under tread; white walls. **1.33**

SOLID STEEL FISHING ROD
 Regularly \$1.69; 1-piece rod; double cork grips; save in Ward Week! **1.48**

VACUUM BOTTLE
 Pint Size **67¢**
 Regularly 79¢. Rust-proof case; tested 8 hours at 120°. Extra sturdy make. Save!

TELESCOPE ROD
 All Steel **88¢**
 Regularly 98¢. Reversible handle for bait or fly casting; adjustable to 8 1/2 ft.

FISHING REEL
 Usually at 69¢ **63¢**
 Bakelite end plates; easy casting; holds 50 yds.; carefully meshing gears; dependable

TACKLE BOX
 All Steel **97¢**
 Regularly \$1.19. Automatic two tray tackle box; watertight; olive green finish.

CASTING LINE
44¢
 Reg. 49¢. 60 yds. 18-lb. Jap black silk, water-proof.