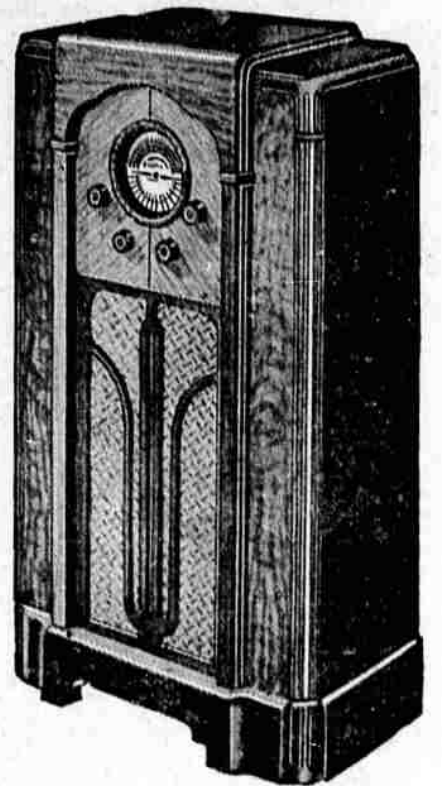


WARD WEEK Brings You the Most-for-the-Money Radio Sale in Wards History!

Ward Week Sale! 7-Tube Radios

World Range Radio

36⁸⁸
 \$4 Down
 \$5 Monthly
 Carrying Charge



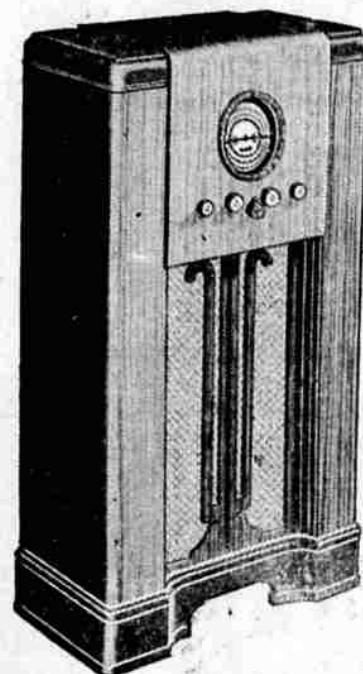
Save 50% Over Comparable Sets During Ward Week!

Get Europe! Add the rarer delights of finer world programs—ships, amateurs, police. This set features Wards Exclusive instant dialing—Automatic volume and personal tone control. Latest Super-Dynamic Speaker—genuine metal tubes. Beautifully styled cabinet of selected woods, rubbed to a satiny finish.

All Licensed by
RCA & Hazeltine

ALL WAVE CONSOLE

Save Over
\$7 During Ward Week
46⁸⁸
 \$5 DOWN
 Carrying Charge



A luxurious seven-tube radio—Sale priced for Ward Week only! All-Wave! Foreign Programs and Country-Wide Broadcast! Metal Tubes! Instant Dial with Micrometer Tuning. Inter-station Noise Suppression. Get Europe, South America! Compare Tone—Finely Balanced in This Set. High Fidelity. Plus a Big Dynamic Speaker, and an Acoustically Correct Cabinet.

7 Tube Mantel
26⁸⁸
 \$3 Down, \$5 Monthly
 Plus Carrying Charge



The same 7-tube chassis as the \$36.88 radio above, only in convenient mantel size. Here again, you get the Ward Week Sale savings! See it Tomorrow!

AUTO RADIO
 Ward Week Sale!

Compare with others up to \$60. Take advantage of this Ward Week price! No engine noise or fading. Illuminated dial.
29⁸⁸
 \$3 Down, \$5 Month,
 Carrying Charge



Electric Console
44⁸⁸

\$5 Down, \$5 Monthly, Carrying Charge
 Sews forwards and backwards! Smart Walnut-veneered cabinet, sturdy motor, sewing light, knee control, complete attachments! Compare the Ward Week price!

WARD WEEK Slashes Washer Price!

A Price Only Ward Week Could Bring!

WASHER
36⁸⁸
 \$4 Monthly, Small Carrying Charge

Compare with \$49.50 Washers!

Wards ordered thousands of washers at once to bring you this amazing value! Compare it, feature for feature, and price for price! Come in today! Don't miss this great Ward Week washer sale!

6 OF ITS 14 FAMOUS FEATURES

- 21 gal. porcelain tub, 16 gal. to load line
- Corrugated walls give a washboard action
- Ward faster-by-test double crown agitator
- Case hardened steel gears, sealed in oil
- Famous Lovell wringer, big 2-inch rolls
- Wringer pressure adjustable for any fabric

With Briggs & Stratton Gasoline Engine \$68.88

2 Cleaners
 for the price of one!

39⁹⁵
 \$3 DOWN
 \$4 Monthly, Carrying Charge
 Save \$9.98 Extra Ward Week!

Wards Bureau of Standards tested 12 famous cleaners. Found only one equal to the Supreme, and that sold for \$87.50! **Hand vacuum is a verified \$14.50 value!** Both for price of one! Ward Week only! Come in now!

Now! Save Up to 1/3 on Spring Paint Needs!

Ward Week Sale of House Paint



- LASTS LONGER
- STAYS WHITER
- HIDES BETTER
- GOES FARTHER

Gallon Covers 400 sq. ft. 2 Coats

Save up to \$1.00 a gallon on this first quality paint! Well-balanced formula—iron-clad guarantee! Why take a chance on cheap paint when Wards famous Zinc-ite is priced so low? Plan your Spring painting today. Stock up on your paint needs during Ward Week!

2³²
 gallon

Paints for Every Purpose...Sale Prices!



Certified Flat Wall Paint
 Supreme quality—guaranteed! Gives a smooth, even finish that can be easily and safely washed. Dries quickly without brush marks.
63c Quart
Sale Price per gallon, \$2.24.

Dry Fast Enamel
 We doubt if there's a finer enamel, regardless of price. Dries to hard brilliance in 4-6 hours.
86c Quart
Dry Fast Enamel, Pint, 53c

Porch & Floor Enamel
 Guaranteed to stand up under toughest wear. Quart covers 200 sq. ft.
72c Quart
Gallon size \$2.67

Gloss Wall Enamel
 Supreme quality at Sale prices! Washable, high gloss finish for walls and woodwork.
78c Quart
Gallon size \$2.68

Linoleum Varnish
 Supreme quality. Clear long-wearing, acid-resisting! Quart covers 8x12 linoleum.
74c Quart

Check These Savings

Kalsomine
 Enough for an entire room. Finest quality — easy to apply. Reg. 42c.
30c 5-Lbs.

Enamel Brush
 Special for Ward Week! Long, flexible, Chinese bristles for smooth work.
40c 1 1/2-Inch

Wall Brush
 Price! All-purpose Ward Week Sale brush for painting, kalsomining, etc. Chinese bristles!
98c 4-Inch

WARDS TRIPLE PAINT GUARANTEE
 (Applying to all Wards Certified Paints, Varnishes and Enamels purchased after January 1, 1936.)

1. We guarantee Certified Paints, Varnishes and Enamels to be as fine as any similar quality on the market.
2. We guarantee satisfactory results for both professional and amateur painters.
3. We guarantee to refund your money cheerfully if any Certified product should fail to give satisfactory service.