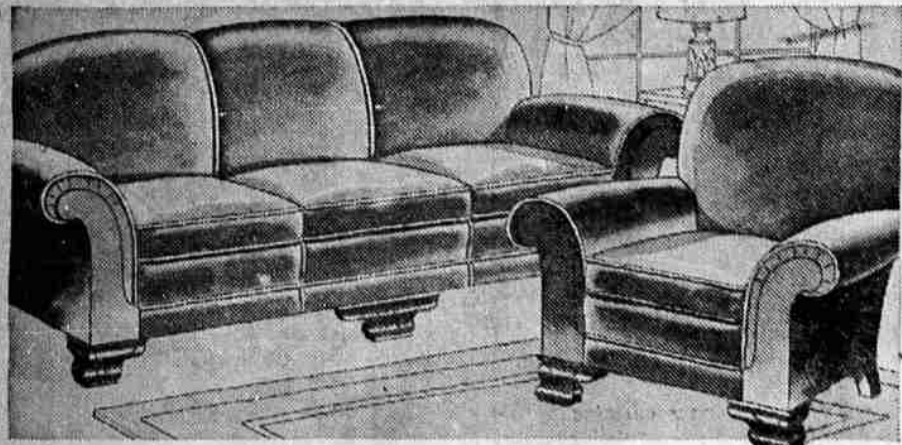


WARD WEEK Brings You the Greatest Living Room Value of the Season!

All Mohair! You Save \$20

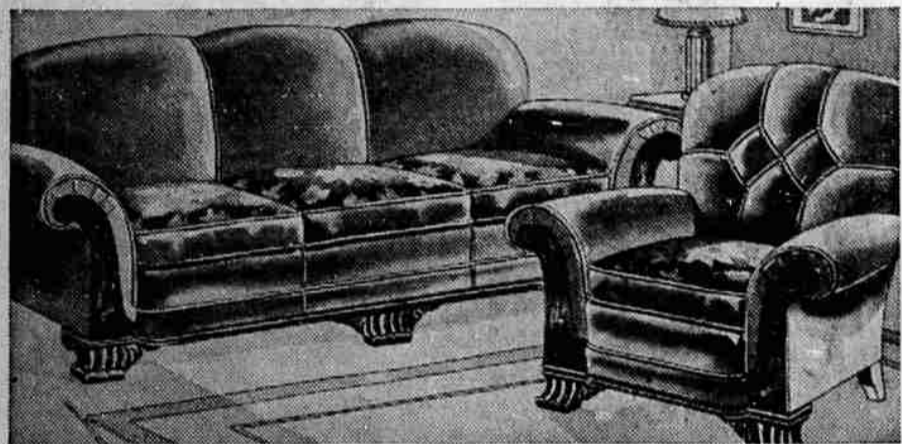


Reduced 20%! 2 Pc. Cotton Tapestry

You save \$10 during this sale! That's the sort of value Ward Week brings you! Think of it—two massive pieces all over upholstered in a long-wearing fabric! 80-in. davenport! Special coil spring base provides luxurious comfort!

44⁸⁸

\$5 Down, \$5 Monthly, Small Carrying Charge

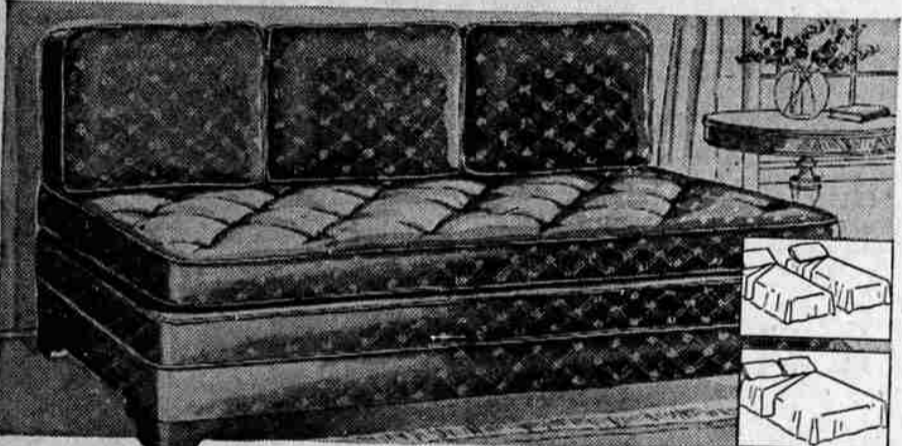


\$25 Saving! Large Mohair Suite—2 Pcs.

Here's luxurious size! The davenport is 82 inches overall! The chair is more than half that large and the seats are made extra large and spacious by the extended fronts! All over covered in 100% Angora mohair! Guaranteed 5 years against moths. Lavishly carved legs and panels and custom built web base.

79⁸⁸

\$7 Down, \$7 Monthly, Small Carrying Charge



Save \$10! King-O-Sleep Studio Couch

A studio couch of this quality usually sells for at least \$10 more! TWO complete innerspring units instead of just one! Modern in style! Large bedding compartment! Opens to full size double bed or two separate twin beds! All over tapestry covered!

32⁸⁸

\$4 Down, \$5 Monthly, Small Carrying Charge



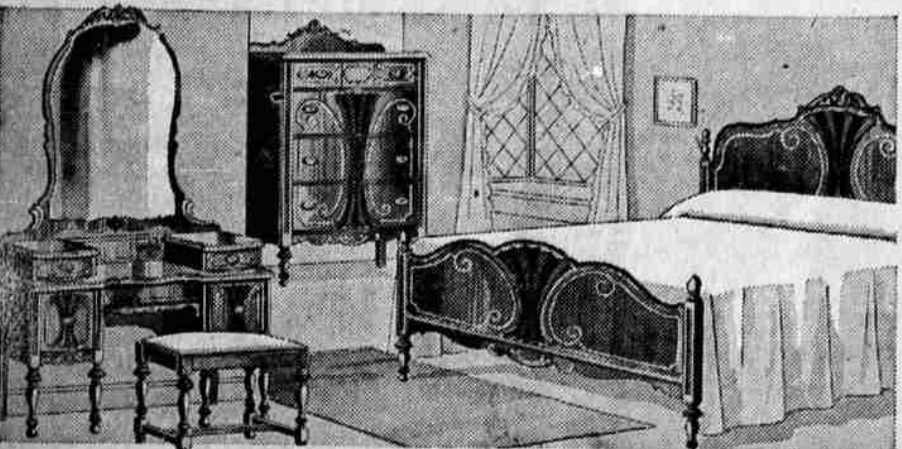
Save \$10! New Model Studio Couch

New style with metal back and arms that support the pillows! Large bedding compartment! . . . Opens to large double or separate twin beds! Cotton tapestry cover!

42⁸⁸

Comfortable 3 Innerspring Mattress Construction

\$5 Down, \$5 Monthly, Small Carrying Charge

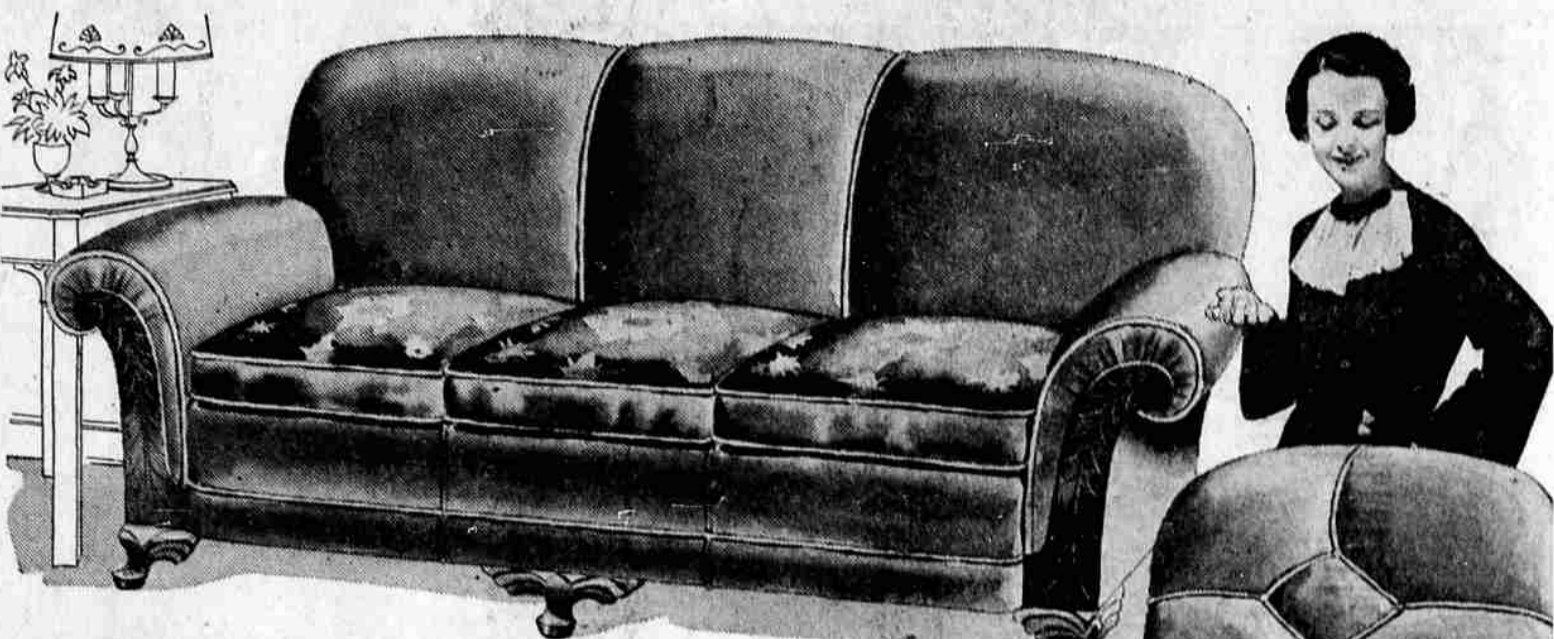


Save \$20! 3 Pcs. Walnut Veneer

Ward Week saving! One of the most popular suites in our stock! New the price is drastically reduced to give you sensational Ward Week value! Beautifully warm toned American walnut veneers! Attractive carvings! Bed, chest and 46-inch vanity! Bench, \$4.94.

54⁸⁸

\$5 Down, \$6 Monthly, Small Carrying Charge



64⁸⁸

Two Beautiful Pieces! Great Ward Week Value!

Without a doubt one of the greatest living room suite values in America today! Built to take wear and like it! Styled to be an outstanding part of your living room for years! (Comfort built into every line!) The davenport is 80 inches overall! Fronts are extended so that the seats are extra large and spacious! Mohair guaranteed against moths for 5 years. Lavish carvings! Buy NOW!

\$6 Down, \$7 Monthly, Small Carrying Charge

3 Pcs. . . . Save \$10!

42⁸⁸

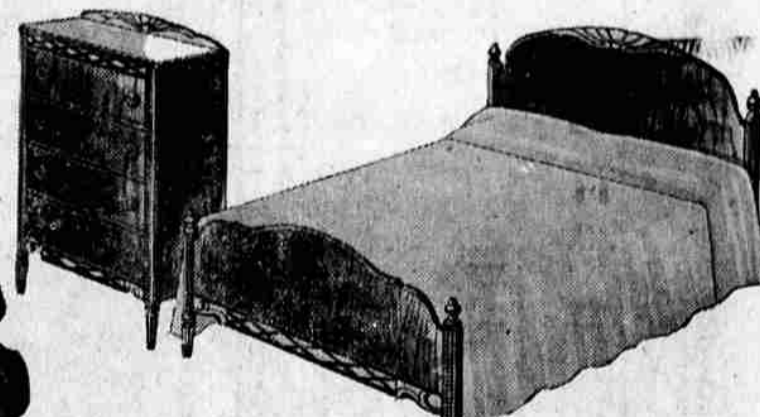
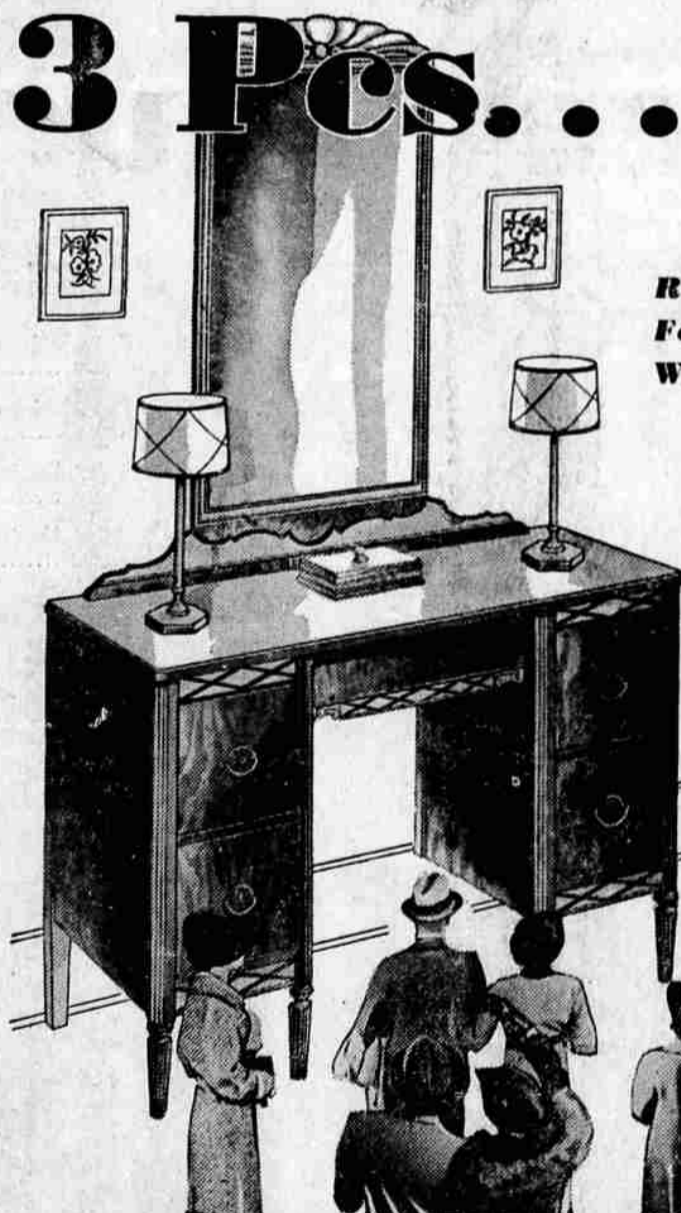
Reduced For Ward Week Only!

Smart Semi-Modern Style

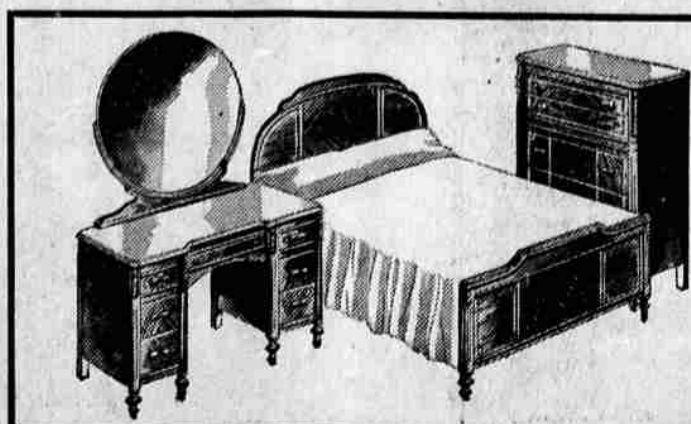
Get to Wards early for this sale! Only a limited number of these suites! At this sensationally low Ward Week price they'll sell out in double-quick time! Semi Modern Style—note the rich beauty of the figured walnut veneers—rub your hand over the satiny finish! Attractive two-tone decorations and carvings! Sparkling plate-glass mirrors! Buy NOW!

Vanity Bench \$2.88

\$5 Down, \$5 Monthly, Small Carrying Charge



Your Choice of Vanity or Dresser



Modern Suite

3 Big Pieces! You Save \$15

79⁸⁸

Reasons to hurry: This suite is one of the finest moderns you can buy! The pieces are extra large! The saving is BIG! Butt walnut and striped American walnut veneers! (Beautiful hand-rubbed finish!) Bed, chest and choice of 46-inch vanity or dresser! Vanity bench \$5.94.

Only \$7 Down, \$7 Monthly, Small Carrying Charge