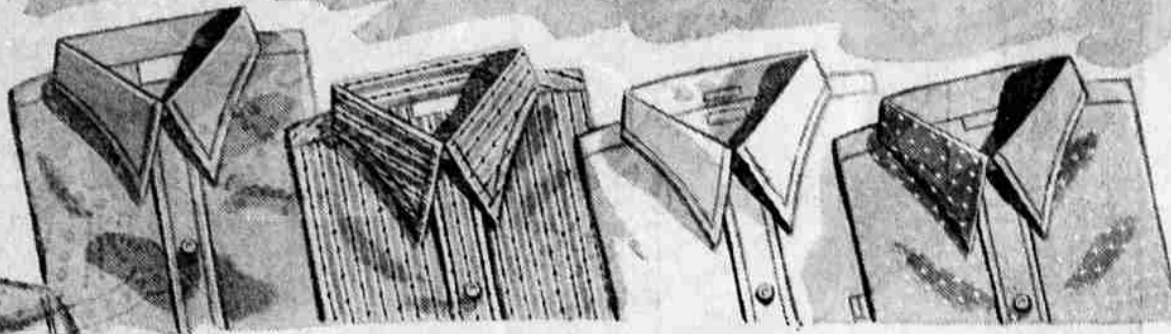


A Year-round Bargain Further Reduced to Make a WARD WEEK Value Triumph!

Ward Week Sale!

Men's Overalls!



SALE PRICED FOR WARD WEEK!

Men's Shirts

Pre-Shrunk Broadcloth

So far as we can find out, and we've checked very carefully, these shirts are comparable to \$1.19 values! Features that you usually associate with higher prices . . . carefully tailored of pre-shrunk broadcloth! Your choice of white, or tubfast solid colors or patterns. After Ward Week, these shirts go back to the regular price, 98c, which is, of course, exceptionally low. Save 10c each while you can—stock up now!

88c

Ward Week Sale of Ties!

Handmade rayon ties with 60% wool lining bias cut to make them last. They were good buys at the regular price of 49c, so good that when we reduced them we just about cancelled all the profit! Wide variety of neat designs and plain colors in the season's newest shades. Stock up!

37c



Back to 89c After Ward Week

69c

Popular Waistband Style

Thousands of working men agree these overalls are dandy values at 89c. Now—for Ward Week only—we've slashed 20c off the price! We managed it only through a huge purchase . . . we don't know when we'll be able to get the price so low again! You know the quality . . . strong blue denim, full cut and reinforced with double seams and copper rivets. Don't miss this saving!

BOYS' JEANS Reduced for Ward Week!

Made like Dad's and of the same sturdy quality blue denim. Double stitching makes them tough, long lasting. Finished with neat turn-up cuffs, and 3 handy pockets. Up they go to 79c after Ward Week!

59c

15c Canvas Gloves

Twilled 12-ounce canvas with long soft napped lining and gunn cut. Ward Week value!

10c

Look! Men's Broadcloth Pajamas

25c Less for Ward Week

Regularly \$1.48

1.24

Here's one of those values that make Ward Week famous! Fine quality broadcloth pajamas, smartly patterned, and full cut for comfort. Full range of sizes, but you'd better hurry in—they won't be here long at this sale price!

Sale! Fancy Socks

Regularly 19c

2 for 25c

Solid colors and patterns both at this special Ward Week Sale price! They'll wear well, because they have double soles. In a fine quality mixture of celanese and rayon . . . grand bargains! Don't miss this opportunity to stock up!

Ward Week Sale of Boys' Wool Slacks

Wool Slacks

A big value—made in the pleated style that boys like best! Adjustable side straps made them more comfortable. Buy now at this sale saving! Sizes 6 to 16.

Reg. \$1.98 **1.77**

Playsuits

Reg. 49c **44c**

Save 20% on these little suits, so necessary to every small boy's summer wardrobe. 5-button drop seat type, of covert, suitings or hickory stripe. 2-3.

Boys' Denim Overalls
2.20 blue denim; popular bib style with 2 front patch pockets; 2 to 8. **39c**

Make Extra Savings

Polo Shirts

For Ward Week

44c

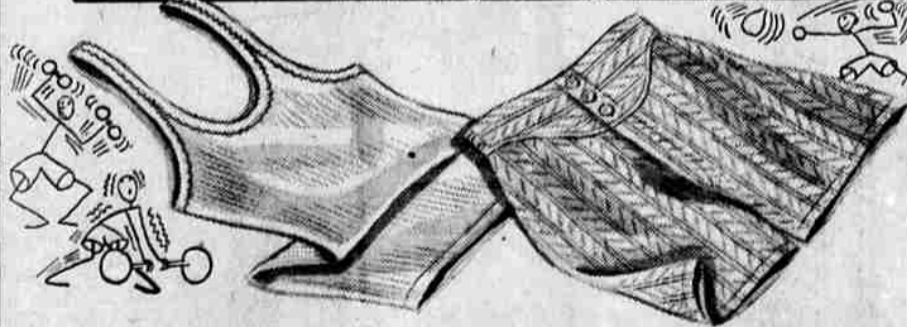
The popular medium weight, loosely woven to let in the air. Thrifty Ward Week shoppers will snap these up, for sports, and general summer wear. Wonderfully cool, and they always stay neat. In white, corn or blue. Hurry in!

Boys' Polo Shirts

Cool, rib-knit weaves in a style just like Dad's. Sizes 6 to 16. **35c**



Underwear Greatly Reduced!



Shirts and Shorts

Specially priced for Ward Week . . . the quality that is so popular with men who insist on good underwear. The shirts are full cut, of fine combed cotton, and the shorts are Sanforized shrunk with lastex inserts. Perfectly comfortable! Fast colors, too!

22c each

Boys' Ward Week Shirts and Shorts

Full cut shorts that launder easily . . . fancy patterns don't fade. White shirts with neat hems at the bottoms. A fine underwear combination that costs less in this great ten-day sale. 24-30. **17c** Ea.

Fine Combed Cotton UNIONSUITS **66c**

One of Ward Week's most sensational values! Don't miss it. 36-46.

Priced for Ward Week Only!

Men's Sturdy Whipcord Work Pants

Regularly \$1.49
Now only

1.29



They're good workers—during Ward Week you can get them at lower price. Durable whipcord in a dark tan that's hard to soil and easy to wash, with a set-on waist-band and neat cuffs. The pockets are strong and won't rip easily. Value-plus!

Sensational Ward Week Sale!



Men's New Wing Tip **1.88**

Oxfords

The wing-tip style that is so popular with discriminating young men—at a Ward Week saving! Durable and smart. Long-wearing composition soles of the no-mark type. All black leather. 6½-11.

New \$3.49 Oxfords

One of our most spectacular sale specials! Goodyear welt construction and leather soles. Men's sizes 6-11 Wing tip or plain toe styles. In black only. **2.88**

\$2.98 WORK SHOES **2.79**

Sturdy . . . of water-resisting leather with heavy soles, 6-12. Ward Week.

