

## Starts WEDNESDAY, April 22...

## Lasts 10 DAYS! The GREATEST

## Bargain Event in Wards History

46-Inch Table  
**OILCLOTH**  
**19<sup>c</sup>** yd.

Brighten up your kitchen for spring. Cover the table, the chairs and make curtains of this gay, colorful fabric. Lots of new patterns and colors to choose from. A damp cloth keeps it clean.

# WARD WEEK

WARD WEEK... When all America goes Shopping! EVERY ITEM IN THIS CIRCULAR is a WARD WEEK SALE SPECIAL! Hurry... Don't miss these opportunities to SAVE!

**Wards Budget Plan**  
Allows you to pay a little down and a little each month, with small carrying charge, on any items of merchandise sold in the store when the total purchase is \$20 or more.

## Super Ward Week Special

# Sylvania Prints

# 10<sup>c</sup>

**PRICED AT TODAY'S WHOLESALE COST!**

BECAUSE OF LOW PRICE, ONLY 10 YDS. TO CUSTOMER!  
NONE SOLD TO JOBBERS OR DEALERS!

- Firm 64 x 60 Count Percale
- New Florals, Stripes, Checks
- Tubfast Vat Colors, 36 in.
- Light Colors for Summer

Only a huge purchase made months in advance makes such bargains possible. To most of Wards customers, Sylvania is a household word. 64 x 60 count percale, 36 in. wide. The colors are vat dyed—they CANNOT wash out. Every pattern is brand new! You can make a dress for about 40c.

Regularly 15<sup>c</sup> Yd.

Ward Week Special

**7<sup>1/2</sup>**  
**c**  
PAIR

**Work Socks**

Regularly 10c each pair

Stock up on this sensational Ward Week offer. Heels and toes reinforced for hard wear. Snug-fitting ribbed tops. Brown or blue mixture. Hurry! Get your share!

Limit, 6 pairs to a customer!

Ward Week Special

**Men's Work Shirt**  
FRONT PAGE BARGAIN NEWS!

Regularly 49c  
Strongly sewn, medium weight chambray work shirts for thrifty shoppers!

**44c**

Ward Week Special

**Men's Work Shoe**

Save during this Ward Week sale! Black elk-finish leather. Oak leather soles. Comfortable plain toe style. Sizes from 6 to 11.

**1.88**

Ward Week Special

**Shirts & Shorts**

Reduced for Ward Week! Broadcloth shorts cut for comfort and fullness. Swiss rib shirts! A real value! Save in Ward Week!

**22c**

Ward Week Special



**1.00**  
Regularly \$1.29

**25 Ft. 5-8 In. Black Hose**

Braided cord hose between 2 layers of rubber—at the price of ordinary rubber hose! Longer service! 3/4" dia. Black. Save at this Ward Week price!

Ward Week Special

**Rayon Undies**

Specially priced for Ward Week only. Panties, briefs or bloomers. Lace trimmed or tailored styles. Extra fine quality for such a low price.

**27c**

Ward Week Special

**Broadcloth**

Buy enough for all your needs in this Ward Week sale! White or tubfast plain colors. 36 inches wide. Reduced for Ward Week to only

**10c**  
Yard

Ward Week Special

**Silk Pongee**

A Ward Week special! The ever popular fabric for underthings, pajamas, and children's clothes. 33 inches wide. Sale priced for Ward Week

**15c**  
Yard

Ward Week Special

**7<sup>1/2</sup>**  
**c**  
YARD

**Muslin**

Regularly 10c Yd.

Here's a Ward Week value you mustn't miss! 64x60 thread count, 38 1/2 inch. Firm weave, smooth texture and a natural cream color that gets whiter after washing. Save in Ward Week!

**36" Bleached Muslin, yard—10c**

Ward Week Special

**Window Shades**

A real Ward Week value! Nationally advertised at 45c each. Made of first quality washable fiber! Colors! Noiseless, dust-proof rollers. 36"x6".

**35c**

Ward Week Special

**Wardoleum**  
6 Foot Width

Wide assortment of tile patterns. 6 foot widths! A Ward Week bargain price!

**22c**  
Running Foot

Ward Week Special

**Motor Oil**

100% Pure Pennsylvania Reg. 15c qt. Same top quality that now sells at 30c to 35c a qt. at leading stations. Other oil sale specials, page 9.

**13 1/2 c**  
qt.  
Inc. Fed. Tax in Your Container

Ward Week Special

**Cartridges**  
22 Caliber Rifle Shorts

Same power, uniformity, and accuracy as much higher-priced brands. Copper coated. Factory tested!

**12 1/2 c**  
Box of 50

Ward Week Special

**New Anklets**

Stock up for the Summer! Features usually found in 15c anklets! Tapered cuffs, solid colors. For children, misses, women.

**9c**  
Pair