



SPRING STYLE REVIEW

Take a Tip From Nature . . . Burst Into Color!

Colors are Bright and Clear! Colors are Deep and Exotic! Colors are Soft and Neutral!

Get out in the open! You'll see the colors you are going to wear this Spring! You'll find yourself wearing more color . . . making more exciting combinations this season than ever. . . Even when you wear neutral color, you will enliven it with a scarf or posy in a bright shade. For fashion has come to life with the Springtime . . . and every costume's in harmony with the season!

Our Spring stocks are completely ready! You are invited to attend the Fashion Show. Know all about the new things while they are NEW!



Showing of . . .

- Sport
- Street
- Afternoon
- Garden
- Formal
- Children's Wear



The following will appear as
Montgomery Ward models:

Lenore McCandless, Ruth Van Doran,
Ruth Green, Myrtilla Bonney,
Violet Hemingson, Gladys Stevens,
Orma Barnes, Barbara Johnson,
Mrs. F. G. Brown

CHILDREN

Annabel Schaffer, Beverly Young,
Sally Reymers, June Murphy, Barbara King,
Mary Lou Johnson, Beverly Kohn, Dena Cofer,
Bobby James, Carol Ann Bernard

We are participating in the
Sixth Annual
**STYLE
REVIEW**

Sponsored by Business and Professional
Women's Club

TONIGHT

March 13, 1936

Pelican Theatre

MONTGOMERY WARD