

RECOVERY SETS SHARP PAGE ANALYSTS SAY

NEW YORK, Feb. 7. (AP)—In the wide sweep of industrial recovery as disclosed by an impressive array of statistics published recently, business analysts see a strong foundation for a further push toward new peaks of production and consumption.

In spite of successive storms and cold waves, which tended temporarily to lessen consumer buying in certain retail channels, more major lines of production, business statistics assert, are holding close to the hottest pace of 1935, set in the final quarter.

The Associated Press index of industrial activity, adjusted for seasonal variation, stands close to the recently recorded highest point in nearly six years.

Retail trade, thrown into a mild slump two weeks ago by the onset of severe weather, has shown a general and healthy rebound.

A gain of 16 per cent was shown in January sales of Sears, Roebuck & Company, big mid-western mail order concern. In the face of earlier predictions of curtailed purchasing power in agricultural regions by reason of invalidation of the AAA.

The department of commerce estimates that general business experienced a gain of 10 per cent in January over January, 1935. An active and steady demand for machine tools at prices 10 to 15 per cent above manufacturers' lists in effect at the end of last year is regarded as one of the most reliable barometers of industrial conditions.

The improved statistical position of the oil industry has formed a base for a series of advances in crude petroleum and gasoline prices, and trade analysts forecast further price-boosting.

The total open market value of shares listed on the New York stock exchange rose more than \$2,000,000,000 in January, and at \$50,164,000,000 stands at the highest level reported by the exchange since April, 1931.

These indices of a satisfactory swing of business progress have been projected against an equally favorable background of achievement.

MERRILL BRIEFS

MERRILL, Ore.—Mrs. Pete Calise, assisted by Mrs. August Andrieu, entertained ladies of the Catholic Altar society Wednesday afternoon, when plans were discussed for serving supper at the annual St. Patrick's ball, sponsored by the Catholic Men's organization. Three new members, Mrs. Madison Brown, Mrs. Guy Sheldon and Mrs. J. Mosher, were admitted to membership. Refreshments were served at the close of the afternoon to four guests, Father Curran, Klamath Falls, Mrs. Parker, Mrs. Peterson, Mrs. Safley, Mrs. McDaniels and members Mesdames Andrieu, Bogue, Robinson, Dyer, Falvey, Lacey, Hendrickson, Ferguson, Gene Hammond, W. E. Hammond, Sheldon, Mosher, Yost, Hannon, Dan Barry, Cashman, Guilmon, Denehy, Suty, Takacs, Brown and Calise.

Mr. and Mrs. Frank McKendree, pioneers of Klamath and Lake counties, who have farmed in the Merrill district for several years, have disposed of their ranch to a Mr. McLaughlin, Klamath Falls, and will leave this week for Grants Pass, where they plan to locate. The ranch will be occupied during the coming summer by Mr. Pruitt, Klamath Falls. The change of residence is being made

In the hopes of benefitting Mrs. McKendree's health.

Mary Ellen Denehy has been ill for the past week, and unable to attend school.

Word has been received here that H. O. Beardsley, who was taken to a San Francisco hospital recently to submit to an operation last Monday, was not in condition to undergo the ordeal upon his arrival, and the operation was postponed until next Saturday. The aged man is considered to be in a critical condition.

Kathleen O'Conner, 9, and her sister Kathy, 5, entertained at a joint birthday party Tuesday evening. Their birthday was February 5 and 4. Small guests who were present for the fun were Mary, George and Joe Chinn, Elizabeth Denehy, Edna Beasley and Mary Lou O'Conner. At the close of the afternoon, Mrs. Hugh O'Conner, mother of the little girls, served dairy refreshments at a table centered with two big cakes in honor of the occasion.

Green, Gold Ball Set for Tonight

Mrs. C. F. Paulger, chairman of the Gold and Green ball to be held in the Willard hotel Friday night, announces a floor show will be given during intermission by the Thurnert school of dancing. A demonstration of the "Centennial Waltz" will also be given under the direction of Mrs. Joff Bean. This dance was originated by one of the noted dance directors of the west, and has been taught to members of the Mutual Improvement association. The public is invited to attend this entertainment.

A permanent record of Michigan traffic violators is to be kept in the office of the secretary of state as part of a drive to curtail traffic mishaps in that state.

Automotive "white wings" who ride about in small vehicles equipped with a motor-driven sweeper are replacing the "man with the brush" on Paris boulevards.

THERE IS NO SUBSTITUTE FOR NATURAL "BULK"

Needed to Correct
Constipation*

Most people recognize the seriousness of constipation. But too often they dose themselves with strong cathartics that often actually lead to chronic constipation.

The natural way to check common constipation is to correct the condition which causes it—usually, insufficient "bulk" in meals.

How can you get "bulk"? Fruits and vegetables have some. Bran has more. The most popular product of this kind is Kellogg's ALL-BRAN.

The "bulk" in ALL-BRAN is gentle in action. ALL-BRAN also supplies vitamin B and iron.

This delicious cereal is a wholesome food. Serve ALL-BRAN regularly for regularity, with milk or cream—or use in cooking.

Two tablespoonsful of ALL-BRAN daily will usually correct constipation due to insufficient "bulk." If not relieved, see your doctor.

ALL-BRAN gives you gentle internal exercise. Sold by all grocers. Made by Kellogg in Battle Creek.

*Constipation due to insufficient "bulk"

FOUR CANDIDATES OUT FOR OFFICE

MERRILL, Feb. 6.—Four prospective candidates for the Merrill postmastership are waiting word from Postmaster General Farley in Washington as to their rating following examinations taken in Klamath Falls early in January. Merrill residents making a bid as successor to Elmer B. Merritt, present incumbent, include Mrs. Inez Gliven, Mrs. Ora Burks, J. W. Seagins and Orlando Hodges. Merritt's term expires April 1,

following a term of 12 years of service.

Under a ruling passed by the postmaster general incumbents are ineligible to take examinations for office, but may be re-appointed.

Merritt has announced acceptance of a position with Mitchell, Lewis & Staver, implement dealers, with regional headquarters at Portland. Local headquarters are to be established in Klamath Falls, and Merritt will act as field representative for the entire Klamath county territory and the Tulelake district.

Leland Oley, implement dealer of the California town, will operate a second district branch of the company.

KLAMATH MEN BID ON LAKEVIEW JOB

LAKEVIEW, Ore.—The Lakeview city council opened bids today on the new city hall. B. A. Howkins of San Francisco bid \$118,552; M. W. Cherry of Klamath Falls bid \$17,180, and Angelo Doveri of Klamath Falls made a bid of \$13,180. The council returned the certified checks of the two highest bidders and held the bid of Mr. Doveri for further consideration. The council had expected to spend \$10,500 on the

structure. Approximately \$3,500 additional money must be raised at once or else the project will have to be re-advertised.

Malin Drama Club Will Present Play

MALIN, Ore.—"The Blundering Herd," a three-act comedy-drama, will be presented early in March at the Broadway theatre by members of the Malin dramatic club. No definite date has as yet been set.

George Potucek will direct the play, and double leads are to be played by Evelyn Collins Thomas, Ralph Thomas, Marie Van Meter and Clarence Potampa, supported by Joe Potucek, William Anklin, Harriett Bevington Parks and

Elaine Eschebeck. Rehearsals are now under way, and the play promises to be one of the best ever presented by the group.

The British are said to be worried about the new king's plane rides. Their fears seem needless, since he can't make a plane gallop.

Public Invited To DANCE

TONITE
WILLARD HOTEL
ANNUAL GOLD AND GREEN BALL
DAVE TOTTEN'S MUSIC

Free Refreshments 75c Per Couple
Floor Show 10:30, Thurnert School of Dancing

Prices effective Sat. and Mon., Feb. 8 and 10 Klamath Falls and Chiloquin Stores

We buy beef, veal, lamb, mutton, pork and fowl! See Art Coon at our Store, 836 Main—Phone 444



Safeway Markets Feature Prime Steer Beef

Twenty-eight head of prime steer beef in this picture were purchased from R. V. Ess of Klamath Falls. We particularly invite you to shop in our market and enjoy a steak or roast from these grain fattened, young beef. Your entire meal is planned around your beef, so why not avail yourself of the very best, especially when the cost is but little more. You will find our steaks and roasts juicy, tender, savory, even in texture and rich in flavor.

"I have been in the cattle business in Klamath Falls for 25 years. I have sold thousands of head of fine steer beef and I make this statement gladly. The 28 head of prime steer beef sold to Safeway last week are the pick of my herd and equally as good as any steer beef I have sold in Klamath Falls in the last 25 years." Signed, R. V. ESS.

ROASTS

Blade or cross arm cuts—You will enjoy eating these cuts from prime fattened steer beef.

Lb. 17c

Smelt

Fresh Columbia River

6 Lbs. 25c

Steaks Lb. 28c

Loin, T-bone, Prime Rib, the preferred cut of the beef. Just the right amount of fat, tender and mild with a delicious and appetizing flavor.

Roasts Lb. 28c

Boned and rolled, Prime Rib, Sweet flavored. For an appetizing and different meal serve one of these roasts.

Mayonnaise In bulk Pt. 19c

Oysters Willapoint, med. size. Pt. 19c

Sauerkraut Freshly made Qt. 10c

Corned Beef Sugar Cured Lb. 18c

Peanut Butter 25c

Maximum bulk . . . rich nut brown color and perfect flavor. For children at meals and between meals

Mayonnaise Qt. 45c

Aristocrat . . . its fine flavor makes any salad taste delicious

Pineapple tin 7c

Del Monte or Libby's tidbits or crushed . . . ripened under golden tropical sunshine

Corn



Butter Kernel, large No. 2 tins. Just like corn off the cob. Tempting! Tasty! Different, with the deeper, meatier kernels and what a price

2 cans 25c

Beck's Butter Loaf

BECK'S Saturday Specials

119 North 8th Street

Phone 211

ORANGE CINNAMON ROLLS

Made From Fresh Oranges

20c DOZ.

GLAZED POTATO DONUTS

20c DOZ.

CREAM PUFFS AND ECLAIRS

5c each 6 for 25c

Palm Olive Soap Bar 5c

The choice of over 20,000 beauty experts

Crystal White Soap 10 Bars 35c

America's favorite laundry soap

Pork & Beans 5c

Van Camp's tall 10½ oz. tins

Jello 3 Pkgs. 17c

America's favorite dessert, all flavors

Chocolate ½ Lb. Bar 17c

Baker's Premium

Calumet Bak. Pow. 2½ Lb. Tin 49c

The largest selling baking powder in the world

Log Cabin Syrup Medium Tin 45c

Flapjacks and syrup. What a combination!

H. O. Oats 29c

The large package

White King Gran. Soap, 29c

Large package

LETTUCE

Imperial Valley, New Spring Lettuce Heads 3 10c

ORANGES

California Navel, Med. Size.

2 Dozen 25c

CARROTS TURNIPS BEETS ONIONS RADISHES

Your choice, 4 Bunches 10c

Sunkist fresh Grapefruit

5 19c Sunkist, Extra Large Size 1½ Cs 45c For..... \$1.19

Cabbage Crispy, compact heads Lb. 2½c

Rhubarb Summer hot house 3 Lbs. 19c

Brussel Sprouts 3 Lbs. 25c

At this price, your most economical vegetable.

Lemons Sunkist, Crammed with juice Dozen 19c

Don't forget, Support Your Local Mills. Insist on Potatoes in Wooden Boxes