

JANUARY CLEARANCE

Decidedly low prices have been made on all merchandise that we have decided to place in our Clearance Sale . . . Most of it is winter merchandise that you can use for a few months now and later next fall . . . and lots of merchandise that can be used the year round . . . Regardless of the low prices made you can be assured of getting usual Golden Rule Quality . . .

Boys Trousers

\$1.00

About 40 pair taken from our regular stock including sizes ranging from 5 to 18 years

2ND FLOOR

Amoskeag Daisy Cloth

36 Inches Wide

19c yd.

Snow white—soft and fleecy—Real Amoskeag Quality

Large RUGS

98c Ea.

Size 4x7 Feet—This is a heavy rag rug and a real Bargain

MAIN FLOOR

Pure Silk Hose

49c

Shaped in the knitting, full fashioned features, open welt and elastic top. Winter shades. All sizes.

MAIN FLOOR

Print DRESSES

\$1.89

Rayon crepe in floral and conventional patterns. These dresses are made as well as our \$6.50 crepes and fit like the better dresses—Sizes 14 to 50.

2ND FLOOR

MEN'S SUITS & O'COATS

\$13.85

Former Values to \$22.50

MEN'S ZIPPER SPORT SUITS

\$6.45

Former Values to \$10.00

MEN'S WATERPROOF COATS

\$2.69

Zipper Front, Cossack Style
Sizes 38 to 50
Former Values to \$3.45

MEN'S DRESS OXFORDS

\$1.98

Wing Tip, Plain Toes, Cap Tip,
Broken Lot Sizes
Former Values to \$3.95

MEN'S WORK SHOES

\$1.98

Broken Lots of Higher Priced Shoes

Boys' Oil Leather Boots

\$3.68

Full Double Leather Soles.
Reg. \$4.98 value.

Suede Jackets

\$1.00

Bib Pants

\$2.98

Snow Suits

Heavy Wool Melton.
Sizes 3 to 6 years

\$2.98

Over Coats

All Wool Tan Velours.
Sizes 3 to 6.

\$2.98

Sheep Lined Coats

Waterproof and
Windproof.

\$2.28

Men's Flannel Gowns

98c

Good weight. Cut full sizes.
15 to 20.

Outing Pajamas

Reg. \$1.50 quality. Sizes A to D.

\$1.19

Union Suits

Chalmer's quality. Long or
short sleeve. Ankle length.

98c

Warm Jackets

Fleeced lined in heather
Mixtures.

79c

Boys' Zipper Jackets

Leatherlike and Peach Bloom
Suede

\$1.49

Boys' Leather Helmets

Fleeced lined.

79c

Dress Clearance

Late styles in sheer wools, silk crepes,
jacket dresses with fur trims, matalasse
crepe and 2-piece wool plaids.

Junior Dresses

\$4.90

Some large enough for small women.
Former Values to \$8.95

Wool and Crepe DRESSES

\$8.90

Sizes 14 to 20 and 38 to 42
Former Values to \$15.00

Half Size Dresses

\$12.90

An interesting dress sale for those requiring 1-2 sizes—14½ to 22½. Former Values to \$22.50.

Children's Coats

\$4.88

Munsing Pajamas

\$1.50

Lounging Pajamas

\$2.98

Rayon Robes

\$2.98

Robe Blankets

For bath robes, auto robes and
many useful purposes.

\$1.19

Bed Spreads

Large size 80x105 inches in
beautiful pastel shades.

\$1.38

Part Wool Blankets

In beautiful Pastel Shades.
Not less than 5% wool.

\$2.29

Sheet Blankets

Soft fleecy cotton plaid blankets.

69c

36-in. Broadcloth

Lustrous finish close woven
in pastel colors.

YD. **10c**

Harvard Sheets

Size 81x99. Free from starch
or dressing.

\$1.00

Pillow Cases

Gold Seal Quality. Size
42x36. A real special.

22c

Women's House Frocks

Many styles in checks and
trims—All sizes.

\$1.49

Children's Rayon Bloomers

and Slips of the better quality.

25c

Infants' Wool Hose

Odds and Ends—
A real bargain!

10c

Main Floor

Holeproof Hose

Service and Chiffon.

85c

Main Floor.

Red Cross SHOES

\$4.85

A saving of \$2 on America's high grade shoe. Black kid, black suede, brown kid in pumps and oxfords. Black kid T-strap. Black Seal Cobble Oxford. Sizes 4 to 10, AAA to C. Reg. \$6.85.

Vitality SHOES

\$3.35

You may buy two pair for \$6.00. Black kid, brown kid, pumps and oxfords. Black kid T-strap, black seal sport oxfords. Formerly \$6.00 and \$6.75.

Enna Jettick SHOES

\$1.95

You may buy two pair for \$3.50. Several styles of Peter's included in this lot. Brown and black suede or kid pumps and oxfords. Black or brown sport oxfords. Broken lots and sizes. Values to \$6.00.

Peters

Weather Bird Children's Shoes

\$1.75

You may buy two pair for \$3.00. Black and brown elk oxfords and shawltie oxfords. Sizes 8½ to 2. Val. to \$4.00.

Golden Rule Stores
ECONOMISTS IN
DISTRIBUTION
THE NAME OUR POLICY