

Golden Rule Stores

ECONOMISTS IN DISTRIBUTION
THE NAME OUR POLICY

The Xmas Store for All of the Family

With only a few days left for the busy Christmas shopper . . . Why not shop in departments? Here you will find gifts for all of the family placed in 'easy to shop' departments . . . Golden Rule prepared for Christmas and you will find our stocks complete with gifts of quality and satisfaction.

LINGERIE

Silk Pajamas

Gorgeous two-piece styles in crepe and satins, some with lovely lace trimming. Colors, rose, maize, tea rose and blue.

\$3.95 and \$4.50

Gowns

Lace trimmed, if you like or embellished with bits of hand embroidery.

\$2.95 to \$6.50

SLIPS

Excellent cut so that they will fit beautifully, lace trimmed or tailored as you prefer.

\$1.95 to \$3.95

Chemises

Chemises and dancettes, each a work of art! Crepe and satin in tea rose, blue, flesh.

\$1.95 to \$3.35

Silk Robes Quilted

Beautiful, luxurious in greens, blacks, blues and pinks.

\$6.50 to \$10.50

Flannel Robes

Lovely plain shades or plaids and botany stripes—All colors.

\$4.95 to \$9.95

Silk Lounging Robes and Pajamas

Beautiful Brocades, Satins, Sports Checks and Taffetas.

\$3.95 to \$6.95

WOMEN'S GLOVES

Slip-on styles, imported and domestic

\$1.95 to \$2.50

Wool Lounging Pajamas

Two-piece styles. Some with check jacket and plain trousers. Others have plain jackets with contrasting trims.

\$9.95

CHILDREN'S

SNOW SUITS

Ages 2½ to 8 years

Colors—Blue and Red

\$3.95

\$4.95

\$5.95

Helmets to match.....**\$1.00**

LINENS FOR XMAS GIFTS

There is nothing more acceptable or more appreciated for Christmas than a nice linen set. Here you will find every conceivable kind of linen set you could wish for in all sizes and prices, and linens that you will be proud of.

54x54 all linen sets in all colors of the rainbow with six napkins to match—Set

\$2.95, \$3.50, \$3.75 to \$5.00

Irish linen hemstitched sets in beautiful white damask, 68 x 86, with eight napkins. **\$7.95 Set**

Beautiful Irish dinner sets, 54x68, fine snow white Irish Damask hemstitched sets with six napkins, high grade linen. **\$6.50 Set**

Large colored dinner sets, 63 x101, all hemstitched with 12 napkins to match, usually sold at \$13.50 **\$10.00 Set** for

Madeira and Chinese Handwork

Beautiful Madeira and Chinese hand work cloths and napkins, dresser scarfs and bridge sets, also a beautiful line of fancy towels at lowest possible prices.



IT'S FROM YOU...IT'S

NoMend

Hosiery with the sheer, clear-from-top-to-toe texture that flatters. You're proud to give it. She'll be delighted to receive it. Every pair carries the seal of highest quality which means she'll also delight in the way they wear.

SILK HOSIERY

Perfected Ringless Clifton and Service in the Season's Smartest Colors

3 prs. \$1.00 Hose.....**\$2.85**

3 prs. \$1.25 Hose.....**\$3.25**

3 prs. \$1.35 Hose.....**\$3.75**

XMAS BOXES

2nd Floor

MEN'S GLOVES



Men Always Appreciates Gloves

Brown Cape, fleece lined.....**98c**

Brown Cape, wool lined.....**\$1.95**

Brown Cape, fur lined.....**\$2.45**

Clear Pig Skin, unlined.....**\$2.95**

Mocha Suede, unlined.....**\$3.45**

Gift Pajamas

Fine quality broadcloth in novelty contrasting trims at **\$1.69** and **\$1.95** Brocade broadcloth with high lustrous finish in canary, blue and grey, **\$3.95**.

Silk pajamas with brocade matalasse patterns, **\$4.85**.



Men's Robes



BEACON FLANNEL **\$4.85**

WOOL FLANNEL **\$6.45**

SATIN ROBES **\$8.95**

COCKTAIL JACKETS **\$4.85 and \$6.45**

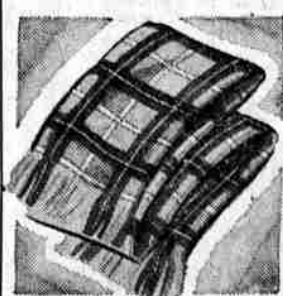
SPECIAL Fleece Lined Glove **\$1.00**



GRAYCO
END-LOCK TIES

THE PATENTED "END-LOCK" FEATURE "KEEPS YOUR TIE IN PLACE"

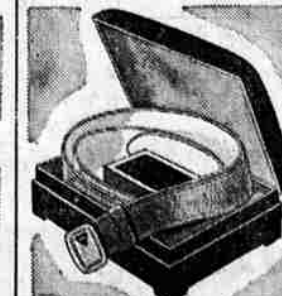
Mufflers



Mufflers and scarfs in a wide variety of patterns.

89c up

Belt Sets



Belt and buckle sets in attractive gift packages

\$1.00

Boys' Breeches

Cavalry twills in light or dark colors, size 4 and 6, \$2.39; Whipcords, size 6 to 16, \$1.59 and \$1.89. Heavy Cavalry twills in oxford grey, size 6 to 16

\$2.69

2nd Floor

Boys' Brush Wool Sweaters Soft, fleecy mohair. Zipper front, fancy back **2.98**

Your Boy WANTS

Hi-Tops

And the Golden Rule's Boys' Department has the kind he wants. For little boys wearing size 12 to 2, you may choose from compo soles at \$2.98 or all leather soles and heels at \$3.69. For boys wearing 3 to 6 we have a sturdy oil leather boot with full double leather soles and heels, riveted shank and triple stitching—the finest boys boot we know of.



\$4.98

Boys' Suits

Boys' all-wool Wear Well suits in smart styles that were especially designed for the younger young man, plain or sports backs. Many patterns, ages.

6 to 10.....**7.50**

12 to 16.....**12.50**

18 to 22.....**16.50**



BOYS' SLIPPERS

An excellent selection in felts and leathers, many with trims

KID WITH FUR TRIM Sizes 2 to 6

\$1.50

Felt with Leather Trim Sizes 2 to 6

\$1.00

