



FLOOR SHOW, SIDE SHOW
MUSIC BY THE BOYS OF '75

Gifts for Her "AT WARDS THRIFT PRICES

CARNIVAL DANCE

MOTION PICTURE TRAVELOGUE
DANCING TO 11-PIECE ORCHESTRA



Rushed To You From New York:
More Jacquard

Matelasses

At Wards
Economy Price!

6.98

You snapped them up last week—you clamored for more—and here they are! Newest "rough surface" crepes in the season's foremost styles. Black or vivid colors. Misses' sizes from 14-20. Also Women's styles, in sizes: 38-44, 46-52.



Exquisite Satin or Crepe

Negligees

4.98

Something she's always yearned for, a beautiful negligee! Simple, self-trimmed or dainty lace-trimmed styles with long or short sleeves, high or low necks. Lovely pastels. Small, medium, large.



Smartly Styled All-Wool

Flannel

3.98

Surprising to find such fine quality at this price! Plain colors, vari-colored stripes and two-tone combinations in buttoned or wrap-around models. New deeper shades. Sizes: small, medium and large.



Give Her a Quilted

Rayon Robe

3.98

So smart, so warm, she'll put it on the minute she gets it on Christmas morning! Fine quality quilted rayon, trimmed with contrasting or self material. In delicate pastels. Small, medium, large sizes.

Complete Selection! New York Styles!



Sale!
Winter Coats

—At the Peak of the Season! The Greatest Coat Values We've Ever Offered...

Sale at 19.88

Sale at 19.88

Sale at 19.88

Sale at 19.88

Sale at 19.88

... styles copied from \$49 and \$59 success!
... rare furs, badger, wolf, fox, skunk, caracul!
... smart rough surfaced woollens in new weaves!
... lustrous silk linings, warm interlinings!
... buys workmanship you'd pay much more for!

19⁸⁸

Regularly \$25.00

16.95 values ... NOW **12⁸⁸**

9.98 values ... NOW **6⁸⁸**

7.98 values ... NOW **5⁸⁸**



Bright Crepes

A vivid splash of color under your dark coat! Brilliant blues that liven up the office. Dramatic greens for dressy afternoons. Glowing reds to catch male eyes on Big Evenings. In stunning styles straight from New York's fashion centers! Misses' sizes from 14 to 20.

Also distinctive new crepes in Women's sizes: 38-44, 46-52. All at Wards famous low price!

3.98



Lacy, Tailored Silk Crepe

Dance Sets

1.00

No matter how many sets of underthings she has, she'll always welcome some new ones. These are darling sets: lace-trimmed or tailored. Uplift bras and elastic bands on the panties, for fit.



Mothers!

Bunny Slippers and Pup Together in a Kennel!

Elsewhere
at \$1.69

1.49

Tiny tikes will adore paddling around in the furry slippers, snuggling into the feathers with the pup! Pink, blue, white or gray slippers of warm sheepskin. Natural color pup with ribbon to match slippers. Cardboard kennel. Sizes 4 to 10.



7-Pieces Boxed for Gifts!

Linen Sets

159 complete

A gay way to say "Merry Christmas!" Fine quality, imported, linen crash cloths, size 52x52, and six 12-inch napkins. Hemmed or fringed and tubfast. Smart plaids in a variety of color combinations.



"What Shall I Give Her for Christmas?"

**Novelty
CAPESKIN
Gloves**

1.29

Selling Elsewhere at \$1.59

She can always use gloves! These are washable, soft, and pliable. Interesting details: quilted cuffs, contrast piping, button trim. She'll still be wearing them when Christmas is just a joyous memory! Black or brown.

You'll Save On Every Pair You Buy!
Ideal for Gifts

**Ringless
Silk
Hose**

79c Pr.

Elsewhere \$1.00!

Newest shades in high twist silk. Full-fashioned. Ringless from-top-to-toe service weights, mercerized cotton tops, silk-covered feet, reinforced heels, toes. Ringless chiffons with 6-thread silk tops, garter-run stops, 2-inch afterwelts. Silk feet.



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MONTGOMERY WARD