

Average Woman Shopper Tours City's Stores

WITH SANDRA CLAUSE
(An Average Woman Shopper)

To many women, I know, the joys of Christmas are little compared to the agonies of selecting the proper gift for the proper person, to say nothing of getting gifts that "look" expensive for people you just "have to remember". It seems a bit cruel that after racking your brain last year for original gifts to give to your brother, your sister, your uncle, your cousin and what-not, you have to start all over again!

But this season your task is lightened considerably. In my shopping tour around the various stores that cater to men, I found that many of public spirited manufacturers have come to our aid with new gift ideas. These are all reasonably priced, and along with the old standby gifts, add greatly to the pleasures of Christmas buying.

Of course, the first stores I visited featured men's furnishings. Ties, hose, mufflers, slippers, pajamas, shirts, suspenders, garters, etc., these are the old standbys I referred to. They cannot be overlooked on any Christmas list, indeed! We wouldn't want to overlook gifts as practical as smart-looking as these, gifts that are always certain of a cordial reception! Men are much too negligent about replacing worn-out socks, frayed shirts, frowny ties and other clothing necessities. Yet, every wife, sweetheart and daughter knows how much a new tie and shirt helps any male's appearance, to say nothing at all of his disposition! Women know that a well-less collar on a shirt often conceals a bundle of short "Good Morning's"!

Enough of that. We are all thoroughly convinced of the value of "Wearables" as Christmas gifts. Incidentally, the merchants of Klamath Falls are giving you a pre-holiday opportunity to get these gifts at worthwhile savings. See announcements on this page! (Advertisement)

Did you ever stop to consider "novelties" as toys for grown-up men? That's just what they are! Compare little brother's reaction to his new train, with Dad and his new gadget for his desk, den or liquor compartment! Our point is proved, we'll continue!

Many of the men's stores we visited had separate departments set aside for these "novelties". Smoking accessories offered interesting gadgets in the shape of trick humidors, pipe racks, lighters, etc., containing in curious and almost unidentifiable shapes, cigarette cases, ash trays in modernistic designs of birds and animals that are strongly suggestive of your favorite cookie cutters and a raft of other fascinating gifts. His favorite store not only offers you heavy wool socks, size 12 1/2 for grumpy Uncle Horace, but all these new, delightful things as well!

A man needn't be an habitual drinker in order to appreciate the

original thoughts that add to the pleasure of a casual Martini or Sidecar. Cocktail shakers, cleverly designed in glass, severely modernistic chromium shakers with chromium bases, the accompanying glasses, simply splendid decanters (the kind you'd just love to see adorn your own sideboard) and then, of course, the many gadgets that men use to squeeze, crush and strain, and whatever else they do in the kitchen when they prepare the drinks... are all offered at the most reasonable prices. You'll probably come away with your arms loaded with packages, so don't say we didn't warn you!

Military brushes, traveling kits and leather goods in general, are to me, just about as masculine as anything could be. I must have inspected hundreds and hundreds of these, and I found the salesmen most helpful in suggesting what should be given whom and why.

I also visited the boys' departments of the various stores and found many things suitable for boys of all ages. Any number of smart new leather jackets, snow suits and furnishings. All are styled exactly the way big brother's things are styled. Those new fur and leather jackets would warm the heart (and hide) of any outdoor boy. I can tell you! And the sweaters and sweater sets are not only desired by all boys, but are as warm and long wearing as what used to cost about twice as much!

My shopping trip concluded. I found myself with so many smart gifts, I was surprised that I was ever frightened by the bug-aboo of Christmas gifts. And what's more, I'm sure that my gifts will be "different"! No, I didn't spend a fortune, either. That's because all these things only sound expensive. I'm sure that if you take the trip I did, around to the various men's stores, you'll have an unusual gift for every man on your list; too! Try it and see!

Another old idea is that you have to be rich to be a patron of art. We need it in our homes, and the artists need a chance to express themselves.—Holger Cahill, director of WPA Art Projects.

The Royal Parks of London provide a total of 150,000 chairs to the public on payment of a 5-cent fee, in addition to the numerous free park benches.

Beware Coughs from common colds That Hang On

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to aid nature to soothe and heal the inflamed membranes as the germ-laden phlegm is loosened and expelled. Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

Klamath Falls' Big Christmas Opening Friday Evening at 7:30 -- Big Parade, Santa Claus, Fire Works, Candy for the Kiddies, \$5.00 in Prizes for the Best Costumes in Parade, Fun for All -- Come -- and Bring the Whole Family!

IT'S CHRISTMAS TIME AT MOE'S

Down Filled Comforters
—Gleaming celanese coverings, pure white goose down filling!—
Rose, gold, green and Sahara—
\$16.95

Gift Quality Cannon Towels
Sturdy closely woven bath-time friends that will give long, satisfactory wear. Quality is exclusive with Moe's. Pastel colors with fancy Jacquard borders.
69c 79c
Guest Towels to Match...39c

For A Man's Christmas! METAL SMOKERS
A decorative, efficient smoking stand of metal with attractive bronze and copper trim. Will be enthusiastically received by any man who smokes.
ONLY \$1.00

"Give Her" Jewelry
Our stock is unusually large—allowing of much choice for Christmas giving. Earrings, clips, bracelets and belts with sparkling brilliants or colorful stone settings await your choosing. You will also find here the new rhinestone butterfly that clip onto dress or hair.

Evening Bags \$1.00 and Higher
A beautiful gift for any woman! Newest creations of velvet and metal cloths—also bags in gorgeous beaded patterns as well as scintillating sequins. Choose from black, white, silver and gold!

Men Always Like SMART TIES
Our ties were carefully selected to please men's tastes! There are silk rep stripes, all wool Foulard prints, Persian warp prints and many other smart effects, all of famous Beumer hand tailored resilient quality.
\$1.00

Men's Hankies
Pure linens of snowy white with white cord stripe and hand rolled hems or pure white with various colored borders as preferred. A big selection at—
25c 50c

Melbourne Blankets
A Handsome and Practical Gift
Pure virgin wool of excellent quality in solid colors. Edges handsomely bound with gleaming satin. Warm, light, luxurious and a most welcome gift in any home. Choice of gold, blue, peach or green. Size 72x84 inches.
\$5.95 \$4.95

Give her one of these new Bradley Knit Robes
They are soft, light, warm, luxurious—they resemble the fancy lacy hand-knit peignoirs of France. Colors include white and the new deep Oriental pastels.
\$5.95

Bradley Knitrobe
A smart creation of zephyr worsted with flattering fichu-like collar and wide sleeves. A lovely gift for only—
\$5.95

Bradley Knitrobe
Fashioned of finest zephyr worsted with bunny collars and cuffs. It looks like a dress and it is a charming piece of apparel that is sure to delight any feminine receiver.
\$8.50

Two Outstanding Bed Spreads "Raytime"
A lustrous rayon and cotton spread in an effective new pattern that has special gift appeal. Size 86 by 105 inches.
\$2.95
Heavy Cotton
For those who prefer a fine all cotton spread we present a distinctive new design. Colors to harmonize with almost any boudoir.
\$3.25

ALL WOOL FRINGED ROBE
There's sure to be a big gift demand for these gorgeous robes... For the car, for the home and for college-goers... Stunning Scotch plaid colorings.
\$3.95

HAND MADE LACE CLOTHS
Imported filet in natural color, beautifully patterned, dinner or tea tables, outstanding value at this low price. Popular 2x2 1/2 yard size.
\$4.95

Exclusive Designs In Perfume Bottles
—If she's fifteen or fifty, the scintillating beauty of these bottles will appeal to her—
Tapering ground glass stoppers in natural or colors—
50c

Distinctive Stationery
—that comes in handsome gift boxes is an ideal present. Three smart designs that contain 24 sheets and 24 envelopes, note and correspondence size, in white or colors.
50c

A Special Value! Lamp and Shade
Cleverly designed Table Lamps with modern, artistic shades
\$1.00

Moe's Quality Dress Gloves
Smart new 4-button slip-on styles in suede, kid or pigskin. Plain or fancy cuffs in the latest shades.
\$2.95 up to \$4.50

Leather Travel Cases
Fine quality leather case with zipper fastener. Complete with razor, soap, comb, brush and lotion containers. A durable practical gift for—
\$5.00

Genuine Leather Handbags
You can be sure of pleasing when you select a genuine leather handbag. Both fine calfskin and cowhide are found in this unusual group. Interiors are nicely fitted.
\$1.95 \$2.95

A Practical Gift Bath Room Sets
Bath mat and seat cover to match in Chenille-like weave. Gorgeous colorings and patterns. Guaranteed sun-fast and boil proof.
\$4.50

Always Enthusiastically Received! Lovely Handkerchiefs
Pure Linens
Fine quality linens with dainty embroidered designs and hand rolled hems or tailored hand blocked patterns. A large selection for your choosing at—
25c 50c

Lovely Chiffons
Just a bit of loveliness to complete the afternoon or evening ensemble. As a gift they will win a hearty "thank you" any time. A big assortment of colors for your choosing.
\$1

Pure Silk Hosiery
The Ever Acceptable Gift!

Phoenix
Discriminating women like Phoenix hose because of their many points of style and quality superiority. The new "Dulsheer" with custom-fit tops, garter run stops, shadow point fashion marks and "duoheels" are especially attractive. Of course they are full fashioned and may be had in all the latest shades at—
\$1.00 to \$1.95

Kayser
—These fine hose need but little introduction! —They are the new Mirror-kleer Sansheen, all silk, 4 thread hose with picot tops, slendo heels and reinforced silk feet. Full fashioned and all the newest colors.
\$1.00 2 Pairs \$1.95

A Few Suggestions For His CHRISTMAS

We are offering outstanding Men's Gifts from a large selection at prices within the reach of everyone.

JUST A SAMPLE OF GIFTS "HE'LL" APPRECIATE

Arrow Shirts \$1.95 Up

Interwoven Sox 35c Pair

GRAYCO & CHEYNE Neck Ties \$1.00

POWNEE GLOVES \$1.95

GRAYCO SHIRTS \$1.95

Hickok Belts and Buckles \$1.00

STETSON HATS \$5.00

FAULTLESS PAJAMAS \$1.95 Up

MUFFLERS \$1.19 up
BATH ROBES \$4.50 up

SHOP OUR WINDOWS

Wayman's INC.

833 MAIN ST.

Moe's
THE WOMAN'S STORE