

BUY CHRISTMAS GIFTS NOW - AT DOLLAR DAY SAVINGS!

GUEST TOWELS
3 for \$1.00

Cannon double loop towels in pastel colors with black trim. Size 18x36.

SNUGGIE PANTIES
4 for \$1.00

Elastic woven band, knee length or French pantie leg. Small, medium and large.

AT MOE'S

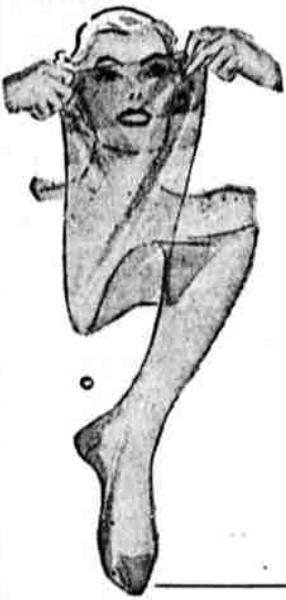
JUST ARRIVED!
WOMEN'S PURSES \$1

Plenty of different styles from which to choose. Assorted grains and colors. Inside pockets and zipper fasteners.

NEW COLLARS
79c

Piques, satins, crepes and lace in tailored and dressy styles. White, pink and copper. Regular \$1.00 values.

2 BIG DOLLAR DAYS



Women's SILK HOSE

2 Pairs \$1.25

A full fashioned hose of pure silk with reinforced feet to assure long, satisfactory wear. May be had in chiffon or service weight in full length or knee length. All of the latest shades in a full range of sizes.

Women's Wool Ski Socks

A pure wool sock in green, red, orange, navy or brown with fancy tops. Just the thing for winter sports.

2 pair \$1.00

Women's Silk and Wool Hose

A full fashioned hose of pure wool and silk mixed. Garter run stops give added life and wearing quality. A regular \$1.50 value for

\$1.00 pair

Men's Phoenix Socks

Good quality cotton and rayon in fancy weaves. Attractive patterns or plain colors that men like. Blue, brown, gray and black in sizes 10 1/2 to 12.

3 Pairs \$1.00



Kayser Panties

Soft, lustrous rayon with elastic woven waist band and band leg. Short or medium lengths. Sizes 4's to 9's.

2 for \$1.00

Children's Hose

Silk and wool mixtures in beige or tanberk. A limited number at

3 for \$1.00

Children's Cotton Unions

Fine quality cotton elastically knit, has Dutch neck, short sleeves and knee length. Taped and has extra buttons. 79c values.

2 for \$1.00

Children's Part Wool Unions

A warm garment in low neck and no sleeve style or Dutch neck and short sleeve style. Regular \$1.25 value.

89c



Children's Coat and Legging Sets

A cute outfit of chinchilla in pink or blue. Consists of coat, leggings and beret. Sizes 1, 2 and 3.

\$3.75 set

Girls' Winter Coats

Nice woolen fabrics that are warm and well made. Many are fur trimmed and reflect the same smart styling that distinguishes big sisters'. Sizes 4 to 14.

\$5.50 and \$5.95

Children's Gowns and Sleepers

Soft fleecy outing gowns and one-piece pajamas in attractive nursery patterns. Regular 75c value.

2 for \$1.00

Children's Gowns and Pajamas

1-Piece pajamas and gowns of heavy Amoskeag outing. Regular \$1.00 values.

2 for \$1.50

Women's Outing Flannel Gowns and Pajamas

Made of Amoskeag outing in plain colors with fancy trim, also comes in assorted fancy stripes. Gowns and 2-piece pajamas.

\$1.00

FRI. and SAT.

Score upon score of fine values have been assembled in this big two-day event, affording you an unusual opportunity to save on many timely needs. Smart new styles for yourself, warm clothing for the kiddies and rich fabrics for the woman who sews, are offered at substantial savings. And for the woman who is looking forward to Christmas, there are many lovely things of gift quality at Dollar Day prices. This is truly an event for the thrifty!

SWANKY NEW Sport Coats 20% Off

Well made, carefully styled sport models in wrap around styles, also some fur trimmed. Fully lined and heavily interlined.

Get Ready for Holiday Parties!

FORMAL DRESSES

A large showing of lovely formals and semi-formals offered at a fraction of their actual value! Included are crepes with flared skirts, taffetas with ruffles, and others with shimmering metallic trims and large puff sleeves. As to color, there is such diversity that almost any taste can be pleased.

Values to \$19.75
\$5.00



A Special Group of 1, 2 and 3-Piece

WOOL & SILK DRESSES

Included in this group are such popular materials as the wooly snowflake fabrics in 1, 2 or 3-piece models and one piece dresses of the new Hokum nub cloth. There is also a large number of plain silks and rayons with nail-head trimmings. Colors include rust, green, blue, brown, black and duobonnet red in sizes 11, 17, 14, 20 and 36. Shop early for best selection!

Values to \$8.95
\$5.00



Now! Your Choice of Smart DRESSY COATS 20% Discount

Your choice of our entire stock of fine dress coats at this substantial reduction! Pure woolen fabrics in the newest weaves, including waffle fabrics and diagonal weaves, trimmed with large luxurious fur collars. You may choose from pouch style collars, new flat fur treatments and ripple effects. As to furs, there are badgers, blue fox, squirrel, marmink, wolf and other popular pelts. Former \$10.75 to \$69.00 values are now offered at 20% off!

GENUINE GORDON

LAPIN FUR COATS 20% Off

Fine northern Lapin in short jackets and trotter lengths. Black and cocoa. Former \$29 to \$59.00 values now 20% off.

Just Arrived!

NEW NOVELTY WEAVE CREPES

The best shades \$1.00 yd. for mid-winter wear!

One of the most attractive assortments of novelty weave silks we have ever received. Plain colors in the very latest shades. All 39 in. wide.

39-Inch
SATINS \$1.00 yard

Pure silk with crepe back. Dozens of the most wanted shades from which to choose.

39-Inch
SLIP SATIN 3 Yards \$1.00

Just the thing for inexpensive slips! All the best colors are included in this lot.

Some Special Values in Our ART DEPARTMENT (BALCONY)

Discontinued
Package Goods 1/2 Price

An extensive assortment of odds and ends.

Stamped
Luncheon Sets \$1.00 set

Dozens of attractive patterns. Regular \$1.25 values. For Dollar Days

Stamped Linen
Hand Towels 2 for \$1.00

Good quality, attractive designs and all ready to work.

Special Lot of
Wool Yarns 1/2 Price

You will find most all colors and kinds in this assortment.



80 Square
Percales 6 yards \$1.00

A large assortment of attractive patterns and colors from which to choose. All colors guaranteed fast.

White Outing Flannel 8 yards \$1.00

Good quality and very soft and fleecy. 27 inches wide.

Dimities and Batistes 3 yards \$1.00

Light backgrounds with small dainty patterns. Suitable for aprons or children's wear.

36 Inch
Cambric Percales 8 yards \$1.00

A complete showing of the most wanted plain colors.

Outing Flannel 6 yards \$1.00

Good quality, heavy weight, light colors in assorted fancy stripes. 36 inches wide.

A Close-out of Rayon Crepe 4 yards \$1.00

Dependable quality, washable crepe in handsome patterns. Regular 49c quality.

Fall and Winter MILLINERY

\$1.00

You'll be pleasantly surprised at the many smart hats included at this price! Good quality wool felts and some hand-blocked felts. You'll have to hurry!



Handsome Madeira Pillow Cases \$2.00 pair

Regular \$2.48 Value
Pure white slips with beautiful hand-worked embroidery designs of pearl white. A fine gift item.

Kid Gloves \$1.95

Regular \$2.95 Values
4 Button slip-on styles with fancy or plain cuffs. Black, brown, navy and light shades in assorted sizes.

Kayser Combinations \$1.00 each

Made of best quality rayon with adjustable shoulder straps, knee bands, loose leg and elastic knee. Tea rose and pink only.

Laros Silk Slips \$1.00 Each

A well known slip of excellent quality, cut full and carefully. Lace trimmed or tailored models in tea rose only.

Women's Bias Cut Rayon Gowns

\$1.00 each

Well made, full length gowns in tailored models or lace trim. Sizes 16 and 17. Also a few odds and ends of rayon and pongee pajamas included in this lot.



THICK, THIRSTY Cannon Towels 2 for \$1.00

Extra heavy, large, double loop towels in plain pastel colors. Green, peach, blue, yellow. A 59c value.

Cannon Dish Towels

Specially treated to make them more absorbent and lintless. White only with assorted colored borders.

Soft Spun Bath Towels 3 for \$1.00

Heavy double loop thread in green, peach and gold with black border design. Size 20x40 inches. A Marshall-Field product.

Wash Cloth Sets Package of 12 \$1.00

Good quality, heavy weight in assorted pastel shades. Nicely wrapped in cellophane.

Worthwhile Savings on Foundation Garments

Combinations
7 only in this lot and they were formerly priced up to \$6.00. Sizes 36 to 42.
Choice \$1.00

Back and Front Lace Corsets
A special group of broken sizes. Former values to \$2.95.
Choice \$1.49

Girdles
A good assortment of discontinued numbers. Regular \$4.00 to \$6.00 values.
Now \$1.98

Girdles
Two-way stretch and pantie girdles. They are fine values at only.
\$1.00

Unequaled Value in WOOL SKIRTS \$1.00

A good showing of plain Angorra Knits—Worth \$2, for only

Zipper Style Sweaters

Popular pastel colors. Former prices up to \$2.95
\$1.00



Dover and Oakland

CHENILLE RUGS \$1.00

Bought especially for this event! Sizes 24x48 and 24x36 in colorful oriental patterns and "hit and miss" patterns.

\$1.00