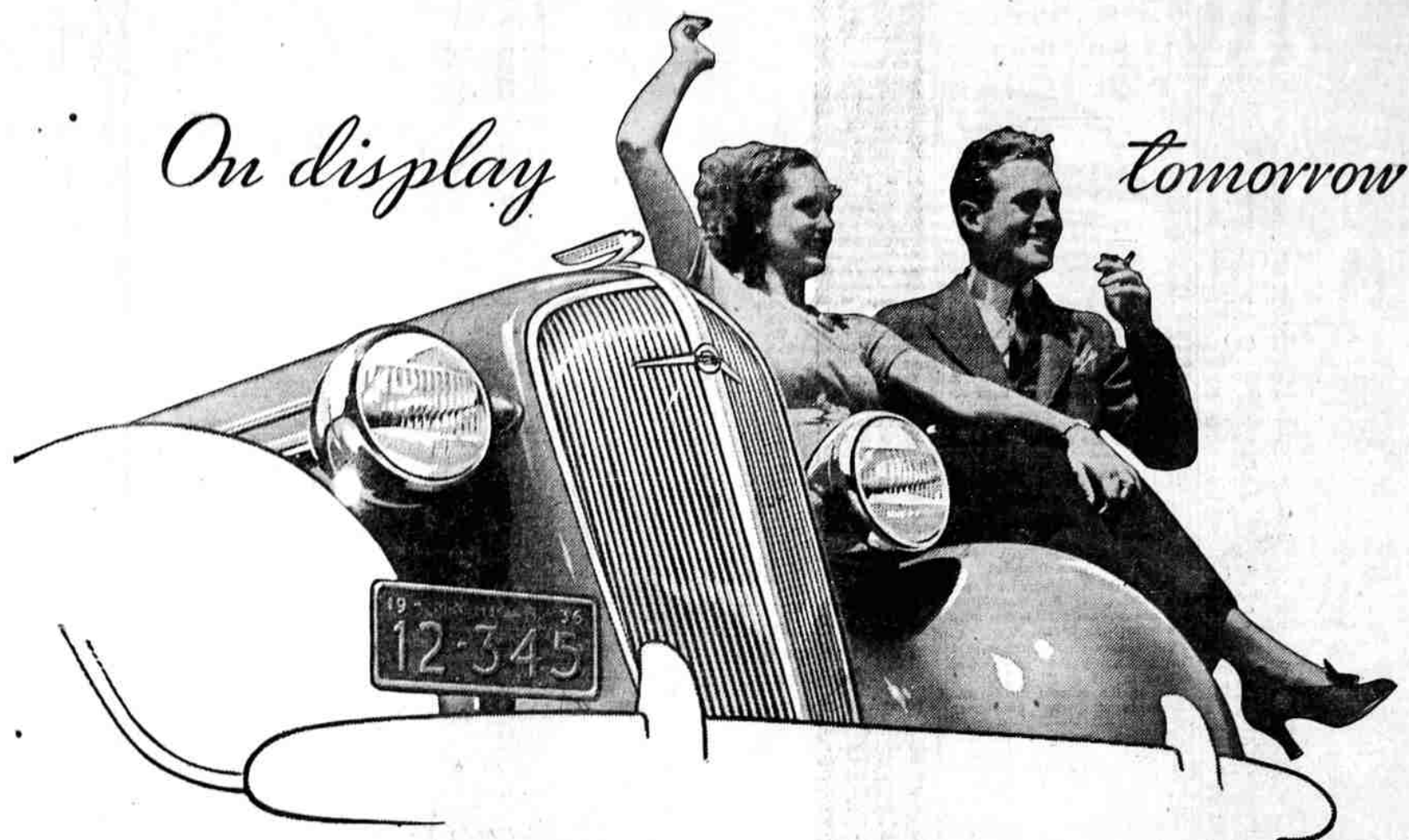
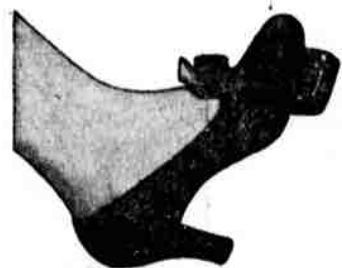




THE NEW CHEVROLET FOR 1936

The only complete low-priced car



NEW PERFECTED HYDRAULIC BRAKES

the safest and smoothest ever developed

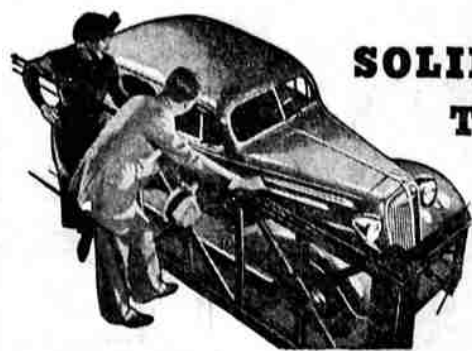
IMPROVED GLIDING KNEE-ACTION RIDE*

the smoothest, safest ride of all



SOLID STEEL one-piece TURRET TOP

a crown of beauty, a fortress of safety



TOMORROW, the Chevrolet Motor Company will climax a quarter-century of quality manufacture by presenting the new Chevrolet for 1936—the only complete low-priced car.

This new Chevrolet is the only car that brings you all these good things at lowest cost. The only lower-priced car with New Perfected Hydraulic Brakes, which will safeguard you and your family as you have never been safeguarded before. The only lower-priced car with the Improved Gliding Knee-Action Ride*, the most comfortable known. The only lower-priced car with beautiful new Body by Fisher—new high-compression valve-in-head engine—solid steel Turret Top, and many other improvements which give smarter, smoother, safer and more economical motoring.

But see these cars with your own eyes, subject them to every test of performance and economy, and satisfy yourself of their greater value!

The new Chevrolets for 1936 will be on display tomorrow at Chevrolet showrooms throughout the country. Visit your nearest Chevrolet dealer. See and ride in the only complete low-priced car!

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN
Compare Chevrolet's low delivered prices and the new greatly reduced G.M.A.C. 6 per cent time payment plan—the lowest financing cost in G.M.A.C. history. A General Motors Value.

NO DRAFT VENTILATION ON NEW BODIES BY FISHER

the most beautiful and comfortable bodies ever created for a low-priced car



HIGH-COMPRESSION VALVE-IN-HEAD ENGINE

giving even better performance with even less gas and oil

SHOCKPROOF STEERING*

making driving easier and safer than ever before



ALL THESE FEATURES AT CHEVROLET'S LOW PRICES

\$495

AND UP. List price of New Standard Coupe at Flint, Michigan. With bumpers, spare tire and tire lock, the list price is \$520 additional. *Knee-Action on Master Models only. \$20 additional. Prices quoted in this advertisement are list at Flint, Michigan, and subject to change without notice.

Locke Motor Co.

South Sixth at Oak Street