

Boys' Boys' Union Suits 69c

Fancy random rib cotton in three styles. Long sleeves ankle length, and short sleeves ankle or knee length. Sizes 4 to 16 years. Same styles in 10% wool, 98c.

25% Wool Union Suits \$1.38

Good heavy weight elastic rib in gray color, long sleeve ankle length. Size 8 to 16 years.

Boys' Wool Slacks \$1.88

One group of boys' trousers in plain colors and mixtures. Values to \$2.50. Sizes 4 to 18 years.

Engineer — Fireman Sox 7 Pr. for \$1

The good old reliable Sox for service. At this special price you should stock up. All sizes, several colors.

TWO MORE DAYS!

FRIDAY AND SATURDAY - Those who have bought their requirements during Golden Rule Week have profited! Those who have not should take advantage of the last two days - and they will profit by the savings Golden Rule Week offers - - - Remember, it's Quality Merchandise, Regardless of Price - - -

GOLDEN RULE WEEK

A GOLDEN RULE WEEK SPECIAL

200 Pairs Men's Dress Oxfords \$2.69



Several styles of Dress Oxfords in smooth or grain leathers in black and brown - You may choose from Wing Tips, Plain Toes or Cap Toes and you will buy a \$3.95 value for \$2.69! - Sizes 6 to 11

Plaid Blankets \$1.59

Beautiful colored plaids in a soft fleecy down double blanket, size 70x90. An unusual Golden Rule Week Special. The quantity is limited, so don't delay!

All Wool Blankets \$2.75

Extra large and extra heavy. Hugged and strong enough for camping and practical for home use. This all wool blanket is a real value!

Part Wool Double Gray Blankets \$2.39

This blanket is part wool, large size, 70x90, soft and fluffy and enough wool to retain the warmth required. Comes in multi-colored borders of pink and blue stripes.

Sheet Blankets 89c

You'll enjoy these soft fleecy sheet blankets on the cold winter nights. And you'll profit by purchasing them now! It's a Golden Rule Week Special. Size 70x90.



16-inch Boots \$5.95

Men! Here's a lot of boot for the money! Oil tan stock with extra quality leather soles and outside counters. Compare it with any \$7.50 boot, and you will know the saving to be made.

Boys' Hi-Top Boots \$2.98

For boys wearing sizes 10 to 2. Good weight composition soles and retanned uppers.

Sheep Lined Coats \$2.98

Boys' leather-like coats with heavy sheep felt linings. Has two slash upper pockets and two coat pockets, blanket lined. It's waterproof and you can't beat it for warmth.



Boys' Leatherlike Jackets \$2.48

Heavy fleece lined for warmth, Cossack style, with zipper front. Will keep the boy warm and dry. Also a few suede zipper coats, fleece-lined, in this lot.

Pig Grain Leather Jackets \$3.98

Very popular this year. Zipper front, Cossack style, constructed of pig grain leather. Size 8 to 18 years.



Boys' Brush Wool Sweaters \$1.98

Brush wool sweater with zipper front and fancy plated back. Size 28 to 36.

Pull Over Sweaters 98c

Wool and wool-mixed pullover sweaters, with or without zipper. Size 28 to 36.

TOM SAWYER SHIRTS

Mother will appreciate this Tom Sawyer special. You can choose from any \$1.00 or \$1.25 quality shirt during Golden Rule Week for 78c. Size 6 to 12 years, and 12 1/2 to 14 1/2 neck size.

78c

Flannel Pajamas \$1.19

Amoskeag quality outing flannel pajamas, either middie or coat style. A real value at \$1.39. Size A, B, C, D.

Flannel Night Gowns 98c

Full cut, roomy gowns, made of Amoskeag quality outing flannel. Compare with any \$1.50 gown, then you'll know it's a bargain. Size 15 to 20.

Chalmer's Union Suits 88c

Chalmers underwear is quality underwear. Golden Rule Week features quality at lower prices. Size 36 to 50. Long sleeve, ankle length.

Part Wool Union Suits \$1.39

Again we offer Chalmers quality, 10% wool, sufficient for most men, and lower than usual regular price.

Flannel Shirts 79c

Heavy grey cotton flannel, with two-button pockets. A wonderful winter weight shirt at a saving! Size 14 1/2 to 17.

Lined Jumpers \$1.49

Warm blanket lined coats for rough work. Will keep you warm and give plenty of service.

Men's Wool Melton Jackets \$2.59



Heavy weight Melton cloth with zipper front, Cossack style. A real practical jacket. Size 36 to 44.

Men's Brush Wool Sweaters \$1.88

The hit of the season. Brush wool sweaters with zipper front. Cossack style. Size 36 to 44. This is a real Special Golden Rule Week value!

Pig Grain Leather Jackets \$4.48

Men's pig grain jackets with zipper front and Cossack style, fancy backs. Is a real low price. Size 36 to 44.

Women's New HATS \$1.95



Just in time for the last two days of Golden Rule Week. The best fall colors in several style brims. Of course these are not usual \$1.95 hats. -2nd Floor

Women's Silk Crepe Robes \$3.95

Beautiful figured Crepe Robes that are so popular now. They are equal to most Crepe Robes priced at \$5.00.

Second Floor

Women's Flannel Robes \$4.95

Fine quality French Flannel in solid shades with contrast trims of high colored flannel. Others specially priced up to 9.95.

Second Floor

PLAIN COLOR BROADCLOTH 10c Yd.

Close woven lustrous finish Broadcloth in all pastel shades, also black and white, 36 inches wide and decidedly a Golden Rule Week Value!

Plisse Crepe 19c YD.

Fine quality crepe in plain and prints - Many uses for this dainty crepe. A Golden Rule Week Special.

A Golden Rule Special! Men's All Wool Suits \$15.85

Men! Here's a real \$20 value! Smart, correct styling is something you see in a suit the moment you look at it, or slip it on. But style alone doesn't make that suit a good buy. You want wear quality as well. That's just what you'll buy - Style and Quality - Sport backs and plain backs. Sizes 36-44.

TOP COATS \$18.50

Whatever your overcoat requirements are, we've a style and fabric you'll like, and at a price you'll gladly pay. Golden Rule values are interesting!



Sport Suits \$3.98

Zipper style jacket with fancy pleats and long pants, with suspenders. Size 4, 6, 8.

Riveted Waist Overalls 88c

Heavy blue denim, western style. Copper riveted, reinforced, and a real good over-all. A Golden Rule Special, 88c.

SILK CREPES

Figured flat crepes in three groups for Golden Rule Week. Most all desirable fall colors in late autumn patterns.

Values to 79c for Yd. 59c
Values to 98c for Yd. 79c
Values to \$1.59 for Yd. 98c

54-Inch Wool Goods 79c Yd.

Not a large assortment, but a wonderful value! Remember these wools are 54 inches wide and a Golden Rule Week Special. 79c yd.