

# Golden Rule Week 

 June 16th to 23rd
## SATURDAY

## Opening Day

Full particulars in Shoppers Guide.

## FOUR PAGES OF OUTSTANDING VALUES.

Every department in this great store offering seasonable merchandise at magnetic prices that will amaze you. Golden Rule Week is big--big in scope -- in variety -- in value! t'o people interested in saving money, it is an opportunity simply not to be missed!

Manufacturers and jobbers have cooderated with us to make this an event that you'll talk about for months to come.

The Shoppers Guide should reach you Friday. If you do not receive it, phone 624 or 948 and we will have one sent to you-if unable to phone, mail a post card to the Golden Rule store asking for the "Big News." Be sure to give name and correct address.

Remember folks, you will profit by attending Golden Rule Week. An event proving the supremacy of Golden Rule values.

Additional competent help to serve you. Merchandise conveniently displayed for your inspection. A final and friendly suggestion.

