



SPRING SHOES

This Low Sale Price for Ward Week Only!

Stunning New Styles in Women's Spring Shoes, Priced Low!

\$1.88 A PAIR

Not just one style—but a wide choice—at this exceptionally low Ward Week price! Pumps, perforated ties, arch support oxfords, all in black or white ties. Popular heel heights.

WARD WEEK Special

Blankets
Ward Week Special
\$1.39

Cotton Jacquard Indian blankets, 65 x 80 inches. Blue, tan, green, red.

WARD WEEK Special

Denim Pants
\$1.00

Ward Week Special! Sturdily double stitched for extra wear. Bartacked, 22 inch bottoms.

WARD WEEK Special

Men's Shirts
69¢

Ward Week Special! White, blue and fancy patterns for Summer. Prices go up after sale!

WARD WEEK Special

Handbags
39¢

Ward Week Special... Simulated leathers in a wide variety of styles.

House Frocks
Newest spring colors and patterns
Excellent value **79¢**

3 Bars Lux
Famous toilet soap. Priced to save
17¢

Rockford Sox
Famous Orange Thread brand. Reg. 15¢ seller.
12½¢ Pair

See All Ward Week Values!



Ward Week Value

House Dresses 59¢

Priced low for savings!

Crisp new print percales! Smart as street frocks but priced lots lower! Short sleeves! Clever necklines! In sizes 14 to 22. Save now!

WARD WEEK Special

Smart New Bib Aprons
25¢

Prize of the Loon percales! Attractive new styles! And priced for savings!

WARD WEEK Special

New Slips
39¢

See More Ward! Full cut, well fitting broadcloth, lace trimmed, V-shaped tops. Values!

WARD WEEK Special

Men's Shorts
25¢

Ward Week Special! Fancy broadcloth, smart patterns! Elastic inserts! Sizes 30 to 42!

WARD WEEK Special

Pajamas
\$1.

Coat, middie type. Broadcloth, plain colors and fancy. Sizes A to D.

WARD WEEK Special

Men's Suit Sale!
\$18.88

Ward Week Star Value

The price is the least important feature of these suits. They're tailored to fit right. Of fine fabrics. The sort of suits you've learned to expect of Ward Week.

WARD WEEK Special

Work Socks
See in Ward Week! 12 bed, 109 STY 212 & 4 cotton. Men's large sizes.
9¢

WARD WEEK Special

Boys' Cords
Ward Week Special! Collier's Tan, Elephant or Navy. Reg. \$1.79 value. Save!
\$1.49

WARD WEEK Special

Toaster
Turn-over type. Bright chrome plated. Extra special value!
\$1.00

WARD WEEK Special

Work Shoes
\$2.39 pair

Save in Ward Week!

SOLID LEATHER shoes... double oak leather soles... steel arch support... sanitary ventilated insole... narrower toe... all this shoe value at this extraordinary low price! Men! Save!

WARD WEEK Special

Picnic Jug
Save in Ward Week! Holds 1/2 gallon, liquid or food, cold or hot for hours.
69¢

WARD WEEK Special

Play Shoes
Ward Week Special! Children's all and brown with side play shoes.
1.00

WARD WEEK Special

4 Dry Cells
No. 4 Batteries
New Dry Cells with metal top. Makes it more convenient!
\$1.00

WARD WEEK Special

Silk Hose
54¢

A Typical Ward Week Value! If there are better hose at this price, we haven't seen them! Full fashioned pure silk! Trim, wearable service weight! Stock up while the price is down!

WARD WEEK Special

Ward Broom
See in Ward Week! 45 x 14, of 1700 corn, 14-in. sweep. Smooth handle.
25¢

Special

Watches
89¢

Dependable timepieces, attractive in appearance. Priced to save you money.

WARD WEEK Special

Oilecloth!
Ward Week Value! Heavy, oilcloth, table, chair, easy to clean patterns.
25¢

When all America goes Shopping!

WARD WEEK

SATURDAY LAST DAY!!

Just two more days, and Ward Week, Ward's greatest sale will be over. Thousands of people have participated in the savings offered during this event. Thousands of people have checked their needs for months to come—and saved by buying now! If you have not taken advantage of this sale, do so before Saturday night, by all means. If you have—check these two pages thoroughly. You'll find many NEW specials, offered for the first time during this sale. Shop—and save—Ward Week ends Saturday night, April 21st.

Check Your Needs-Save Now!

MONTGOMERY WARD

311-228 Main Phone 384

Pressure Cookers
\$9.95

10 and 14-quart sizes. Ward's famous quality at amazing savings.

WARD WEEK Special

Axminster
\$23.95 9x12 ft

For Ward Week Only! Copies of Chinese and Persian designs. All perfect, and seamless. Buy now!

Tennis Racket
\$1.00

Open throat racket with sturdy frame. Good stringing. Priced to save you money.

WARD WEEK Special

Sale Shades
45¢ Each 6-Ft. Long

Full 20-in. width Window shades that roll & still stay clean a long time! Water color coated.

WARD WEEK Special

What a Value!

Washer \$42.95

85 down, \$5.50 monthly small carrying charge

Maybe never again a chance like this! Wards reliable quality. The great big tub-size that does a whole week's wash for 4 people in 1/4 hour. Ward Week price so low it's hard to believe it!

Hurry, Saturday is the FINAL DAY!

De Luxe Bike
\$34.95

84 down, 88 monthly Small carrying charge!

- Fully equipped!
- Air Cushion Ballons!
- Stainless Steel Guard!
- Vichrome Examined!

WARD WEEK Special

Wardoleum
\$1 3 sq. yds.

Cover your floors with waterproof, stainproof Wardoleum. 6 ft. width.

3-pc. Bedroom Suite
\$34.95

Full size bed, chest of drawers and dressing table. Walnut finish. Hurry to save!

WARD WEEK Special

House Paint
\$2.29

Wards Zinc-ite Tests show it equals the best quality house paints made!

Turpentine
Ward Week Special! The best. Bring your own container.
Gallon..... **65¢**

Linseed Oil
Ward Week Special! Raw. Bring your own container.
Per gallon..... **85¢**

Linseed Oil
Ward Week Special! Boiled. Bring your own container.
Per gallon..... **89¢**

2-Pc. Suite
\$64.88

88 down, \$7 monthly plus carrying charge

All mohair. Can you believe it—at this low Ward Week price? Look at the size of the pieces! Massive loungeport and chair with reversible cushions in jaguar colour. We believe this value is unequalled. See it!

WARD WEEK Special

Bike Tire
See in Ward Week! Giant Stud red rubber tread, White side walls. 2 1/2 ply.
\$1.00

Save!

Nails
4 1/2¢ Lb.

Your choice of any stocked size in box or common nails. Hurry! Saturday last day.

—with Wards Guarantee!

WARD WEEK Special

12-plate Battery
Save in Ward Week. 3 Month Guarantee

The rock-bottom price is only half the story. You get 9 months satisfaction or you get a new battery, paying only for months used.

\$2.98 with old battery

WARD WEEK Special

Spark Plug
3/16 x 5/8 in. Ward Week Famous Riverside Million already sold. Get yours now.
25¢

WARD WEEK Special

Garden Hoe
Extra Special! Steel Polished 6-in. blade stays smooth.
85¢

RIVERSIDE OIL
100% PURE PENNSYLVANIA OIL

WARD WEEK Special

Riverside Oil
Best Oil for All Summer! Look at the Price!

Finest Bradford District 100% Pure Pennsylvania motor oil at a Ward Week price you'll never forget. Bring your own containers.

13 1/2¢ qt. Including Tax Limit 5 Gal. to a Customer

WARD WEEK Special

Closet Seat
A Ward Week Value! White pyrox-ylin coating on hard wood. Won't discolor.
\$2.45

WARD WEEK Special

Auto Cleaner
Auto Wax Also

Wards Quick Riverside at lowest price ever offered.

20¢ can

WARD WEEK Special

Bow Rake
For Ward Week Only! Bow head and 14 curved teeth forged from one piece.

\$2.95 50-ft. 5-8 in.