

WARDWEEK

When all America goes Shopping!

Ward Week Brings You Style at Savings! Look!

GRAND FROCKS

You'll have to chew your finger a bit before you choose. For these frocks are so varied in style...so completely irresistible in their appeal. Every one's an up-to-the-minute model. Every one's a real value.

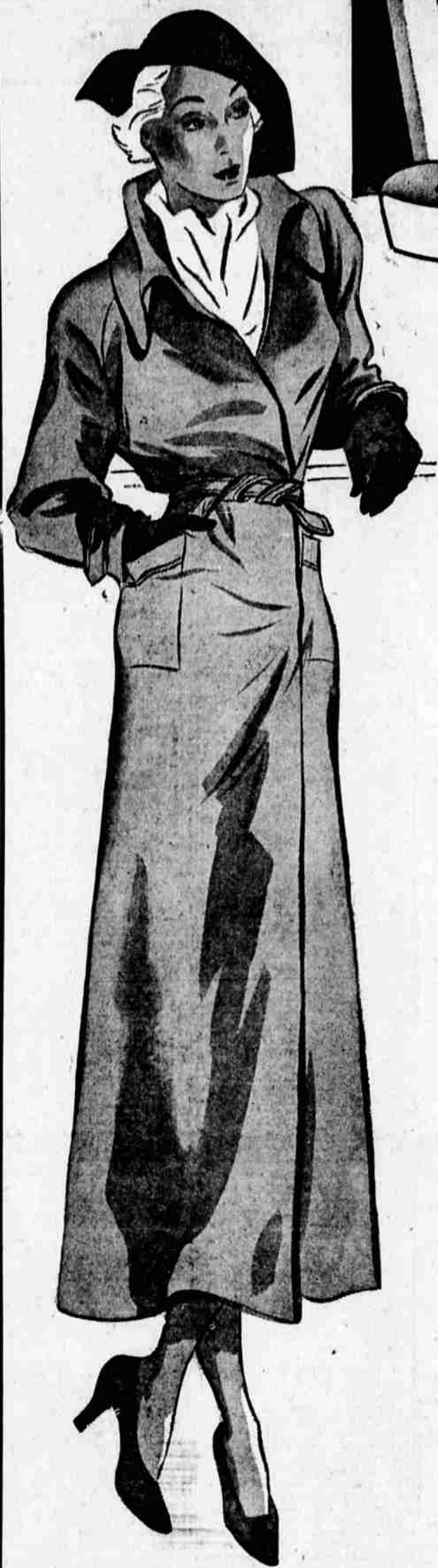
\$3⁹⁵

A Special Ward Week Purchase Brings You These

SPRING COATS

Every one's a winner! Bought specially for this event—worth dollars more! Sporting tweeds in monotones and gay new shades! Dress Coats in crepey woollens. All outstanding values! It's a great chance to save—so hurry to Ward's.

\$6⁹⁵





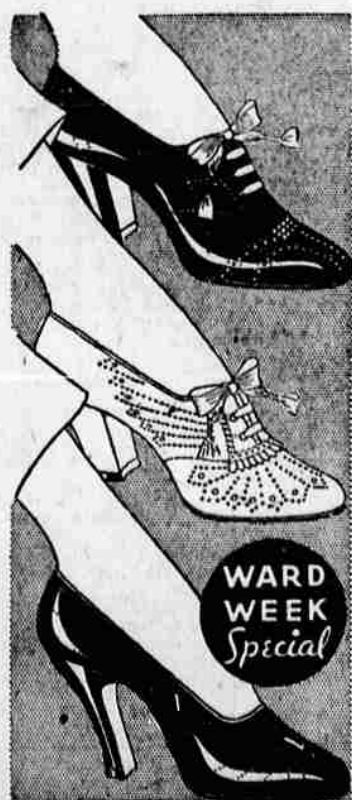
NEW SPRING HATS

Special Purchase!

They're the most stunning straw and straw cloth hats! Great huge brims, small sports models, linen cloths, piques. New colors!

69¢

ALSO SPECIAL CLEARANCE PRICES ON MOST GARMENTS NOW IN STOCK!



SPRING SHOES

This Low Sale Price for Ward Week Only!

Stunning New Styles in Women's Spring Shoes, Priced Low!

\$1.88
A PAIR

Not just one style—but a wide choice—at this exceptionally low Ward Week price! Pumps, perforated ties, arch support oxfords, all in black or white ties. Popular heel heights.



Rayon Undies
Ward Week Value.
Trim vests, bloomers, panties. Regular, extra sizes.

25¢



Taffeta Slips
Ward Week Price.
Rayon taffeta, full 48 inches long. V neck, bodice tops.

59¢



House Dresses

79¢

Save in Ward Week!

What a chance for you to save! These cute cotton prints usually sell for more! Loads of adorable styles, puff sleeves, capelets, airy organdy trims. Sizes 14 to 52.

Bath Towels
Low, Ward Week Price.
23x46 Cannon towels. Double loop; white, color borders.

19¢ ea.

Silk Hose
Save in Ward Week.
Pure silk, full fashioned. Chiffons and service weights.

54¢ pr.

Sport Shoes
Special for Ward Week.
Grand all round sports shoes, crepe rubber sole.

88¢ pr.

Bedspreads
Ward Week Special!
Serviceable cotton crinkle spreads, 80x105 inches.

79¢ ea.

Muslin
Fine Weave! Bleached!
38 1/2 inches. A chance to save at Ward Week low price!

10¢ yd.

211-229 Main

Phone 384



MONTGOMERY WARD