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THE EVENING HERALD, KLAMATH FALLS, OREGON
T



## families large

## and small

You know, Hills Bros. Coffee isn't only for those who can afford top have the very best of everything. Not at all. Many of the finest things in this life of ours are beyond the anguished purse. But not coffee. You'll find that Hills Bros. Coffee appeals to all families, from two to twenty-two, who like to count the pen nies. Hills Bros. Coffee may cost a few cents more per pound. But you don't drink coffee by the pound. You drink it by the cup. And compared cup for cup, because the flavor is more abundant, Hills Bros. Coffee is actually more economical to serve than so-called "bargain counter" coffees. Try it and see!



LUCKIES or CAMELS, Carton $\$ 1.17$, pkg. 12c



 JELLO Al naven - pra. 5 C Heshers Buking chocounte is li. se BEER R.titier as 2 at houte 39 C

 SHRIMP Guts stram. Req, stor in in 100
 MILK SUNRERTE cleanser
P\&GSOAP 10 ${ }_{\text {anse }} 25 \mathrm{c}$
 CORN


 PEACHES Slum No. 1 tau tiv 10 C CRAMAY SOAP

 In Our Master Market We Specialize in Maby Beof-Fancy Dry Picked

 Hamburger, Sausage ${ }_{\text {Less }}^{250}$
 STEAKS ${ }_{\text {cumity }}^{\text {oum }}$ 23 c
SHORT RIBS, Baby beef, lean

