

## 30 ROUND and FIRM and FULLY PACKED

 Luckies are all-ways kind to your throatLuckies are always in all-ways kind to your Lucky is made so round, so firm, so fully throat. For every Lucky is made of the packed-no loose ends. That's why Luckies choicest of ripe, mellow Turkish and do- "keep in condition"-do not have that mestic tobaccos-and only the clean center objectionable tendency to dry out, an leaves - they taste better. Then, "It's important point to every smoker. Luckies toasted"-for throat protection. And every are always in all-ways kind to your throat.
"It's toasted"
$\checkmark$ Luckies are all-ways kind to your throat
Only the Center Leaves - these are the Mildest Leaves


Notaminnay
They taste better

 Extral announcing the arrival of Lovely New Spring DRESSES

Smart Jacket Styles One.Piece Models Dinner and Afternoon Dress EACH ONE A REMARKABLE value at

## \$650

Fine dyed acetates . . . silk crepes, silk sheers and washable fabrics prints in light and dark effects others in black and pastel colors.

SLEEVELESS, SHORT AND HALF SLEEVE MODELS SIZES 12 TO 52

- REMEMBER
$\qquad$ new group ot $\$ 6.50-$ a romarkbbly low price,
you'll admit, for droses of the better sort.


## HATS

New summer straws with forward line of paille, crystal and sisol straws. Also the new rough straws included.

## Gloves

59c . $^{\circ} 1^{\text {8 }}$
Fownos and LoFrance
washable fabric gloves
... nowast stylas in
washable capo glovos.
Colors: whito, pastol, boigo.

Purses
$\$ 100{ }^{\text {npd }}$
Clovor fabric ond
loother pursos, insido pockots and mirros, insido
Whito, rod,

