

DON'T GAMBLE ON OLD TIRES! PUT ON NEW GOODYEARS

## RIGHT IOW

"Ther's o otread with GRIP"

Balsiger Motor Co.
Main and Esplanade
 1 you but-you're taking a double gamble wearing out old tires this Spring - the gamble of a price increase greater than what your present tires may be worth, added to the gamble

That's the situation-with tires priced ridiculously low-with rubber, cotton, wages and other costs often as much as doubled -with Goodyear quality atnew high peaks.
And that's why smart folk are putting on new Goodyears these days-full sets!-at really bargain cost they're protecting their safety for a long time to Better get our prices on your size-and let us show you why more people are buying Goodyears than
any other tire, for any other tire, for
the nineteenth successive year.
Play safe on prices, on driving, on quality - let us equip your car with new Goodyears right now!

## The <br> New Ford V-8 <br> Truck for 1934 <br> Torque Tube Drive

Full Floating Rear
Truck Axle
Much Improved Truck


## Depend on EDWARDS'

 DEPENDABLE

