

REGIONAL SALES MEETING PLANNED

E. B. Gilmore, president of the Gilmore Oil company, and Clarence S. Bessemeyer, vice-president, are scheduled to arrive in Portland next Thursday, preparatory to conducting a northwest regional sales meeting April 13, attended by all executives and salesmen of Oregon and Washington, according to Cy Pruner, assistant northwest division manager for Gilmore in Oregon.

"This meeting is for the purpose of acquainting our sales organization with every phase embodied in the most intensive advertising campaign ever formulated by this organization," said Pruner. "With an additional appropriation for newspaper space, they will carry the burden of our activities in exploiting the new Gilmore Fortified Red Lion gasoline to which we have added tetraethyl lead."

The Fortified product is basically a new gasoline, a superior foundation for producing a perfectly balanced, quick starting motor fuel with greater power and mileage, now treated with tetraethyl lead that controls the combustion of gasoline and develops a vast improvement in performance generally.

This new campaign, utilizing every adaptable medium necessary to acquaint the public with the fact that Gilmore Fortified Red Lion gasoline with tetraethyl is now being sold by all Gilmore independent dealers will have its inception immediately after the sales meeting in Portland.

The organization of a boy scout movement started in Klamath Falls Thursday night at a meeting in the Community Congregational church. The program has been advanced by George M. Peterson, M. Parkin and Rev. T. Davis Preston.

About ten boys attended the first meeting and application for a troop has been sent to the northwest headquarters at Seattle. Other troops will be organized as quickly as possible.

A second meeting will be held at the church next Tuesday evening at 7:15 o'clock. Any boy over 12 years and who is interested in joining the boy scouts is invited to attend.

Peterson has recently come to Klamath Falls from Eugene where he was an assistant scout master. Parkin was a scout master in Michigan.

Both pointed out that Klamath Falls was one of the few communities where the boy scouts were not active.

BOY SCOUT TROOP ORGANIZED HERE

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WEATHER

The Cyclo-Stormograph at Underwood's pharmacy registered a slight increase in barometric pressure today and the outlook is for continued fine weather with pleasant temperatures.

The Tyco recording thermometer registered maximum and minimum temperatures Friday as follows:

High, 73 Low, 41

Forecast for next 24 hours: Fair, with moderate temperature.

The United States weather bureau reports no precipitation for the 24 hour period ending Thursday at 5 p. m.; 6.92 for the season to date; 9.36 normal; 5.75 last year.

Klein Gets First Home Run of Year

SAN ANTONIO, Tex., April 6. (U.P.)—Chuck Klein, National League home run leader last year, finally got his first homer of the training season when he knocked a four-base hit in Thursday's game, which the Chicago Cubs won from the San Antonio Missions, 13 to 0.

Shortstop Billy Jurges of the Cubs and Catcher Babe Phelps also hit homers.



WHEN YOU'RE HEALTHY YOU'RE HAPPY!

The blame for "blue" days can be laid often to common constipation. It may bring loss of appetite and energy, sallow and pimply skin, even serious illness. Correct it by eating a delicious cereal.

Research shows Kellogg's ALL-BRAN provides "bulk" and vitamin B to relieve common constipation. Also iron for the blood.

The "bulk" in ALL-BRAN is much like that in leafy vegetables. Isn't this better than taking patent medicines—so often harmful?

Two tablespoonfuls of ALL-BRAN daily, relieve most types of constipation. With each meal, in chronic cases. If not relieved this way, see your doctor. Get the red and green package at your grocer's. Made by Kellogg in Battle Creek.

KEEP ON THE SUNNY SIDE OF LIFE

Two Swimming Records Fall in Ohio Meet

COLUMBUS, O., April 6. (U.P.)—Two world indoor swimming records were bettered last night in the 1934 A. A. U. senior championship swim meet.

The record-breaking performances were contributed by Albert

Vande Weghe "boy wonder" of Newark N. J. A. C. in the 150-yard backstroke, and Taylor Drysdale, University of Michigan star, in the 300-yard medley.

Vande Weghe won the backstroke event in 1:38:9. The former world indoor record was 1:37:4, made by George Kolac of New York A. C. in 1932.

Drysdale's record came in the afternoon preliminary events. His time was 3:35:4, one full second faster than the accepted mark of

Clarence "Buster" Crabbe, made in 1932.

Monmouth Nine Defeats Oregon

MONMOUTH, Ore., April 6. (U.P.)—Pinch-hitter Herb Faulk came through with a three-bagger with the bases loaded in the ninth inning Thursday afternoon to enable Oregon Normal to edge out University of Oregon, 4 to 3, in a tightly-played baseball game.

Golden Rule Stores
ECONOMISTS IN DISTRIBUTION THE NAME OUR POLICY

Anniversary Week Saturday Last Day

WE'VE MADE A LOT OF FRIENDS JUST BY SELLING A GOOD LINE OF

Work Clothing

WORK SHIRTS These shirts are good dependable quality. bound to give satisfaction and build repeat business. Fabrics are wear tested. Dimensions full and generous..... 69c	Copper Riveted WAIST OVERALLS Here's an overall that will give you all the wear you expect and more. Try them. All sizes..... 98c
BIB OVERALLS Our famous Advertiser brand. We have sold hundreds of pairs in the past for a higher price. All sizes..... 98c	MEN'S CORDUROY Light, medium and dark colors. Made from best quality Crompton corduroy. Tailored properly in every detail. A \$3.50 cord for..... \$2.95



Broadcloth Shirts

Probably the last time we can offer this super quality in plain shades and fancy prints, for \$1.00. Size 14 1/2 to 17. **\$1.00**

Khaki Pants \$1.69 Sulphur dyed Khaki Twill—A \$1.98 value.	MOLESKIN PANTS \$1.59 Desirable weight, napped back, silver striped—All sizes.
Broadcloth SHORTS 25c	Knit Shirts 25c Swiss rib, very elastic—good weight.

Real Broadcloth, yoke front, elastic sides, roomy seat—A \$5c value.

TERRY CLOTH SWEATERS

\$1.00

Slip on style in light colors—inexpensive and the correct sweater for flannels.

FLANNEL PANTS

\$3.35

Grey and tan color, slack style, nice to slip on after your day's work.

DRESS HATS

\$1.50

For an inexpensive hat this is a knockout; several colors to select from

KNIT UNION SUITS

\$1.00

Short sleeve, ankle length, rayon trim neck and front, ribbed cuffs and ankle. — A real value. Size 36 to 48.

WORK SHOES

\$2.89

Sturdy built for rough wear. Buy Golden Rule work shoes and you will spend less for footwear.

Dress Oxfords

\$1.98

Incomplete sizes of several styles. If we can fit you, you'll save a couple dollars

Plain Toe Oxford

\$2.98

Black calf, oak soles . . . A smart new last just received. All sizes

FISHERMAN ATTENTION

We want to tell you about our New Sporting Boot. This Boot is an improvement over any Boot we know of—Cushion soles with the new snug ankle feature. Cleated rubber soles prevents slipping on rocks. Being fresh from the factory you are assured of long wear. Drop in and let us show you this boot.

\$5.95

A Real Buy

Golden Rule Stores
ECONOMISTS IN DISTRIBUTION THE NAME OUR POLICY

BASEMENT STORE

"Klamath Falls' Favorite Economy Center"

Saturday Last Day of Anniversary Week

WHITE SHOES • Pumps • Ties • Straps and Sandal Types	Sale of Millinery
 All leather soles, uppers of white pique, or beach cloth. Cuban heels. \$1.98	Special Purchases for this event include 50 newest models in fancy straws and Peanits. Jaunty brims and close fitting styles. New and clever ornaments. Don't fail to look these over.
PURE SILK HOSE Semi-fashioned, new spring colors. Service weight. 49c	All New Spring Colors 79c and 98c
ANKLETS Large assortment of rayon or lisle anklets for kiddies or grown-ups. All sizes and colors. 19c Pair	Men's Shirts and Shorts Made of run-resistant rayon. Shorts have elastic waistband. 29c Garment
 BOYS' OXFORDS Plain toe pattern, black grain leather uppers. Heel Plate. All sizes. \$2.39	SHEETS 81x99 Full size. Torn and hemmed. Free from starch and filling. 98c
Blouses Assortment of silks and laces. YOUR CHOICE \$1.19	Bias Cut Slips Rayon Taffeta—Adjustable shoulder straps, lace trimmed, neatly tailored, full length. Colors, tea rose, white, deep pink. Sizes 34 to 44. 98c value. 69c
Blouses Assortment of silks and laces. YOUR CHOICE \$1.19	SKIRTS Large assortment all wool flannels and tweed materials. Latest pleats, etc. \$1.98
 Blouses Assortment of silks and laces. YOUR CHOICE \$1.19	Curtain Sets 5-piece ruffled sets with flowered trimming. Full length 59c set
 Blouses Assortment of silks and laces. YOUR CHOICE \$1.19	CURTAIN PANELS Full length, ecru color, silk fringe 35c ea.
 Blouses Assortment of silks and laces. YOUR CHOICE \$1.19	MEN'S BIB OVERALLS 220 weight high back style. Medium cut. Serviceable special. 79c