

















 E. Mr. B. H. God





## Refrigeration Sales Co.

810 Klamath Ave.

-ous for you to buy the Prigid.) fire moment. And the Frigidatire a moment, And the Frigidire
34 opertes on such an maxfingly small amount of currens 6. that you'll scarcely notice it on your light bills!
Come in and se aire has done foe your convenience and economy. Join the Pproud families who are bous-
ing, "Ours is a Frigidaire '344". DEST OF THE YEAR EVERY YEAR THE

and
the cigarette thats MILDER the cigarette that TASTES BETTER

## -to keep on hand 350,000 bales of Turkish tobacco

## to add something to the taste

So important is Turkish to bacco in the Chesterfield blend, that we maintain a modern up-to-date tobacco factory in the far-off city of Smyrna.
Turkish tobacco adds something to the taste and aroma of a cigarette that no other tobacco can give.

It means something that Chesterfield always has in storage upwards of 350,000 bales
of this aromatic Turkish leaf This Turkish tobacco is blended and cross-blended with ripe mild home-grown tobaccos to give Chesterfields a taste and aroma that is not like other cigarettes.
Everything that money can buy is used to make Chesterfield the cigarette that's milder, the cigerette that tastes beiter.
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