

BIG CLEAN-UP DRIVE STARTS HERE SATURDAY

March 31 to April 11 will mark the annual spring clean-up week for Klamath Falls. The move was sponsored this year by the junior chamber of commerce, with the cooperation of the city administration and all other service clubs and organizations.

The following proclamation was issued Thursday by Fire Chief Art Bardell for the junior chamber's clean-up campaign: "Remember a clean house seldom burns. Cleanliness is more important than Godliness as far as the prevention of fire is concerned. Accumulations of rubbish, dirt, oily rags, paint cans, trash, broken or discarded furniture, especially in cellars, under stairs, in attics and other out-of-the-way places, are the worst enemies of fire prevention and also of sanitation. Besides engendering spontaneous combustion, they furnish ready fuel once a fire is started.

"A very general cause of fires and unsanitary conditions is the careless storage of rubbish, trash and ashes.

"Let's make this the greatest clean-up campaign in the history of Klamath Falls. Let's go one better and make it a year-round campaign for Klamath and reduce the high fire loss to a minimum. Let's show Oregon that Klamath Falls can be as low in fire loss and per capita loss as any city in Oregon."

(Signed) ART BARDELL, Fire Chief.

A special feature of clean-up

Reveals 'Plot' For U. S. Soviet



A "brain trust" member revealed to him a plan for a "U. S. Soviet, with Roosevelt supported by a Stalin," William A. Wirt, above, noted Gary, Ind. educator, stated in a letter that stirred a storm when read to a House committee in Washington. Wirt declined to give the name of his informant.

week includes a 25 per cent reduction for all garbage and trash collected by the garbage company during the period.

Short talks will be given to pupils of the city schools by members of the public speaking class of Klamath Union high school.

Numerous factory yards and buildings have been reported to be in bad condition, according to the fire chief, who warns everyone that permits must be obtained from the department before

rubbish is burned during clean-up week, or at any other time. The fire department telephone number is 47.

Anyone noticing unsightly piles of rubbish, unsanitary conditions or fire hazards is asked to call 555 and report the condition to the junior chamber of commerce, tell the address of such conditions and names of the property owners if possible, and the survey committee in cooperation with city officials, will take steps to remedy the nuisances.

TIME OF SERVICE ADVANCED SUNDAY

The Easter service at the First Presbyterian church will open at 10:45 Sunday morning instead of the usual time of 11 a. m. This is to avoid running into the noon period on account of the enlarged program. Mrs. George W. McIntyre is directing the choir and Mrs. J. E. Clamahan is the organist. The program consists of: The organ prelude, "O Fill, at Filiae," an ancient Easter carol arranged by Lorel.

Anthem, "Hosanna," Granter. Baritone solo, "The Lord Is Risen," by George A. Myers, written by Sullivan.

Offertory, "Echoes of Spring," Friml. Sermon by the pastor, "The Mystery of the Resurrection." Organ solo from "Seven Last Words," by Dubois.

Choir, "Christ, We Do All Adore Thee," by Dubois.

Organ Postlude, "Marche Brillante," by Lowden.

A wild animal sanctuary, one-fourth the size of Rhode Island, is being planned by the government of Southern Rhodesia. It will be the world's largest.

GOLDEN RULE BASEMENT STORE

"Klamath Falls Favorite Economy Center"

24th Anniversary Week

SATURDAY OFFERING BETTER VALUES SATURDAY

The Basement Store has been preparing for weeks for this great event. Special purchases have been made of merchandise you want and priced lower than you would expect to pay. Don't Fail to Shop The Basement Store.

LINGERIE PURE-SILK UNDIES

Large assortment of Chemise, Slips, dance sets and panties, beautifully trimmed with Italian lace or hemstitched. Tailored to fit and guaranteed to be 100 per cent pure silk.

\$1.00
Per Garment

White Hand BAGS

Made of genuine white "Kerato" in assorted grains of pig, stucco and plique. Pouch styles or under arm bags. Moire lined. Passport or coin pocket inside, fitted with mirror. Attractive metal ornaments. Large assortment to choose from. ONLY

49c

SPRING COAT SALE

All wool Polaires, Crepes, Tweeds. 50 new coats featuring the newest neckline, sleeve effects and wide stitched lapels. All are taffeta lined and all smartly styled. Blue, tan, grey. Sizes range from 14 to 46.

\$9.90

White Shoes for EASTER and after

Pumps, Straps, Ties, Oxfords. Dozens of styles to choose from. Look these over before buying

\$2.45

WASH DRESSES

Large assortment of Prints in sizes 14 to 42. All new spring numbers, all fast colored and what a value.

69c

Sale Rayon Undies

Panties, Shorts, Bloomers, Scanties. All good quality yarns used and tailored to fit, fancy trimmings.

25c

"Spun-Lo" Dancettes

A beautiful assortment of lace and medallion trimmed panties, all triangular cut and matched with fitted brassiere to form the set. \$1.00 value. ONLY

79c SET

Women's Scarfs

New spring numbers in Printed Oblong Scarfs. Fancy Patterns and Designs

29c

Women's Spring Sweaters

Mesh and fancy weaves in a large variety of colors, stripes, plaids, etc. Features are puff sleeves, pom poms, self bows, etc. and look at the price

\$1.00 EACH

EASTER FROCKS

Large racks packed full of the choicest bargains in Crepes, Acetates, Boucles, etc. Here you will find most any style you desire, and most any color. You will find all the styles featured in dresses at two or three times the price we ask for these. And you are welcome to look them over.

\$3.95 AND \$4.95

Full Fashioned HOSIERY

Pure silk service weight. Full 7-strand silk curved panel heel, cradle sole. Lots of colors—all spring shades. This is a clear, firmly knit, beautiful hose and will give many weeks of service. Anniversary sale only

59c

RUBBER APRONS

Fancy ruffled Tea Aprons, printed or mottled designs. Fresh stock. 19c to 25c value. ONLY

10c

Boys' Dress Sox

Rayon mixed. Boys' sizes, 7 to 9 1/2. PAIR

15c

Men's Neckwear

Four in hand Ties, French ends. Novelty patterns

3 FOR 50c

Men's Kerchiefs

White with colored borders

2 FOR 15c

Men's Dress Sox

Fancy designs and patterns. Rayon plated, serviceable.

19c pr.

Mothproof Garment Bags

30 pound paper. Size 60x27x4. Holds 4 garments. Thoroughly codized, light lined, sliding patent clip

25c

Sale of "Nancy Lee" Lingerie

Made from Spun-Lo chalk finish rayon, all cut according to the national code of underwear makers which assures fit and comfort, all smartly tailored and beautifully trimmed. Regular 69c garments

49c

Curtain Material

Ruffled curtaining by the yard. Fancy ruffling of rayon in plain or checked material—cream color with bright colored ruffles.

15c yd.

Men's Bib Overalls

Genuine 2:20 weight, high back style. Bar tacked at all points of strain. Triple stitched. Sizes 32 to 42. A real bargain for the working man

79c

Boys' Dress Sox

Rayon mixed. Boys' sizes, 7 to 9 1/2. PAIR

15c

Men's Sleeveless Sweaters

100% pure wool. Sleeveless and dress sweaters in white, black, and light colors. Only

98c

Boys' Dress Shirts

Cellophane wrapped. Fast colors. Prints or Broadcloths. Sizes 6 to 14 1/2

59c

JOE SCHUSS GROCETERIA

127 SOUTH SIXTH ST. PHONE 221

Saturday and Monday Specials Free Delivery on All Orders, Regardless of Size

Coffee

Golden West

1-Lb. 29c

3-Lb. 85c

Tuna Fish

White Star

2-Large 35c

2-Cans 33c

Grapefruit

Del Monte

2-Cans 25c

Fruit Salad

Royal Club

2-Tall 33c

Vegetable Salad

Santa Valley

2-Tall 35c

Corn

Royal Club, Whole Kernel

3-Cans 43c

Milk

Mt. Vernon or Oregon

5-Cans 29c

Raisins

Fancy Seedless

10-Lb. 73c

Kraft Cream Spreads

Pimento, P. Apple, Kay

2-Glasses 29c

Dog Food

Doyle's Supreme

3-Cans 23c

Lipton's Tea

Green

1/2-lb. tin 1c

with purchase 1/2 lb. at 39c

Tomatoes

Sunny Slope Quality, Extra Standard

2 No 21 Cans 21c

Soap

Bob White

10 Bars 19c

Peets Powder

Large Package 25c

1 Medium Package FREE

Toilet Paper

Gauze Lined

4-Rolls 17c

Eggs

Guaranteed Fresh

3-Doz. 39c

8-Doz. 34c

Sunshine Cookie Specials

Vanilla Wafers, 1-A Box

Cookies, Shortbread, Molasses Cookies

23c

Assorted Fancy Chocolate Cookies

27c

Snowdrift

3-lb. cans 49c

6-lb. cans 80c

Campbell's Soup

3 for 25c

See Us About Your Wine for the Holiday

Strawberries

Firm, Ripe

2-Boxes 25c

New Peas

Tender, Sweet

3-Lbs. 15c

Asparagus

Fancy No. 1 Grade

3-Lbs. 15c

Artichokes

Large Size

3-For 10c

Oranges

No. 200 Bunkist

2-Doz. 43c

Grapefruit

Med. Imperial

8-For 29c

All Bunch Vegetables, 2 for 5c

EASTER MARKET SPECIALS

Smoked Picnics

Lb. 14c

Swift's Prem. Hams

Nebegall's Denco Hams, Skinned, Half or Whole

Lb. 23c

Cascade Hams

1/2 or whole

Lb. 20c

Fryers, lb. 29c

Carstens Reg. Hams

Lb. 18c

Ham Butts and Shanks, lb. 15c

Leg of Lamb

Lb. 25c

Our Hams Are All Sugar Cured