

NOTED LUMBER KING DIES IN KANSAS CITY

KANSAS CITY, Mo., March 16, (UP)—R. A. Long, millionaire lumberman and philanthropist, died here late yesterday. He was 83 years old.

Long underwent an emergency operation two days ago after becoming seriously ill with an intestinal obstruction. He rallied from the operation and appeared in a satisfactory condition until this afternoon, when he took a sudden turn for the worse.

At Office Regularly
Despite his advanced age, Long appeared in good health until Tuesday morning. He had been somewhat feeble, but had been at his office regularly, tending to affairs of the Long-Bell Lumber company, of which he was chairman and was at his desk as usual on Monday.

Mrs. Louisa Long Combs, a daughter, and R. Pryor Combs, her husband, were at Long's bedside when he died. Another daughter, Mrs. Hayne Ellis of Washington, was notified of her father's illness and was on her way here.

Long died at 6:28 p. m. while in a coma.

Robert Alexander Long started with a carload of lumber and built a \$100,000,000 business, thereby becoming one of America's greatest lumber magnates.

During a business career of almost 70 years, profits poured in from the vast empire of forests, sawmills and yards controlled by Long and his associates.

He prospered immensely, built the largest home in Kansas City. His success was matched only by his generosity and his philanthropies. Civic activities and church work ranked on equal basis with business in his life.

He could have retired a multimillionaire at the age of 70 but he insisted on directing his company "so that men and their families who have been in our employ for years would not be thrown out of work."

Long's career was a saga of American business. His creed was fairness and square dealing. From a failure in the hay business, he developed the Long-Bell Lumber company, one of the largest dealers in southern white pine, which marketed its product throughout the world.

DAIRY

DAIRY, Ore.—A large crowd attended the 4-H movie pictures presented by Mr. Sexton of Klamath Falls at Dairy schoolhouse Monday evening.

Mr. and Mrs. I. Welch and son.

Better tell your wife to have some Snow Flakes with that crab salad tonight! You know, those crisp, delicious soda wafers that are tastily salted. The most popular soda wafers in the West!

You'll like the true wheat flavor of Snow Flakes and their oven-freshness. You can count on oven-freshness because of the double wax wrapping—and because there's a Uneda Bakers bakery located nearby.

Now don't forget—include a generous thrifty package of Snow Flakes with your next grocery order!

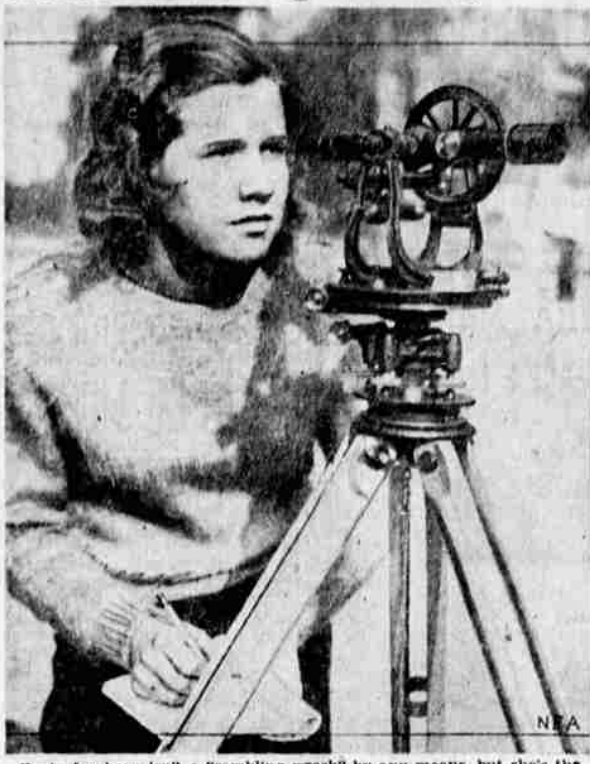


Don't ask for crackers—say



Uneda Bakers

She's Leveling for Big Jobs



Doris Jacobson isn't a "rambling wreck" by any means, but she's the only girl in a class of 40 engineering students at Los Angeles Junior College. Transits and calculus mean more to her than teas and soirees.

Leroy, were Klamath Falls shoppers Saturday.

Mr. and Mrs. J. Jones were Klamath Falls shoppers Saturday. Mr. and Mrs. J. Drew were Klamath Falls visitors Monday.

Mr. and Mrs. H. Arant visited with Mr. and Mrs. O. McCumbe Sunday.

J. Erwin and Mr. Murdoch of the tax league of Klamath Falls gave speeches at Hildebrand Saturday evening in favor of a recall of the county judge and commissioners and the district attorney.

A thorough scientific study at least reveals the fact that men are the weaker sex—as though women never knew it!

Service is the keynote of the News-Herald Classified.

FORMER KLAMATH RESIDENT PASSES

Hunter Savidge, former Klamath lumber man and civil worker, died at San Carlos, Calif., on March 15, after an illness of three years. Mr. Savidge was at one time president of the chamber of commerce, the second exalted ruler of the Elks lodge here, and also president of the sportsmen's association.

He was a brother of Herbert J. Savidge, now a resident and business man of this city. Herbert Savidge came here 32 years ago, and in the spring of 1910 returned to Michigan, where he organized the Savidge Lumber company, bringing his brother, Hunter, to Klamath Falls with him.

They built the lumber plant now known as the Big Lakes Box company factory, and were the first shippers of Klamath pine lumber from this district after the railroad came. The first three cars were purchased from Ackley brothers.

Mr. Savidge was the son of Thomas Savidge of Cutler & Savidge, well-known lumber firm of Spring Lake, Mich., and Cutler, Canada. He was born at Spring Lake on August 12, 1873.

Survivors include the widow, Ella E. Savidge, and two daughters, Mary and Joan, all of San Carlos; two brothers, Herbert of this city and R. B. Savidge, supervisor of the street railway system of Grand Rapids, Mich.

Declamation Meet Set for Friday

Divisional declamation contests in the county grade schools are to be held Friday night.

The contests will take place at Chiloquin, Bonanza, Merrill and Fairhaven, with schools in each district represented. Two weeks later the final contest will be held and the county winner named.

PINE STREET MARKET

Klamath County's New Modern Shopping Center

FREE PARKING FREE DELIVERY

PHONE 322 OR 1904 PINE AT 7TH STREET

CHOOSE from these QUALITY FOODS at Saving Prices SATURDAY & MONDAY March 17 & 19

FRUITS AND VEGETABLES					
ASPARAGUS	3	lbs.	15c	Juice ORANGES	2 doz. 39c
Fresh Tender					
SPINACH	3	lbs.	17c	BANANAS	4 lbs. 29c
Green ONIONS	3	bu.	10c	GRAPEFRUIT	6 for 19c
RADISHES	3	bu.	10c	LETTUCE	Head 5c

EGGS	MILK	SOAP
2 Doz.	6 Tall Cans	10 Bars
Fresh Extra	Libby's	Crystal White
27c	33c	29c
PICKLES	PEANUT BUTTER	VANILLA WAFERS
Quart Jar	2 Lbs.	3 Doz.
CHB, Sweet	Bulk	17c
29c	25c	

SNOWDRIFT	DATES	OLD DUTCH
6-Lb. Pail	7 1/4-oz. pkg.	CLEANSER
Shortening	Dromedary, pitted	3 cans
79c	15c	23c
WESSON	PEACHES	APRICOTS
OIL, qt. can	No. 10 tins	No. 10 tins
39c	Merrimac,	Merrimac
	39c	39c

Something New Best Foods Home Style

SALAD DRESSING	Put up in a Mason jar
Pints	17c
Qts.	29c
COFFEE	Lb. can
Schilling's, drip or percolator	29c
GRAPENUT FLAKES	2 Pkg.
Free beetware spoon	19c

Don't forget we deliver your order FREE regardless of size promptly

BAKERY DEPT. SPECIALS	SPECIAL FOUNTAIN LUNCH
St. Patrick's Cakes	Each 36c
Shamrock Cookies	1/2 Doz. 10c
	1 Doz. 20c

FRESH MEATS	
Beef Roast, Calif. Boneless	Lb. 15c
Pot Roast, Lean and tender	Lb. 8c
Boiling Beef Lean Rib	Lb. 5c
Hamburger	3 Lbs. 20c
Shortening	4 Lbs. 33c
Bacon	Lb. 18c
Hams, whole or half	Lb. 19 1/2c
Salt Herring	6 for 25c

Golden Rule BASEMENT STORE

"Klamath Falls' Favorite Economy Center"

The Basement Store is offering seasonable merchandise at unusual low prices considering the advance production prices the past few months.

NEW Spring DRESSES

Spring Sports Frocks

\$3.95

Clever knitted boucles in pastel colors. Many styles to select from. You will want more than one when you see them. They look like "Seven Fifty"—But are only \$3.95. All sizes.

New Dresses for Spring Days

\$4.95

Beautiful new Spring Prints and plain silks. Here you will find every new style you have been reading about in the fashion books and at a price that will tempt you to buy several. These are unusual values.

TARSAL TRED SHOES

\$3.45

We are selling this fine line of Arch Shoes at last years prices, although the new price is from 50c to \$1.00 per pair higher. Several patterns from AA to EEE width. Sizes 4 to 9.

House Dresses

\$1.00

All made from 80 square prints. All vat dyed and fast colors. Select several now from a large shipment just received. All sizes.

BOYS' DRESS SHIRTS

59c

Fast color Broadcloth and Prints. Large assortment of new colors. Sizes 6 years to 14 1/2 neck.

MEN'S NECKWEAR

3 FOR 50c

Four-in-hand spring patterns. You can have a tie for every day in the week at this low price.

MEN'S DRESS SHIRTS

\$1.00

Fine quality Broadcloth Shirts with two pockets, seven button front and full cut, all cellophane wrapped. Men this is an outstanding value. Be sure to see them.

CURTAIN PANELS

35c

Long Ecru panels with silk fringe.

WOMEN'S SLIPPERS

\$1

Soft kid leather with Cuban heels, soft soles and colored linings.

MEN'S CHAMBRAY SHIRTS

49c

Our regular 69c shirt, two pockets, coat style, full cut. Special for Saturday and Monday.

MEN'S SHIRTS and SHORTS

25c

Knit athletic shirt and fancy broadcloth shorts. Full cut garments in all sizes.

WOMEN'S Broadcloth SLIPS

49c

Hemstitched bodice tops in colors white, pink and peach. Size 34 to 52.

KIDDIES' ANKLETS

19c

Plain and fancy tops. All sizes.

TURKISH TOWELS

10c

White with colored borders. Fine for shaving or kitchen use.

Golden Rule BASEMENT STORE