

A Crowning Achievement

His World Famous Beer

♦ ♦ ♦ *Even Better*

Full Strength .. Fully Aged .. Tastier

HERR HEIGENMOOSER presents to the West his world-famous beer—his German beer which had all Europe at his feet—now improved upon—made even better than when he brewed it in Munich and won for himself international acclaim for its quality. We were able to induce Herr Heigenmooser to bring his brewing laurels and his famous Munich formula to the Northwest because here, with better water and superior brewing facilities he believed he could make his native beer even better. . . . We gave Herr Heigenmooser every possible aid—finest equipment obtainable, a million-dollar brewery, and the best malt and hops we could buy. . . . Having everything his "artist-brewmeister" heart could desire, he started brewing Rheinlander Beer to full strength in October. It aged in wood until it became ripe and mellow. Herr Heigenmooser now pronounces Rheinlander his crowning achievement—even better than the beer he brewed in Munich. . . . You'll gaze with regret at the bottom of your glass. . . . At last — Rheinlander — the Beer of the Century — the beer you've been waiting for — worth waiting for, you'll say. . . . Brewed in the Pacific Northwest's largest and finest brewery.

• Rheinlander Draft Beer comes only in seasoned white oak kegs •

Century Brewing Association
Seattle, Washington



Century's
Rheinlander
Beer

On Draught or in Bottles at the Better Cafes - Restaurants and Stores

