

# MOTOR CLUB'S EFFORTS BRING AID TO PUBLIC

Adoption of the \$5.00 license fee was cited recently by G. E. Gates, director of the Oregon State Motor association for Southern Oregon as the outstanding achievement of the motor association during the last year.

"The fact that Oregon motorists are today paying \$5.00 a year for the privilege of driving their cars, instead of the former high fees, is directly attributable to the organized efforts of the Oregon State Motor association," said Gates, who is taking an active part in the efforts to obtain more members of the association in the Klamath county area.

**Proposal Wins Approval**  
During the fall of 1932 the motor association came to the realization that the high fees then prevailing were forcing thousands of cars off the highways for the reason that owners simply were not able to purchase licenses," said Gates. The motor club officials, advocating a low fee for the first time in its history, argued that a full quota of cars on the highways would provide a substantial increase in the gasoline tax; and that total income would be ample for the necessary obligations of the highway department.

"The \$5.00 proposal was quickly approved by the press and the public. The legislature established a \$5.00 fee for the last six months of 1933, and a \$5.00 fee for the year of 1934. The correctness of the motor association's appraisal of the situation is shown by the fact that 40,000 more cars were registered in the last half of 1933 than in the first half. Furthermore, the residents of Southern Oregon and every other part of the state are pay-

## New 1934 Studebaker Sedan



New 1934 Studebakers, distinguished by skyway styling and speedway stamina, will be announced this week at sensationally low prices. The new cars are offered in three complete lines with a starting f. o. b. factory price of only \$645 for the Dictator—\$700 less than any Studebakers have ever been priced before—\$845 for the Commander and \$1045 for the President.

ing a fee in line with present day incomes.

"This action of the Oregon State Motor association is characteristic of the clubs public-spirited policies since it was first organized 25 years ago. Most of us are not too old to remember the days of the slogan, 'Let's Pull Oregon Out of the Mud!' Those were the days when the present remarkable system of state highways was nothing more than a succession of ruts and mud puddles. The motor association for 27 years of its existence played a leading role in forcing the legislature to appropriate the necessary funds and to levy high fees to build the highways. Those were times when motorists could, with justice, pay for new highways. Every time a resident of Klamath Falls drives quickly and pleasantly to a neighboring city he is reaping the benefits of organized motordom—the Oregon State Motor association.

"I believe that every business man in Klamath Falls will bear witness to the value of the tourist trade in the Southern Oregon district. Every year, during the tourist season, there is a quick-

ening in a large number of our business houses. This is not surprising when one considers that the tourist trade last year brought in \$22,000,000 to Oregon—the state's third largest industry. This was our state's largest business, alone. It is estimated that the total recreation business of the state aggregates the amazing total of \$100,000,000.

"With definite realization of the present value, and the huge potential increase in this business, the Oregon State Motor association in recent years has devoted a large share of its efforts in propagandizing the scenic resources of Oregon. A notable contribution in this field was accomplished last year when the motor association and a Portland metropolitan newspaper collaborated in producing 14 full pages of material surveying practically the entire scenic areas of Oregon. As a result, more than 2,000,000 pages were published, thousands of which were sent out-state. This stands as but one of the motor club's efforts which, I venture, will accrue to the financial benefit of many Klamath county residents during the current year.

"To be a member of an organization which renders distinct public services—such as spending \$50,000 for signs on Oregon highways—gives a definite measure of satisfaction. More tangible returns are found by members in numerous services, such as free towing within reasonable limits; free highway maps; detailed itineraries; and reservations for tours; free copies of the 'Oregon Motorist' magazine; free emergency roadside repairs; delivery of gas and oil; tire changing; ball bond service; and legal advice; and last, but not least, the bureau maintained in Klamath

## TEACHER SPEAKS AT 20-30 MEET

Lloyd Emery of the Klamath Union high school staff told of customs and conditions in Japan at the regular weekly meeting of the 20-30 club Thursday evening. He discussed the political situation in the Far East and declared in closing that the future of Japan was the concern of other nations and that the United States was almost certain to be vitally involved in the situation.

Pat Patterson sang several solos and was accompanied at the piano by Mrs. Clamahan.

Two new members of the club were introduced. They were Lloyd Selby of the Locke Motor company and Ernest Smith, local representative of the Standard Brands company.

Guests were Larry Mannel, member of the Grants Pass club, and Johnny Morrow, publisher of the Northwest Democrat, monthly paper. He spoke briefly of monthly governmental control of banking.

Keva Hutchinson and Morgan

Johnson acted as joint chairman of the meeting.

## Thirty-Six Seek Salem Position

SALEM, Feb. 23. (AP) — The addition of four new names to the list of applicants for the position of Salem city school superintendent, brings the total to 36 persons who have applied for the place.

The latest applicants are Nathaniel Hurbank, former superintendent at Danville, Vt.; John E. Coleman, superintendent at Silver Lake, Ore.; Paul F. Gaiser, high school principal at Vancouver, Wash., and A. E. Schuetler, head of the Edison Vocational school at Seattle.

## Court Continues Copco's Hearing

The hearing on the California-Oregon Power company's petition for a refund of taxes allegedly wrongfully collected, has been continued by the county court until March 15.

Grounds for the petition are that city taxes were levied on Copco property outside the city limits.

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# EMIL'S MEATS-GROCERIES

## Features at Emil's For Saturday & Monday

<b>Beef Roasts</b> Aged Steer Beef LB. <b>12c</b>	<b>Hams</b> 1/2 or whole POUND <b>16 1/2c</b>
<b>Hens</b> Colored, Fancy Dry Picked, LB. <b>22c</b>	<b>Bacon</b> Squares POUND <b>10c</b>
<b>PEANUT BUTTER, 2 LBS. <b>19c</b></b>	<b>LARD or Shorten'g 4 lbs. <b>35c</b></b>
<b>Shrimp</b> Gulf King Brand TALL TIN <b>12c</b>	<b>Oysters</b> Gulf King Brand <b>11c</b>
<b>Apples</b> Newtowns G. Grade Lge. size. BOX <b>79c</b>	<b>Pink Salmon</b> Happy Vale Brand, No. 1 tall tin. <b>25c</b>
<b>Fresh Green Peas</b> Sweet and tender, 2 LBS. <b>19c</b>	<b>S &amp; W Coffee</b> 1-Lb. tin . . . <b>27c</b> 2-Lb. tin . . . <b>52c</b>
<b>New Potatoes</b> 2 LBS. <b>25c</b>	<b>Gem Nut Margarine</b> 4 LBS. <b>25c</b>
<b>Oranges</b> Sweet, Juicy Navels, 200 size. 2 DOZ. <b>39c</b>	<b>Snowdrift</b> For light, tender Biscuits. 3 LB. PAIL <b>39c</b>
<b>Asparagus</b> Young and tender, 2 LBS. <b>35c</b>	<b>Calumet</b> Baking Powder 1 LB. CAN <b>24c</b>
<b>Beans</b> Red Mex. in 8 and 5 lb. Bags. POUND <b>4c</b>	<b>Sugar</b> Brown or Powdered 3 LB. <b>19c</b>
<b>Mayonnaise</b> Best Foods Pint jar . . . <b>24c</b> Qt. jar . . . <b>44c</b>	<b>Pineapple</b> Sweet Treat, Fancy Sliced. No. 2 1/2 TIN <b>19c</b>
<b>Tuna Fish</b> White Star Brand. No. 1/2 TIN <b>15c</b>	<b>Swansdown</b> Cake Flour LGE. P.A.S. <b>25c</b>
<b>Par, lrg. Pkg. . . . <b>27c</b></b>	<b>Harmony Soap</b> 10 Bars . . . <b>27c</b>
<b>Eggs</b> Fresh Extras. Every egg guaranteed. In cartons. 2 DOZ. <b>27c</b>	<b>Sugar Pure Cane</b> 10 Lbs. . . . <b>49c</b>
<b>Flour</b> NORTHERN BRAND Hard Wheat 49 lbs <b>\$1.59</b> ANCHOR BRAND 40 lbs. <b>\$1.35</b>	<b>Morning Milk</b> Big Free Show for children at Pelican Theatre, 10 a. m., Saturday. Bring one label of Morning Milk. 6 tall cans <b>33c</b>

817 Main St. Phone 541

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# The Inside Story!

There is no mystery about the real savings the following quality items offer. They didn't just happen . . . We picked 'em, and we deliberately priced them to save money. COME IN.

## Saturday and Monday Features

Orders of \$3.00 or Over Delivered Free

<b>Tomatoes</b> Max-I-Mum extra fancy solid packs LGE CANS <b>15c</b>	<b>CANNED FRUITS</b> Good quality peaches, pears or apricots, stock the pantry. Lge. Cans <b>14c</b>	<b>EGGS</b> Strictly fresh extras, inspected DOZEN <b>14c</b>	<b>BEER</b> Brown Derby or Humboldt, 5 1/2%—Mellow Flavor Bottle <b>15c</b> (30c case return on bottles) <b>6 FOR 85c</b>
<b>Tomato Juice</b> Campbell's, rich full flavored TALL CANS <b>6c</b>	<b>Macaroni</b> Rose City, curve cut tender when cooked 3 LBS. <b>19c</b>	<b>Sugar</b> Golden yellow low brown 3-Lb. Pkg. <b>17c</b>	
<b>Del Monte Corn</b> Whole kernel Golden Bantam, exceptional low price NO. 2 CANS <b>12c</b>	<b>Fruit Jam</b> Gold Seal, Oregon product, many flavors 2 1/4 LB. JAR <b>28c</b>	<b>Ginger Ale</b> Canada Dry or Pale Face, refreshing and invigorating Large 28-oz Bottles <b>21c</b>	<b>Mustard</b> Ring Cross, improves your meats Qt. <b>19c</b>
<b>Meats That Win Approval</b>	<b>FRIDAY IS FAMILY CIRCLE DAY</b> ASK FOR YOUR COPY It's Free!	<b>Sardines</b> Max-I-Mum, large oval cans CAN <b>8c</b>	<b>Crackers</b> Snowflakes 2-Lb. are fresh Pkg. <b>28c</b>
<b>Steaks</b> All Cuts Baby Beef LB. <b>23c</b>	<b>Beef Roast</b> Shoulder Cuts Baby Beef LB. <b>13 1/2c</b>	<b>Catsup</b> Highway, fancy quality Lge. Bottles <b>12c</b>	<b>Peas</b> Sunset Brand, standard grade No. 2 Can <b>9 1/2c</b>
<b>Shortening</b> Swift's Vegetable 4 lbs. <b>35c</b>	<b>Sausage</b> YOUR CHOICE LB. <b>12 1/2c</b>	<b>Cocoa</b> Baker's for the children's lunch 1/2-Lb Can <b>10c</b>	<b>Tissue</b> Waldorf or Zee, finest quality 3 Rolls <b>14c</b>
<b>Sausage</b> YOUR CHOICE LB. <b>12 1/2c</b>	<b>Hamburger</b> All Meat, No Cereal	<b>Cocoa</b> Baker's for the children's lunch 1/2-Lb Can <b>10c</b>	<b>Rytak</b> Fresh baked 2 in bulk Lbs. <b>25c</b>
<b>Seafood</b>	<b>Cod Fish</b> LB. <b>15c</b>	<b>SWANSDOWN</b> Make cakes easily and with Swansdown Lge. Pkg. <b>25c</b>	<b>ROLLED OATS</b> Good Luck quick cooking 9-Lb. Bags <b>37c</b>
<b>Smelts</b> Columbia River 4 lbs. <b>25c</b>	<b>Salmon</b> No Chinook LB. <b>19c</b>	<b>CALUMET</b> Double action for better baking Lb. Can <b>24c</b>	<b>HOT SAUCE</b> Del Monte or Tastetells CAN <b>4 1/2c</b>
<b>Halibut</b> Fancy No. 1 Sliced LB. <b>19c</b>	<b>DEPENDABLE COFFEE</b> Edward's choice quality, vacuum packed, coffee 2-LB. CAN <b>49c</b>	<b>NOB HILL COFFEE</b> Finest blend of the world's Best coffee. Try it today LB. <b>25c</b>	<b>TOILET SOAP</b> Creame Oil or Fairy BAR <b>3c</b>
<b>Milk</b> Max-I-Mum, extra quality Tall Cans <b>5 1/2c</b>	<b>Butter</b> All Kinds, Market Price	<b>BLACK FIGS</b> Choice quality cooking 3-Lb. Pkg. <b>25c</b>	<b>VINEGAR</b> Hi-test cider, bring container Quart <b>5c</b>
<b>Oleo</b> Holiday Margarine LB. <b>8 1/2c</b>	<b>Flour</b> Primrose, Oregon hard-wheat 49-Lb. Bag <b>\$1.49</b>	<b>WASHING POWDER</b> Pride, soaks the dirt out. Exceptional value Lge. Pkg. <b>9c</b>	<b>JELL-WELL</b> All Flavors 3 PKGS. <b>14c</b>
<b>PAY'N TAKIT GLADLY FILLS RELIEF ORDERS</b>		<b>BISCUIT FLOUR</b> Kwik-Bis-Kit, makes fluffy biscuits in a jiffy Lge. Pkg. <b>20c</b>	<b>MARSHMALLOWS</b> Fluffiest, are fresh, tender and light 1-Lb. Pkg. <b>19c</b>

## Klamath's Most Modern Fruit and Vegetable Display

Vapor-Spray Heads Insure Crisp Freshness and Preserve Individual Flavor.

<b>ASPARAGUS</b> Fresh, a delightful treat 2 LBS. <b>33c</b>	<b>Lettuce</b> Large Heads Ice Packed 3 HEADS <b>14c</b>
<b>LEMONS</b> Choice Large 2 DOZ. <b>29c</b>	