

WARDS January Events

Special SALE of Power Grip Tires

SALE PRICES
 28x4.40-21 \$8.45
 30x4.50-21 \$8.45
 30x4.75-21 \$9.45
 28x4.75-19 \$9.45
 Sole prices on all other sizes
 30x5 Truck Tire \$49.95
 32x6 Truck Tire \$59.95

for limited time only... prices cut as low as **\$8.45**

No need for chains! No skidding, sliding, slipping, spinning. The knobs dig in—give amazing traction. You can trade any make old tire as part cash on sale price.



26-PC. SET SILVER PLATE

\$2.49

6 each of teaspoons, forks, knives and soup spoons, and 1 each butter knife and sugar spoon. Plated with pure silver on nickel silver. (Knives, silver on steel).

Trade In for Wards Winter King!

13 Plate Battery
18 Month Guarantee

\$5.75
 with old battery

Truly amazing low price for a battery built for extra power and longer holding of charge.

15 Plates—Guaranteed 18 months \$6.95
 13 Plate Super Power Guar 2 yrs. \$6.95



SALE OF WOMEN'S HANDBAGS 50c

Smartly fashioned of quality imitation leather. Bags that you would usually pay 70c and more for. Save now.



Paint Your House With Quality!
You Save Money on Zinc-ite Paint

In 21 colors **\$2.69**
 Per gallon

Read the formula on the label! Thousands of homes in every climate use Zinc-ite! We believe it is not equaled in quality at anywhere near this price! You save because Wards make it in Ward-owned factories, sell it direct to you! Ask us for estimate.

'SO-SOFT' SANITARY NAPKINS

9c

What a chance to save! Fine quality pads, soft and absorbent. Quantities are somewhat limited, so hurry.

BOX



Fast Washboard-Action and Big Tub!
Giant Washer Does 16 Shirts at Once

\$7 down, \$6 monthly
 Small carrying charge **\$62.95**

Imagine this giant tub 23 inches wide! It has Wards famous rippled rubbing walls. It means a week's wash for 6 people done in 1/2 hour. Low priced, yes... and Wards payment plan makes the buying still easier.

"ANTISEPTO" MOUTH WASH

29c

Ward's famous antiseptic gargle and mouth wash. Full, large size bottle. A limited quantity in stock.



For Harder Work and Longer Wear
Wards Chambray Work Shirts

Wards **69c**
 Low Price!

Strong chambray shirts of thoroughly dependable quality built to resist tears and rips... triple stitched at every point. Full-cut coat style for working comfort with lined collar and faced sleeves. Two convenient roomy breast pockets. Blue, 14 1/2 to 17.

WHITE CUPS AND SAUCERS

10c

Strong white China in half pint size cup. Prices are very low. We advise you to stock up now.

SET

Now! The First Time at These Prices! SALE OF ENAMELWARE

Fine quality TRIPLE-COATED enamelware in pure white. A clearance of mail-order house overstocks enables us to make these outstanding prices. Sizes, quantities and prices are listed below. Hurry for yours!

Quan.	Description	Size	Catalog Price	Sale Price	Quan.	Description	Size	Catalog Price	Sale Price
20	Covered Kettles	6 Qt.	.89	.65	4	Teakettle	5 1/4 Qt.	1.69	1.20
9	Covered Kettles	8 Qt.	1.08	.69	9	Teakettle	6 1/2 Qt.	1.89	1.35
36	Convex Kettles	18 Qt.	1.49	.98	8	Teakettle	4 Qt.	1.15	.79
12	Covered Kettles	4 Qt.	.75	.39	8	Sauce Pot	10 Qt.	1.25	.77
22	Pails	11 1/2 Qt.	.95	.65	12	Sauce Pot	13 Qt.	1.49	.95
14	Pails	14 Qt.	1.08	.75	10	Oblong Dishpan	14 1/2 Qt.	1.25	.89
20	Sauce Pans	1 1/2 Qt.	.39	.25	20	Mixing Bowl	1 1/4 Qt.	.23	.19
46	Sauce Pans	2 1/4 Qt.	.42	.29	23	Mixing Bowl	3 1/2 Qt.	.39	.25
24	Sauce Pans	3 1/4 Qt.	.52	.35	36	3 Pc. Bowl Set		.89	.59
32	3 Pc. Saucepan Set		1.19	.89	20	Double Boiler	2 1/2 Qt.	1.35	.89
10	Round Dishpan	13 Qt.	.95	.65	27	Pudding Pan	2 Qt.	.26	.19
24	Percolator	6 Cup	1.45	.89	43	Pudding Pan	3 3/4 Qt.	.33	.25
8	Percolator	8 Cup	1.65	.98	10	Pudding Pan	10 1/4 Qt.	.40	.29
3	Coffee Pot	19 Cup	1.15	.79	62	Cups—Swedish		.19	.15

Continuing! A Remarkable Presentation of Values!

SEMI-ANNUAL SHOE SALE

A twice-yearly event. Save now while values are greater than ever. A choice assortment still in stock to assure easier selection. You'll find your size... your style!



WOMEN'S SHOES

Straps **\$1.49**
 Pumps
 Ties

Values to 2.98

Choose from black or brown calf grain in scores of correct models. Cuban or high heel. Sturdily built for wear, but correctly fashioned for style. All sizes in the group.

CHILDREN'S SHOES

Sturdy Oxfords for growing feet. Black or brown calfskin uppers. A wonderful value. **\$1.29**
 Sizes 8 1/2 to 2

A Clearance of Mail Order Overstocks!

SALE OF MEN'S WEAR

An overstocked condition in the mail order house brings these timely savings on men's wear to you. All first quality merchandise... All at material savings.

BOYS' WEAR

EAR FLAP CAPS	59c
All wool. Gray or tan.	
HORSEHIDE HELMET	89c
Snug fitting. Warm.	
MELTON CLOTH HELMET	49c
Also chinchilla. Brown, blue and maroon.	
LEATHER TEX HELMET	25c
With goggles. Cloth lined.	
LEATHER TEX BLAZER	89c
Elastic wrist. Warm.	
SUEDE CLOTH BLAZER	\$2.98
Knit wrist, collar and cuffs.	
LEATHER HELMETS	59c
Sheepskin. Cloth lined.	

MEN'S EAR FLAP CAPS	69c
All wool. 8-piece top.	
MEN'S EAR FLAP CAPS	95c
All wool. Check weave.	
MEN'S SHEEPSKIN HELMET	95c
Black. Suede cloth lining.	
SLEEVELESS MOLESKIN VEST	\$2.98
Sheepskin lined. Durable.	
MEN'S SUEDE BLAZERS	\$3.98
Knit collar, cuffs and waist.	
MEN'S HORSEHIDE COSSACKS	\$5.95
\$7.95 value. Front quarter.	
SHEEPLINED HORSEHIDE COATS	\$7.95
Sheep collar. Genuine horsehide.	
ALL WOOL KNITTED VESTS	\$2.49
Sleeveless. Brown, blue and gray.	
MEN'S CONEY FUR HATS	\$2.59
Exceptionally warm. Turns down.	
MEN'S CORDUROY HATS	95c
In blue or tan. Value.	
MEN'S LEATHER CAPS	\$1.49
Select horsehide. Fur ear flaps.	

SALE OF LIGHTING FIXTURES

Ceiling and wall lights at clearance prices, because of mail order overstocks. Space does not permit a listing, but they're real values.

MONTGOMERY
WARD

NATIONALLY ADVERTISED

Toiletries

AT WARD'S POPULAR PRICES

Tooth Paste

- Ipana39c
- Pepsodent36c
- Listerine19c
- Pebeco36c
- Forhans43c
- Colgates19c
- Kolynos39c

Antiseptics

- Listerine, Ige.59c
- Pepsodent, Ige.69c
- Pepsodent, med.43c
- Lavoris, Ige.79c
- Lavoris, med.43c

Lotions and Creams

- Hinds, H&A44c
- Jergens44c
- Italian Balm29c
- Woodburys Cold43c
- Woodburys Cleans 43c
- Woodburys Tissue 43c
- Ponds Cold, Ige.79c
- Ponds Cold, med.45c
- Ponds Van., med.45c

Shaving Creams

- Williams39c
- Burma Shave43c
- Listerine19c
- Colgates34c

Hair Tonics

- Fitch Shampoo53c
- Cocoa, oil shampoo 44c
- Danderine39c
- Vaseline H. Tonic 34c

Miscellaneous

- Ward's Cleansing Tissues39c
- Lux Soap, 3 bars ..19c
- Lifebuoy, 3 bars ..19c
- Petrolagar89c
- Phillips Milk of Magnesia42c
- Ovaltine, Ige.79c
- Ovaltine, small43c
- Sal Hepatica39c
- Castoria27c
- Lydia E. Pinkhams 98c
- Mentholatum41c
- Vicks VapoRub32c
- Kotex, new style ..19c
- Kieckhefer19c
- Scott Tissues, 3 rolls25c
- Waldorf Tissue, 5 rolls23c

Montgomery
WARD