

LARGE CROWDS GREET PREMIER AT THE NEW VOX

Opening of the new Vox theatre, which has been completely and artistically remodeled throughout, was held last evening with a capacity audience attending to witness the premier showing in this city of Charles Murray and George Sidney in "Caught Cheating."

The theatre foyer was filled with many beautiful baskets of flowers sent as a compliment to Manager Jack Heacock from other business establishments in the city. The show house was remodeled from the old Liberty Theatre and occupies the location at 615 Main.

Several unusual features of the theatre are the two loudspeakers behind the screen, giving ample sound to both the balcony and the lower front and preventing any echo from the front of the balcony.

Modern ventilation and heating systems made the atmosphere of the theatre enjoyable to the audience and a high class film program was shown from the silver screen.

Another unusual feature is the new seats which have been installed for benefit of the "pleasantly plump" patrons. The ushers have the tact not to ask patrons if they wish to sit in these seats reserved for the large people, but usher them unknowingly to one of the more comfortably and roomy seats.

The manager received many compliments on his new theatre and on the decorating, lighting effects and sound equipment.

Women Will Have Charge of Services

Three evening services were planned for the next three Sundays at the First Presbyterian church, Sixth and Pine streets, that will be of unusual interest to young and old. The women are to present a program for women this coming Sunday. This group is led by Mrs. E. L. Elliott. The Christian Endeavor societies will have charge of Sunday evening, March 22, with Miss Dorothy Killam, president of the senior organization, directing the program, while the men will be in charge of the program for March 29, with Fred Fleet as chairman of the program committee.

The program the women present this coming Sunday consists of addresses by members of the local church, who will speak on the general topic of "The Five Great Women of History." Miss May Phinney, teacher in Fremont school, will portray the life of the great temperance worker, Frances E. Willard. Mrs. E. L. Cramblitt will speak on the life of the famous blind writer, Fannie Crosby. Miss Muriel Craig will tell of the work done by Martha Berry among the mountaineers of the south. Mrs. Myrtle Heim, principal of the Pelican City schools, will present the life and work of Jane Addams, the great social worker, while Mrs. Minnie Henry will tell of "The Great Woman, the Greatest of All," Mrs. A. Theodore Smith, wife of the pastor, will lead the devotional.

In the musical line a chorus of some 25 girls will sing. Maxine Elliott and Mary Thomas will give the duet, "Whispering Hope," and Miss Augusta Parker, principal of Fremont school, and her sister, Mrs. E. S. Veatch, will sing a duet also.

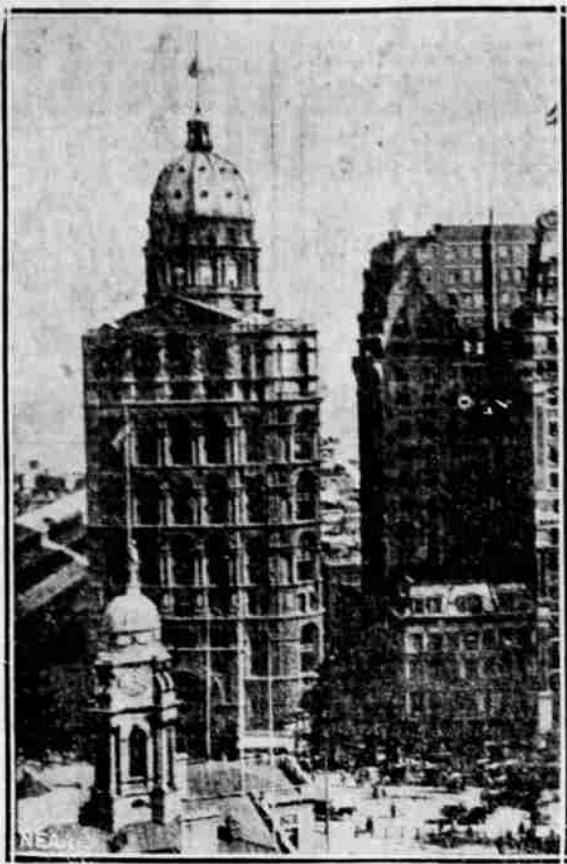
ROCKNE STRATEGY? BUNK!

Knut Rockne, famous football coach of Notre Dame, says he would not insult his quarterback by sending instructions to him during a game. Therefore, Knute remains silent on the bench.

Returned From North—

Mrs. Ruby Hastings and Mrs. Bess Brearcliffe returned last night from Portland where they attended the convention of Oregon beauty shop operators.

Sale of 'The World' Marks Passing Of Famed Journalistic Traditions



By GILBERT SWAN
NEA Service Writer

NEW YORK.—Park Row, romance tinted capital of America's writing crafts, has joined the thousands of legends it created.

Under the storm-stained green dome of the old New York World building, which once glistened in gaudy gold, the staccato tickers of press associations still rush the world's news to the nation and typewriters click out a daily quota of words.

But with the taking over of the World by the Scripps-Howard interests "the row" became merely another echo of yesterday. The World was the last stand.

In days when the word petticoats was still in the dictionary and when mechanical devices were so primitive that concentration was imperative, the gold beacon of the World building was a dazzling lure to thousands of ambitious young men over the land. Booth Tarkington recently recited in a book about his life, the thrill he felt upon approaching it. Albert Payson Terhune paid the old building a similar compliment. Irvin Cobb has a dozen tales of the days when he was an up and coming young man, with the magnificent salary of \$125 a week in days when that was a lot of money. Arthur Brisbane achieved a couple of wisdom teeth and a reputation fighting for circulation.

WHERE BROWN WORKED
The old editorial room, with its worn desks and its romantic flavor, once belonged to Wallace Brown when he was creating the famous character of Hamamura To-go.

The same guide will take you up into the dome itself and tell you amazing tales of the amazing Joseph Pulitzer. Down a hallway a little room, cluttered with discarded books and manuscripts, is "where Heywood Brown used to write his column."

"And at that time," the guide continues, "the place was so cluttered up that you wonder how he ever got to his desk. Books just tossed everywhere—hundreds and hundreds of them."

Someone else will recall Stephen Crane, who was sent away as a war correspondent and in his brief years of life became a classic, thanks to "The Red Badge of Courage."

You'll hear about "Nym Crinkle," the dramatic critic whose name was really Wheeler. And about the days when the town was bowed over by a cartoonist named Outcault, who created the "Yellow Kids," and who "sat just over there in that very corner, so they tell me."

FAMOUS WRITERS
Miles away from the spot, you'll encounter Charles Edward Rus-

sell, a writer of established reputation who remembers when he was a city editor. The late David Graham Phillips appeared about 1893 and started writing editorials.

SUCCESSORS TAKE HOLD
And meanwhile, too, in and out of the famous old building were passing new figures headed for national importance—Charlie Michelson, who now tells the democratic party what to do; Alexander Woolcott, Walter Lippmann, Heywood Brown, Harry Hansen, and a dozen others.

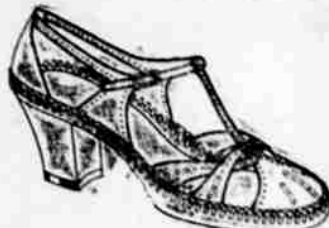
Not so many blocks away new traditions were being built by Robert Scripps and Roy W. Howard, who after the death of the elder Scripps, took over the New York Telegram.

Today, as all the nation knows, they are the owners of the World. But the old building, its gilt dome now rain-streaked into patches of green, stands as a monument to old literary and newspaper legends.

FOOLED TEN

DENVER.—Two purse snatchers grabbed Mrs. F. Jackson's pocketbook here and took from it \$700.00 in bills. They doffed their hats, courteously returned the purse and then made off with the bills. But the joke was on them. The \$700.00 was in old German marks, with a value of almost nothing.

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New Patterns—New Colors
New Low Prices in the 1931 Styles
in Woven Sandals

\$4.95

Buster Brown Shoe Store
"MORE FOR YOUR DOLLAR"

RADIO Clearance Sale

All Electric—
One Highboy Atwater Kent
Was \$164—Now \$75.00

One R-C-A Console
Was \$110—Now \$55.00

One Crosley 8-Tube
Was \$100—Now \$50.00

Closeouts on Battery Sets

TUBE SPECIAL

(R-C-A Licensed, Meter Tested)

Type 227—Reg. \$2.20
Type 224—Reg. \$3.39
Type 215—Reg. \$2.00
Type 220—Reg. \$1.90

SALE PRICE
\$1.00 EACH
(Right to Limit Tube Purchases)

See the New Philco Eleven Tube

Oregon Radio Shop

122 S. 9th "Next Postoffice" Phone 1810

Beatty Beats Bonanza Five By 36-25 Score

Wednesday night the Beatty team won their county league game with the Bonanza team. The game was played at Bonanza and it was the only time any team but the Tomahawks has

won from the Bonanza boys this year.

The game was fast throughout with the final score 36 to 25. The Beatty team consists of Indian boys and has developed into a fast playing five that will give any team a real battle.

The county league is nearing its end and is getting plenty hot for any team near the top. The Tomahawks are leading the league at the present time.

LARGEST SKATING RINK
The largest ice rink in the world is under construction in St. Louis. The arena will be 263 feet by 110 feet and will cost \$135,000.

COURSE IN ROWING
Lectures and weekly examinations in the art of pulling an oar in a racing shell is part of the indoor training given California rowers this winter by Coach Ky Ebricht.



Patty Biege and Black Kid
with Snake Trim

SPRING



Versions vibrant...
with Charm



Black and White
Biege and Brown

SPORT OXFORDS
of all kinds

\$5.50 up

Colors That Appeal

Here's Footwear for every costume of the spring season. So that your color scheme may be carried through to completion we offer a chart which will aid you in matching costume and footwear. Here you will find color that harmonizes—and color that adds greater charm to the costume for the year's brightest season.

Stroud's Bootery

"Next to La Pointes"

Clifton's Exclusive Fashions Are Smarter Than Ever This Spring—

And Values Were Never Greater

This is our first spring in Klamath Falls and it is going to be a sensational one. For six months we've planned for it—where to buy—what to buy—in order that this season at Clifton's will long be remembered.

Coats Suits Dresses

that have the style of 1931, that have unmatched quality, that are priced like "before the war." The well-groomed appearance will not be hard to attain if Clifton's furnish your wardrobe.

THE COATS

The Coats are different in their styling this spring because of their new Collar and Revere Treatments and semi-fitted lines become every figure.

THE SUITS

Suits are chic in their smartness. Short Jackets with contrasting scarfs and skirts, lend a charm for sports and afternoon wear.

Dresses for Every Occasion

Street, afternoon, sport, dinner and evening are shown in gorgeous array and are styled according to Paris' latest dictation, and are fashioned in the season's smartest fabrics.

Be Sure to Attend the B. P. W. C. Style Show Friday Evening, March 20th, Willard Hotel.

Clifton's

501
Main St.
Phone
288

CURRIN'S Mystery Package SALE

Every package in our front window contains more than one dollar's worth of merchandise. Many of them contain several dollars' worth of merchandise. Several packages contain one dollar bills. While they last you can take your choice at

59¢

Any Package in the Window!

No packages will be exchanged after being opened, but if you are not satisfied we don't want your money.

Currin's for Drugs
NINTH AND MAIN

BRATTON'S

2242 S. 6th St. 201 E. Main St. 2045 Oregon Ave.
OPEN EVENINGS and SUNDAYS

COFFEE Fresh Ground . . 5 lbs. 95c

Bunch Vegetables

Carrots, Turnips, Onions, Radishes 3 for 10c
New Potatoes, Spinach, Green Peas, Rhubarb, Fresh Asparagus, Tomatoes, Artichokes, Celery, Cucumbers, Green Peppers, Mustard Greens .

Guava Jelly 12 oz. Jars 2 for 25c

Pork & Beans Van Camps Med. 3 cans 25c

ORANGES 2 doz. 29c

Apples Newtons, Box 89c 10 lbs. 25c

Potatoes Fine Quality, Large 50 lbs. 49c

FREE—One Loaf of Bread with every 50 lb. Sack Potatoes purchased.

Meat Department

Swifts Premium Hams half or whole 25c lb.

Center Cut Slices, 2 for 35c.

HAMBURGER 2 lbs. 19c

PORK SAUSAGE . . 2 lbs. 19c

Fancy Young Fryers, Hens for Baking or Fricassee, Rabbits, Milk Fed Veal