

DOLLAR DAYS

Dollar Sale on Four Floors and in Eight Departments

BOYS

Shaker Knit Sweaters

Regular \$2.50 Values
All wool. Coat style. Sizes 10 to 16. Large collar. Only 10 left.
At less than one third regular price. You'll have to hurry to get these.
One to a customer.
Second Floor

\$1 Each

Men's Shoes

All men's shoes and oxfords in the BASEMENT STORE now priced at less One Dollar.

\$1 off the Regular price

Flowered Cretonne

20 pieces. Beautiful colors and patterns.
98c Value.

\$1 Floor



New Winter SILK DRESSES

Values to \$24.50

These fine dresses are already sale priced at \$7.95. During our Dollar event you may select any of these dresses at \$7.95 then select a dress from the \$3.95 dress rack for only One Dollar—Regular \$6.50 values—

Two Dresses for \$8.95

Odd Lot—Women's Outsize Hose

Pure silk. Values to \$2.45 pair. Reduced to this give-away price to make a complete clean up the first day. Choice of colors. Only 39 pairs left—

Hosiery Dept.—Main Floor

Golden Rule Stores
ECONOMISTS IN DISTRIBUTION
THE NAME OUR POLICY

LOW PROSPERITY SALE PRICES CONTINUE ON ALL MERCHANDISE NOT INCLUDED IN THIS GREAT SIX-DAY DOLLAR EVENT—

SIX BUSY DOLLAR DAYS

The week following Dollar Week is inventory time for the Golden Rule—Shop early as the quantity of some merchandise on sale is limited—Six Dollar Days only—Note the genuine bargains offered!

BASEMENT DOLLAR SALE CONTINUES

Five Basement Super Specials

Women's and Children's Wool and Rayon Hose
Regular stock. Superior values. Plain or two-tone shades.
Dollar Days Only
2 PAIR

\$1

Faced Canvas Gloves
You are lucky!—Get them early!
6 PAIR

\$1

Women's Pajamas
Odd lot of Flannel-ette and Prints—Values to \$1.98
Cut to

\$1

Full Fashioned Hose
Silk plaited over Hemborg
For Dollar Days
2 PAIRS

\$1

Women's Rayon Pajamas
A less than cost dollar item that is a concrete example of this event. Values to \$1.98. Nicely trimmed. 3-piece. Lots of colors and sizes. Wide leg trousers.
Dollar Days Only
1 PAIR

\$1

Women's Caloshes—Entire stock of All-Over Rubber and Cloth Tops Values to \$1.49—Base ment Store. PAIR

\$1

Rayon Assortment—Including gowns, dance sets, chemise, bloomers, shorties, etc. Basement Store. Your choice—3 FOR

\$1

Cashmere Sox—Black, brown or natural, 50c seller. Basement Store. 3 PAIRS

\$1

Men's Boot Socks—Wool, long length, colored tops. Basement Store—3 FOR

\$1

Women's Chambrade Gloves—Fancy imported, washable. Novel cuffs. Basement special. 2 PAIRS

\$1

Children's Batons Bloomers—Black or colors, saddle seat. 35c values, ages 4 to 14 years. Basement Store—4 PAIRS

\$1

Men's or Boys' Overshoes—Here they are, boys—One buckie—Values to \$1.98. Basement Store. PAIR

\$1

Fine Chenille Rugs—Size 24x48 Reversible, bright colors—fine for bedroom or bath—Now only

\$1

Part Wool BLANKETS

All our regular \$2.98 and \$3.99 part wool blankets reduced \$1 per pair during Dollar week.
Now pay only \$2.98 and \$3.99 Basement or Second Floor

\$1 off

Your Choice Regular \$1.95 House Dresses
Take your unreserved choice from our \$1.95 rack for only \$1—Here's a tremendous opportunity to save—Second Floor

\$1

Women's Pajamas

Fancy outing—Two-piece—novel trimmed—All sizes—Dollar Day only. Values to \$1.95! Don't miss seeing these early tomorrow morning.

\$1

Children's Rayon Assortment

Values to 99c each—Includes slips, vests, gowns, etc. In a fine grade grade rayon—Only a few left—Mothers, don't miss seeing these unusual items! Second Floor.

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Values to 99c each—Includes slips, vests, gowns, etc. In a fine grade grade rayon—Only a few left—Mothers, don't miss seeing these unusual items! Second Floor.

\$1

\$1

SPECIALS

White Middies

Sell the year 'round for \$1. Children's "Middy" brand. As illustrated. All sizes. 2 FOR

\$1

25c UPHOLSTERY
Good heavy grade of striped chair covering or auto seat covering. 25c value. 4 YARDS

\$1

MEN'S PAJAMAS
Good heavy weight. Striped outing. Two-piece. As illustrated. Dollar Week Special

\$1

BOY'S WINTER SUITS
Heavy trousers. Long sleeves. Ages 3 to 6 years. Values to \$1.49. NOW

\$1

ONE LOT GIRDLES
New elastic. Narrow or wide widths. Values to \$1.95. Dollar Days Only

\$1

WOMEN'S BLOOMERS
Knit. 49c values. In colors. Rayon striped. 3 PAIRS

\$1

\$1

SPECIALS

House Dresses

Entire lot of regular \$1.55 Dresses on sale while quantity lasts. You must be here early.

\$1

BATH or HUCK TOWELS
Large size. Good heavy grade. Colored borders or plain. Two extra towels free during this sale. 25c values. 6 PAIR

\$1

RUFFLED CURTAINS
Ruffled marquisette with tie backs. All white. Your choice. 3 PAIRS

\$1

PURE LINEN CLOTHS
Large size. 54 x 54. Colored borders. Fast colors. Very serviceable. Fine quality.

\$1

CHILDREN'S BATH ROBES
A super special that only an event like this could force down to a price of only

\$1

MEN'S DRESS SOCKS
Fancy. Rayon. Your choice. 3 PAIRS

\$1

4 Busy Floors

WOOL MIXED DRESS GOODS

Large table piled high with this fine material—Assorted colors and patterns—Fine for making women's and children's outer garments—Formerly priced at 59c yd—NOW 2 YDS.

\$1

HIGH GRADE SCHOOL SUITINGS

Good heavy weight—49c and 59c values—Tweed patterns—Dollar week special—Main Floor—Cut to 2 YARDS

\$1

ENGLISH PRINTS AND ZEPHYR

Choice assortment of colored or plain patterns—Regular 29c and 49c grades—A special in the dry goods department during Dollar Week—4 YARDS

\$1

25 PIECES—39c CRETONNE

A real buy for the thrifty housewife—Good desirable patterns—all grades—Drapery Dept. Second Floor—4 YARDS

\$1

BLUE OR GOLD STRIPED MARQUETTE

Rayon marquisette in beautiful blue or gold stripes—Fine weave—High appearing—59c quality—Now 2 YARDS

\$1

LARGE SIZE BATH TOWELS

Size 22x45—Colored borders—Double thread—Your choice—Main Floor—4 FOR

\$1

36-INCH PRINTED RAYON

Colors and patterns 59c quality—Main Floor—8 YARDS

\$1

BOYS' CORDUROY GOLFIES

Eight pairs only—\$2.95 grade—Closing these out at this ridiculous price—Size 10 to 14 years only—One Dollar Pair. Boys' Department—Second Floor

\$1

Dollar Days in Every Department

A Store-wide, store full of dollar items that far surpass any event of this type ever held regardless of time or place. There are items listed here that are no doubt desired by every one of the thousands of people in this county. Read this ad through carefully—Check the items needed and select them early—

IT'S THE GOLDEN RULE'S GREATEST SALE EVENT—DON'T MISS IT!

36-INCH COLORED CHALLIE

Very good grade—Many colors and patterns to choose from—Main Floor—10 YARDS

\$1

BOYS' SHAKER KNIT SWEATERS

Heavy Winter weight—All-wool—\$2.99 values—Coat style—Only a small group to pick from—Hurry! NOW ONLY

\$1

Large number of Dollar items on sale not listed here

One Lot Womens Shoes

Broken sizes of good quality, straps, pumps and ties—assorted heels and leathers—

Basement Store

\$1.98

All Children's Hats And Women's and Children's Tams

2 FOR

\$1

One Lot—Women's Winter Weight Underwear, Broken Sizes. 4 Day Price for Quick Sale. Second Floor. TWO SUITS FOR

\$1

Boy's Outing Gowns
Sizes 12 to 15. 59c Values. Good Quality Striped Outing. 2 FOR

\$1

Men's Waist Overalls
Heavy Denim. Topped Riveted—Main Floor. CUT TO

\$1 PAIR

Men's Dress Collars
35c Values. Your Choice. 5 For

\$1 Main Floor

DOLLAR SALE SILK HOSE

One table of Fine Silk Hose specially priced at One Dollar—Close knit—New shades and worth much more than \$1—You'll find hose among this group sheer enough to wear on the best of occasions—Hosiery Department—Main Floor.

\$1

Children's
—Rayon and wool hose in colors—Long lengths. 59c school—Now

\$1

Boys'
—Ribber Hose, long length—Serviceable for school wear 49c values—An extra pair free—3 PAIRS

\$1

Women's
—Wool Anklets. Fancy collars and cuffs—All sizes—69c and 89c values—2 PAIRS

\$1

Women's Wool and Rayon Hose

Regular One Dollar grade—Only a few pairs left—All sizes—See these in the Hosiery Department—Main Floor—2 PAIR

\$1

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MAIN FLOOR