

AN UNMERCIFUL SHATTERING OF PRICES

STARTS FRIDAY, JAN. 9 At 10 a. m. SHARP

GOLDEN RULE PROSPERITY DRIVE for 5000 MORE CUSTOMERS

Boy's Sweaters—Coat or Slip-on

Part wool. Sold regularly (the Golden Rule Store price) to \$1.49. This is a most remarkable value.

59c

WOMEN'S CHAMBRASUEDE FANCY CUFF GLOVES—These gloves are imported, washable. One most important feature in my lady's wardrobe is gloves, and think of this little or nothing price. You win on this buy. Pair—

29c

Men's 100% Wool Unions

In dark grey. Heavy weight and sold the world over for \$5.00. We haven't all sizes, but see what a real give away value this is.

\$1.98

Boy's Shirts

Fast colors. Whirlwind brand. Golden Rule's regular 59c line. Sizes somewhat broken, but if you hurry your size is here.

49c

PLAID SHEET BLANKETS, 66 x 80—Fancy plaids. Lots of colors. Our 95c grade. Sale Price at

69c

Basement Store

Double Cotton Blankets

66 x 80. Colors are dark grey with colored borders. These blankets really should be seen to be appreciated. No wonder our clerks are smiling when prices are cut like these. They're easy to sell. We haven't over a car load either. Pair—

\$1.00

Women's Rayon Bloomers

Fine grade. Run resistant. Fancy styles in good colors. Our regular 79c value. Don't miss this!

49c

FOR THE HOUSEWIFE

FRENCH FRYERS—\$2.00 value. Aluminum pot with patented drip basket for French fries, doughnuts, etc.

79c

Basement

Part Wool Blankets

68 x 80. Double. Plaids and colors. These bargains eliminate the manufacturer's profit. We buy these blankets direct. Pair—

\$1.98

Men's Part Wool Coat Sweaters

Two pockets. Heather mixtures. It's values like this that make a sale a real success. This surely should be!

89¢

Boy's Wool Shaker Sweaters

In wine or tan. Heavy shawl collars. You'll enjoy buying lavishly because of these enormous savings. Make us prove it!

\$1.49

66 x 80 Part Wool Double Blankets

Come in plaids with Satin Binding and a very attractive selection of colors. We are offering the most astounding blanket bargains in this drive. **PRICES ARE CUT TO THE VERY MARROW** in order to make our goal of 5,000 more customers. Watch us grow.

\$2.69

Heavy Wool Golf Hose

Large cuff tops. A 49c value. Suitable for boys or women or Tom boy.

25c

Men's Dress Caps

Adjustable sizes. You'll be happily surprised when you see this group.

79c

Powder Puffs

Values to 25c. Good-bye shiner noses! Now—

3c

Men's and Boy's Work Sox

Rockford style. You can now afford to throw the worn ones away at this price! Pair—

5c

Men's or Boy's Canvas Gloves

Medium Light Weight.

5c pair

Hourly Sale 10 to 11 a. m. only including Friday, Saturday and Monday

Women's Hose in Wool and Rayon

Assorted two-tone shades. This is like offering a \$20.00 gold piece for \$3.00. You can buy these hose Friday, Saturday or Monday between 10 and 11 a. m.

25c

Men's Fancy Silk Rayon Sox

Hourly sale only between 2 and 3 p. m., either Friday, Saturday or Monday. We'd go broke if we sold these sox all day at this price.

12c

Men's Bib Overalls

220 weight. High back style. Hourly sale only between 2 and 4 p. m., either Friday, Saturday or Monday.

59c

Children's Wool and Rayon Hose

Assorted two-tone shades. Hourly sale only between 11 and 12 a. m. on either Friday, Saturday or Monday.

25c Pair

Feather Pillows

With Art Ticking. Limit. Hourly Sale. Between 1 and 2 p. m., Friday, Saturday or Monday

2 for \$1.00

Turkish Towels

Hand size. Good and fluffy and limited. Hourly sale only between 4 and 5 p. m., either Friday, Saturday or Monday.

5c Each

Full Fashioned Silk Hose

Service weight and Bemberg, plaited to top. Hourly sale only between 5 and 6 p. m., Friday, Saturday or Monday.

49c Pair

Slightly Damaged Merchandise of all description. Too many to list separately and priced so low it's ridiculous. Be sure to see this group.

We Have For Your Inspection Thousands and Thousands of Other Items

That space does not permit our listing here, BUT THEY MUST BE SEEN!

Hundreds of Pairs in Women's and Children's **SHOES** Have Been Greatly Reduced For This Great Drive!

Women's and Misses' All Wool Sweaters

Either Slip-on or Coat style. Some brushed wool. Values to \$2.98. You'll be sorry to miss out on this.

\$1.79

Part Wool Double Blankets

66 x 80 in Plaids with Satin Bindings. Here is an outstanding value in blankets that defies competition. Our blanket business is growing by leaps and bounds. Values we've been giving is the answer. But here's blankets you'll save dollars on. Our regular \$3.98 blanket. Pair—

\$2.98

Part Wool Bed Robes

Come in plain colors. Reversible and contrasting shades. So many uses this single blanket can be put to. If we could describe it adequately they'd go the first hour. Reg. \$3.48.

\$2.19

Men's Part Wool Unions

Values to \$1.98. No need going cold when 98c will do the trick. Hey!

98c

Men's Part Wool Unions

Dark grey and not all sizes. Come early and get first pick! Hey!

69c

Men's Dress Shirts

Guaranteed fast colors. Pre-shrunk collars—2 pocket style. In Broadcloth material. Regular \$1.95 values.

98c

Boy's and Children's Wool Hose

Heavy weight. Colors brown, black or tan. "Lambskin." Regular 65c values and they're Golden Rule values.

39c

Children's High Shoes and Oxfords

A large group to select from. Practically all sizes at savings that will make you fairly gasp!

98c

Large Assortment of Women's Pumps and Oxfords

You'll find values in this group up to over \$5.00 the pair. Bargains like these won't wait.

\$1.98

Men's Oxfords in Brown Only

Goodyear welts. Calfskin uppers. This group is of our regular \$3.95 grade. They're a good buy.

\$2.79

Women's Rayon Dance Sets in Colors

Step-in and Brassiers to match this value. Ladies, this is a wonderful combination.

69c

Women's and Misses Slipover Sweaters

Wool and Rayon. It's really an injustice to yourself and your daughters not to complete your wardrobe with these sweaters.

98c

Boy's Felt Slippers

Brown felt with soft padded soles. In comparatively a few days this greatest sale event we ever held will be over. Buy the things you most want now!

49c

O'Cedar Mops and 30c Bottle O'Cedar Oil

With each mop. Not too many in stock, so you'd better hurry—they'll go fast!

49c

Large Lot of Women's Smocks

Values to \$1.95 and worth it. Price is the important thing in this prosperity drive for 5,000 more customers. Don't pass this by.

79c

Six Only Silk or Wool Dresses

This group of dresses will save you many a dollar, but will be snapped up quickly. Don't put it off till tomorrow. An unusually extra special.

\$1.98



CHILDREN'S SATEN BLOOMERS Black or colors. Your choice.

15c

25c

CHILDREN'S GLOVES AND MITTS Large assortment. Our values to 59c. You can afford to give the kiddie a real to 50c and they're wool.

GOLDEN RULE BASEMENT---Self Service Store---The Thrift Center of Klamath County