



# THANKSGIVING



**DON'T MISS THIS**

## LOW PRICE SALE

**MORE for your MONEY**

**A REAL BARGAIN EVENT**

Clearance of Winter  
**Dresses**  
**\$15.00**



Values to \$24.75  
289 to choose from.  
Frocks for every occasion.  
With all the captivating Fashion details of boleros, godets, clustered pleats, and sleeves that do hundreds of delightful things. All of the smart new winter colors and in woolens, silk crepes, satins, laces, chiffons and knitted.

**IMPOSSIBLE UNTIL NOW**  
To Buy Such Lovely **VELVET DRESSES**  
for only  
**\$16.75**  
Sizes 13 to 46

**For The First Time**  
Gordon V-Line Stockings Can Now  
Be Bought for  
**\$1.00**

Imagine being able to buy first quality Gordon V-Line for only one dollar. . . . This is a special offering made possible by the co-operation of the manufacturer. And in all the New Fall Shades too. . . . First quality. . . . All sizes . . . and in three lengths to fit the petite, the average and larger than the average woman.

A good time to get  
your Christmas  
Stockings

So you're going home  
for Thanksgiving?  
How about a New  
Dress for only  
**\$9.75**



Values to \$16.75

215 included in this lot.  
Frocks for afternoon and  
Dinner . . . soft, feminine and  
beautiful. It seems impossible that  
dresses of this quality could be sold for  
only \$9.75. Silks today are at their lowest  
prices in years and manufacturers are working on  
close margins. The style details . . . tunics, bead-  
ing, velvet trimmings . . . tell you that they are "up-  
to-the-minute" details

See Our Group of **THRIFT FROCKS**

**\$5.00**  
Sizes 13 to 44



### Leather Coats

**\$9.75** 59 in this Group. Genuine leather, short length, fully lined, colors tan, red, blue, green and black. Sizes 14 to 40.

**\$15.00** 26 in this Group. Double breasted, full cut, genuine leather jacket. Warmly lined. Tan, green, blue, red and black. Sizes 14 to 40.

**\$24.75** 13 in this Group. Guaranteed non-split leather, full length coat, completely lined, double breasted, belted and pockets. Sizes 14 to 20

We Pledge Ourselves to Sell Not Only  
at the Lowest Prices in the City  
But Also at the Lowest  
Prices of the Year.

*Because La Pointe's Will  
Not Be Undersold*

### FUR COATS at prices Never so LOW



Special Sale  
**\$98.75**

This Group includes Lapin, Pony, Silver Muskrat and natural Muskrat. Sizes 16 to 42.

Fur Trimmed  
**\$124.75**

Every one of these Fur Coats are smartly trimmed. They have higher semi-fitted waist-lines, soft, flattering collars, supple furs and plenty of lap. Silver Muskrat, Lapin, Pony and Mink Dyed Muskrat.

Fashionable Furs

Personally selected coats of Jap Mink, Cocoa, Squirrel, Hudson Seal Biege Caracul.

Priced from \$149.75 to \$398.75

**La Pointe's**  
507 MAIN ST.

### Entire Stock of Winter MILLINERY

**1/2 PRICE**

Velvets, soliels, felts, part felts, dressy velvets, both transparent and panne fur felts, metallic lace and galayak. Many color, much chic black, and hats of all styles! Every new fabric, every smart color, much chic black, and hats of all types.

Tomorrow!

One Hundred of Little Berets  
for 50c and \$1.00

