

GUARANTEED SHOES

FOR ALL THE FAMILY



MISSIES' STRAP PUMP

Buckle strap model. Welt soles. Black or brown calf skin. Sizes 11 1/2 to 2. This is a popular school shoe and one that has already pleased many customers.

\$2.79

MISSIES' SCHOOL OXFORDS

Recommended for rough wear. Brown calf skin uppers. Blucher style. Foot form last. Sizes 11 1/2 to 2.

\$2.49

MISSIES' HI SHOES

Ideal for the cold chilly days. Brown or black elk upper. Leather sole. Heavy durable weight. Blucher style. Sizes 11 1/2 to 2.

\$2.98

CHILDREN'S SHOES

Black calf skin or patent. Blucher style. Rubber heels. For little tots—sizes 5 1/2 to 11.

\$1.98

CHILDREN'S SLIPPERS

Pumps or buckle straps. Lots of choice styles. Colored inserts and trimmings. Sizes 5 1/2 to 11.

\$1.69

CHILDREN'S OXFORDS

Blucher style—leather sole. Patent or elk uppers. A soft pliable shoe for busy feet. Sizes 5 1/2 to 11.

\$1.98

Infants' Shoes

Soft Soles

59c

The Golden Rule's Basement Store is recognized as the busiest spot in town; the thrift center of Klamath County and the family store for hundreds of people in Southern Oregon.



BOY'S DRESS OXFORDS

For Fall Wear

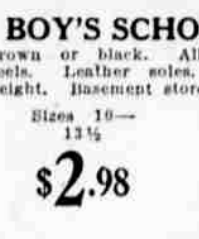
Boys, here is a dandy school or dress oxford at a very economical price. Brown or black calf skin uppers. Welt soles. Sizes as indicated below.

Sizes 10 to 13 1/2

\$2.59

Sizes 1 to 5 1/2

\$2.98



BOY'S SCHOOL SHOES

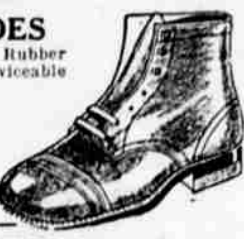
Brown or black. All leather. Rubber heels. Leather soles. Good serviceable weight. Basement store price.

Sizes 10—13 1/2

\$2.98

Sizes 1—5

\$3.48



BOY'S HI-TOPS

Boys like these for winter wear. Twelve inches high. Black elk upper. Composition sole. Knife pocket. Knife Free with Each Pair.

10 to 13 1/2

\$3.48

1 to 6

\$3.98



MEN'S SEMI-DRESS SHOES

A dandy knock-about shoe for all occasions. Black or tan calf skin uppers. Blucher style. Leather or composition sole. All sizes.

\$3.98

MEN'S HEAVY POLICE SHOE

Compare this one. It will give you a definite idea as to our low prices. Sold the world over at \$4.95 to \$5.50. Full double sole. Storm proof welt. Grain leather tongue. Damp proof.

\$4.48

Men's Black Kid Blucher

A comfortable, easy shoe for tender feet. Try it at this popular Basement store price.

\$4.48

MEN'S DRESS OXFORDS

Gents like a real pleasure to show these excellent black or brown calf skin oxfords at this low price. You'll like them for the best of dress wear. Save \$1.00.

\$3.98



BLACK FOR FALL

At Our Popular Price of

\$3.98

You be the judge and examine these outstanding shoes and compare them to those selling for one fourth more. This is the Basement store feature group and it positively has no equal for style and value. Straps and pumps. Lizard or gunmetal trims. Spike or Cuban heels. Dull kid or suede.

Women's Sport Oxfords

Very popular for outdoor wear. Soft and flexible. Welt soles. Leather or composition soles. \$5 value.

\$3.98

Women's Suede Pumps

An exclusive pump that is a duplicate model in every way of shoes that sell in most stores at \$5 to \$6.50. In black only. Select your better footwear at a saving.

\$3.98

Golden Rule

BASEMENT SELF SERVICE STORE

SEE EIGHTH ST. WINDOWS

It's really a pleasure to select shoes here—every pair is displayed on racks; marked in plain figures and you're welcome to spend as much time as you like looking them over and trying them on.

ECONOMICAL FOOTWEAR FOR WOMEN

One large group, occupying many spaces on our self service racks, which represent 100% full value. Models of pumps and straps. Assorted heels. New last. Novel trimmings. All sizes.

\$2.98



WOMEN'S SPORT OXFORDS

Black or brown calf skin. Grain finish. Tap heels. Leather soles. For hiking, street and school wear.



\$2.98

FOR YOUR BETTER SHOES

One of our very best numbers. In the new dull finish—one strap model. Various trims. Either spike or baby spike heels. Just the type to compliment your new fall costume.

\$4.48



OUR BEST FOOTWEAR

You're sure of finding exactly that particular model you desire in this very immense lot of beautiful shoes. Style shown is a calf skin strap pump. New modified toe. Spike heel. On display for your inspection.



\$4.98

COMFORTABLE ARCHTYPE SHOES

Scien-Tiff-Ick Health Shoes—AA to C widths. In ties, straps or oxfords. Flexible welt soles. Those having any foot ailments whatever we heartily recommend this shoe.

\$4.98



WOMEN'S GALOSHES

All rubber or cloth. Button or snap styles. As illustrated. Greatly underpriced at only—

\$1.98

MISSIES' GALOSHES

Cloth tops. Snap fastener. With cuff. Heather mixture. All sizes. To assure yourself of a pair of these we suggest that you buy them early.

\$1.89



CHILDREN'S BUNNIE SLIPPERS

Exactly as illustrated. Real sheepskin woolies. Sizes 5 to 2. For the little folks on frosty mornings.

98c



WOMEN'S FELT SLIPPERS

Special Basement store value. Soft leather sole. Padded heel. In several colors—priced at only—

49c

Boy's Slippers79c
Men's Slippers89c

NEWS IN BRIEF

Named on Committee—

Miss Margaret Cumming, Klamath Falls student at the University of Oregon, was named on the annual reception committee to make plans for the annual homecoming week at the university campus. A large number of Klamath people are making plans to attend the numerous events in Eugene at that time.

Mary Hunt Named—

Mary Margaret Hunt of Klamath Falls, who is attending the University of Oregon, was named from the Zeta Tau Alpha sorority house to make plans for the distribution of Oregon pennants during the homecoming week.

To Spend Week End in Valley—

Robert Collier of Klamath Falls, high school student, is planning to spend the week end in Medford with Max Rae, son of Mrs. Goldie Huggins, who formerly resided and attended school here. Mrs. Huggins and her son moved to Medford several months ago.

Program Dates Changed—

The dates for the Fairway P-T-A program have been changed from November 7 to November 14, it was announced today. The program will be given in the evening and will consist of readings, music and fancy dancing.

Plans Medford Visit—

Mrs. Madge Hampton, music supervisor in the Klamath high school, is planning to visit in Eugene during the homecoming program. En route to Eugene she will visit with friends in Medford.

Left for Dunsmuir—

Richard H. Kuse, Southern Pacific ticket agent of Klamath Falls, left this morning for Dunsmuir to spend the week end visiting with friends.

Moved to Portland—

Mrs. Burton Green left this morning on a motor trip to Portland, taking with her her daughter, Betty Ann, who will go to the Coffey clinic for treatment. Mrs. A. Carlson accompanied them north.

Mrs. Wood Improving—

Mrs. William Wood, who underwent an operation for appendicitis on Monday at the Klamath Valley hospital, is reported as improving.

Returned Home—

Mrs. J. E. Sandat, Keno matron, who has been a patient in the Klamath Valley hospital for some time, has returned to her home. Her condition is improving steadily.

Left on Vacation—

Mrs. Walter Erickson left Klamath Falls early this morning on the Southern Pacific train, "Casade," for San Francisco, where she will spend the next ten days visiting friends.

Mornings in Medford—

Mrs. and Mr. Horace Manning and Mrs. J. H. Plueger were among the Klamath Falls residents registered at the Medford hotels yesterday.—Medford Mail-Tribune.

Visited in Ashland—

Roy C. Miller of Klamath Falls transacted business in Ashland on Thursday. Mr. Miller formerly owned a large auto camp in Klamath Falls.

Surprise Party Held

Mrs. William Matson entertained with a surprise party Tuesday evening in honor of her husband's birthday. Covers were laid for seven. Guests were Mr. and Mrs. W. T. Hensley, Miss Clara Matson, Leo Evans, Gus Worrell, Mrs. Matson and the guest of honor. Following dinner at their home, 1829 LeRoy street, the guests enjoyed a game of golf.

Visited Here Thursday

State Traffic Officer Herberger, who is stationed at Lakeview, was a visitor in the city Thursday conferring with the traffic officer here in regard to traffic conditions.

ARCADE GARAGE

11TH and WALNUT—PHONE 700

Our Motto:
You don't owe us a living

This is what we offer: Twenty thousand square feet of steam heated storage, first-class mechanical work, washing and greasing and all other automobile needs.



Absolutely guaranteed. Let us tell you without cost what is wrong with your car and what it will actually cost you for repairs.

CRAFT BROTHERS

Glider Club Met

A meeting of the Klamath Falls Glider club was held last night in the Battery D armory on Main street. Members of the club have been taking glider lessons at the new municipal airport each Sunday. Visitors are cordially invited to visit the port and watch the gliding.

Registered at Elk

Guests registered yesterday at the Hotel Elk included: John R. Williamson, Galt, Calif.; G. J. Jones, Dunsmuir; Clara McIntyre, Klamath Falls; B. L. Leland, Portland; V. J. Bakola, Eugene; Mr. and Mrs. Sam Jensen of Lakeview; Z. N. Akes, Eugene; Kenneth Rittgers, Eugene; F. E. Condro, Portland; Robert H. Boyd, Medford; R. Wm. Ricard, San Francisco.

Returned From South

Charles E. Drew, who returned from San Francisco where he accompanied his mother, Mrs. Mary A. Drew, who submitted to a minor operation at a hospital in the bay city. Mrs. Drew is expected to return to her home in this city in about two weeks.

Leases Sold

W. H. Anklin has sold several leases to F. C. Klabzuba. The land adjoins the tract the leases for which were purchased from the office of Ida B. Momyer some time ago. Mr. Klabzuba will farm the land which is on the east side of Tule Lake, next year.

Guests at Hall Hotel—

Among the guests at the Hall Hotel Thursday and this morning were Mr. and Mrs. Paul W. Jackson of Hood River, Oregon.

Portland People Here—

Among the guests in Klamath Falls Thursday from Portland, who registered at local hotels, were Fred L. Peterson, Roy E. Peterson, Frank Howard, Frank Jones, E. M. Sexton, N. R. Leopold, O. V. Roberts, Frank Carter, George Myers, Robert Benson and son, Robert, Jr., Mr. and Mrs. Donald Parker, Hans Christensen, Don Cramer and Mr. and Mrs. Otto Wellington.

Transacted Business—

Franklin O. Parker transacted business in Klamath Falls Thursday. While here he was a guest at the Hall Hotel. Mr. Parker's home is in Corvallis.

Taken Apartment—

Mr. and Mrs. Thompson of Portland have taken an apartment at the Arcade where they will make their home while in the city.

Visitors From Bend—

Mr. and Mrs. E. P. Mahaffey were visiting friends in Klamath Falls from their home at Bend.

Guests at Arcade—

Doris Willison, Bend; H. H. Vance, Redding; Jack Davis, Chiloquin; W. F. Horn, Weed; J. Goodrich, McCloud, and Mrs. Ella Walters, were among the registrants at the Arcade Hotel on Thursday.

Happy Camp Visitors

J. Teason, Henry Howard, Charles Tronver and Dan J. Riley, all of Happy's Camp, California, visited in Klamath Falls Thursday.

J. C. Boyle Visits—

John C. Boyle of Medford, a member of the California Oregon Power company's offices, transacted business in Klamath Falls Thursday. He was a guest at the Hall Hotel.

Club Meeting Tonight—

Mrs. Arthur Bidell will entertain members of the Carnation club at her home, 2027 Oregon avenue, at 8 o'clock this evening. All members are asked to be present.

Sentenced To Jail and Fined

PORTLAND, Nov. 7.—(AP)—Gladwin Lawbaugh, driver of the car which yesterday crashed into another and forced it across the intersection to knock down and run over Mrs. M. C. Dean, Portland, seriously injuring her, was sentenced to six months in jail.

Investigation Regarding Ship

LONDON, Nov. 7.—(AP)—The declaration he would not have granted a certificate of airworthiness to the R-101 for the India flight in the condition she was in at the time she started, was made by F. McWade, in charge of the inspection department at Cardington, at today's inquiry into the giant airship's loss.



A Touchdown . . . the Whistle! Game's Won!

—and back of all this battle of wits and nerve and muscle are MEN. Strong men, who once were little growing fellows like your boy. The boy who today needs the strength-building elements available in such foods as

Tru-Bake Crackers

Order from Your Grocer



Baked and Guaranteed First Quality by the TRU-BLU BISCUIT COMPANY—Spokane, Portland, Seattle
Distributors of SUNSHINE BISCUITS and Specialties