Millions Save Millions in 558 Stores! Buying Power Does It!

MILLIONS WILL SAVE MILLIONS!

CIRCULATING HEATER

$1 down

Price $85.35

$8.00 Monthly, Small Carrying Charge

Here is the means of having healthful warmth in your home all winter. The Fireside Windsor Heater does more than keep your home at an ideal temperature. . . it keeps the air in constant circulation! Genuine ARMCO iron construction. All over enameled with walnut grain, it has the appearance of a fine walnut cabinet. Cathedral design windows give it a cheerful fireplace effect.

BUYING POWER DOES IT!

MILLIONS WILL SAVE MILLIONS!

Inner Spring

Mattress

Rest Assured of Outstanding Value!

$12.95

Here's the chance of a lifetime to get a fine quality Inner Spring Mattress! 170 double cone-shaped resilient coils of the finest premier wire are nested in deep layers of felted cotton! Durable art ticking cover. A wonderful value! See it tomorrow!

BUYING POWER DOES IT!

THURSDAY IS DOLLAR DAY

MILLIONS WILL SAVE MILLIONS!

Nashua Plaid

Blankets

$3.25

Nationally Advertised Merchandise of Quality!

Head your Dollar Day list with these great bargains in extra large, 70x80 inch, part wool Blankets! Famous quality, in lovely pastel plaids with sateen bound ends. China cotton with a small amount of wool. It's the chance of a lifetime to stock up on blankets before cold weather arrives!

BUYING POWER DOES IT!

THURSDAY IS DOLLAR DAY

MILLIONS WILL SAVE MILLIONS!

3-Pc. Outfit

Bed, Spring, and Mattress!

$22.75

A full size metal bed in a beautiful ungrained walnut enamel finish — a resilient Coil spring, and a comfortable, rest - bringing inner spring mattress with floral art ticking cover!

BUYING POWER DOES IT!

THURSDAY IS DOLLAR DAY

MILLIONS WILL SAVE MILLIONS!

Look! Bikes

$1 Down

Price $27.44—$6.00 Monthly

Small Carrying Charge

Here is proof that records fall when Ward Week Dollar Day comes! A fast, keen-looking all-steel bike . . Completely equipped . . . ready to ride. Auto Horn . . . Electric Headlight, everything! Think of it fellows . . . all for $1 Down!

BUYING POWER DOES IT!

Dollar Day Specials..!

Colorful Cretonnes in a wide range of patterns and colors that will harmonize beautifully in your home, 3 yds $1

Chambray Ginghams in assorted patterns and colors. Material that you can use practically. Special 4 yds. $1

Silk Shantung that's a real special at this low Dollar Day price! New patterns. New colors. Special Price, per yd....... $1

Rayon Crepe in a 40-inch width. Choice of eight correct pastel shades. Save now on Dollar Day. Yard $1

MILLIONS WILL SAVE MILLIONS!

Dollar Day Special!

Women's Purses

$1.00

Attractive, good quality bags of leatherette, moire and other fine materials. Buy on Dollar Day!

BUYING POWER DOES IT!

Ruffled Curtains for the home. Extra quality materials and a wide choice of colors. Buy now $1

Printed Oilcloth by the yard. Come and see these new patterns. You'll need several yards and you can afford it at these low prices, 3 yds........ $1

Hemmed Sheets bleached Longwear brand. Smooth, strong. 81x99 —for double beds. Each $1

Pyrex Dish for baking. You have many uses for this dish around the kitchen. Buy it during Dollar Day at $1

Frying Pans of extremely heavy cast aluminum. Just the utensil you've always wanted. Save at $1

Aluminum Roaster of fine quality. Self basting cover. It's a regular $1.98 value $1

Kitchen Stool of sturdy construction, beautifully enameled. A real $1.50 value. Dollar Day price $1

End Table of strong construction. It's unfinished and you can paint or lacquer it to suit your personal taste. 2 for $1

MILLIONS WILL SAVE MILLIONS!

Dollar Day Special!

Rayon Lingerie Assortments

Choice

$1.00

Panties, Vests, Bloomers or Step-ins in pastel shades. Excellent quality. Non-run rayon that withstands many washings.

BUYING POWER DOES IT!

Unfinished Chairs for the home at a real saving price. You'll like their strength and appearance. $1

Stair Treads made of good quality rubber. They're a bargain at this Dollar Day price of 11 for $1

UNBLEACHED MUSLIN 10 Yards **$1.00** Superior quality muslin in 36 inch width. Suitable for many household uses. Stock up on Dollar Day! Buying Power Does It!

CRINKLE BEDSPREADS **$1.00** Nice appearing cotton crinkle bedspreads that are truly a bargain. You'll want several at this low price. Buying Power Does It!

Lamp Shades in decorated parchment. Your choice of shades for bridge lamps or junior lamps at a saving price of $1

Women's Hosiery full fashioned in either chiffon or the heavier service weight. Save on several pairs. Pair $1

MILLIONS WILL SAVE MILLIONS!

Dollar Day Special!

Great Assortment of

Children's Shoes

Pair

$1.00

This special Dollar Day offer includes Tan Blucher shoes of calfskin—Gunmetal Bluchers and Oxfords with Goodyear welt construction. Tan calfskin bluchers and Patent Oxfords with stitchdown construction. Wonderful values!

BUYING POWER DOES IT!

Think of it . . On Dollar Day . . any item . . or any order . . . usually sold on regular time payment plan in Ward stores, amounting to $25 or more up to $100 . . . can be purchased for only $1 down.

(This does not include groceries, wearing apparel or accessories.)

Thursday is DOLLAR WEEK
semi annual NATION-WIDE WARD DAY

Millions Willl Save Millions in 558 Stores!

"Birdseye" 10 yds. **$1** DIAPER CLOTH—absorbent, non-irritating. 27 in. For comfort, health, savings! Buying Power Does It!

"Fleecydown" Pair **$1** BLANKETS in pastel plaids. Soft cotton, lockstitch ends. Size 70x80 inches. Buying Power Does It!

Large Size! 8 prs. **$1** ROCKFORD SOCKS of medium weight cotton. Brown or blue mixed. Buying Power Does It!

"Monette" 6 boxes **$1** SANITARY NAPKINS—12 in a box. Soft, absorbent, comfortable and sanitary. Buying Power Does It!

For School! Pr. **$1** BOYS' KNICKERS in assorted materials and patterns. Buy Now! Buying Power Does It!

A $1.60 Value! Both **$1** HOT WATER BOTTLE AND FOUNTAIN SYRINGE of good quality. Special! Buying Power Does It!

For Gillettes! 3 pkgs. **$1** SUPER - DURO - EDGE BLADES for old or new Gillettes. 10 blades in each Pkg. Buying Power Does It!

For Boys 6 for **$1** BOYS HOSE in ⅞ length. A bargain for the boy who wears longies. Buying Power Does It!

A Partial List . . . of What $1 Down Will Buy . . . On Dollar Day

Bedding
Mattresses
Bicycles
Building Materials
Curtains
Draperies
Electrical Goods
Farm Equipment
Fencing
Furniture
Guns (exceptions)
Harness
Heating Equipment
Ironing Machines
...nts
...mbing
...nographs (exceptions)
...ios
...rigerators
...fing
...or Coverings
...ing Machines
...es
...ges
...uum Cleaners
...shing Machines
...er Supply Systems

Provided Order Tals Twenty-Five to One Hund Dollars

Muslin! 20 yds. **$1** Unbleached MUSLIN for many household uses. Dollar Day Savings. Buying Power Does It!

Hosiery Bargain! 6 pr. for **$1** MEN'S DRESS HOSE of mercerized cotton and Rayon. A regular 19c sock. Buying Power Does It!

For the Home 8 for **$1** GENUINE CANNON TOWELS at a saving you'll appreciate! Heavy! Absorbent! Buying Power Does It!

A Hot Special! Each **$1** WOMENS HATS in flattering felts for fall. You'll want at least two. Buying Power Does It!

Air Rifles! Each **$1** Genuine King AIR RIFLE with barrel and frame of one-piece, blued steel. Buying Power Does It!

Soap Bargain 16 bars **$1** LUX TOILET SOAP is recommended by beauty experts everywhere. Save Now! Buying Power Does It!

For the Kitchen! Choice of Two. **$1** ALUMINUM WARE with a choice of 5 pieces to pick from. Save on Dollar Day. Buying Power Does It!

Health Soap 18 bars **$1** LIFEBUOY SOAP —The famous disinfecting and cleansing soap. Save! Buying Power Does It!

3-Piece Suite

Price $79.95

$1.00 Down

Unusual low price . . . and $1 initial payment! These are two big advantages you get when you select this 3-Piece Suite tomorrow! Suite consists of Bed, Chest, and choice of Dresser or Vanity in shaded American walnut finish. Furniture prices were never lower than now! Terms were never more convenient than at Ward's . . . on Dollar Day! $8 Monthly! Small Carrying Charge!—Buying Power Does It

10% off ALL TIRES AND TUBES

During Ward Week Only...and Tomorrow

$1 DOWN *on tire orders of $25 or more*

These are the lowest prices at which this q... of merchandise has ever been sold, and these reduced prices are in effect for one week o... rices are to be advanced again to the former prices as soon as the Ward Week sale is over.

8-Piece Suite

$1 Down

Price $149.00

Here's an outstanding offer for Dollar Day! A Dining Suite of 9 pieces that's easily a $175.00 value . . . and Dollar Day terms that make buying a pleasure! Extension Table, Buffet, and 6 panel back chairs in choice American walnut combined with selected hardwood. Shaded maple overlays add a pleasing note of contrast. Get your new suite tomorrow! $18 Monthly! Small Carrying Charge!—Buying Power Does It

Now! Ward's Challenger

RADIO

A Greater Buy Than Ever

$1 Down

Complete and Installed

Price $74.50

$8.50 Monthly

Small Carrying Charge

Electrical . . . 7 Tubes AC . . . Triple Screen-Grid . . . Super-Dynamic Speaker . . . PERSONAL TONE CONTROL . . . a Walnut Veneer Cabinet of real distinction!

Davenport and Chair

$1 Down

Price 59.50

Now is the time to buy that new Living Room ... you've been wanting! Furniture prices are the lowest ... 15 years . . . and Ward's Dollar Day terms are o... standing. Quality remains high in this large Davenp... and comfortable Arm Chair. Both pieces are richly ... holstered in two-tone taupe and rose Jacquard velo... Reversible spring-filled cushions in tapestry. Only ... down buys this suite tomorrow!

$7.50 Monthly! Small Carrying Charge!

Buying Power Does It!

WINDSOR ELECTRIC

GYRATORS

$1 Down

Price $69.50

Dollar Day Terms! Don't miss this great value! The porcelain tub has a 6 to 8 sheet capacity. Tub is finished in the new green porcelain enamel. Tri-vane agitator gyrator action conquers dirt! Equipped with genuine LOVELL WRINGER.

$7.50 MONTHLY—SMALL CARRYING CHARGE

9x12 Ward-O-Leum Rugs

$5.95

Include a beautiful Ward-O-Leum Rug in your Dollar Day List! Thick enameled paint surface on heavy felt base. Stain-proof!

RUBBER MATS! Another Dollar Day Value! Fine for kitchen, bathroom, or porch! Good size, too— 18 x 30 inches. On sale tomorrow at 2 for......... $1

CHECK YOUR NEEDS BUY NOW!

MONTGOMERY WARD & CO.

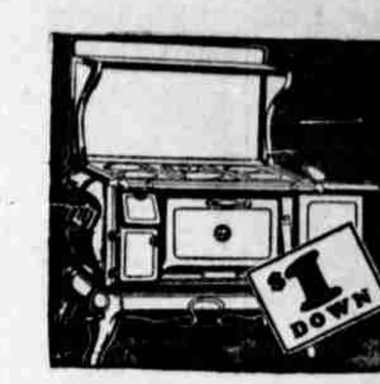
221-229 Main St. Ph... Klamath Falls, Ore.

CHECK YOUR NEEDS BUY NOW!

MILLIONS WILL SAVE MILLIONS!

Coal Ranges

Flawless Construction—Pastel Enameled—Completely Equipped!



$1 Down

Price $94.85

$9.00 Monthly, Small Carrying Charge

Here is a bargain that every housewife will want. This Admiral Windsor Coal Range is not only priced to save many dollars . . you can buy it tomorrow for only $1 Down! You get a stove as fine is it is possible to build . . . completely equipped . . . beautiful! Cooking top big enough for the biggest meals. Big baking oven. Flawless cast iron construction. Porcelain enameled in pastel shades.

BUYING POWER DOES IT!

Dollar Day Specials..!

Household Axe specially tempered, toughened steel head. Hickory handle. A $1.35 value.... $1

Kalsomine in all the popular harmonizing colors. Redecorate your walls now at this special price. 3 boxes $1

Pure Penn Oil for your motor car. A genuine eastern oil at much less than you usually pay. Gallon $1

Lunch Kits complete with a good vacuum bottle. A bargain for the child in school or the workman $1

MILLIONS WILL SAVE MILLIONS!

Dollar Day Special!

New Patterns in

Men's Rayon Hose

3 pairs

$1.00

Regular 49c hose in the popular fall colors and patterns. Shop early and get your choice.

BUYING POWER DOES IT!

Tire Guage Balloon type. Registers 10 to 50 pounds. Famous Schrader brand. A regular $1.50 value $1

Schrader Tire Guage High pressure type. Registers 20 to 120 pounds. Can be used on all style wheels $1

Combination Offer Duco and Auto Body Polish, Dupont Super Lustre Cream, Polish Cloth. The complete outfit $1

Dependable Grinders for all ordinary work in shop, garage or home. Easy running. 1x4-inch wheel $1

Nickel-Plated Ratchet Brace with improved chuch and hardened steel jaws. It's a bargain at $1

Pipe Wrench 18-inch size. Of finest drop forge steel, tempered jaws. Great strength. Bargain! $1

Men's Waist Overalls of heavy white-back blue denim. Strongly riveted at principal seams $1

Mirrors 10x14 inch size. Beveled edge console mirrors. They're a regular $1.30 value $1

MILLIONS WILL SAVE MILLIONS!

Dollar Day Special!

Men's Pajamas

$1.00

Of striped flanelette—medium weight, soft, fleecy quality. Well tailored, reinforced. Shop early on Dollar Day!

BUYING POWER DOES IT!

Radio Tube Number 224, screen grid type. Buy several at this exceptionally low price $1

Card Tables Don't miss this bargain! Strongly braced, folding type. Leatherette cover. Buy NOW! $1

MEN'S PLAID WOOL SHIRTS Each $1.00 Extra quality wool work shirts that originally sold at $2.98. Stock up now at this special Dollar Day price. Buying Power Does It!

CAMEL CIGARETTES Carton $1.00 Carton consists of ten regular size packages of Camel Cigarettes. Limit—one carton to each customer. Quantities are limited, so plan to shop real early. Buying Power Does It!

Men's Dress Suspenders in fancy patterns and colors. Be comfortable and look well dressed $1

Toothpaste of famous Listerine quality. The popular priced dentifrice at a greater saving than ever. 5 tubes $1

MILLIONS WILL SAVE MILLIONS!

Men's Fancy

Broadcloth Shirts

$1.00

These remarkable shirts are made in the popular coat style, with the collars attached. The cut is roomy and well-proportioned. Patterns that agree with the dictates of fashion and colors that are strictly fall!

BUYING POWER DOES IT!

MILLIONS WILL SAVE MILLIONS!

CHAMPION BATTERY

Riverside De Luxe

$6.94

$1 On Your Old Battery

EXTRA power for winter starting. Ruggedly built for long life. Guaranteed for 18 months. Get yours tomorrow!

Tire Patch Outfit

19c

It repairs everything . . . punctures, blow-outs. 72 sq. inches of patch rubber, 2 tubes of cement. Bargain.

BUYING POWER DOES IT!

THURSDAY IS DOLLAR DAY

MILLIONS WILL SAVE MILLIONS!

9x12 Rugs

Seamless Axminsters

$1 Down

Price $31.95.

$6.00 Monthly

Small Carrying Charge

Think of it! A beautiful new rug is yours tomorrow for only $31.95. See these wonderful values in Seamless Axminsters! Modern and Oriental designs woven of selected yarns. Thick, velvety pile . . . lovely, rich colors.

BUYING POWER DOES IT!

THURSDAY IS DOLLAR DAY

MILLIONS WILL SAVE MILLIONS!

Compact

Kitchen Cabinet

That Makes Light of Kitchen Chores!

$1 Down

Price $34.75

$6.00 Monthly

Small Carrying Charge

All the features that house wives want in a good cabinet are here . . . roomy, spacious shelves, large drawers and compartments, bread box, flour bin, cupboard space, sliding porcelain top, and dropleaf front! Green enamel finish! See it Dollar Day!

BUYING POWER DOES IT!

THURSDAY IS DOLLAR DAY

MILLIONS WILL SAVE MILLIONS!

Shot Guns

Western Field Repeaters

$1 Down

Price $29.95

6.50 Monthly

Small Carrying Charge

Genuine Browning takedown model ... light ... simple ... superb shooting qualities. 12 gauge. $40 value. From muzzle to butt-plate a modern hunting piece.

2 BOXES OF SHELLS WITH EVERY GUN

BUYING POWER DOES IT!

Tomorrow Your Dollar Buys More ...e Than It Has Bought for Years!