

OPEN ADDITION FOR WARD WEEK

Klamath Falls Store Adds 3000 Feet Additional Floor Space

Montgomery Ward & Co. has combined two important features for the coming week—one is the opening of a new addition to their store in Klamath Falls which gives the company 3,000 square feet additional floor space, and the other is celebration of "Ward Week" which is now going on throughout the nation.

In speaking of "Ward Week" Manager B. A. Newman, of the Klamath Falls Montgomery Ward store said:

"Preparations for the Fall Ward Week which is now in progress at Montgomery Ward & Co. local store, have instigated a vigorous boom among many industries. It has proved itself to be a tonic for the sick business conditions prevailing in the nation for months, because it necessarily demands extra production. Ward Week means extra work for thousands of factory heads whose products are sold over Ward counters—and extra pay for the thousands of wage earners employed by these factories.

"Mr. George B. Everett, president of the company, believes that unemployment lessening, results in an upward trend to our general business structure and prosperity. It has taken more than 500 factories several months to produce the merchandise which will be sold in the \$75 Ward stores during Ward Week. These factories have, in turn, added more than 20,000 people to their payrolls in order to handle the work which the tremendous Ward Week orders create. Montgomery Ward and Co. Stores are adding thousands of people to their sales staffs for the event. In these times of unemployment this is certainly a definite step towards boosting the nation's prosperity.

"In connection with the Fall Ward Week, Montgomery Ward & Co. local store are opening their new enlarged quarters. The addition consists of 3000 square feet of sales space for the main and mezzanine floors. A new arrangement of fixtures consisting of shoulder high shelving and glass display cases adds attractiveness to the main floor.

"The addition of approximately 20 local people to the sales staff is another manifestation of Ward's policy of employing as many local people as possible in all Ward stores."

Mr. Newman stated today that he expected the current "Ward Week" Sale to surpass all the store's previous sales and attendance records.

STRICKLIN IS NEW ENGINEER

SALEM, Ore., Oct. 3, (AP)—Charles E. Stricklin, who has been connected with the state engineering department since 1912, the last several years as deputy engineer, was today appointed by Governor Norblad to the office of state engineer to succeed Rhea Luper, resigned. The only time Stricklin has been absent from the department in 15 years was when he was with the Oregon troops on the Mexican border in 1916.

The appointment by the governor required ratification by Secretary of State Hove and State Treasurer Kay, the other two members of the state reclamation commission. They approved the appointment.

Gilliam County Boy Stricklin is a native of Gilliam county where he was born on an irrigated farm. In 1907 he was graduated from Eastern Oregon Normal school at Weston, and in 1911 from the engineering school at Oregon State College, after which he spent a year in the University of Idaho. While in the state engineer's office he



THE CURE BEGINS IN THE KITCHEN

SO MANY people suffer from constipation. It steals health and happiness. They spend millions of dollars yearly on pills and drugs.

That's the wrong way to try to cure constipation. The right way is to correct the diet—to add enough roughage to your food to sweep the poisons out of your system.

Kellogg's ALL-BRAN is guaranteed to do this. You'll enjoy it as a ready-to-eat cereal, with milk or cream. A delicious food for maintaining health.

Use Kellogg's ALL-BRAN also for making bran muffins and breads. Adds a pleasant, nut-like flavor to omelets, soups, salads. At all grocers in the red-and-green packages. Made by Kellogg in Battle Creek.

Kellogg's ALL-BRAN
Improved in Texture and Taste

studied law and was graduated from the Willamette University Law College and admitted to the Oregon bar. He was appointed deputy engineer by Percy A. Cupper who was succeeded by Luper in 1923.

Stricklin today referred to the reclamation commission the applications of the California-Oregon Power company for permits to appropriate water power right on Klamath river. He said he was doing this for the reason that questions of policy are involved that would have to be passed upon by the commission as well as the engineer. Several weeks ago Luper referred to the commission the applications of Lee and Myers of Oakland, Calif., for power rights on Rogue river in Josephine county.

Asked whether he would adopt a policy announced recently by Engineer Luper of withholding permits on all major power applications until after the 1931 legislature, Stricklin said it would be physically impossible before the legislature to assemble the engineering data that would be necessary before permits could be granted. It will take six months or a year to assemble this, he said.

The amateur writer is easily distinguished. He doesn't feel silly when he uses the word "anent."

YOU NEED ONLY WATER

If YOU have a package of White King on hand, and you want to wash anything, the only other requirement for the quickest, cleanest, most satisfactory washing job that can be done is water.

White King's purity makes it safe for the most delicate colored fabrics, effective for the heaviest woollens, kind to the most tender skins. It's made from the same sort of fine vegetable and nut oils used in the manufacture of salad dressing. Fabrics, dishes, silver, glass, floors, woodwork—they're all easy for White King, even in hard or lukewarm water.

Try White King Granulated Soap today. Its economy will surprise you. You need only use a teaspoonful in the wash basin, a cupful in the washing machine. It's condensed. Your grocer has it.

SHULER LOSES IN HIGH COURT

SAN FRANCISCO, Oct. 2, (AP)—The California supreme court, in holding the Rev. Bob Shuler, militant Los Angeles preacher, guilty of contempt, decided the constitutional guarantee of free speech does not protect a citizen when he comments on pending court cases in an attempt to interfere with the orderly administration of justice.

The decision, handed down yesterday, upheld the conviction and punishment of Shuler for criticizing Superior Judge Marshall McComb of Los Angeles on his conduct of the trial of Jacob Berman and Ben Getsoff on charges growing out of the Julian Petroleum Corporation collapse several years ago.

The Los Angeles superior court sentenced Shuler to 20 days imprisonment and fined him \$100. Shuler, pastor of Trinity Methodist Episcopal, south, served fifteen days of the sentence and then appealed, contending he had not committed contempt because his comments were made out of court and that the Los Angeles Tribunal was without jurisdiction.

The supreme court's decision said in part:

"No difference can be discerned between the rights of the citizen and the proper limitation thereof under the aforesaid constitutional guarantee whether that citizen be a minister speaking from the pulpit or a broadcaster through the radio or an editor through his newspaper or a curbstone orator from his soap box or an anarchist from whatever forum he may find for the exploitation of his doctrines."

The court held the rights and limitations of all were the same when the matter involved in the utterance "manifestly tends to affect the orderly administration of justice in pending cases."

For Results Use Herald Class Ads



High Tops That Hold

the romping, tearing Boys. Solid leathers at Modest Prices.

Galoshes for Women and Children, new fresh stock in wonderful quality light weight, dry and warm, all styles, all heels. Get your today.

Houston's Shoe Store

Quality Footwear
525 Main

What the Well Dressed Meal Will Wear in 1930



The well dressed Meal of 1930 will have a flair all its own. For fashions in food do change. The clever, prudent housewife knows that keeping up-to-date is more a matter of ideas than anything else. What these new vogues are; the 1930 frill or ruffle that may be easily and

quickly added to the sturdy standbys of the menu you will learn at our Cooking School, where practical and easy ways of doing these interesting things will be shown you.

Salads — Meats — Vegetables — Desserts. You shall see them made, dressed in the mode of 1930, under the Magic Wand of Simple Secrets that is modern cookery.

Every day sees some new scientific fact added to our knowledge of foods, some definite progress in the mastery of the culinary art. Come to the "Cooking School that's different," where many of these new facts are made available for your use.

Klamath News and Evening Herald

Free Cooking School

Wednesday Oct. 8 Thursday Oct. 9 Friday Oct. 10
2 to 4 p. m.
Klamath Union High School

The Cooking School will be under the personal supervision of MISS HELEN GOODWIN of the Ella Lehr Cooking Schools.

Save these three important afternoons without fail

SOMEDAY YOU'LL BUY FOODS THIS NEWER BETTER WAY



Why not NOW?

Perhaps you've been saying to yourself that some day you would stop spending so much for the foods you buy, but you just haven't started to buy this newer, better way. Just come in this week and see for yourself the clean, bright stores, fresh attractive foods, neat, courteous salespeople, and the savings we offer. Then you'll make our stores your permanent food headquarters.

Features for Saturday and Monday, Oct. 4th and 6th

PRUNES	New crop Oregon Italian Prunes. 3 LBS.	23c	SOAP	P. & G. Laundry Soap. White Naptha Soap. 8 BARS	23c
SALMON	Alaska Pink Salmon in No. 1 tall cans. 2 CANS	25c	Fig Bars	Whole Wheat Fig Bars. Lots of figs. PER L.B.	10c
Raisins	Seedless. In 2-lb. bags. 2 FOR	29c	MILK	Libby's tall cans, nearest to fresh cream. 6 CANS	45c
SALT	Now is the time to lay in your supply of Stock Salt. Car of 1/2 ground just received. Over 99 per cent pure.	50 lb. sack 49c Per ton \$17.50	COFFEE	Only two more days left of our huge coffee sale. Be sure and try this fine coffee at this reduced price. MacMarr First Grade Coffee.	1 lb. 33c 3 lbs. 95c
CRISCO	Used for all purposes. 3-lb. can. EACH	69c	MAYONNAISE	Best foods Mayonnaise in pint jars. EACH	37c
CORN	MacMarr fancy Del Malt corn. No. 2 tins. 3 FOR	55c	OATS	Sperry Reg. or Quick Cooking Oats. In No. 10 bags. EACH	45c
TABLETS	MacMarr School Tablets. Big value. ONLY	5c	PANCAKE	Sperry Pancake in No. 10 bags. EACH	53c
FLOUR	MacMarr Flour, milled by the largest flour mills of the west, absolutely guaranteed to satisfy.	49-lb. Bags. Each	\$1.49		
BEANS	California Red Beans. 5 LBS.	35c	SUNBRITE	Cleaner. Get a few cans at the price. 4 FOR	19c
RICE	Fancy Southern Blue Rose Rice. 5 LBS.	35c	CANDY	Hershey Bars, plain and nut. 3 BARS	10c
HONEY	New crop strained, in 10-lb. tins. EACH	\$1.19	GUM	or Life Savers at MacMarr. 3 FOR	10c

PRODUCE FEATURES FOR SATURDAY ONLY

TOMATOES Fancy, Ripe Tomatoes Per box 59c	Sweet Potatoes New Crop California Sweet 6 lbs. for 25c
CELERY Large, Well Bleached Celery 2 for 19c	Bunch Vegetables All Bunch Vegetables 3 for 10c

IN OUR MEAT DEPARTMENTS

Local Klamath County **H A M** Quality Guaranteed

Here Is Your Opportunity to Lay in a Ham at an Unusually Low Price. All Fresh Stock Right Out of the Smoke House. There Will Be Something Less Than a Ton of These Hams. We Suggest That You Shop Saturday

Whole or 1/2 Ham—Saturday Only--25c lb.

We Think We Have Just About the Best Beef in Town at a Price Little More Than So Called Cheap Meat.

All Steaks 27c Lb.	Shoulder Oven or Pot Roast 17c Lb.	Plate or Rib Boil 14c Lb.	Shoulder Pork Roast 25c Lb.
-----------------------	---------------------------------------	------------------------------	--------------------------------

If You Like Good Meat—We Invite You to Try Your Nearest MacMarr Market—Your Satisfaction Is Guaranteed

MACMARR STORES

Store No. 57 Phone 592 836 Main	Store No. 75 Phone 1371 East Main	Store No. 364 Phone 150 8th & Klamath	Store No. 367 Phone 844 423 Main	Store No. 380 Phone 83 6th and Main	Store No. 397 Phone 189 1710 Ore. Ave
---------------------------------------	---	---	--	---	---