

# 15c Saving On Each Dollar at Santfords

Actual comparison of price for the same well known brands of merchandise prove Santfords customers Save at least 15% out of each dollar—Do you want to buy the same articles cheaper? Ask for itemized sales slips, compare the price you pay for the same article with Santfords Saving Price, see for yourself how much you can Save at Santfords—Remember we tie no strings to our prices, no one day specials, no limits, our prices change only with the market.

## Sun-Kist Coffee

The very best grade, in vacuum tins. We guarantee every pound.

Per Pound ..... **39c**

## Florida Grape Fruit

The very best possible to pack, in heavy syrup, large No. 2 size cans

6 Cans ..... **\$1.30**

## Pork and Beans

Van Camps best, packed in tomato sauce

Medium Size Can ..... **08c**

## Van Camp's Hominy

Large whole grains, made from best eastern corn—Large No. 2 1/2 size cans

6 Cans ..... **65c**

## Del Monte Coffee

Blended to make a fine cup of breakfast coffee

Per Pound ..... **35c**

## Royal Baking Powder

A cream of tartar product, cheaper in the larger can

2 1/2 Lb. Can ..... **\$1.15**

## Chocolate

Extra quality, fine ground, made from the whole chocolate bean

6 Pounds ..... **50c**

## Van Camp's Catsup

Eastern pack from best full ripe tomatoes, full 14 oz. bottle

6 Bottles ..... **90c**

## Tomatoes

Fancy Rogue River Tomatoes. Now is the time to can them

Per Crate ..... **39c**

## Old Dutch Cleanser

You pay a little more for Old Dutch but it does better work and goes farther

6 Large Cans ..... **45c**

## Peaches

Fancy Yakima Peaches. Just right to can

Per Crate ..... **49c**

## Pineapple

Fancy whole slices in syrup

Large No. 2 1/2 Can ..... **25c**

## Fly Tox

Guaranteed to be satisfactory or your money back

Full Pint Bottle ..... **49c**

## Hardwheat Flower

Crater Lake brand, milled from pure Klamath hard wheat, every sack guaranteed

49 Lb. Sack ..... **\$1.45**

## Hills Coffee

Hills Blue Can brand, in cartons, it makes a wonderful cup of coffee.

Per Pound ..... **39c**

# Santfords

is

Individually Home-Owned

Santford Jones, Sole Owner

## NEWS IN BRIEF

**Mrs. Hagen Dead**—Mrs. Nora E. Hagen, mother of Mrs. Jack Slater and Mrs. C. A. Miller of this city, passed away at her home at Portland Thursday afternoon, according to word received here. The remains will be taken to Pendleton, where interment will be made.

**Returned From Newport**—Mr. and Mrs. R. A. Pritchard of Wantland avenue have returned from Newport, Ore., where they were guests of Mrs. Pritchard's mother for several days. Little Miss Jean Charlotte, who has been visiting her grandmother, returned with her parents.

**Attending University**—Word has been received from Miss Ruth Kenofel, daughter of Mr. and Mrs. John Kenofel of this city, that she has entered her first year at the University of California. Miss Kenofel graduated with the class of '29 from the Klamath Union high school.

**Left for Southern Home**—Mr. and Mrs. Mario Perini and daughter left Saturday for their home in San Francisco. Mr. Perini, who has been affiliated with the city Sanitary company, has sold his interest in the concern and will engage in building operations in the bay city.

**To Attend Handon Meeting**—Mrs. F. Hill Hunter has left for Handon to attend a meeting of Oregon Eastern Star. She was accompanied by Mrs. Elmer Halviger, Mrs. R. K. Wattenburg and Mrs. Mike Casper, all prominent members of Alpha chapter of the local lodge.

**Left By Motor for Portland**—Stanley Clark, of the California Oregon Power company sales force, and Miss Dorothy Denny, assistant in the Klamath X-ray laboratories, left today by motor for Portland. They expect to be gone for several days.

**Business Visitors**—Peter Gerig and Homer Jack of Beaver, Cal., were visitors in Klamath Falls Thursday, discussing matters pertaining to the proposed completion of The Dalles-California highway from Malin to Susanville, Cal.

**Pass Through City Monday**—A special car attached to a Southern Pacific train, carrying members of the American Institute of Electrical Engineers from San Francisco to Portland, will pass through here Monday.

**Left for Vacation**—Mr. and Mrs. Jerome S. Newman left Thursday evening for Crescent City, Calif., to spend a short vacation. They were accompanied by their daughters, Shirley Jean and Jo Ann.

**Returned Home**—Robert Kafader, who has spent the summer vacation in Klamath Falls visiting his grandparents, who reside on East Main street, has returned to his home in Long Beach, Cal.

**Visitor Here Last Night**—Miss Virginia Patterson of Klamath Agency was a visitor in Klamath Falls last night. Miss Patterson is a student at the University of Oregon and is affiliated with Delta Zeta.

**Left for San Francisco**—Mr. and Mrs. Mose Levy of South Sixth street have left for San Francisco on a combined business and pleasure trip. They will visit a number of relatives while in the south.

**Marriage License Issued**—A marriage license was issued yesterday at the office of the county clerk to Oliver Larson, 29, truck driver, and Marian Anna Weaver, 30, both of Sacramento.

**Mrs. Kilgore Home**—Mrs. Merle Kilgore has returned to her home in Langell Valley after a month's visit in Medford with her mother.

**House Guest**—Mrs. H. H. Panning had as her house guest last week, Mrs. J. S. Obenour of Tacoma, Wash.

## YOU CAN'T AFFORD IT

NO MATTER how many fine silks and woolsens you own, you can't afford to wash them in hot water. Because, even if you have the price of new ones, you can't renew the tender skin of hands that emerge red and swollen from hot wash basins.

If you think that only hot water can get clothes clean, here's news for you! White King Granulated Soap, a pure vegetable and nut oil soap, will yield quick, cleansing suds in cool or lukewarm water. Giggles and prints will stay bright, white goods wash whiter, and your hands will remain smooth and soft.

White King Granulated Soap is condensed. You will be surprised to find how little is required. It's the safest and yet the most economical soap you can buy. Hard water does not hinder its effectiveness. Have you tried it? At your grocer's.

We Guarantee To Save You Money on Serviceable

# Footwear!

For Every Member of the Family

## Golden Rule BASEMENT Self Service STORE



Value Group

Including many numbers from our better grades—values to \$4.98 are included in this excellent group. Styles, colors and heels are assorted.

**\$2.98**

### Misses School Oxfords and Slippers

Just the very kind every girl enjoys wearing at prices you will readily accept for this type of school footwear. Complete display at only—

**\$1.98 to \$2.98**

### Special

Group of Children's Oxfords

**\$1.49**

## NEW FALL SHOES

Kid, Suede, Patent and Satin are Favored Materials

Just Arrived—Approximately two hundred pairs of new fall styles including straps, pumps and oxfords. All shown in the season's most popular colors and materials as mentioned above. You'll welcome this opportunity to select such smart footwear at these POPULAR BASEMENT STORE PRICES.

**\$3.98 and \$4.98**



### Little Folks School Shoes

Sizes 5 1/2 to 2

Materials of elk and patent leather. Blucher styles. Sturdy and durable. This assortment is the largest, most complete and lowest in price ever displayed in Klamath County. Come in—try them on—save money on every pair.

Basement Store Prices

**\$1.98 to \$2.49**

### Infants Shoes

Sizes 0 to 5

Soft soles and first steps—little Shoes, Slippers and Oxfords

**59c to \$1.98**

### Children's Shoes

Sizes 5 1/2 to 11 1/2 Including Slippers and Oxfords

**\$1.49 to \$2.49**

### Dress Shoes For Men

Brown or Black Calfskin, welt soles. All leather—Blucher style

**\$3.98**

**Police Shoe**—Full double sole. Storm welt. Damp proof. Blucher—Heavy Drill Lin—ing. **\$4.48**



**CALFSKIN OXFORDS** Brown or black—welt soles—choice of styles. Some with clatter plates. **\$3.98**

### School Shoes For Boys

**Boy's Calfskin Oxfords**—Genuine welt soles—all leather—brown or black. Blucher style. Sizes 10 to 13 1/2 \$2.59 1 to 5 1/2 ..... **\$2.98**



### BOY'S DOUBLE SOLE SHOES

Tan elk upper. Munson last. Two full soles give added wear. Duck lined—our best school shoe.

10 to 13 1/2 ..... **\$2.98**  
1 to 5 1/2 ..... **\$3.48**



### MOCCASIN TOE SHOE

Elk uppers. Heavy composition soles—unlined. Arch supporting shank. A bear for wear. All sizes. **\$2.98**

### SPECIAL—Boys' School Shoes

Black boxed calf—blucher style—durable soles—duck lining—suitable for dress or school.

Sizes **\$2.49** Basement Store

## SCHOOL NECESSITIES

**Lunch Pails**—Decorated. Ordinarily sells for 25c to 35c. Basement Store Price ..... **19c**

**Boy's Chambray Shirts**—Two pockets. All sizes ..... **49c**

**Boy's Bib Overalls**—Hi-back—serviceable ..... **75c**

**Boy's Wool Caps**—Adjustable ..... **59c**

**Boy's Pull-Over Sweaters**—Fancy patterns ..... **\$1.48**

**Boy's Coveralls**—Khaki or blue. With collar ..... **89c**

**Boy's Fancy Socks** ..... **25c**

**Boy's Athletic Unions** ..... **49c**

**Boy's Bow Ties** ..... **25c**

**Boy's Suspenders** ..... **25c**

**Boy's Tennis Shoes**—Extra special. Brown upper ..... **69c**

### EXTRA SPECIAL

Pure Silk Hose  
Silk to top. Assorted colored heels  
Reg. 98c quality  
New Low Price

**69¢**

Children's School Hose  
In Colors

**19¢**

Boy's Fancy Golf Hose ..... **25c**

Fancy Rayon Ankle-lets ..... **39c**

Women's Fine Du-lesco Hose ..... **49c**

**Child's Bloomers**—Fine grade Peppwell sateen—black or colors. Saddle seat. Regular 50c value. .... **39c**

**Children's Rayon Bloomers, Shorts and Vests**—All sizes. In colors. Our price ..... **39c**

**SPECIAL**—Assortment of Children's Bloomers—Sateen or satinette—All sizes—Only ..... **29c**

**Children's Muslin Bloomers** ..... **15c**

**CHILDREN'S DRESSES**  
All Ages—Fast Colors  
Fancy Prints

**98¢**