

Chain Store Prices Compared With Santfords Prices 15c Savings On Each Dollar at Santfords

	Chain Store Price	Santfords Saving Price	Net Saving
Grape Juice			
Quart Bottle	.59	.50	.09
Sperry's Quick Oats			
9 Lb. Sack	.59	.45	.14
Ghirardellis Chocolate			
3 Lb. Can	1.05	.85	.20
Drifted Snow Flour			
49 Lb. Sack	1.95	1.75	.20
Green Tree Tea			
1 Lb. Package	.75	.65	.10
Hills Red Can Coffee			
1 Lb. Can	.48	.45	.03
Royal Baking Powder			
12 Oz. Can	.43	.39	.04
Hersheys Cocoa			
1/2 Lb. Can	.17	.15	.02
Sperry's Pancake Flour			
10 Lb. Sack	.69	.55	.14
Dromedary Dates			
10 Oz. Package	.25	.20	.05
Vanilla			
2 Oz. Bottle	.29	.25	.04
White Star Tuna			
1/2 Lb. Can	.25	.20	.05
Mrs. Stewarts Blue			
Regular Size Bottle	.18	.15	.03
Puritan Malt			
2 3/4 Lb. Can	.59	.49	.10
TOTAL	8.26	7.03	1.23

Note: Items quoted above were purchased by a customer, Monday, August 18th, from one of the leading chain stores operating in Klamath Falls. Prices quoted as "Chain Store Price" are the prices this customer paid the chain store for each item quoted. Prices quoted as "Santfords Saving Price" is the regular every day in the week price at which Santfords sell the items quoted to any customer.

The above comparison shows how much money this customer would have saved had she purchased the same order at Santfords—Then too, the net profit Santfords would have earned on the purchase would have gone to work at home.

Santfords
is
INDIVIDUALLY HOME-OWNED
SANTFORD JONES, SOLE OWNER

NEWS IN BRIEF

Visitors From Hollywood—

Mr. and Mrs. H. C. Bates and little daughter Betty of Hollywood, Calif., arrived in Klamath Falls today to enjoy a visit with Mr. and Mrs. B. W. Bates, of the Marion apartments. Bert Bates is returning south after attending the American Legion convention at Baker, Ore., and was joined by his wife and daughter at Portland, who have been visiting relatives in Seattle for the past several weeks. Bert Bates is now interested in the production of sound movies at Hollywood, where he has been located for the past two years, and meeting with excellent success.

Mrs. Stewart Leaving—

Mrs. Charles P. Stewart is leaving this evening to return to her home at Hollywood, Calif., after visiting in Klamath Falls with her many friends. While here she was a guest at the lovely home of Mr. and Mrs. E. M. Chilcote on Mesa street, in Hot Springs addition. This was Mrs. Stewart's first visit to Klamath Falls in four years, and she was surprised to see the many changes. Mrs. Stewart, who formerly resided here, owns part interest in the Stewart Drew building.

Visited in Prospect—

Mr. and Mrs. E. M. Chilcote and sons, Robert and William, and Mrs. Chilcote's mother, Mrs. Lizzie Poe, accompanied by their house guest, Mrs. Charles P. Stewart, spent Thursday visiting friends in Prospect. Mr. Chilcote spent most of the time fishing and reported excellent luck.

Jack Stewart Back—

Jack Stewart, assistant division engineer for the Shasta division of the Southern Pacific, is back on the job. He has just returned from the American Legion convention held at Sacramento, Calif. Mr. Stewart's headquarters are now at Klamath Falls.

Announce Birth—

Mr. and Mrs. Harry V. Gideon announce the birth of a 7-pound baby boy, born on August 20, at the Cottage hospital in this city. Mr. Gideon is the engineer at Lamm's mill at Modoc Point. They have named their new heir Wallace La Verne.

House Guests Here—

Mr. and Mrs. H. L. Ward and family of Bailey Acres, have had as their house guests this past week, Mr. and Mrs. N. H. Freeberg and son, Tommy, of Woodland, Wash. Mr. Freeberg is the brother of Mrs. Ward.

Registrants at Claremont—

Among those registered at the Claremont this week are Joe A. Michaels, Portland; Guy C. Groby, Ashland; Maurice Kennelly and Mike O'Callaghan, Lakeview; and Otto Christerson, Los Angeles.

Rev. Williams to Speak—

Rev. Williams of Elgin, Ore., will speak at the Presbyterian church Sunday morning at 11 o'clock, and again at the evening services at 8 o'clock. It was announced today by members of the church.

Leon Crawford Back—

Leon Crawford returned Wednesday after a combined business and pleasure trip to Los Angeles. He motored south and returned from Los Angeles to San Francisco by boat.

Father Casey on Vacation—

Rev. Timothy P. Casey of the Sacred Heart church is spending a vacation of two weeks with relatives and friends in San Francisco. He will be absent until next Saturday.

To Resume Teaching—

Mrs. Della Nichols has returned to Klamath after spending the summer vacation at various points and will resume her teaching at Worden when school opens.

Returned Home—

R. DeMartino and daughter, Delma and Ella, of Portland, have returned home after spending some time in the city as guests at the John Raffetto home.

Returns from Roseburg—

Ross Bates, who has been with relatives and friends for the past week at Roseburg, returned to his home in this city today.

Fresh from the original vacuum pack... that's HILLS BROS COFFEE

No matter when or where you buy Hills Bros. Coffee it is as fresh as when it came from the roasters. By the vacuum-packing process, air, which destroys the flavor of coffee, is removed from the can and kept out. No air-tight can will keep coffee fresh. It is easy to open a can of Hills Bros. Coffee with the key.

Controlled Roasting gives Hills Bros. Coffee a flavor no other coffee has.



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LOOK FOR THE ARAB ON THE CAN

BACK TO SCHOOL

School Opens Sept. 4th—The Thrifty Will Find School Apparel Here at New Low Prices

Golden Rule BASEMENT Self Service STORE



SCHOOL HOSIERY

CHILDREN'S COTTON HOSE

In colors—wide rib. Durable weight. All sizes.

19c

CHILDREN'S MERCERIZED HOSE

A very good grade for school wear. In colors—wide rib. Basement Store Price—

29c

MISSISSIPPI RAYON ANKLETS

Fancy tops—all desirable colors. Sizes 7 to 10.

39c

MISSISSIPPI RAYON HOSE

Fancy sports styles. Colored heels or plaids. Shaped legs. Excellent for school wear.

49c

HOSIERY FOR THE HI-SCHOOL MISS

Women's Service Hose—Silk plaited to top. Very serviceable and durable. Lots of colors. Reg. \$1 value. Serve yourself and save. **79c**

Misses Silk Anklets—Fancy cuffs. Large assortment of colors. **49c**

Mercerized Hose—Double sole and heel. In desirable colors. Three pairs. **50c**

Women's RAYON HOSE

Very fine knit—Picot or garter tops. An excellent inexpensive school hose. New colors for school. **3 Pairs**

\$1

Pure Silk HOSE

Either chiffon or service weight. Novelty or plain heels. Silk to top. Very sheer new fall shades. Basement Store Price—

98c



BOY'S SHIRTS

Fast Colors
Dozens of Patterns
89c
Age 6 yrs. to size 14 1/2

MEN'S SHIRTS

Fast Colors
Collar Attached
98c

MEN'S SWEATERS

Slip-Over
All Wool Novel Weaves
\$2.98

Boy's Bib
Overalls **75c**

Men's Bib
Overalls **90c**

Boy's or Men's
Rayon Sox **25c**

Boy's Fancy
Bows **25c**

POLO SHIRTS

Fast Colors
All Sizes
98c

Men's 4-in-Hand
Ties—3 for **\$1**

Men's Wide
Web Garters **19c**

Children's Taped UNIONS

49c



Pantie Dresses

Fast colored prints—Novelty patterns. With panties to match—Dainty trimmings add greatly to the appearance of these low priced dresses. Sizes 2 to 6 years.

98c

Misses Dresses

Dozens of clever styles found ordinarily in higher priced dresses. Fast color—Novelty trimmed. Seven to 14 years.

98c and \$1.79

Junior Misses Dresses

Made of fast colored prints—smart styles, lots of colors and patterns—Fine dresses for less money in the Golden Rule's Basement Store.

98c—\$1.95

Rayon Slips

Rayon flat crepe or non-run rayon cloth. All desirable colors.

98c

Rayon Assortment

Including Vests, Shorts, Step-Ins, Bloomers, Chemise, etc. Some made of the new non-run cloth. In colors **49c**

Children's Rayon ASSORTMENT

Includes bloomers, panties or vests. All made with lock-stitched seams. New colors. Our New Low Price—

39c

Children's Rayon ASSORTMENT

Combination Unions, Rayon Slips and Rayon Gowns. Regular \$1 values. Basement Store New Low Price

89c

BOY'S CAPS

Adjustable
In Colors and Patterns

59c

MEN'S CAPS

Adjustable
Wool Materials

98c

Boy's Athletic UNIONS

Nainsook or Knit

49c

Men's and Boy's Rayon UNIONS

In Colors
Closing Out at

79c

Men's Rayon SHIRTS AND SHORTS

Special
Closing Out at

39c

Special Boy's Slip-Over SWEATERS

In Fancy Patterns

\$1.48

Children's PLAY OXFORDS

Special
Sizes up to 2.

\$1.49

Misses Pullover SWEATERS

\$1.39

Rayon Dance SETS

98c

Special Men's RAYON SOX

2 Pr. **35c**

Boy's Suspenders

25c

Boy's Golf HOSE

25c