

NEWS IN BRIEF

Chilcotes in Ashland—

Mr. and Mrs. E. Chilcote, sons Bobby and Billy, and daughter, Ruth Mae, of Klamath Falls, Mrs. Chilcote's houseguest, Mrs. Stewart, of Los Angeles, and her sister, Mrs. Poe of Kansas, visited Wednesday with Mr. and Mrs. Homer Billings and family, and with the Billings family enjoyed a picnic in Lithia Park. Miss Ruth Mae Chilcote, who has been the house guest of Miss Ruth Billings returned to her home with her parents, while Bobby and Billy are spending the week-end in Ashland, as guests of Frank Billings.—Ashland Times.

Light Cable Being Installed—

The California Public Service company is burying a lighting cable in the streets in Lakeview at a cost of several thousand dollars, assuming that within a few years the city can afford to have street lights installed. The work is being laid now so it will not be necessary to dig up the paving now being laid when the city can afford to install the lights.

Young People Enjoyed Party—

The young people of the Epworth League of the Methodist Episcopal church enjoyed a watermelon feed and swimming party at Crystal Springs last evening. They were chaperoned by Rev. and Mrs. Melville T. Wires. 23 children were present and enjoyed the games and amusements offered.

Cliff Molare— Leaving—

Cliff Molare, son of Mr. and Mrs. Tony Molare, is leaving this morning by motor for Oakland, Calif., to resume his studies at St. Mary's college. He will be accompanied south by his brother, Harry Molare, who will return within a few days.

Washington Visitors—

Roger Edwards and K. P. Edwards, both of Puyallup, Wash., were business visitors in Klamath Falls Thursday and were guests at the Willard Hotel.

Plans to Remain Here—

Mrs. Elva Abigale Savage of Ingleside, Texas has arrived in the city and will remain indefinitely. She is making her home in the Evans apartments.

Visited in Medford—

E. C. Post and Mr. and Mrs. F. Callahan were among the Klamath Falls residents who spent Wednesday visiting in Medford.

Railroad Man Dies—

J. H. R. Parsons, former freight traffic manager for the Southern Pacific, passed away Wednesday afternoon at his home in San Francisco, according to word received yesterday at the local ticket office. Mr. Parsons was affiliated with the Southern Pacific lines for years, but some time ago was forced to retire on account of ill health.

San Francisco Guests—

Guests in the city Thursday from the bay metropolis were M. F. Lowery, M. P. Shoolman, G. J. Crowley, G. A. Carney, Thomas Fendert, Paul Larson, Miss Helen Edgington, John Hampson and Mr. and Mrs. Ernest Nicholson.

Eastern Visitors—

Among the people from eastern cities in Klamath Falls last evening and this morning were A. F. Haas of Chicago, C. W. O'Neill of Cambridge, Pa., C. E. Moeller of St. Louis, Mo., and Sampson Ullison of Cambridge, Mass.

Visitors From North Dakota—

Dr. John Ewing and Mrs. Ewing, accompanied by their children, Robert and Josephine Ewing, visited in Klamath Falls for a short time Thursday evening as guests of the Willard Hotel. The tourists registered from Kenmore, North Dakota.

Here From State Metropolis—

Among the registrants at the local hotels Thursday from Portland were W. J. Reed, Fred J. Brady, Charles W. Wheeler, D. L. McNeil, Mr. and Mrs. W. H. Simmons, J. R. Forestell, Nancy Forestell and E. H. Lewis, Mr. and Mrs. H. H. Enloe, F. B. Willbert, Frank Green, Donald Watson, Mr. and Mrs. Robert McIntosh, George Franks, Howard Hanville, Mr. and Mrs. O. L. Jensen, Frank Hamilton, Lawrence Donaldson, Mr. and Mrs. Inis Weston, Vern Compton, Sam Brannan, Mr. and Mrs. Kenneth Adkins and R. E. Wells.

Visited Here Thursday—

Mrs. Pearl Clark and Mrs. Bell Clark of Los Angeles were visitors in the city Thursday, en route south after a trip to Vancouver, British Columbia. The two women formerly resided in Kansas where they were friends of Mr. and Mrs. M. P. Evans and Mr. and Mrs. Sydney Evans, of this city. Mrs. Pearl Clark visited here several years ago.

LIBERTY

—NOW—

Mary Nolan

in
"YOUNG
DESIRE"

**You'll Thrill!
You'll Cry!
You'll Love Every
Moment!**



De Mille Drama!
De Mille Romance!
De Mille Power!

William De Mille has here turned out his finest achievement for the talking screen!

A story of mad but glorious love, war and sacrifice, which will move the heart of the world!

This Mad World
With
KAY JOHNSON
LOUISE DRESSER
BASIL RATHBONE

Plus

Fox News

Fables

Tarzan

PELICAN

Starting Today

WHAT PRICE BUBBLES?

A BIG airy package of soap "fakes" or "bubbles" is undoubtedly impressive, but you'll find that White King's compact carton contains just as much real soap in weight, and far more actual washing value.

White King Granulated Soap is made only from the purest vegetable and nut oils—good enough to eat. It is absolutely free from "fillers" that add bulk and reduce effectiveness. It comes in the most convenient known form for household soap—granulated, like sugar. Its purity makes it safe for the most delicate fabrics, effective for the greasiest dishes, kind to the most tender hands.

Try White King today. Its economy will surprise you—a teaspoonful is plenty for the wash basin, a cupful ample for the washing machine, even in hard or lukewarm water. It's condensed. Sold by your grocer.

STRICTLY MODERN
with
Dorothy Mackaill
and
Sidney Blackmer

See and hear Darling Dorothy in her funniest picture since "Hard To Get." It's strictly entertaining with some 1940 methods of winning a man! The kind of a role you've always wanted her to play. Don't miss it.

A
William A. Seiter
Production

PINE TREE
Starting Today

First National Pictures

MACMARR STORES

READ The Facts

During the year 1929—MacMarr's local payroll amounted to a total of

\$66,519.00

This money was paid to local managers and salespeople—was spent by them in Klamath Falls. Many of our employees own their own homes in Klamath Falls and have lived here for years.

Advertising in local papers for 1929 amounted to

\$2,421.60

MacMarr paid to local carpenters, painters, electricians and mechanics over

\$4,000.00

MacMarr paid in excess of

\$20,000.00

for rents and taxes during the year 1929 in Klamath Falls.

During the year 1929 buildings were erected in Klamath Falls for MacMarr Stores exceeding a cost of

\$18,000.00

leases on said buildings running from two to ten years.

Thousands Spent for Local Products

MacMarr's policy is to patronize Home Industry. We have always featured Klamath County beef, and during 1929 purchased local beef, hogs, veal and poultry in excess of

\$75,000.00

These were all bought at the market and paid for immediately in cash.

Other local purchases for honey, butter, eggs, cheese, potatoes, fruits and vegetables, and bakery products bought from local bakeries would far exceed

\$100,000.

Mac Marr Stores Are Profit Sharing Stores

MacMarr Store and Market Managers are in every way local merchants. They participate liberally in all profits made in the store they operate, and in addition several of them are stockholders in our company.

Mac Marr Stores Are The Largest Distributors of Food In Klamath Co.

We have worked hard and long to gain this position, and we intend to maintain it by continuing to give the buying public unexcelled food service and savings of thousands of dollars per year.

We Appreciate Your Business

IN OUR MARKETS

SATISFACTION COUNTS MOST

Value received for the money you spend is the aim of most consumers. It is our aim to give you value received for your meat dollars every day in the week.

Let satisfaction on your table decide the kind of meat you buy.

EASTERN
SHANKLESS PICNICS

21c lb.

Boil for Cold Lunches

BUTTER

2 Pounds 75c

PABST
PACKAGE CHEESE

2 Pkgs. 35c

NUCOA

2 for 35c
The Original Nut Spread

YOUR COMMUNITY DICTATES OUR POLICIES

One of the rather surprising features of our method of selling foods is that the local customer, as a class, dictates our important policies as to what kinds of foods and other merchandise are to be purchased for your local community. It is as though you and your neighbors sat with our buyer and specified your wants and needs.

Often you will find special items in a single district that are not stocked in other districts, because those items are declared "wanted" by the local customers.



Our district buyer lives in your community. He has had great deal of experience in buying for your locality. He knows the local conditions, the local sources of supply. He buys and stocks only that which he knows will suit the preferences of the community. A buying order must have his approval, as well as the Central Buying Board's approval, before it is sent out. The district buyer accepts delivery of foodstuffs, only as the merchandise comes up to the high standard set in your interests.

There is no profit in trying to sell what you don't want. But first! Our highest ideal is to please you, the local customer.

MACMARR STORES

This is one advertisement of a series explaining the advantages of buying at our modern food stores.

Features for Saturday and Monday, Aug. 16th and 18th

Milk Libby's, nearest to Fresh Cream, 6 for **45c**
large cans
Case of 48 **\$3.55**

Snowdrift Especially adapted for all uses, 3-lb. tins **69c**

PRUNES Large Oregon Date Prunes 3 lbs. **25c**

Preserves Kerr's Best Pure Strawberry Preserves 3-lb. glass jar **59c**

COFFEE MacMarr. We sell more of this coffee than all canned coffees together **\$1.05**

Matches Searchlight, full count, Matches per Carton **19c**

Mayonnaise Best Foods in pint jars Each **33c**

JELLO Assorted flavors 3 Pkgs. **19c**

SUGAR Pure Cane in 25-lb. cloth bags Each **\$1.35**

Fruits and Vegetables

Cantaloupes

Large size, direct from Yakima

3 for 25c

Onions

The good eating kind

10 lbs. 25c

Grape Fruit

Medium size California

5 for 25c

Oranges

Medium size juicy Oranges

Per doz. 15c

**Peaches and
Tomatoes**

See our display, get our prices before buying.

Watermelons

A fresh car just arrived. Quality guaranteed.

MACMARR STORES

Store No. 57
Phone 592
836 Main

Store No. 75
Phone 1371
East Main

Store No. 364
Phone 150
8th & Klamath

Store No. 367
Phone 844
423 Main

Store No. 380
Phone 83
6th and Main

Store No. 397
Phone 189
1710 Ore. Ave