

Our way LEAVES 2 2/3 MORE in your Community

The 15¢ left by the usual store
The EXTRA 10¢ we leave in your pocket

1

YOUR OLD-TIME FOOD DOLLAR

15¢ Is Left by the Average Unit Grocer

—than is left by any other system of selling food!



Out of every dollar you may have been spending for food, about 15 cents is left in your community by the average single unit grocery store. The balance goes out as cost of merchandise, and transportation expense. The 15 cents pays wages, rent, heat, light and net profit to the local owner.

But 25¢ Is Left With You by Our Method of Selling

By our method, the same 15 cents is left in the community. It does not go to pay any of our profit either. And besides, we leave an extra 10 cents in savings to you by selling you foods at lower prices.

This statement is supported by facts. An analysis by a disinterested organization and reported in the Harvard Business Review, was made of a typical American city. Every grocery store in the city was called upon and retail prices of some 60 standard brands were compared. The analysis proved that stores selling the modern way, which we use, sell at prices 13.79 per cent less than stores using the former methods.

To be conservative we say 10 per cent. This 10 per cent or 10 cents for every food dollar, added to the 15 cents which the ordinary grocer leaves, equals 25 cents—the amount which our way of selling leaves in your local community.

The Extra 10c Stays in Your Pocket

And the best part of it is, this EXTRA 10 CENTS IS LEFT IN YOUR OWN POCKET! For every ten dollars you would spend for food in the store using older methods of distribution, you KEEP one dollar to add to your savings account or to buy other things you want, if you trade at our stores.

This advertisement is one of a series explaining the advantages of buying at our stores in your neighborhood.

Produce Features for Saturday Only

LEMONS

Sunkist Fancy Juicy Lemons. Per dozen

29c

POTATOES

New Crop Oregon Potatoes

10 lbs. 25c

Bunch Vegetables

All Bunch Vegetables

4 bunches 15c

TOMATOES

Fresh Rogue River Tomatoes, Extra Fancy, By the Crate.

59c

Green Peas or Beans

Fresh In Our Stores Daily

3 lbs. 19c

PEACHES

Fancy Elberta Free Stone Peaches, Per Box

79c

IN OUR MEAT DEPARTMENT

HIGHEST QUALITY is a much abused expression—entirely void of meaning in print—You alone as a consumer are in a position to place your approval upon the Quality of the product you buy.

Six Years of Merchandising in Klamath Falls Has Taught Us What Our Customers Demand in Quality Meats.

Consistently, day in and day out, we buy only what we think is the best—and the continued patronage of lovers of good meat proves most conclusively that you get "Highest Quality"

AT MACMARRS.

All Steaks	Pot Roasts Saturday-Monday	Butter, Cheese, Milk, Cream, Ham, Bacon, Lunch Meats	Bacon Squares Saturday-Monday
29c lb.	12c lb.		16c lb.

Two Year Olds ————— Right Off the Blue Grass in Klamath County

Prices Good in all Klamath Falls Stores and Markets

MACMARR STORES

Our Prices Speak for Themselves

6 Busy Stores In

Klamath Falls



4 Sanitary Meat

Markets in

Klamath Falls

See Phone Directory For Locations

SUGAR

Pure Cane Sugar in 100-lb. Bags (Limit 1 Bag) **EACH \$4.98**

SOAP

Crystal White Laundry Soap, the Billion Bubble Soap **10 BARS 29c**

Corn Flakes

Kellogg's Corn Flakes, regular size packages, **3 FOR 19c**

Pork & Beans

Van Camps, Medium Size Tins. Save at MacMarr's **3 FOR 19c**

JARS

Ball Mason Fruit Jars, Quarts **PER DOZEN 83c**

READ The Facts

During the year 1929—MacMarr's local payroll amounted to a total of

\$66,519.00

This money was paid to local managers and salespeople—was spent by them in Klamath Falls. Many of our employees own their own homes in Klamath Falls and have lived here for years.

Advertising in local papers for 1929 amounted to

\$2,421.60

MacMarr paid to local carpenters, painters, electricians and mechanics over

\$4,000.00

MacMarr paid in excess of

\$20,000.00

for rents and taxes during the year 1929 in Klamath Falls.

During the year 1929 buildings were erected in Klamath Falls for MacMarr Stores exceeding a cost of

\$18,000.00

leases on said buildings running from two to ten years.

Thousands Spent for Local Products

MacMarr's policy is to patronize Home Industry. We have always featured Klamath County beef, and during 1929 purchased local beef, hogs, veal and poultry in excess of

\$75,000.00

These were all bought at the market and paid for immediately in cash.

Other local purchases for honey, butter, eggs, cheese, potatoes, fruits and vegetables, and bakery products bought from local bakeries would far exceed

\$100,000.

Mac Marr Stores Are Profit Sharing Stores

MacMarr Store and Market Managers are in every way local merchants. They participate liberally in all profits made in the store they operate, and in addition several of them are stockholders in our company.

Mac Marr Stores Are The Largest Distributors of Food In Klamath Co.

We have worked hard and long to gain this position, and we intend to maintain it by continuing to give the buying public unexcelled food service and savings of thousands of dollars per year.

We Appreciate Your Business

COFFEE

MacMarr, for those who want highest quality, fresh roasted Coffee at an attractive price.

1 pound 35c

3 pounds \$1.05

CERTO

Makes fruit canning a pleasure.

2 bottles 49c

Jar Rings per doz. 5c

Deviled Meat

Extra fine for Picnics or Lunches, regular 5c size

6 tins 23c

Toilet Soap

Creme Oil, the cream of Olive Oil Soaps.

per bar 5c

(Limit 3 bars)

TEA

Liptons Black Tea, makes delicious ice tea, 1/2-lb. tins, each

43c

PICKLES

Yolo Sweet Pickles in full pint jars

each 23c

1 cent Sale

With every package of Gold Medal Cake Flour purchased for 33c, we will sell 1 package of Wheaties for 1c.

1 pkg. for 1c

Domino Matches

10 small boxes to the carton, regular 10c cartons

3 cartons 17c