The Evening Herald

O. G. Crawford..... .....Editor

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Friday, August 1, 1930

Try Two-Way Rule

IT is the consensus of opinion among business men that the present depression is largely due to "poor" talk and is not warranted in the light of actual financial condition of the country. Business analysts are producing figures to show that if each family in the United States will spend one dollar a week more than is being spent now there will be a noticeable pickup in commercial lines and that the only unemployed people left in the country will be those who avoid work as much as possible. These statements are made by men whose time is devoted largely to studying economic problems and whose opinions have weight with the business world.

Instead of preaching depression, these men have maintained an optimistic manner and have hunted the cause of poor business. They have found the business structure of the country fundamentally sound. The only thing they can discover from their search is the element of false depression which has stagnated business and thrown many people out of employment.

People as a rule are too ready to listen to the long faced Johns who are able to see only the hole in the doughnut. Insignificant rumors rapidly expand into tales of gigantic proportion. As an instance of this it is said that a prominent editor was told by an acquaintance that 112,000 automobile mechanics in Detroit had been laid off in the past season. This was a broad statement and the editor investigated. He found that the greatest number of mechanics employed at any time in Detroit is 92,000.

Such exaggerations may be back of a lot of the depression talk that drifts from one section of the country to another and causes a shutting down in buying. Perhaps if merchants and all business concerns would face the situation with more optimism it would have a tendency to cheer the consumer. Business has been made dull by talk, why should it not be made better by the right kind of talk. There are some reasons for business depression, no doubt, but that is an ever-present condition and something to challange the foresight and ingenuity of the business man. If American industry sets its head to bring back good times the way will be found to accomplish it. But it won't come about by everybody curtailing buying unnecessarily.

Safety At Bathing Beaches

THE heat wave that has been sweeping the middle west lately has brought with it the usual toll of drownings. Hot weather drives people to the beaches to cool off, and makes them forget the elementary rules of safety that should be observed at such places.

First and foremost, probably, comes the rule that it is not safe to go swimming, alone, in a pool or river where there are no qualified life guards. It is safer to stick to the public beaches. They may be crowded, but at least there are people there to give help if help is needed.

On top of that is the necessity of remembering that it is always dangerous to go in the water too soon after a meal. The man who bolts a heavy lunch and then rushes to the bathing beach is running a big risk. The readiness with which people run that risk on an unusually hot day probably goes far to explain the increased number of drownings during the hot spell.

EDITORIALS FROM OVER THE NATION

LAUGH AND GROW FAT, BUT NOT WISE

Chicago News: Miss Mary Ferguson, supervisor of social service at John Hopkins hospital writing in the current issue of the Family, has much to say of the therapeutic value of laughter. It has, she says, a marked effect on the chemistry of the body and on the mind, brings about much deeper breathing, exposes every cell to an increased amount of oxygen, promotes digestion and in many ways leads to good health and mental well-being.

But Miss Ferguson cites the opinion of William McDougall that to those who laugh life is "not all beer and skittles." The things that cause laughter, says the famous psychologist, would annoy us if we did not laugh, and Dr. Cecil Reynolds traces the origin of laughter back to the sounds of wild beasts when they seize their prey.

Laughter, according to M. Bergson, is a social gesture, a corrective to that rigidity of body, mind and character which hampers the elasticity of the spirit and discourages sociability. The philosopher who gathers a handful of laughter to taste, says M. Bergson may find that the substance is scanty and the aftertaste bitter.

This probably is the reason why philosophers do not laugh. They will not disturb the deep inner serenity of their lives by hideous cachinnation or parrot-like cacklings.

NOTED POET FOUR FEET TALL

Popular Biography: Alexander Pope, the author of "The Rape of the Lock" and "An Essay of Man," was the son of a London tradesman, an was born in 1688. Sickly at birth, he remained sickly, it was only by the greatest care that life was kept in his frail body.

When he reached manhood, he was withered and small, being but four feet tall; but he was a remarkable scholar, surpassing, perhaps, anyone of his time. His greatest works were those mentioned above; also his translations of the "Iliad" and "Odyssey" have been held in high esteem.

His poetry was roughly handled by the London critics. But, for all insignificant appearance, he was a bitter fighter, and lashed out with his tongue and pen in a way that caused all but the most hardy to shun him.

SENTENCES IMPOSED

Richard, Loral and Edward Gentry, brothers, were arrested recently for larceny of materials from a car at Bonanza. Richard and Loral were sentenced to six months each in the county jail yesterday by Judge Hamaker, while Edward, a minor, will have a hearing later. H. D. Boivin, deputy district attorney, represented the state.

DOUBLE MAIN ARRANGED FOR AUGUST SIXTH

Tex Signs Warneke To Fight Roy Smith Of Los Angeles

Someone told genial Joe Bickerstaff that the folks like fighters heavy on the hoof. For the entertainment and edification of the boys and girls who will sit in on the card next Wednesday night, Joseph A. will present a double main event consisting of Frankie Warneke, battling German from Berlin, vs. Roy Smith of Los Angeles, and Steamboat Jackson vs. Jack Kentworth of Portland. On this card the businesslike Tex has no match under the 140-pound class. Two 140-pounders decidedly popular with Klamath fans have been signed, Honolulu Joe and Johnny Jackson.

Warneke on Ground

Not only is Warneke on the ground and getting in great condition, but Smith, who was wired transportation today, will be here in the morning and will be seen doing his daily dozen at the Legion pavilion.

Bickerstaff certainly has a "sweetheart" lined up for a 10-round attraction to pair off with the Warneke-Smith bout, for he has signed articles with Jackson and his smart old manager, Frank Mills, in which the aforesaid glove wildcat promises to do things to Mr. Jack Kentworth of Portland. Wentworth just copped a win from Sam Langford at Lakeview and this fact alone will offer sufficient incentive for the Steamboat to put in his best training licks for the approaching slugfest.

Jackson, always in shape and always trying, has given the fans of Southern Oregon and Northern California plenty to talk about. The folks like to see him in there for he is a boy who deals only one line of merchandise and that is his best.

Heavies Matched

Lots more weight will crush resin and stretch ring ropes when Terry Kileen meets Hurricane Harry Greene in the light heavy notch. These boys will tip the beam at 166 and 167, so it will mean that when one of them goes down for the count, long or short, every customer will feel the jar of the padded ring. Kileen has traded punches with both Dixon and Cleghorn, so Greene has no set up.

Honolulu Joe, who throws gloves, shine rags and smiles, gets just what he has wanted since the first time he met Johnny Jackson—that is a rematch with the red man from Modoc Point who gave Joe such a battle in their last meeting. Honolulu Joe has made a host of friends by his continual boring in tactics and by his fine personality. When asked for a statement today Johnny Jackson said, "Just wait until I get this Joe in the ring with me again." These boys meet in a natural rematch.

Pat McCoy Matched

Oh, Oh! Here comes more weight. Right around 170 pounds will Pat McCoy of Dorris carry in against Jack Foley of Portland who has just turned professional after 14 starts as an amateur for the Multnomah club. Looks like someone will have ten tolled over him in this one.

A grand looking program of fights, mates, and tickets will soon be out. Another credit to Joe and the Klamath Falls boxing commission.

Contractor Builds Home in Westover

R. C. Hoskinson, building contractor, has started the construction of a modern residence in Westover Terraces. The house will have four rooms, and dinette, and be equipped with the most modern built-in fixtures. One of the most attractive features planned for the structure will be a full plastered basement and garage.

Mr. Hoskinson plans to use the new dwelling for his own home.

The approximate cost of the residence will be $4000. The excavation contract has been let to G. W. Wilcher, and contracts for lumber and mill work to the Copeland Lumber company. Contracts for plumbing, plastering, wiring and furnace work will be let in a few days.

The dwelling will be located on Verda Vista avenue, near Cumberland road.

Powerful Lights Used at Course

Powerful flood lights, of the same type as those now being used in large cities for night baseball and football games, are being installed on the miniature golf course now being constructed on Esplanade street.

Bogue Dale and Fred Burdette, the owners, announced this morning that the course would probably be ready for use the middle of next week. The course is a "Sportoe" and several stiff hazards are being constructed.

Bank Employes to Be Gordon's Guests

Mr. and Mrs. J. A. Gordon will entertain the employes of the First National bank at their summer home at Lake o' the Woods over the week-end.

Swimming, boating and all kinds of sports will entertain the guests. All of the employes are planning to go. Close to 40 people are expected to be guests of the Gordons at this time.

EIGHTEEN YEARS AGO IN KLAMATH

Judge Benson has signed the decree granting a divorce to Lizzie Orr from George H. Orr. The parties are quarter Indians, and the wife owns property on the Klamath Indian reservation. She was formerly the wife of Winter Knight, the well known cartoonist, but was divorced eight or ten years ago. The grounds for divorce was cruelty. Mrs. Orr asserting that her husband beat her, and threatened her with an axe when she refused to give him money she had received from the sale of her cattle. They have one child, which is in the custody of the mother.

• • •

G. A. Johnson was brought to the Blackburn hospital this afternoon from Algoma with a broken leg. He was walking across a culvert on a plank, when he fell, breaking his leg.

• • •

Taking a chance on returning to the Klamath Indian reservation to bury his child, Frank Huff was arrested on Williamson river yesterday afternoon, after evading the federal authorities four months. Huff was indicted by the federal grand jury for selling liquor to Indians. Hearing of the indictments, he escaped to Alturas.

A few days ago one of the Huff children died, and the father desired to bury the little one on the reservation, the place of its birth. He brought the body into the county and the agency authorities were at once notified of his presence, and he was taken into custody.

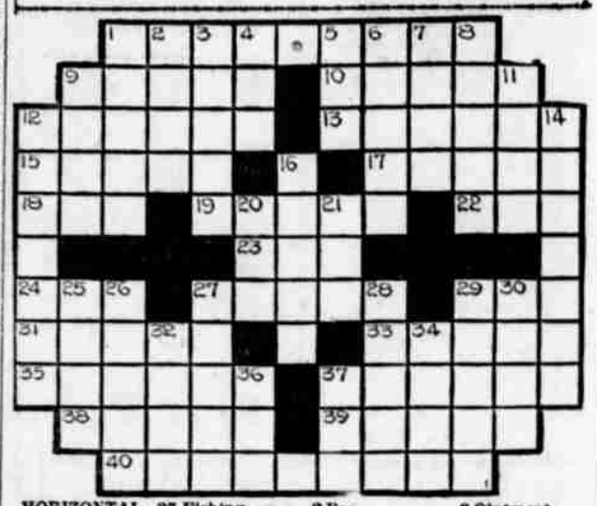
• • •

J. C. Donahue is in the city today in charge of the advertising car of the Kit Carson Buffalo Ranch Wild West show. He declares that his attraction is one of the hits of the season, and is pleasing vast crowds wherever the big show is presented. The attraction will show here week after next.

• • •

A rate war to Crater Lake National park is threatened. Trouble has cropped up between the Klamath Development company and the Crater Lake Hotel company, and an appeal has been sent to Washington to settle the matters at issue. In the meantime, automobiles that have been operated in connection with the Klamath Development company projects are barred from the park.

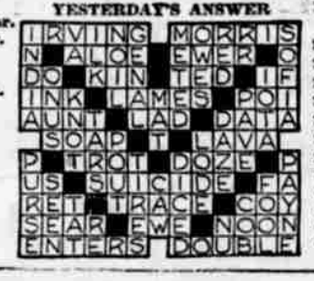
Words of Mixed Length



HORIZONTAL
1 Remedies which calm.
9 Courteous.
10 Prepared lettuce.
12 Mouselike.
13 Deceived.
15 White poplar.
17 Starting bar.
18 Scarlet.
19 Challenges.
22 Sooner than.
23 Nothing.
24 Projection of a lock.
27 Frenzy.
29 Excavated.
31 After song.
33 To wake from sleep.
35 Settled.
37 Fishing boats.
38 To turn aside.
39 Improper.
40 To profane.

VERTICAL
1 Procreated.
2 Ba...
3 Ate.
4 Beer.
5 Distinctive theory.
6 Doffs.
7 Otherwise.
8 Ointment.
9 The third power.
11 Elk.
12 Sailors.
14 Sprinkles with flour.
16 Strong saline solution.
20 Data.
21 Prophet.
25 Imitated.
26 Presaged.
27 Allots.
28 Perfume.
29 Seaweed.
30 Employs.
32 Fruit.
34 Death notice.
36 Before.
37 Vehicle.

YESTERDAY'S ANSWER



Moore Brings New Calvin Monoplane

Leo Moore is flying from the local airport in a new Stinson Detroiter Calvin monoplane. This is the same type of a plane which recently broke the world's endurance record, and was flown by the Hunter brothers, who stayed in the air continuously, flying for 553 hours.

Mr. Moore is the chief pilot for the Western Aircraft Distributors of northern California for the Stinson Detroiters and Fleet Trainers.

Starting Friday afternoon and continuing until Monday the ship is open for inspection and will be at the local airport. Passenger flights are also planned.

The condition of Edger Kelfdezer, of Algoma, who submitted to a major operation at Klamath Valley Hospital Thursday evening, is reported as being satisfactory.

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Fried Spring Chicken
Potato Chips Tomato Salad
Rolls

50c

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GERMAN PLANE HOPS OFF FOR ICELAND TODAY

Fair Weather Beckons Fliers on First Lap Of Ocean Journey

KIRKWALL, Orkney Islands, Aug. 1. (AP)—Wolfram Hirth and Oscar Weller, Germany's trans-Atlantic air adventurers, today hopped off from Kirkwall on their first over water jump toward the American continent. Their immediate destination was Iceland.

The takeoff from this point was encouraging. Weather conditions were ideal. The start was made at 9:40 a. m.

Weather Ideal

Hirth left Kirkwall at 8:15 a. m., for Swanbister Bay where the plane awaited him, fueled and ready for the start. Weller remained at Kirkwall to await favorable weather news. Fifteen minutes after his mate departed Weller received the forecast. His face beamed. "It couldn't be better," he exclaimed.

Another moment and the flyer was on his way to Swanbister Bay by motor car.

Black Cat Good Luck

"That's good luck," declared Weller when a big black cat darted across the road in front of the machine just as it neared the flying field.

The plane ran smoothly down the field almost to the edge of the bay.

The fliers expcted to reach Iceland tonight. Greenland would be the next stop and Labrador their first glimpse of the New World, with a landing either at Hopedale or Indian Bay.

Sisters Reunited After 47 Years

A happy reunion was celebrated in Klamath Falls this week, when Mrs. Christman of Kansas City, Mo., visited with her sister, Mrs. Chester Esgate of this city for the first time in 47 years.

Mrs. Esgate and her twin sister were separated from the rest of their family when they were four weeks old. Later the sisters and another of the family, Mrs. Christman, were re-united. Mrs. Esgate has two more sisters in Kansas whom she saw for the first time two years ago.

A friend of Mrs. Esgate's who resides in Canada brought about the reunion.

Mr. and Mrs. Chrisman have been visiting here this week with Mr. and Mrs. Esgate.

NOTICE

DR. GLEN MOORE
Has Returned to His Office.
825 Main. Phone 1278.

Timely Quotations From People in the Public Eye

"Chicago doesn't need any defense. What the —— is the difference what people say about it?"
—Ambassador Charles G. Dawes.

• • •

"God is not a cosmic bell-boy for whom we can press a button to get things."
—Rev. Harry Emerson Fosdick.

"Dictatorship is always merely an aria, never an opera."
—Emil Ludwig.

• • •

"As a cure for worrying, work is better than whisky."
—Thomas A. Edison.

• • •

"Socialism is the European theory of despair."
—President Hoover.

Portland Attorney City's Guest Today

Joseph K. Carson, who is said to be the best-looking lawyer in Portland who votes the democratic ticket regularly, is doing some business in Klamath Falls. Joe looks as dapper as ever, and all tailors admit that he is one attorney who never forgets to have his trousers creased. He is one of Portland's good lawyers, and comes to Klamath occasionally for his clients. In speaking of state politics Joe admitted that he was having lots of fun watching the parade go by, but he would not admit that he expected to remain dormant during the campaign. He is accompanied by D. O. Hood and Thomas Meckelson, also of Portland.

Malin Experiences Building Activity

Malin city council has authorized several extensive improvements in that city within the near future. The issuance of a $35,000 bond issue to provide the city with a municipal water system, with a connection to all homes and business houses, besides a supply for city use and fire protection, has been authorized by the council.

A permit for a new theatre building was issued to Vaclav Kalina. A permit was granted to Alois Kalina to construct an apartment building to cost in the neighborhood of $25,000.

BRIDGE CONTRACT LET

PORTLAND, Aug. 1. (AP)—The Teller construction company of Portland, with a bid of $46,966.45, was low among three other Portland contractors for construction of a bridge and culvert on the Salmon river highway, bids being opened by C. H. Lynch, district engineer of the bureau of public roads.

Dr. and Mrs. Warren Hunt, and sons, returned Thursday evening from a motor trip to Yellowstone National park. They also visited Tetom National park and the Jackson Hole country in Wyoming.

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WHO PAYS THE PRICE?

To Economize Is Right. To Save Is Necessary. But when you pay the stupendous price of wrecking your own prospects of prosperity and the future well-being of your children it is well to stop and consider. You, as a citizen, pay the price in lowered income. Your children pay the price in lost opportunities. Your neighbor pays the price through enforced idleness. Every citizen pays in one manner or another. Trade with the men who are making your town safe for you and your family. Trade with the business that helps keep up the city payrolls. Trade with the men who bear their share of civic duties. Keep the dollars home where they will do the most good.

Turlock Watermelons Pound **2c**	Bananas 3 Pounds **25c** 1 lb. Free	Kentucky Wonder String Beans 3 Pounds **25c** 1 lb. Free	Sego Milk 5 Cans **47c** 1 Can Free
Fels Naphtha Soap, 3 Bars **23c** 1 Soap Grater Free	Public Market Coffee, pound **39c** Green Tumbler Free	Oranges Large Size 2 Dozen **99c** 1 Dozen Free	Klamath Butter **33c**
Swansdown Cake Flour **39c** 1 Cake Pan Free	Royal Baking Powder 1 lb. and $1.50 "Any One Can Cook" Cook Book for **79c**	Gingerale 12 Pint Bottles **$1.69**	Plymouth Rock Friers Pound **35c**
Karo Maple Flavor Syrup 23-ounce Can **19c** 1 Shopping Bag Free	Duz Washing Powder **25c** 4-ounce Duz Free	Thompson's Malted Milk One chart illustrating weight and height at any age of your child, for **49c**	Borax Chips 3 Packages **99c** Hitch 'Em Up Game Free
Crisco 3 Pounds **89c** 1 Measuring Cup Free	Wine Flavored Pure Jelly 3 Bottles **39c**	Blue Ribbon Mayonnaise Reg. 35c Pint 2 Pints **58c** Salt and Pepper Shaker Free	Rock Dell Maple Syrup Decanter **85c** 6 Tumblers Free
V. C. Catsup 4 Pint Bottles **99c** 1 Pint Bottle Free	Peets Washing Powder 1 Large Pkg. **43c** 1 Small Pkg. Free	Calumet Baking Powder, lb. **31c** 1 Cake Pan Free	Spaghetti 5 cans 50c Pork & Beans, 5 cans 50c Spaghetti 1 can Free All for **99c**

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