

STATISTICS ON POTATO CROP ARE RELEASED

Supply This Year To Be About Same As 1929

A study of crop reports by the county agent's office brings to light a few facts that are of interest to local potato growers at this time. C. A. Henderson, county agent, said yesterday.

First, the July 1, U. S. crop report, indicates a yield of 335,419,000 bushels as compared to 335,796,000 bushels in 1929, or an increase of about 11 per cent in total production. However, the July 1 crop report of 1929 indicated a yield of 379,000,000 bushels, but due to drought and hot weather experienced in July this estimate was reduced to the final figure of 335,796,000 bushels.

Second, if no unforeseen weather conditions arise, the 1930 crop will probably be approximately equal to that of 1927, and the same price, no doubt, will prevail. Third, weather conditions throughout the north central states since July 1, have probably seriously affected potato yields in that territory. The Tabb Potato Service, as published by the National Potato Institute, says as follows in this regard:

"No damage of consequence has occurred in any of the leading states up to July 1. Since that date, however, the terrific heat of the last 10 days has done a great deal of irreparable damage. Plants are in a critical stage and temperatures of 100 degrees day after day over a wide expanse of important potato territory is not conducive to good yields. Reports from Iowa, southern Minnesota and Ohio, during the last few days are to the effect that the crop prospects have apparently declined in some instances nearly 50 per cent from the June 15 promise. This hot weather is general from Nebraska and the Dakotas to eastern Pennsylvania.

"We feel that without doubt the condition of the crop in all of the central and north central states has declined materially since July 1. Parts of Colorado report a shortage of irrigation water, while Maine has been having a great deal of excessive moisture, which always has a tendency to bring on blight in that section. Right now we believe the chances favor a reduction in the August report and later estimates, rather than an increase.

"No one is expecting very high prices this season, considering the larger crop and poor business conditions, but, as before stated, the outlook is more favorable than we have been led to believe. The crop should certainly not exceed that of 1927. The fact that the eastern crop has increased materially over three years ago will probably bring about lower prices in Maine and New York with little change in other parts of the country. Should there be some reduction in later estimates, as seems very likely at this time, prices this fall should be correspondingly better than during the fall of 1927."

Prospective production of the nine western states is now given at 60,359,000 bushels as compared to 53,246,000 bushels in 1929, and 77,345,000 in 1927, or a distinct crop of 17,000,000 bushels in western states as compared with 1927. This should have considerable effect in the maintenance of reasonable prices throughout the western states. Also early yields throughout the United States are being cleaned up more rapidly than in past years, so there should be no carry-over into the late crop.

La Pointe Opens Store at Dorris

ELLA LA COMBE
DORRIS, Calif., July 29. (Special)—Mr. and Mrs. J. G. Gaff, who have been living here, moved to Sacramento recently.

Arthur Cross, who has been ill for some time, has gone to Keno to stay with his brother, Ed Cross.

Judge and Mrs. William M. Duncan and Mr. and Mrs. Roland E. Wright of Klamath Falls visited Mr. and Mrs. Charles G. Darnell in Dorris Friday evening.

Mrs. George Otto is visiting her children in Los Angeles.

Mr. and Mrs. J. H. Hadwick, Mrs. Paul Thompson and Ernie Curtis attended the theatre in Klamath Falls Sunday.

Professor W. T. Atkins, who has been studying at Berkeley, Calif., was called to St. George, Utah, by the serious illness of his mother, who passed away the day after his arrival.

Lee Adams of Dorris and Miss Blanche Bogle of Twin Falls, Idaho, were married recently and have taken up their residence in the Ideal apartments.

Mr. and Mrs. Alex B. David went to Medford Sunday. Mr. David is sales manager for the Kettereson Lumber company.

Today in Klamath's Theatres

AT THE PELICAN



The Pelican theatre has a number of a few seasons back, attraction quite out of the ordinary has been kept in the theatre. "White Cargo," today, this is the all-talking picture based on the sensational stage play of the same name and it comes here after a long run at the George M. Cohan theatre in New York. Like the play, the picture version recounts the terrible love story of the beautiful, primitive girl of the tropics, Tondelayo, and young Langford, the superintendent of a rubber plantation.

All the realistic dialogue, the tense drama, the colorful background and rapid action which made the play the most discussed

AT THE PINE TREE



Into the strange byways of Los Angeles' underworld went scouts for First National Pictures and corralled sheiks and taxi-dancers for one of the important sequences of "Son of the Gods," starring Richard Barthelmess, now playing at the Pine Tree theatre.

The result was breath-taking in its authenticity and realism. Sallow-skinned, greased-haired young chaps, hard-boiled girls, weird ways, strange manners—all these were transplanted onto a set and filmed and recorded in the dance hall scene from Rex Beach's dramatic novel, which now has become one of the sensational pictures of the year.

For this set Art Director Jack Okey designed a typical low-class dance hall. The dancing floor was fenced in by a railing with turnstiles at which ticket takers were posted between dances the girls rested on benches inside the enclosure.

There were three men present for every woman, and they all laughed and chattered, shouted and waved their arms in simulated gleefulness. It is vivid, pulsing with life—the real thing, according to those who know.

AT THE LIBERTY

"It's a bang-up picture," say the critics of "Hoodoo Ranch," featuring Buddy Roosevelt, which will appear at the Liberty theatre today.

Of course, it's a bang-up picture. They blow up a house right over the hero's head while he holds the heroine in his arms. She wasn't sure that she even liked him till this event occurred, so that it might be called a double explosion. Anyhow, Buddy Roosevelt gets the beautiful girl and everyone is happy.

That is the ending of a very good action picture which features this popular Western star. There is many a heart flutter when this young star comes on the screen while young goes crazy over him and write letters to the producer's office begging for his photograph.

AT THE VOX

When the 13-day diet fails, try mental concentration or just forget your fat altogether. This is the advice of Molly O'Day, who is co-starred with her sister, Sally O'Neil, in "Sisters," the Columbia all-talking comedy-drama now showing at the Vox theatre.

Molly ought to know. Never in cinematic history has a motion picture beauty fought more valiantly to melt away flesh. Turkish baths, swimming, the 13-day diet, tumbling, dancing and a dozen types of freak diets only half tell the tale. This determined young lady actually went to the extent of having an operation performed in her efforts to reduce. And even this failed.

Before Harry Colin engaged her to appear in "Sisters" with her sister Sally O'Neil, he stipulated in her contract that she must lose at least 25 pounds before rehearsals began. Molly thought at first she could do this. The very next day she started in on a rigid course of training. But in a week's time she decided her efforts were useless. She had actually gained five pounds. So she just chucked exercise and diet and made up her mind to be fat and happy.

Imagine her surprise when a month later she noticed that all her clothes were too large for her. She dashed to the scales and learned that she had actually lost weight. For the next six months she continued to lose. What caused the miracle is still a mystery to her. She only knows that when she was called for rehearsals at Columbia Studios, she had reduced to the weight prescribed in her contract and she has not gained a pound since.

PAYS OFFICIAL VISIT
SALEM, Ore., July 30 (AP)—Captain S. Oba, commander of the Japanese training ship Taisei Maru, now in Portland harbor, will pay an official visit to Governor Norblad next Friday, accompanied by the Japanese consul at Portland. The governor will make a return visit to the ship Saturday afternoon at 2 o'clock.

Potash salts have been discovered in a thick bed of rock in New Brunswick that was being bored in a search for gas and oil.

ERSKINE SAYS BUSINESS CAN BE MADE GOOD

Studebaker Head Urges Greater Activity on Part of Dealers

How President A. R. Erskine, of the Studebaker company, views present conditions, and how he buckles on the armor to bring business back to normal is shown by the following letter which he has addressed to all Studebaker dealers throughout the country.

When Ed. Dunham, local Studebaker dealer, received the letter he said: "Well, I guess the old man is right and here we go for the big pull." With that he began his campaign for the new free-wheeling Studebaker with renewed energy.

President Erskine's letter follows:

These are great days for business forecasters. Every one has taken a fling at telling us when "general business" would recover—and they are still at it.

What is this mysterious specter "general business"? Nothing more or less than the sum total of a great many individual businesses. General business is good when a sufficiently large proportion of individual businesses are good.

No Reason for Doldrums

There is no basic reason today why many businesses which are still in the doldrums should not be prosperous. Let us admit that people generally are pessimistic, far from a buying mood, perhaps on a buyer's strike; what of it? The buying power is still present. In every community there has been a far greater impairment in buying than in income. That is just another way of saying that there are individuals in your territory who can and should buy a new or used car but have not done so. They have been "hold outs," hoarding instead of spending normally and sensibly.

The greatest deterrent, the most vicious obstacle to recovery, has been the attitude of most business men. They have been following the forecasters, wistfully waiting for that mysterious entity "general business" to assert itself. What is needed is more individuals working in an intelligent and aggressive manner to make their own business prosperous.

Always Aided Prosperity

There is an especial note of challenge in the present situation for Studebaker and Studebaker men. Studebaker has through-out its 75 years, helped lead the nation back to prosperity by making its own business prosperous. Tough going has always inspired Studebaker men to greater effort. Studebaker was among the first to emerge from the gloom of 1873, 1894, 1907 and 1921.

Studebaker is answering the challenge of 1930 by making the most determined drive in its history for business. New free-wheeling Presidents and Commanders were announced on July 1st, together with new lower prices on Studebaker Sixes. A million dollar advertising program has just been released. We have gone the limit in providing both products and exploitation.

We expect every Studebaker distributor, dealer and salesman to measure up to the opportunities of the new program. Competition was never weaker—you have never been in a stronger position. This is your tuning, a chance to show your mettle. We expect you to put Studebaker in the position of leadership in your territory immediately. Nothing short of record-breaking sales, commissions and profits should be satisfactory.

A. R. ERSKINE,
President.

COUNTER CHARGE MADE

SALEM, Ore., July 30 (AP)—Allegation that S. W. Starmer of Roseburg, superintendent of the state soldiers' home, was negligent and drove his automobile in an unwarranted manner is contained in the Cherry City Baking company's answer to Starmer's complaint in a suit for \$20,000 for personal injuries. Starmer is still crippled as a result of the collision.

For Results Use Herald Class Ads

EVERY WEDNESDAY

Bargain Dance

—and—

The Ebony Serenaders

America's Crack Colored Orchestra

Price: Gentlemen 75c Ladies FREE

Altamont

Dunn Residence Is Damaged by Fire, Persian Kitten Lost

Fire which broke out in the basement of the William Dunn home, 213 Rogers street, and was first noticed when smoke invaded the second floor and awakened a roomer at about midnight, damaged the home largely by smoke, early this morning.

It is thought that little damage was done to the house other than by smoke and water.

Roomers Ousted From Beds

Ten young men who board and room with the Duns got out safely, although some stood shivering in their pajamas while firemen fought the blaze.

Firemen had difficulty fighting the fire in the basement, where the smoke was so thick that they could not see. The entire house was filled with smoke.

Gillmore's Fate Unknown

Miss "Billie" Dunn, a daughter, particularly wanted her shoes, during the early part of the fire, when it was unknown just how serious the flames were.

The fate of "Gillmore," gray Persian kitten, belonging to Miss Dunn, was undetermined this morning, but it was feared that he lost all nine lives in the fire, smoke-filled basement.

The Dunn home is east of Link river, and on the hillside above the California Oregon Power company's station.

Firemen were able to confine the flames to the basement.

OBITUARY

J. J. JORGENSEN

The remains of the late J. J. Jorgensen are in the gold room of the Earl Whitlock Funeral Home, Pine Avenue at Sixth, where friends may call. Announcement of funeral arrangements will be made in a subsequent issue.

ELIZABETH ANN LITTLE

Tentative arrangements for the late Elizabeth Ann Little are for the remains to be forwarded to Kansas, Kansas county, Utah, where funeral services will be held and interment made in the family plot. The remains are in the rose room of the Earl Whitlock Funeral Home, Pine Avenue at Sixth where friends may call.

Corrections To Errorgrams

(1) For safety's sake it is customary for pedestrians to keep to the left, facing oncoming cars. (2) The sign at the left is redundant in that "corryza" and "cold in the head" have the same meaning. (3) The road sign at the right is wrong, as the road just beyond it is not a cross-road, but a branch road. (4) One rail is missing from the bridge in the distance. (5) The scrambled word is SACCHARINE.

Cy Cologer Set

ED PURDY SAYS HIS WIFE'S BEST LOUD SPEAKER HE EVER HEARD

Loving lips are often tuned to foolishness. The married man, who thoughtfully insures his family's comfort, engages our electrical service department.

We supply your electrical needs and are here to serve you thereafter.

THE ELECTRIC SHOP

GARCELON'S
407 MAIN PHONE 127
KLAMATH FALLS, OREGON

ELECTRIC WELDING

No matter how small the dimension, we weld electrically any break of any piece of machinery or apparatus regardless of what the metal or composition may be. If it is possible to weld we guarantee to do the work satisfactorily. If you have work in our line to be done we shall be glad to give you an estimate of the cost.

SEWING STREET IRON WEBS

EVERY WEDNESDAY

Bargain Dance

—and—

The Ebony Serenaders

America's Crack Colored Orchestra

Price: Gentlemen 75c Ladies FREE

Altamont

CATTLEMEN TO MEET SATURDAY

Fort Klamath Chosen As Meeting Place, All Invited

Stockmen of southern Oregon and northern California have been invited to attend a meeting at the Fort Klamath community hall on Saturday at 1:30 p. m., at which time the marketing of cattle will be discussed.

The meeting has been called by the Southern Oregon Live Stock association, the Fort Klamath Cattlemen's association and the Western Cattle Marketing association.

Howard to Attend

Assurance has been received that J. R. Howard, of the federal farm board, will be present at the meeting as well as E. S. Forbes, president and member of the directors of the Western Cattle Marketing association. Both men are experts on marketing.

Important local problems will also be taken up at the meeting. It is stated by C. A. Henderson, county agent.

Marketing Important

Principal discussion is expected to be on the orderly marketing of cattle in order that the cattlemen may receive the highest price possible for their stock and that the market may not be glutted at any time.

Cattlemen of Lake, Klamath, Jackson and Josephine counties in Oregon and from Modoc and Siskiyou counties in California are expected to be present at the meeting Saturday.

It is supposed that balsa is the lightest wood. It weighs about seven pounds to the square foot, or about half the weight of cork.

THE OLDEST

PRODUCT IN

A NEW WAY

Summer Prices

Now in Effect

REPAIRING

MODELING

Cleaning, Glazing, Fur Storage

"Truth in Furs"

Furriers—Tailors—Dressers

Cumming's Fur Shop

129 So. 9th St. Phone 1118-W.

Uniform System Of Accounts for Counties Adopted

SALEM, Ore., July 30 (AP)—A uniform accounting system to be used by Oregon municipalities, which the 1929 legislature authorized Secretary of State Ross to establish, has been definitely worked out by a committee selected by the Oregon league of cities. Members of the committee conferred with Secretary Ross yesterday. Manual instructions and sample forms will be worked out by the research department of the University of Oregon.

NOTED FLYER KILLED

YOUNGSTOWN, O., July 30 (AP)—M. D. Smith, known through 13 years of flying as "Safe and Sound Smith," was killed here last night when an airplane in which he was a passenger, with a student at the controls, stalled and dived from a height of 30 feet.

The student flyer, Robert Shugart, 25, is in a serious condition with fractured legs.

"WONDER MOTHER" DIES

TOWANDA, Pa., July 30. (AP)—Laura, "Wonder Mother," is dead. Her direct descendants, all beneficiaries of mankind, number 50. She had 21 children. Laura was a Jersey cow.

HERE IT IS!

A new

Frigidaire

only \$157.50

Beautiful—Powerful—Quiet

This Frigidaire has the famous "Cold Control."

The mechanism is completely enclosed in the bottom of the cabinet. Food shelves are elevated to a convenient height and afford 4 1/2 square feet of food storage space. The cabinet is a beautiful glacier-gray Porcelain-on-steel inside and out—combining the beauty of porcelain with the strength of steel. Call and see a complete demonstration at your first opportunity.

Refrigeration Sales Co.

120 N. 10th St. Phone 335
Klamath Falls, Ore.



Another lonesome vacation

...was 'B.O.' to blame?

PEOPLE had been friendly enough at first—inited him to go on picnics, walks and rides. But not any more! Even his own invitations were politely turned down now. That's what always happened—every year. He couldn't understand it.

Then, returning to the city on a crowded train, he overheard something. His own name and then—"B.O." And all at once—he knew! Realized why others left him out of things, kept away from him. For "B.O." is the polite term for a condition people dislike even to mention—body odor... Now he has adopted a simple safeguard against this fault that kept him unpopular. Next year won't see another vacation ruined by "B.O."

"B.O." weather—beware!

Hot sultry days like these make us perspire more freely—increase the danger of "B.O." We quickly become used to this

ever-present odor, seldom notice it in ourselves—only in others.

Because it is so easy to offend and not know it, take this simple precaution. Wash and bathe with Lifebuoy. Then you're safe. For Lifebuoy, even in hardest water, gives an abundance of rich, creamy, antiseptic lather that penetrates pores—removes all odor—leaves you gloriously clean and fresh. Its pleasant, extra-clean scent—that vanishes as you rinse—tells you Lifebuoy purifies.

Keeps complexions at their loveliest

What a friend Lifebuoy is to the complexion! Millions of women know this. Its bland, searching lather deep-cleanses pores—gently frees them of clogged impurities. Then watch dull skins freshen—healthy, radiant beauty return. Adopt Lifebuoy today.

LEVER BROTHERS CO., Cambridge, Mass.

Lifebuoy

HEALTH SOAP

stops body odor—