

The Evening Herald

O. G. Crawford, Editor

Published every afternoon except Sunday by The Herald Publishing Company at 102-122 South Fifth street, Klamath Falls, Oregon.

Entered as second class matter at the postoffice of Klamath Falls, Oregon, on August 30, 1906, under act of Congress, March 3, 1879.

MAIL RATES PAYABLE IN ADVANCE		By Mail	Outside	Delivered by Carrier	In City
Three months	\$1.75	\$1.75	Three months	1.50	
Six months	3.25	3.25	Six months	2.50	
One Year	6.00	6.00	One Year	5.00	

ASSOCIATED PRESS LEASED WIRE MEMBER AUDIT BUREAU OF CIRCULATION

Represented nationally by M. C. MOGENSEN & CO., Inc., San Francisco

New York, Seattle, Portland, Detroit, Chicago, Los Angeles. Copies of The Herald and News, together with complete information about the Klamath Falls market, may be obtained for the asking at any of these offices.

The Associated Press is exclusively entitled to the use or republication of all news dispatches credited to it or not otherwise credited in this paper, and also the local news published therein. All rights of republication of special dispatches herein are also reserved.

Friday, July 18, 1930

Industry Should Do It

IF the unemployment problem is to be solved, it appears that industry will have to do it or leave it to the less desired agency of politics.

Industry should solve this problem because it can sell its commodities only so far as there are consumers to buy them, and a consumer earning no wages is not a good customer.

Industry should solve this problem itself rather than let politics tackle it, thinks an exchange, because politics, as a rule, bungles everything of that kind that it touches.

Emphasis to these contentions was given recently at the governors' conference in Salt Lake City, when the twenty-eight governors present heard the governor of New York say that unemployment insurance and old age insurance are sure to come. And though he said that the workers themselves should finance these insurance provisions, he added that the states should co-operate.

Perhaps unemployment insurance, with a dole for those out of a job, is the answer. It is better than no answer.

Yet England's experience with the unemployment dole is that it changes a lot of people who have been afraid that they wouldn't find a job into a lot of people who are afraid that they will find a job, because then their dole will stop and they will have to go to work.

Old age insurance, in which industry, the employer and the public ought to supervise that because when industry does it industry is tempted to fire its older employees because they make the insurance rates higher.

But it isn't possible that a large proportion of the people will be left forever cruelly subject for employment to the ups and downs of business; and because politics will make a bad job of it, industry, if it is wise, will attack this problem itself and solve it within itself.

It isn't familiarity that breeds contempt for righteousness.

Whether Morrow is wet or dry, a man who can get nominated for \$44,000 can teach the senate a lot about thrift.

A great college president is one who can look at an old grad and make him part with \$200,000.

Charity gives people what they want; social service gives what is good for them.

EDITORIALS FROM OVER THE NATION

SWEDISH WOMEN HAVE THE SECRET OF BEAUTY

The Baroness Beata Bonde, in the Continental Edition of the London Daily Mail. The women who live in hot climates either grow fat and ugly or thin and faded.

Those who live in northern countries are at their prime when they are between 25 and 30. The women of the south know that they burst into their full beauty at 15 and are entirely passé at 40.

A Swedish girl is not shut up in a boarding school, sent to Paris at 17 to learn to make up her face, and up till 4 every night at balls, which ruin a girl's beauty.

On the contrary, the Swedish woman begins going to country balls after she has been confirmed and is thus gradually trained to stay up at night. She therefore does not look tired and worn out after a hectic first season, but goes on being a pretty girl until she is 35 or more.

The Swedes were the first to realize that gymnastics and an outdoor life keep one beautiful far better and longer than cosmetics. They have not striven after beauty, but after health, and so beauty has been theirs in a natural way.

I have seen women in Sweden, not only peasants, who live out of doors all day, but women of the highest nobility, who have been beautiful at 70, and I do not mean merely a beauty of soul which shines through their eyes, but a real surprising beauty of complexion and feature. This is because they have seen nothing ugly in wrinkles, and have not clogged up their skin with powder or made it sallow with paint. After all, why should a wrinkle be considered ugly?

Instead of meat, and milk is served as a drink at lunch, and not only for children, as in most other countries.

One of the secrets of keeping beautiful after 40 is to avoid being worried. The Swedes are a gay people as a rule, and they have not much to worry about. What is there to make a woman's beauty fade in a town where from the top of each lamp-post flowers hang in festoons from a gaily painted post?

What is the matter with Britain is simply over-population. In Sweden there is room for beauty to breathe, a thing which cannot, alas! be said about England. Some have said that civilization and materialism are killing beauty in all its various forms, and it is, perhaps, true, at any rate in Britain. If people spend their time having ugly thoughts, drinking cocktails and smoking bad tobacco, not to mention powder, paint and face-lifting, I can not see how they expect to keep beautiful, and above all, fresh, after their second season. No wonder they fade.

THE CRAZY SCOT
Montreal Star: In a little Scotch town there lived old Andy, who was what is called in some parts a "natural." He was simple-minded, and the villagers used to show him off to visitors by offering him two coins, a big copper penny and a small silver sixpence. Andy would invariably take the penny.

One day an American said to him: "Say, Andy, don't you know the difference between a penny and a sixpence?" "Aye," said Andy. "I ken the difference between the penny and the sixpence, but if I took the sixpence once, they'd never offer me either one again."

THE 13-MONTH CALENDAR
The Pathfinder: Many large business firms in America have adopted the 13-month calendar for commercial purposes. Some of them are Eastman Kodak, Sears, Roebuck, Western Clock, Kendall Mills, the Upson, Billings & Spencer, Carter's Ink, C. F. Church, R. H. Fiedler, Williams, Gilbert & Clark, Fuller, Brush, Grafton & Knight, Hearst Publications, Hickok, Jewel Tool, Maytag, McCulloch-Hosley and Todd Protective Graph.

Timely Quotations From People in the Public Eye

"The baboon is a funny old rogue. They make good pets but they always steal."—Mrs. Martin Johnson, explorer.

"The relation of the house to the site is an important consideration in choosing style."—Dwight James Baum, architect.

"The girl with a voice should not attempt training before six-teen."—Frances Alda, opera singer.

"This was my first trip like that, and it's going to be my last. For twenty-two months there was nothing to do but play bridge and sleep."—Arthur Walden, of the Byrd Antarctic expedition.

Shouldn't Stump You

1	2	3	4	5	6	7	8	9	10	11
12	13	14	15	16	17	18	19	20	21	22
23	24	25	26	27	28	29	30	31	32	33
34	35	36	37	38	39	40	41	42	43	44
45	46	47	48	49	50	51	52	53	54	55

HORIZONTAL
1. Neat.
3. Small mass.
8. Poet.
12. Cereal.
13. Prophet.
14. Chill.
15. Paradise.
16. Beer.
17. Table supports.
18. Zealous.
21. Striped fabric.
24. Stair post.
25. Insect gathering honey.
27. Rodents.
29. Carmine.
30. Malice.
31. Unsatisfied.
33. To plait.
34. Sweet potato.

VERTICAL
2. To quibble.
2. To freeze.
3. Frozen water.
4. To darn.
5. One who makes cloth.
6. Permitted.
7. Ate sparingly.
8. Desperate of hair.
9. Epoch.
10. Carpet.
11. Opposed to ancestors.
19. Half an em.
20. Dolly.
22. Curse.
23. Devoured.
25. Snake.
28. Silkworm.
28. Embassy.
30. To weep.
32. Eagle's claw.
33. Hawk that stalks.
35. Mud.
36. Local position.
38. To plant.
39. To observe.
41. Cry of a crow.
42. Hoax.
43. War flyer.

YESTERDAY'S ANSWER

KANSAS FIVE
IDEA MAJ AVON
TOED URN TEES
F. ANGER U
SEPAI F. IRATE
RUST N. DIRE
OINSE I. GAMES
O. R. LINE A
USED ANI SAIL
EERY NAP PINE
NERFID STALKS

EIGHTEEN YEARS AGO IN KLAMATH

Actual construction work was started this morning on the \$100,000 court house for Klamath county. The site is in the Hot Springs addition in the eastern part of the city.

Teams and Fresno scrapers were on the ground early this morning, and a force of men were employed in preparing for the foundation of the structure.

Briefs were being prepared today for the appeal of the case recently tried before Judge Coke in this city, in which it was sought to secure a restraining order to prevent the erection of the court house in the locality designated. It is expected that the briefs will be filed very soon, and it is probable that the arguments will be made in the supreme court Monday.

Carrying on their work with the utmost secrecy, a party of surveyors has been engaged for the past two weeks in laying out lots about two miles on an air line from the court house. Already in the neighborhood of 360 acres have been subdivided.

Every effort to discover the purpose of the survey or the people who are footing the bills has been unsuccessful, but there are many rumors current. One report has it that the survey of a Hill line shortly to be constructed has actually been made, and that the lots now being laid out are on the line of the proposed road.

The ownership of the land which is being surveyed rests in the name of E. P. McCormack.

Following the announcement last night of the intention to start work today on the new court house in Hot Springs addition, comes the offer of S. O. Johnson and W. P. Johnson of the Klamath Development company of \$18,750 for 65 feet frontage on Main street, on the corner of Main and Fourth streets, running through to Klamath avenue in court house square. This offer has been made in writing to Judge Worden of the county court, and will be accepted unless a higher price is offered.

Meager details of a shooting scrape which occurred at Weed earlier in the week have been received here.

It appears that an unknown Greek engaged in an altercation with two of his countrymen, and forthwith proceeded to shoot. One of his victims was the recipient of four shots, while the other escaped with only one puncture in his body. Neither of the men are fatally injured. The assailant has not been apprehended.

The roads from Klamath Falls toward Medford are now open and clear of snow. This is the official announcement of W. F. Arant, superintendent of the Crater Lake National park.

PAINFUL
WEYAUWEGA, Wis. — John Ray, fisherman, camping in Wausau county, was awakened recently by a gnawing outside his shanty door. Taking a light and a stick, he cautiously opened the door. Outside he found a porcupine. He aimed a blow at the animal, but in swinging, tripped and fell into the mass of quills on the back of the animal. It took half an hour to remove 17 quills from his face.

MOTORITE
The Union Motor Oil for High Compression Cars

Call on us for Wood, Coal, Fuel Oil, Hog Fuel.
126 S. 7th Phone 385

Daily CAPITOL News Letter

The Talkies Reading Habits Books Popular Libraries Gain

By JAMES ROWE
United Press Staff Correspondent
SALEM, Ore., July 18, (UP)—Who said the talkies were becoming so popular that no one any longer reads books? If figures released by the state librarians are any indication, Oregonians stay home and read more than they did in the days before their screen favorites talked.

"There may be a decided increase in the show habit but it hasn't affected the reading habit of those who use the public libraries," said Miss M. G. Blair, librarian at the state capital. "Only one or two of our county libraries show a decrease in the circulation of books."

Klamath Figures
Figures for Klamath county's library and two branches, show their books circulated 39,674 times during 1929 as compared to a circulation of 35,127 for 1928. For 1929, a circulation of 1.4 volumes per capita and 2.78 per volume, was indicated.

Although not as many books were added in all libraries of the state, the total circulation showed a pleasing gain, Miss Blair reported.

In 1929, volumes were loaned for a total of 4,767,715 times as compared to a circulation of 4,625,639 for 1928, Miss Blair said.

Gain Many Friends
The libraries gained 1,533 more new borrowers during the year but the gain in country borrowers slumped from 2,972 in 1928 to 1,660 in 1929.

The state now has 282,548 borrowers of public library books. Last year 76,246 new volumes were added at a cost of \$39,472. Interesting was the fact that although 2,690 less volumes were purchased during 1929, this year's book purchases cost \$6,502 more than 1928's books purchases.

Total public funds given the libraries were \$492,173, an increase of \$18,384 over 1928 funds advanced, but gifts amounted to only \$2,269 as compared to \$5,505 for 1928.

Specials Will Pass Through This City

San Francisco delegates of the National association of Chiefs of Police will pass through Klamath Falls, Thursday morning, July 21, on their way to a national convention to be held at Duluth, Minnesota.

This party is using Southern Pacific's Cascade Limited for the journey between San Francisco and Portland, according to information received from the district office of that company, Thursday.

The tours of the American Express company are proving very popular this season. Their tour No. 30, traveling on Southern Pacific train No. 17, the Cascade, will pass through Klamath Falls the morning of July 27, and their tour No. 27 will go through Klamath Falls the previous evening on its way to Portland.

There will be about 29 passengers in each of these parties.

For Results Use Herald Class Ads

Credits Good Until Aug. 1
Credits sent into the University of Oregon the last of July or first of August will apply on entrance applications, was the word sent out from Eugene today.

Miss Ruth Pink, one of the local teachers, will be in the high school office after July 25, and anyone wishing to turn in credits may do so at that time.

Summer Storage, \$5 Month
Washing, \$1.50-\$2.00.
Greasing, \$1.00-\$1.25.

Night and Day Service
ARCADE GARAGE

New Manager, Joe Roads
High Pressure Washing and Greasing.

General Auto Repair and Brake Shop.

Night Mechanic, Nash authorized service.

Body, Fender and Glass Shop.

24 Hour Service in All Depts.

FIXTURES make THE HOME

FIXTURES
Fixtures make the home. No interior, no matter how beautiful, is complete without being set off by artistic fixtures. We have a large assortment of the latest styles and designs. Our prices are right, and our service unsurpassed.

Service Electric Co.
125 N. Eighth Phone 19

FOR A COOL DRINK ON A HOT DAY

USE

KERR'S BEST
Natural Unsweetened

GRAPE JUICE

with cracked ice in a punch.

Good All Year Round

Oregon Grapes — Oregon Labor

In a scientist it's Accuracy



in a cigarette it's Taste

EVERYTHING THAT SCIENCE and the most modern of research facilities can provide, contributes to and safeguards the uniform good taste and purity of Chesterfield cigarettes.

TO THIS END we maintain a thoroughly modern industrial laboratory with a staff of chemical experts, intent first and last, upon wholesome goodness.

YOU HAVE ONLY TO SMOKE a Chesterfield to recognize at once that here is a cigarette—fine, pure, mild and genuinely good—with every quality a cigarette must have to satisfy... "TASTE above everything".



We state it as our honest belief that the tobaccos used in Chesterfield cigarettes are of finer quality and hence of better taste than in any other cigarette at the price. LIGGETT & MYERS TOBACCO CO.

Chesterfield

© 1930, LIGGETT & MYERS TOBACCO CO.