

The Evening Herald

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Published every afternoon except Sunday by The Herald Publishing Company at 102-122 South Fifth street, Klamath Falls, Oregon.

Entered as second class matter at the postoffice of Klamath Falls, Oregon, on August 20, 1906, under act of Congress, March 3, 1879.

MAIL RATES PAYABLE IN ADVANCE				
By Mail		Delivered by Carrier		
	In County	Outside County	In City	
Three months	\$1.75	\$1.75	Three months	\$0.65
Six months	2.75	3.25	Six months	1.25
One Year	6.00	6.00	One Year	2.50

ASSOCIATED PRESS LEASED WIRE MEMBER AUDIT BUREAU OF CIRCULATION

Represented nationally by M. C. MOGENSEN & CO., Inc. San Francisco

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Thursday, July 17, 1930

The City Man's Plight

THERE is one season of the year, above all others, when the man who lives in a large city deserves humanity's deep sympathy.

That season is mid-summer. Not because cities are hot, sticky and dirty in summer—though they are; not because the open country is more healthful and enjoyable when hot weather comes around—though it is; but simply because the city man is debarrated from knowing the enjoyment of corn on the cob and watermelon in the way that these two summer delicacies should be enjoyed.

Of course, green corn and watermelons can be bought in the city. You can get them at any grocery store, and you can have them served to you at any restaurant. But the stuff that you get isn't the stuff that the country dweller gets.

To begin with, there is the matter of corn. In the city grocery you find it lying in a bin—two days old, as like as not, and inevitably picked over by the hands of a dozen housewives before you. Corn wasn't meant for rough handling. Something vital goes out of it. You bear it home and boil it; but the result, when you come to eat it, is a disappointment. If you have never eaten green corn in the country you may not notice the difference; but if you have, you will discover that the corn's sweetness, its freshness, its milky juiciness, have somehow left it.

To eat corn on the cob it is necessary to go to the cornfield and pick it yourself. Pick it, take it to the kitchen, strip it of its husks and put it at once in the hot water. Then, when it is done, you have something fit for the gods to eat. Garnished with butter and salt, it is a meal in itself.

And watermelon—The city man's watermelon has generally been off of the vine for many days. He takes it on trust, not knowing how to tell the sound from the unsound by the finger-tapping trick. At best, it may be passable; at worst, it is a flat mess of damp pulp, tasteless and uninspiring.

In the country, however, it is possible to go directly to the vine and pick out your own. If you like, you squat there in the dust and open it forthwith; otherwise you take it to some spring and let it lie in the water for an hour. In either case, when you eat it you are eating one of the finest delicacies nature provides.

These are two foods that the city man almost never discovers as they ought to be discovered. The lucky country dweller can only sympathize with him.

Ten Murders A Year

ENGLAND may be the mother country, but there are times when it appears that mother and daughter have very little in common.

London, for instance, has just reported a drop in its murder rate. During 1929, in all the London police district, there were only ten murders committed. Yet the British aren't satisfied—for four of the murderers have thus far escaped justice. This is rather shocking, and Britain is writing to the Times about it, in staid indignation.

Ten murders in a whole year! New York, Chicago or Detroit would look on a record like that as being a near approach to the millennium. And any time the police of any American city can catch 60 per cent of their murderers they will be more than satisfied. The present ratio is a mere fraction of that.

EDITORIALS FROM OVER THE NATION

BEATING THE AIR

The Congressional: While the nations debate at London the question of naval disarmament in an atmosphere which seems strangely unaffected by the almost universal acceptance of the Kellogg pact, the skeptical critics of the new policy technically confirmed in that pact seem to be busy trying to militarize the mind of American youth.

In spite of the call sent forth by the World Federation of Education associations to its various constituent bodies requesting their efforts to eliminate military training from the schools, in spite of twelve years' work by the committee on militarism in education, "the enrollment in the reserve officers' training corps in high schools and colleges gradually increases. The enrollment of the R. O. T. C. in June, 1929, was 52,851. In September, 1927, it reached 124,533; for 1928-29 it reached 136,453. We continue to train our boys and girls in the old and fatal notions, and to enroll them personally in and tie them emotionally to the military machine. While the defeated central powers turn their old military academies into progressive schools for social service, America stations 1,325 army men in her leading

schools and colleges—to teach what? Truly, there is a blind spot in our peace movement, not to mention a survival of outworn psychology and pedagogy in our educational methods."

YOU CHOOSE

Baltimore Evening Sun: The department of the interior is responsible for the statement, made this week, that the American birth rate is declining rapidly. The average rate in areas where there is accurate registration has fallen without a check from 25.1 to 19.7 during the past few years. This fact is corroborated, furthermore, by the declining registration in American schools. There were 4,320,000 in the first grade in 1920, while six years later, with a population increase of 10 per cent, there were less than 4,000,000 in the same grade. This decline in the birth rate may be traced to one or two causes. Either birth control is proving much more effective than some people say it can be, or America's fertility is not what it was in the good old days.

THAT'S WHY HE IS ONE

Florida Times-Union: A specialist is one who can add \$25 to your bill and get away with it.

MERCHANTS TO HEAR VANCE ON ADVERTISING

Friday Program Full of Interesting Talks, Banquet

Advertising, salesmanship and merchandising problems of Klamath Falls merchants and business men are among the main topics to be discussed at the annual business institute, sponsored by the Oregon Retail Merchants' association and the Oregon State College school of commerce, which will open its two-day session here Friday.

What's the matter with present-day advertising? Does it pay? Is the policy of credit granting a profitable one for the retailer? Is this policy a good one for the community? How can a merchant weed out his "boarders"? These are a few of the questions that will be answered by Prof. H. T. Vance, head of courses in merchandising at the state college, and Prof. E. R. Bosworth, accounting and auditing instructor, who will handle store management.

Teach Ad Writing. Professor Vance will construct and develop an advertisement from the ground to its completed form, using an electric project machine and slides to illustrate his points. Ads which have been submitted by local merchants will also be thrown on a screen and these will be analyzed and constructively criticized.

O. F. Tate, secretary of the Retail Merchants' association, will lead discussions on modern store arrangements, illustrating his talks with material recently made available in the middle west, where the modern store has made its greatest strides. He will supplement his theories with visits to local stores, offering advice to those who want it and receiving rough sketches of their establishments and later submitting revisions suggesting possible improvements.

Banquet Friday Night. One of the outstanding features of the institute, according to T. S. Richardson, chairman of the committee in charge of the meetings in Klamath Falls, is the banquet Friday evening at 6:30 o'clock. The program following the dinner will be of particular interest to salesmen of all kinds, Professor Vance discussing problems pertaining to retail selling.

Another feature which is attracting much interest here and in other cities where the institutes are being held is the window trimming contest, for which both local and state prizes have been offered. The visiting authorities will judge the windows the first day of the meetings and announce the winners at the banquet. In connection with this contest, Professor Vance will name five outstanding window displays and illustrate this talk with pictures of correct and incorrect methods.

To Announce Research. The program for the first day includes discussions on retail advertising and salesmanship by Professor Vance, accounting for retail business and retail credits and collections by Professor Bosworth and store arrangements by Mr. Tate. Following a morning of special conferences the second day, the sessions will conclude with discussions on window trimming by Professor Vance and store organization and management by Professor Bosworth in the afternoon.

Other facts of interest to business men, such as an announcement for the first time of the results of national business researches in various fields, will be given and will make the meetings have a wide appeal, those in charge here believe.

Portland Girl to Represent State As "Miss Oregon"

PORTLAND, July 17, (AP)—Nineteen-year-old Lillian Willworth, Portland stenographer, will compete for the title of "Miss Universe" at Galveston, Tex., next month, as "Miss Oregon." Eleven other Oregon girls competed in the beauty contest here yesterday. The award was made last night. Miss Elvora Hulsander of Medford placed second and was named alternate.

Those participating in the contest were Miss Willworth and Verna Jones, both of Portland; Miss Hulsander of Medford; Yvonne P. P. Santam; Lois Kay; Coquille; Florence Huston; La Grande; Edna Rogers; Baker; Doris Jones, Klamath Falls; Alma Wehmeyer; Heppner; Pearl Carmichael, Corvallis; Margaret Walker, Bend.

The contest was sponsored by the Northwest International Lions Club.

Oklahoma Prison Executes Couple

McLESTER, Okla., July 17, (AP)—Tom Guest, 47, convicted of murder and James E. Forrest, 23-year-old negro sentenced for an attack on a white woman were executed at the state penitentiary early today.

Guest was convicted of slaying Bailey Browder, druggist, during the robbery of a bank at Asher in 1928.

Claude Hager, convicted of murder, who was to have died with them, was granted a sixty day stay yesterday by Governor W. J. Holloway.

CHECKING STATIONS

SALEM, Ore., July 17, (AP)—Miss Alene Phillips, secretary of Hal E. Hoss, secretary of state, is representing the state department on a tour of the state to check the work at non-resident motor vehicle registration stations.

EIGHTEEN YEARS AGO IN KLAMATH

Indian marriages are upheld by the courts so far as property rights go and will continue to be a point of persistent attack by the moral forces working among the tribesmen. In a decision of the circuit court of appeals at San Francisco, settling the long litigated Farr case, the law is finally decided, and any cohabitation which is recognized by tribal custom will be sufficient to attach property rights. For several years the office of the United States district attorney has been burdened with suits to establish rights to land allotments. The lower court sustained the tribal marriage, but to get a final settlement, the case went on to the circuit court of appeals, and that tribunal has sustained the lower court.

"It is just 42 years today," said Hon. R. A. Emmitt, "since I first arrived in this city. I got here about 5 o'clock in the afternoon, and came with a band of sheep from Roseburg. Since that time I have never been without a job. I have always had plenty to eat, and have never regretted my move."

Mr. Emmitt has taken a prominent part in the history of Klamath county, both in politics and development. Automobile owners who, after tomorrow fail to comply with the state law, are very likely to find themselves out of luck. Chief of Police Smith this afternoon personally called at the different garages in the city and advised the proprietors that the state law would be rigidly enforced, and offenders would be haled into court after tomorrow.

The principal offences of the auto owners are the driving of cars without license numbers properly displayed and the driving of cars at night without lights. Besides there are cars on the streets without 1911 licenses.

Light showers this afternoon were appreciated by many who have suffered with the heat of the past few days. There is no indication, however, of any let-up of the prevailing hot spell. In fact, the weather man declares that warm weather will continue for several days more.

Attorney and Mrs. C. M. O'Neill are the latest victims in this city to get the chug-chug wagon fever. They having within the past few days purchased a two-seated Ford. At present they have a chauffeur, but both Mr. and Mrs. O'Neill intend to operate the machine themselves, and are undergoing a course of tuition with that end in view.

The tabernacle meetings in Mills addition will continue indefinitely. The interest is good. Come and hear the Gospel that separates from sin and saves from hell, and starts men heavenward. Come and hear these Holy Ghost men.

Shakespeare Again



HORIZONTAL: 1 Home state of Charles Curtis. 2 Str. 3 Born. 4 Sorrowful. 5 To stupefy. 6 Magic. 7 Tanner's vessel. 8 Night before. 9 A hind. 10 To follow. 11 Notion. 12 Greek word. 13 Shakespeare. 14 Bard of. 15 Touched with the toes. 16 Ewer. 17 Golf device. 18 Ice. 19 Calyx leaf. 20 Angry. 21 To be oxidized. 22 Dismal. 23 To wash. 24 Sports. 25 German. 26 REMIND. 27 PORTER. 28 AVE. 29 LABOR. 30 ARA. 31 TEN. 32 LEASE. 33 BEAG. 34 AND. 35 IDLE. 36 ELSE. 37 CLOGE. 38 GLEE. 39 STONE. 40 PALTRY. 41 PARTS. 42 PALE. 43 ALAS. 44 HAIL. 45 ALA. 46 TIC. 47 FOSSA. 48 DOR. 49 EVE. 50 EATEN. 51 INN. 52 SADDER. 53 STATES.

Opinion Asked on Indian Residents' Count in Census

SALEM, Ore., July 17, (AP)—Attorney General Van Winkle has been asked by Secretary of State Hoss to pass on the question whether the 1233 Indians on the Umatilla reservation should be considered part of the Umatilla county population, and thereby maintain the salary of Circuit Judge James Alker Fee at its present level of \$6000 a year.

For the reason that judges' salaries are based on population it was believed Fee's salary would be reduced to \$5500, due to a decrease in the population of his district, comprising Umatilla and Morrow counties. The Indian population, counted by the reservation superintendent independently of the district census enumerator and reported several weeks later, will bring the judicial district population above the 30,000 required to keep the judge's salary at \$6000.

While there is practically no doubt that the Indians should be counted the attorney general was asked for advice as a matter of regularity.

Marine Officers In Nicaragua Die In Plane Smashup

MANAGUA, Nicaragua, July 17 (AP)—Walter Lee Pounders, U. S. marine gunner and pilot, and Chalmers Lewis Martin, U. S. marine aviator, were killed while making an aerological flight 10 miles south of Managua yesterday.

Pounders came from Colt, Arkansas, and his next of kin was given as his brother, James S. Pounders. Martin came from Barlow, Ohio. His next of kin was given as his mother, Mrs. Sadie Martin.

The cause of the accident was not known here. A marine relief party which went to the assistance of the stricken plane after reports of the crash had been received, found that the machine had smashed on a hill side. The men were making a daily aerological flight.

Both bodies were found in the cockpit of the plane which had been smashed in. Pounders apparently had died instantly while Martin, mortally injured, appeared to have died soon afterward.



America's first

It's an all American product, invented by an American, and it comes to you straight from the sweet pastures of the great Wisconsin dairy country. It is safest milk always and America's first. Take a bottle home with you today. Or send ten cents for sample and mixer.

HORLICK'S
RACINE, WISCONSIN

Daily CAPITOL News Letter

Crop Reports Heartening Note Fair Prices Better Markets

SALEM, Ore., July 17, (UP)—A heartening note today was sounded in the crop report of the Oregon state agricultural marketing service report for July.

IT WAS felt that the crop depression period among farmers probably had reached its lowest point and with the major season for Oregon marketing approaching, there was hope of fair prices and markets prevailing.

Summary Given. A SHORT summary of crops now coming into production in the state showed:

WHEAT.—Due to heavy exports by foreign countries and with Russia now entering the heavy wheat shipping group, world prices were expected to be lower for the next seven years as compared with the past seven. U. S. growers must prepare for stiff competition. Federal authorities recommended that growers reduce to a minimum, production costs and maintain a reasonable average to take care of domestic consumption.

CELERY.—Production of Oregon celery was estimated at 450 acres as compared to 450 last year. Over the five-year period, there has continually been an increasing production. U. S. output should reach 9,050 acres, slightly lower than for 1929.

Increase in Prunes. CAULIFLOWER.—Slight decrease in production but slightly higher for the five-year average was predicted for "flower."

CABBAGE.—Intentions for Oregon show 1,000 acres to be planted, the same as last year. The market outlook is not good—other states plan a 10 per cent acreage increase this year.

PRUNES.—The world output should increase 25 to 30 per cent. The Pacific northwest should produce 30,000 tons less. Last year there was an unusually small production. California predicts a 130,000-ton increase over 1929.

Fruit Prospects Fair. WALNUTS.—Official production estimates not available. California walnuts are in poor condition. Only 75 per cent domestic output was expected as compared to 1929.

PEARS.—The Pacific Coast states should produce about four-fifths of the domestic output, of which there will be a 15 per cent increase over 1929. Foreign crops are poor, with fair promise of export markets prevailing. California canners were paying \$28 to \$40 a ton for No. 1 grade on July 7.

APPLES.—Foreign crops reported less favorable than earlier predictions. Domestic output should hardly be in excess of 1929. Fair export prospects are expected.

HONEY.—Production should drop considerably, with local demand good. Export inquiry remains dull.

Potatoes and Dairy. POTATOES.—Total production was expected to be 10 per cent over 1929's short crop. Present shipments may be discounted by early marketings. There is plenty of time for outlook changes.

EGGS, POULTRY.—Low prices prevailed last month, tending to move heavy surpluses on hand. Prices make their seasonal rise soon. DAIRY PRODUCTS.—Market outlook depends on purchasing power of consumers during the next few months. Butter surpluses continue heavy.

Sheep Price Lower. HOGS.—Twenty-five per cent less spring hogs were saved in Oregon. Hog prices are relatively favorable to producers.

SHEEP.—Prices range around two-thirds of the 1929 average. Wool markets were steady but quiet during June. There was heavy slaughtering in the country.

CLOVER SEED.—Decreased

Timely Quotations From People in the Public Eye

"There are many jobs which are dull as long as they are done slowly, but interesting if they are done well."—Dean William Ralph Inge.

"The return of the lawful drink, his action and his efforts cannot but enhance Rumania's credit."—King Carol II.

"Where there are a thousand faiths we are apt to become skeptical of them all."—Will Durant, author.

"One oyster cracker or one-half of a salted peanut provides the calories needed for an hour of mental effort."—Dr. Francis G. Benedict, of Carnegie Institute.

production was expected this year.

FLAXSEED.—Prices during the past month ranged 25 to 30 cents higher than in 1929. Acreage was larger and conditions were better than last year. The country should produce 30,100,000 bushels for their annual consumption of 40,000,000 bushels.

Hay, Clover Fair. HOPS.—European markets continue dull. About one-half the crop is yearly exported. The 1930 production should approximate domestic requirements.

FEED GRAIN.—There is still time for material changes. CORN.—There is a slight increase in production. Good stands prevail generally.

CLOVER.—Oregon production should be generally good, while the average for the country was expected to be poorer.

HAY.—Good production for Oregon but generally lower for the country.

San Francisco

Exquisitely appointed, with every requisite of finer living. Dining room and Coffee Shop famed for excellence. \$3 to \$6. CYPRESS.

HOTEL CALIFORNIAN

NEW KLAMATH NATATORIUM

Now Open. Under New Management. Largest, finest pool in Southern Oregon, with water constantly circulating through latest approved filtration and purifying system. Adults 35c; Children 25c. Spectators Free. 1710 MAIN STREET at East Main. Watch for announcements of special programs with novel water stunts.

FOR HEALTHFUL COOLNESS



TREE TEA

ORANGE PEKOE

Cool off these summer days with this healthful, wholesome drink. Delicious, flavorful—perfect Iced Tea at every serving with Tree Tea.

ICED



TREE TEA

Das Beste was für Geld zu haben ist

—millions of people know that this means "the best money can buy." That's what millions of people say who use Budweiser Barley-Malt Syrup—because it is free from substitutes, adulterants, fillers, artificial flavors or coloring. Those who recognize the advantages of using a 100 per cent pure product are not satisfied with ordinary brands of lesser quality.

Aged 3 Months in the Making



Anheuser-Busch Budweiser Barley-Malt Syrup

LIGHT OR DARK - RICH IN BODY - NOT BITTER. Pioneer Tobacco Company. Mason Ehrman Company. Wholesale Distributors. Klamath Falls Branch.

ANHEUSER-BUSCH — ST. LOUIS. Also Makers of Busch Extra Dry Ginger Ale. RM-164