

KIDDIES IN JUNGLELAND!!!

\$20.00
IN CASH
PRIZES

EACH WEEK

For Boys and Girls, For Writing
Prize Winning Jingle Endings

LOTS OF FUN FOR EVERYONE!

Write the Last Lines to Finish the Rhymes

Every reader of the Herald and News is eligible to enter this contest. Abide by the rules printed in each ad. One person may win one or more of the cash prizes each week. Try for all of them each week during the contest.

If you are awarded a prize from any of the firms, your name will appear in that firm's ad next Wednesday with the ending that you sent in. Get your friends to join with you to form a Jingle Party every Wednesday night. You'll all have lots of fun and have a good chance of winning some of the cash awards each week. Remember these Jingle endings are judged on originality and neatness. See more Jingles on opposite page. Also look in Friday Evening Herald and Saturday issue of The News for the Jingle in the Palace Market ad. Note: Return endings for Picket Flour and Royal Club Coffee to Herald-News office.

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FREE! \$1.00 Cash for Jingle Writers

READ THESE RULES
\$1.00 cash will be paid by us to the person bringing or mailing to our office the most original ending for our unfinished jingle ad. Write your ending on the blank space below, sign your name and address. Cut out our entire ad and bring or mail it to our office not later than next Monday at 9 a. m. If your name appears in our ad next Wednesday come and claim your prize.

LAST WEEK'S WINNER
Every reader of this paper will like this food. I'll put your body in a better mood; Eat CRATER LAKE COTTAGE CHEESE so healthful and pure. For lagging appetites this is the cure.

Faith Hunsaker,
815 Fulton St.



WRITE THE LAST LINE
WINNER GETS \$1.00
CRATER LAKE ICE CREAM is made just right, Eat it as a food, both day or night; Flavors are many and the prices are fair.

KLAMATH FALLS CREAMERY
Manufacturers of Crater Lake Dairy Products
1310 Main Street Klamath Falls, Ore.

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LAST WEEK'S WINNER
PERFECTION MILK is a sure means to health. 'Twill bring greater joy than lots of wealth; For boys and girls who are not very well, Perfection Milk will fix 'em up swell.

DOROTHY PRICE
1602 Delta St.



WRITE THE LAST LINE
WINNER GETS \$1.00
Drink a quart of our milk each day, You'll have no doctor bills to pay; Phone 1266 and do it now.

PERFECTION DAIRY, INC.
2025 South Sixth Street Phone 1266

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LAST WEEK'S WINNER
Alas she cried, this sure suits me, It's ROYAL CLUB COFFEE, don't you see; It's equally good for pericardium, And it's delicious iced when the weather is hot.

Charles Anderson,
Rt. 1, Box 412-C.



WRITE THE LAST LINE
WINNER GETS \$1.00
In closing this contest, here's a word to the wise, Try ROYAL CLUB COFFEE and you'll realize; That what we've been saying is all very true, We think it's the coffee, for all of you; Try a pound can and see for yourself.

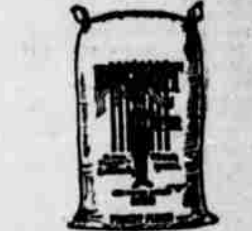
Mason, Ehrman & Co.
Wholesale Distributors
ROYAL CLUB COFFEE
Klamath Falls, Oregon

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LAST WEEK'S WINNER
This old saying, "Like Mother Used to Make," Many a home has been known to break; "PICKET FLOUR" this racket will stop, Less failures 'twill move and worries will drop.

Dorothy Lyon, P. O. Box 711.



WRITE THE LAST LINE
WINNER GETS \$1.00
We want you to buy it, we know it's the best, 'Cause housewives say it stands the test; Use "PICKET FLOUR" in your baking needs.

Mason, Ehrman & Co.
Wholesale Distributors
PICKET FLOUR
Klamath Falls, Oregon

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LAST WEEK'S WINNER
Our shelves are packed with things you need, CURRIN'S FOR DRUGS always takes the lead; We have Eastman Kodaks and films too, And we will develop the pictures for you.

Billie Garwick
1227 Lakewood Ave.



WRITE THE LAST LINE
WINNER GETS \$1.00
Our prescription department is right up to date, Prescriptions filled promptly, you won't have to wait; The purest of drugs and expert care, Have made CURRIN'S FOR DRUGS beyond compare; Come in and get acquainted, we'll treat you right.

CURRIN'S FOR DRUGS
835 Main St. Klamath Falls, Oregon

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LAST WEEK'S WINNER
Summer days get mighty hot, A nice cool shower would help a lot; We can install one for you without delay, And oh the comfort you get each day; The cost is small, but the pleasure is great, This is one kind of bath the boys don't hate.

Shirley French,
1302 E. Main St.



WRITE THE LAST LINE
WINNER GETS \$1.00
Here's just a few of the things we do, Sell plumbing supplies and furnaces too; Repair your plumbing when it goes on the bum, Our men are experts and come on the run; In sheet metal work we know our stuff.

W. M. LORENZ
122 North Sixth Street
Phones 841 and 1841
Klamath Falls, Oregon

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LAST WEEK'S WINNER
If you need some hardware, or painting your home, If you can't come to our store, just telephone; We'll take your order, and deliver to you, Just what you need for the job you have to do.

Robert Burke, 1841 Del Moro



WRITE THE LAST LINE
WINNER GETS \$1.00
ROBERTS & HARVEY sell hardware so strong, A list of all, would be a mile long; When it's hardware you need remember the name.

ROBERTS & HARVEY
422 Main Street Klamath Falls, Oregon Phone 173

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LAST WEEK'S WINNER
At the PUBLIC MARKET you will find, Every day bargains, so keep us in mind; There is plenty of space to park your auto, Satisfied customers is our motto.

Jean Smith, Malin, Ore.



WRITE THE LAST LINE
WINNER GETS \$1.00
We believe in Klamath as a whole, Support community affairs, body and soul; We buy local products, encourage their use, Giving our aid instead of abuse; If we all do the same, we'd have some town.

PUBLIC MARKET
Phones 169 and 191 239 S. Sixth at Walnut
"Klamath's Most Modern Store"
Where there is plenty of parking space.

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LAST WEEK'S WINNER
When you go fishing and your luck is poor, Try it again, but make sure of your lure; Drop in at THE GUN STORE, and get the right kind, Also hunting supplies in our store you will find.

Eva Burkman,
Fairview School.



WRITE THE LAST LINE
WINNER GETS \$1.00
While at THE GUN STORE, I looked around, Was really surprised at the things I found; Collars for dogs, some lines and reel, Fishing rods, both bamboo and steel; Boots for fishermen that come up high, All brands of merchandise, that you can rely; Dozens of other things I can't name them all.

THE GUN STORE
Corner Seventh and Klamath Klamath Falls, Oregon Phone 59

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LAST WEEK'S WINNER
If you want service, that's what you get, Films developed, in eight hours you bet; Bring them in the morning, get them here by nine, Get your Kodaks ready for the "Days of '49."

Louise Mitchell,
817 E. Main St.



WRITE THE LAST LINE
WINNER GETS \$1.00
A photograph as we all know, is the true way our love to show; Phone MAY KING STUDIO and make a date.

MAY KING STUDIO
735 Main Street Klamath Falls, Oregon Phone 252-W

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LAST WEEK'S WINNER
The BLUE BIRD you'll find is a good place to lunch, Whether you come by yourself, or with a bunch; The foods are the best, and the service A-1, May we have the pleasure of serving you some?

Charles Bonney, 124 Eldorado.



WRITE THE LAST LINE
WINNER GETS \$1.00
If you have a girl and want to stay strong, Here's a tip that couldn't be wrong; Treat her tonight when you go to her door, With BLUE BIRD candy, we have all kinds galore; It's packed in boxes so pretty and neat.

BLUE BIRD
527 Main St. Phone 533
Klamath Falls, Oregon

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LAST WEEK'S WINNER
If on your dress you get a stain, My good advice please don't disdain; Phone THE KLAMATH CLEANERS right away, You will find a neat appearance will always pay.

Clarence Hunsaker,
815 Fulton St.



WRITE THE LAST LINE
WINNER GETS \$1.00
The work we turn out is spic and span, With modern equipment to fill the demand; All spots we remove and dirt as well.

Klamath Cleaning & Dye Works
431 Main Street Klamath Falls, Oregon Phone 408

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LAST WEEK'S WINNER
On all used cars we have for sale, Look on the ticket and there's the "tale," Overhauled yes, everything's okay, Jump right in and take it away; A few dollars down will close the deal, Then it's your pleasure to take the wheel.

Robert Pierce, 214 First St.



WRITE THE LAST LINE
WINNER GETS \$1.00
BALSIGER MOTOR CO. is well known to all, When you buy a used car, give us a call; Our stock to choose from, will please all buyers, Some of these cars have almost new tires; They've been put in shape and are priced real low.

BALSIGER MOTOR CO.
Main and Esplanade Klamath Falls, Oregon Phone 2100

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LAST WEEK'S WINNER
ELGIN WATCHES are known east or west, North or south as being the best; We recommend and sell them, no chance you take, Not with GLOVER'S name at stake!

Dorothy Fidler, 2005 Vine St.



WRITE THE LAST LINE
WINNER GETS \$1.00
What could be nicer than a wrist watch or ring, Some Sterling Silver, or pearls on a string; Select those things at GLOVER'S JEWELRY STORE.

GLOVER'S JEWELRY STORE
737 Main Street Klamath Falls, Oregon Phone 320-J

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LAST WEEK'S WINNER
Personal service with a smile, The kind we give is real worth while; The products we sell, are the best we can buy, Remember 'tis Andy's Super Service on which you can rely.

Chas. Anderson,
239 Nevada St.



WRITE THE LAST LINE
WINNER GETS \$1.00
There's two kinds of service, good and bad, The price is the same, it's really sad; We're mighty proud of our service and station, We think you'll say it's the best in the nation; Drop around and give us a try.

ANDY'S SUPER SERVICE
Eleventh and Klamath Klamath Falls, Oregon Phone 348

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LAST WEEK'S WINNER
TILLYER has made possible better eyesight for you, TILLYER you know is a lens that's brand new; Fourteen years of research, now the results are here, There's none better than Tillyer's or as perfect and clear.

Virginia Shoemaker,
146 E. Main.



WRITE THE LAST LINE
WINNER GETS \$1.00
See DR. SIMMONS and do it right away, Don't put off tomorrow, what you should do today; Have your eyes examined, he knows the things to do.

DR. ARTHUR M. SIMMONS
108 South Seventh Street Klamath Falls, Oregon Phone 1791